aura

İhlas Ev Aletleri

PRODUCT CATALOGUE

ihlas

İhlas Ev Aletleri

aura

Ihlas Ev Aletleri İmalat Sanayi ve Ticaret A.Ş. (IHEVA) is one of the subsidiary company of Ihlas Holding A.Ş. and located in Istanbul, Turkey. It established in 1975. Since then, it has introduced its customers to a wide variety of small household appliances that not only make their lives easier and healthier, but that have also helped them meet their basic needs. Thanks to its highly-skilled technical personnel, IHEVA continues its successful operations at two facilities located in the Beylikdüzü Organized Industrial Zone. The facilities are located in a 21,000 m2 enclosed area that houses the company s manufacturing plants: Cleaning Robots Plant, the Instant Water Heaters and Reverse Osmosis Plant, Small Home Appliances Plant and the Plastic Injection Mould Facility.

İhlas Holding laid its first foundation with the establishment of the Türkiye Newspaper in 1970. The subsidiaries of the Group from different sectors were gathered under a holding structure in 1993.

Ihlas Holding is currently active in an array of sectors including media, manufacturing/ marketing, construction, health, education and real estate investment. The Group has managed to establish a very extensive distribution network introducing Ihlas-brand products to over 20 million households.

IHEVA specializes in the production of a variety of household products, including cleaning robots, reverse osmosis water treatment systems, water heaters, and electronic scales. Since the company sells the vast majority of its products through door-to-door sales rather than through direct sales, and IHEVA is a market leader in the sales of many of these products and is responsible for a significant portion of domestic consumer demand. IHEVA markets its products under the brand names of Aura, Aura Cleanmax, Aura Roboclean, Aura Cebilon, Aura QVac, and Aura Wdry.

IHEVA distributes its products to its domestic customers by utilizing the extensive dealer network and sales channels, a company that puts customer satisfaction first. IHEVA has completed the plans it had initiated for ensuring that its products comply with various national and international quality standards, such as TSE, SGS, TUV, KEMA KEUR, UL and NSF. IHEVA has always made consistent efforts to ensure that its products comply with all relevant CE basic standards (safety, health, human and environmental protection) and continues its production operations in full-compliance with these essential requirements. IHEVA has also become a member of the Water Quality Association (WQA).

IHEVA has exporting its products to 50 different countries in Asia, Europe, Middle East, Africa and America regions.

IHEVA s stocks have been traded on the Istanbul Stock Exchange (ISE) since September 26, 1996, with the company s free float rate standing at 74.83 percent at year-end 2012. IHEVA shares have been listed on the ISE National 100 Index since October 1, 2007. IHEVA has been listed on the ISE Corporate Governance Index (XKURY) since December 29, 2010.
JCR-ER Eurasia Rating evaluated the corporate governance practices of IHEVA within the scope of the rules and regulations issued by the Capital Markets Board of Turkey (CMB) and published the results by issuing a press release on September 27, 2012. In its report, the JCR-ER Eurasia Rating determined that IHEVA s general compliance level with corporate governance principles is 7.68 out of 10.

IHEVA strives to transform itself into an industrial corporation that can meet the challenges of the 21st century head on and that can engage in production through the use of modern supply and automation systems, becoming a market leader in every product it produces. One of the most important targets of the company is to become one of Turkey s leading industrial organizations that has proven customer satisfaction in quality and speed and that has made a difference in design, production, marketing, and after-sales services.

TRADEMARKS AND QUALITY CERTIFICATES

İhlas Ev Aletleri

aura

Cebilon | halley | microControl

QVac | Wdry | magneticControl

WATER SOLUTIONS Drinking Water	WATER SOLUTIONS Heating	AIR Warm Homes	VACUUM CLEANERS Wet & Dry	KITCHEN APPLIANCES

www.ihlas.com.tr | www.iea.com.tr

İhlas Ev Aletleri

CONTENTS

1 WATER SOLUTIONS
Drinking Water

12 Reverse Osmosis Systems
- Cebilon Unique
- Cebilon Plus
- Cebilon Compact
- Cebilon I W (without case, with pump)
- Cebilon I W (without case, without pump)
- Cebilon S

22 3 Cartridge Water Filter

2 WATER SOLUTIONS
Heating

28 Instant Water Heaters
- microControl
- 105A5
- magneticControl

3 AIR
Warm Homes

36 Room Heaters
- Quartz 1600
- Quartz 2000

4 VACUUM CLEANERS
Wet & Dry

42 Vacuum Cleaners
- OVac with Shampoo
- LiVac with Shampoo
- Wdry

5 KITCHEN APPLIANCES

48 Teapot

Reverse Osmosis Systems

- Cebilon Unique
- Cebilon Plus
- Cebilon Compact
- Cebilon I Without case, with pump
- Cebilon I Wihtout case, without pump
- Cebilon S

3 Cartridge Water Filter

Reverse Osmosis Systems | Cebilon Unique

Water & Health

Water for drinking, air for breathing, food for nutrition, environment for living have vital importance in the human being life. Depending on inevitable progress in the industry, all these 4 important vital resources have been drastically contaminated day by day, consequently severe health problems arise like cancer. So, all these vital resources must be processed before use even the fresh spring water coming from mountain. The latest proved technology for water filtration is Reverse Osmosis System.

Features

- Compact Design
- NSF Approved
- 5 stage Filters
- 12" Easy Changable Filters
- 5m Sediment Filter
- Antibacterial Granular Activated Carbon Filter
- 1m Sediment Filter / Block Karbon Filter
- Membrane, 75 GPD
- pH Stabilizer Carbon Filter (With Mineral)
- Booster Pump+Transformer
- 3,2Gallon Metal Pressure Tank
- Double Water Leakage System
- All Connection are Quick Fittings
- Standard Installation Kits
- Pressure Regulator (Optional)

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 ME
Item Code	1300035DM
Daily Production Rate(max.)	75 GPD
Purification Rate	85% - 98%
Tank Capacity	8Liter
Tank Air Pressure	6-7 psi
Pump Discharge	0,8L/min-1,2L/min
Pump Pressure	80-110 psi
Pump Power Supply	24V DC

SHIPPING INFORMATION	
Box Size	46x59x28 cm
Gross Weight	15 kg
Qty/20" Cont.	360 units
Qty/40" Cont.	800 units
Qty/40" HQ Cont.	900 units

(*) Efficiency rating means the percentage of the influent water to the system that is available to the user as reverse osmosis treated water under operating conditions that approximate typical daily usage.
(**) Recovery rating means the percentage of the influent water to the membrane portion of the system that is available to the user as reverse osmosis treated water when the system is operated without a storage tank or when the tank is bypassed.

NSF

System Tested and Certified and by NSF International against NSF/ANSI Standard 58 for the Reduction Claims Specified on the Performance Data Sheet

CE

Member, Water Quality Association

Reverse Osmosis Systems | Cebilon Plus

Reverse Osmosis Systems | Cebilon

Features

With Case

5 stage Filters

1m **Inline** Sediment Filter 12"

Inline Antibacterial Granular Activated Carbon Filter 12"

5m Inline Sediment Filter 12"

Membrane, 75 GPD

pH Stabilizer Carbon Filter (with Mineral)

Booster Pump+Transformer 24V DC

3,2 Gallon Metal Pressure Tank

Water Leakage Sysytem

All Connection Are Quick Fittings

Standard Installation Kits

Pressure Regulator (Optional)

Member, Water Quality Association

CE

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 MF
Item Code	1300234
Daily Production Rate(max.)	75 GPD
Tank Capacity (4,2Gallon)	8 Liter
Tank Air Pressure	6-7 psi
Pump Discharge	0,8L/min-1,2L/min
Pump Pressure	80-110 psi
Pump Power Supply	24V DC

SHIPPING INFORMATION	
Box Size	34x43x40 cm
Gross Weight	12 kg
Qty/20" Cont.	425 units
Qty/40" Cont.	875 units
Qty/40" HQ Cont.	1000 units

Water & Health

Water for drinking, air for breathing, food for nutrition, environment for living have vital importance in the human being life. Depending on inevitable progress in the industry, all these 4 important vital resources have been drastically contaminated day by day, consequently severe health problems arise like cancer. So, all these vital resources must be processed before use even the fresh spring water coming from mountain. The latest proved technology for water filtration is Reverse Osmosis System.

Features

- Compact Design
- NSF Approved
- 5 stage Filters
  - Sediment Filter (1µ)
  - Antibacterial Granular Activated Carbon
  - Block Carbon
  - Membrane, 75 GPD
  - pH Stabilizer Carbon Filter (With Mineral)
- 10" Housing
- Booster Pump+Transformer
- 4,2Gallon Metal Pressure Tank
- 10,7 Gallon Tank (Optional)
- All Connection are Quick Fittings
- Standard Installation Kits
- Pressure Regulator (Optional)

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 MC
Item Code	1300134NSF
Daily Production Rate(max.)	75 GPD
Purification Rate	85% - 98%
Tank Capacity	11 Liter
Tank Air Pressure	6-7 psi
Pump Discharge	0,8L/min-1,2L/min
Pump Pressure	80-110 psi
Pump Power Supply	24V DC

SHIPPING INFORMATION	
Box Size	37x44x56 cm
Gross Weight	17.2 kg
Qty/20" Cont.	300 units
Qty/40" Cont.	650 units
Qty/40" HQ Cont.	750 units

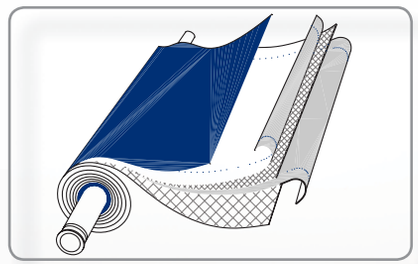
(*) Efficiency rating means the percentage of the influent water to the system that is available to the user as reverse osmosis treated water under operating conditions that approximate typical daily usage.
(**) Recovery rating means the percentage of the influent water to the membrane portion of the system that is available to the user as reverse osmosis treated water when the system is operated without a storage tank or when the tank is bypassed.

NSF

System Tested and Certified and by NSF International against NSF/ANSI Standard 58 for the Reduction Claims Specified on the Performance Data Sheet

CE EMC

Member, Water Quality Association



Reverse Osmosis Systems | Cebilon

Features

- Without Case
- **5 stage Filters**
- Sediment Filter (1µ)
- Antibacterial Granular Activated Carbon
- Block Carbon
- Membrane, 75 GPD (50 GPD or 100 GPD Optional)
- pH Stabilizer Carbon Filter (with Mineral)
- 10" housing
- Booster Pump+Transformer 24V DC
- 4,2 Gallon Metal Pressure Tank
- 3 Gallon Plastic Tank (Optional)
- 10,7 Gallon Metal Tank (Optional)
- All Connection Are Quick Fittings
- Standard Installation Kits
- Pressure Regulator (Optional)

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 R
Item Code	1300034R
Daily Production Rate(max.)	75 GPD
Tank Capacity (4,2Gallon)	11Liter
Tank Air Pressure	6-7 psi
Pump Discharge	0,8L/min-1,2L/min
Pump Pressure	80-110 psi
Pump Power Supply	24V DC

SHIPPING INFORMATION	
Box Size	42x51x44 cm
Gross Weight	14 kg
Qty/20" Cont.	300 units
Qty/40" Cont.	650 units
Qty/40" HQ Cont.	750 units

Member, Water Quality Association

CE

Reverse Osmosis Systems | Cebilon

Features

- Without Case
- Without Pump
- 5 stage Filters
- Sediment Filter (1µ)
- Antibacterial Granular Activated Carbon
- Block Carbon
- Membrane, 75 GPD (50 GPD or 100 GPD Optional)
- pH Stabilizer Carbon Filter (With Mineral)
- 10" Housing
- 4,2 Gallon Metal Pressure Tank
- 3 Gallon Plastic Tank (Optional)
- 10,7 Gallon Metal Tank (Optional)
- All Connection Are Quick Fittings
- Standard Installation Kits
- Pressure Regulator (Optional)

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 O
Item Code	13000340
Daily Production Rate(max.)	75 GPD
Tank Capacity (4,2Gallon)	11 Liter
Tank Air Pressure	6-7 psi

SHIPPING INFORMATION	
Box Size	42x40x44 cm
Gross Weight	10 kg
Qty/20" Cont.	350 units
Qty/40" Cont.	700 units
Qty/40" HQ Cont.	900 units

Member, Water Quality Association

Reverse Osmosis Systems | Cebilon S

Aura Cebilon S Reverse Osmosis System is designed to used for medium size companies (workshop, office, restaurant, bakery, kindergarden, patisserie, nursing home, etc.) in order to provide daily demand of drinking water, washing fruit & vegetables, making tea, cooking and making dough the system can be easily assembled when the fresh water is needed.

Features

- 5 stage Filters
  - Sediment Filter (1µ)
  - Antibacterial Granular Activated Carbon
  - Block Carbon
  - 4 pcs. Membrane, 100 GPD
  - 2pcs. pH Stabilizer Carbon Filter (with mineral)
- 20" Housing
- Digital Controller
- Selenoid Valve
- 10,7 Gallon Metal Tank
- All Connection Are Quick Fittings
- Pressure Regulator
- Standard Installation Kits

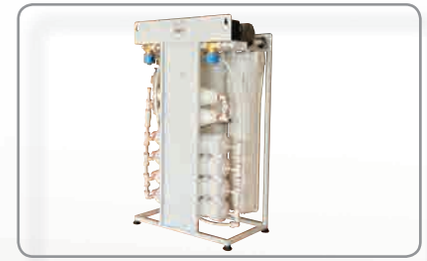
Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 S
Item Code	1200051
Daily Production Rate (max.)	400 GPD
Tank Air Pressure	6-7 psi
Pump Flow Rate	1,8 L / min. - 2,3 L / min.
Pump Pressure	80-150 psi
Pump Voltage	36 V DC

SHIPPING INFORMATION	
Box Size	44x25x87 cm
Gross Weight	36 kg
Qty/20" Cont.	100 units
Qty/40" Cont.	200 units
Qty/40" HQ Cont.	250 units

Member, Water Quality Association

CE



3 Cartridges Water Filter

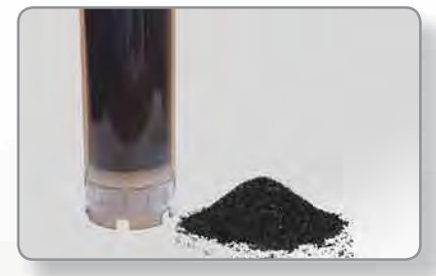
Features

- Provides Lime-Free
- Odorises
- Clear
- Soft and Tasty Drinking
- 3 Stage
- Sediment Filter
- Granular Resin
- Granular Activated Carbon
- Easy Installation

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	101 L
Item Code	1300025
Flow Rate	60 L/min

SHIPPING INFORMATION	
Box Size	38x15x37 cm
Cartoz Size	40x65x38 cm (4 units/carton)
Gross Weight	5,5 kg (unit) / 22 kg (carton)
Qty/20" Cont.	1.080 units / 540 carton
Qty/40" Cont.	2.160 units / 540 carton
Qty/40" HQ Cont.	2.520 units / 630 carton



2

Instant Water Heaters

microControl
105A5
magneticControl

Instant Water Heaters | microControl

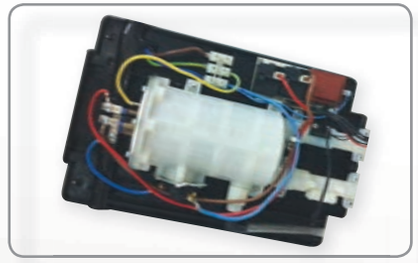
Features

- Multi Safe (5 Safety Features)
- Tubular Heating Element SS (Copper Optional)
- Double Thermostat
- Adjustable Power (3-4-7 kW)
- Shower Set
- 32A Circuit Breaker
- Installation Kits

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	105 MC
Item Code	1300084
Power	7 kW
Voltage	230 V AC
Frequency	50 / 60 Hz
Flow Rate	4 L/min
Min Pressure For Open Outlet	0 Pa
Min Operating Pressure	25 kPa (2.5 msSS)
Max Operating Pressure	600 kPa (61 mmSS)
Protection Class	I
IP Code	IPX 4

SHIPPING INFORMATION	
Box Size	18 x 22 x 36 cm
Carton Size	46 x 54 x 39 cm (6 units/carton)
Gross Weight	3 kg (unit) / 18 kg (carton)
Qty/20" Cont.	1.800 units / 300 carton
Qty/40" Cont.	3.960 units / 660 carton
Qty/40" HQ Cont.	4.620 units / 770 carton



Instant Water Heaters | 105A5

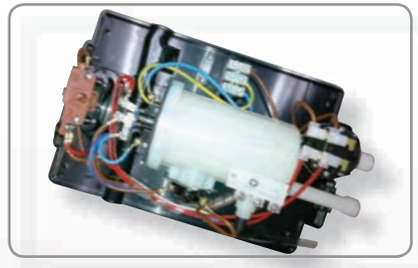
Features

- Multi Safe (5 Safety Features)
- Tubular Heating Element SS (Copper Optional)
- Double Thermostat
- Adjustable Power (3-4-7 kW)
- Shower Set
- 32A Circuit Breaker
- Installation Kits

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	105 A5
Item Code	1300083E
Power	7 kW
Voltage	230 V AC
Frequency	50 / 60 Hz
Flow Rate	4 L/min
Min Pressure For Open Outlet	0 Pa
Min Operating Pressure	25 kPa (2.5 msSS)
Max Operating Pressure	600 kPa (61 mmSS)
Protection Class	I
IP Code	IPX 4

SHIPPING INFORMATION	
Box Size	17 x 24 x 36 cm
Carton Size	46 x 54 x 38 cm (6 units/carton)
Gross Weight	3 kg (unit) / 18 kg (carton)
Qty/20" Cont.	1.800 units / 300 carton
Qty/40" Cont.	3.960 units / 660 carton
Qty/40" HQ Cont.	4.620 units / 770 carton



Instant Water Heaters | magneticControl

Features

- Digital Controller
- Multi safe (5 Safety features)
- Temperature and Level Display
- Magnetic Flow Sensor
- Tubular Heating Element SS (Copper Optional)
- Double Thermostat
- Adjustable Power (3-4-7 kW)
- Shower Set
- 32A Circuit Breaker
- Installation Kits

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	105 DJ
Item Code	1300184
Power	7 kW
Voltage	230 V AC
Frequency	50 / 60 Hz
Flow Rate	4 L/min
Nominal Pressure	0 Pa
Min. Operating Pressure	10 kPa (1 mmSS)
Max. Operating Pressure	600 kPa (61 mmSS)
Protection Class	I
IP Code	IPX4

SHIPPING INFORMATION	
Box Size	18 x 22 x 36 cm
Carton Size	46 x 54 x 39 cm (6 units/carton)
Gross Weight	3 kg (unit) / 18 kg (carton)
Qty/20" Cont.	1.800 units / 300 carton
Qty/40" Cont.	3.960 units / 660 carton
Qty/40" HQ Cont.	4.620 units / 770 carton

3

Room Heaters

Quartz 1600
Quartz 2000

Room Heaters | Quartz 1600

Features

- Safe For Tip Over
- Comfortable Heating With Fan System
- Selective Evaporation Switch
- Two Selection of Temperature Switch (2X800W)
- User Friend, Adjustable Temperature Switch
- Smart and Elegant Appearance and Design
- Provides Economic of Electricity Consumption Due to Thermostat
- No Smell/Odor and Headache
- Easy to Carry

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	104 A
Item Code	1300140
Type	Two Stage Quartz Humidifier Fan Heater
Voltage	220 -230 V AC
Frequency	50 Hz
Power	1.650 W (2x800W+40W+10W)

SHIPPING INFORMATION	
Box Size	18x40x34 cm
Carton Size	76x42x37 cm (4units/carton)
Gross Weight	3,5 kg (unit) / 14 kg (carton)
Qty/20" Cont.	1.000 units / 250 carton
Qty/40" Cont.	2.000 units / 500 carton
Qty/40" HQ Cont.	2.320 units / 580 carton

Room Heaters | Quartz 2000

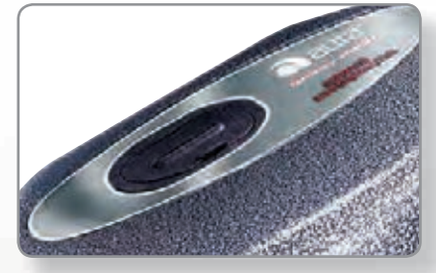
Features

- Safe For Tip Over
- Comfortable Heating With Fan System
- Selective Evaporation Switch
- Two Selection of Temperature Switch (2X900w)
- User Friend, Adjustable Temperature Switch
- Smart and Elegant Appearance and Design
- Provides Economic of Electricity Consumption Due to Thermostat
- No Smell/Odor and Headache
- Not Occupies Much Place Because of Decorative Design
- Easy to Carry

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	104 I
Item Code	1300077A
Type	Two Stage Quartz Humidifier Fan Heater
Voltage	220 -230 V AC
Frequency	50 Hz
Power	1.850 W (2x900W+40W+10W)

SHIPPING INFORMATION	
Box Size	24x40x55 cm
Carton Size	73x42x57 cm (3units/carton)
Gross Weight	4,5 kg (unit) / 13,5 kg (carton)
Qty/20" Cont.	510 units / 170 carton
Qty/40" Cont.	1.005 units / 335 carton
Qty/40" HQ Cont.	1.005 units / 335 carton



5

- QVac with Shampoo
- LiVac with Shampoo
- Wdry

QVac | with Shampoo

Features

- Carpet Washer System With Shampoo
- Wet & Dry Vacuum Cleaning System
- Multi - Functional Accessories For Carpet, Armchair, Curtain, Hard Floor and Every Corner
- High Suction Power (1950 mm H_2O)
- Ergonomic Design, Automatic Cord Rewinder
- Sawdust, Leaf, Metalic Dust Cleaning With Blow Out Function
- Crush Proof Hose
- 3 Level Of Dust Filtration
- Telescopic Tube (Optional)

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	114 H
Item Code	1300078
Input Power max	1.300 W
Vacuum	1.950 mm H_2O
Rated Voltage	220-230 V AC
Frequency	50/60 Hz
Air Flow	200 m³/h
Water Suction Capacity	1.5 L/s
Pump Power	26 W
Pump Pressure	2.5 bar
Extra Basin Volume	7 L
Waste Basin Volume	8.5 L
Dust Bag Capacity	5 L
IP Code	IPX4

SHIPPING INFORMATION	
Box Size	41 x 51 x 60 cm
Gross Weight	13,5 kg (unit)
Qty/20" Cont.	170 units
Qty/40" Cont.	350 units
Qty/40" HQ Cont.	480 units

Available colours

LiVac with Shampoo

Features

- Carpet Washer System With Shampoo
- Wet & Dry Vacuum Cleaning System
- Multi - Functional Accessories For Carpet, Armchair, Curtain, Hard Floor and Every Corner
- High Suction Power (1950 mm H_2O)
- Ergonomic Design, Automatic Cord Rewinder
- Sawdust, Leaf, Metalic Dust Cleaning With Blow Out Function
- Crush Proof Hose
- 3 Level Of Dust Filtration
- Telescopic Tube (Optional)

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	114 R
Item Code	1300078
Input Power max	1.300 W
Vacuum	1.950 mm H_2O
Rated Voltage	220-230 V AC
Frequency	50/60 Hz
Air Flow	200 m^3/h
Water Suction Capacity	1.5 L/s
Pump Power	26 W
Pump Pressure	2.5 bar
Extra Basin Volume	3.5 L
Waste Basin Volume	6 L
Dust Bag Capacity	5 L
IP Code	IPX4

SHIPPING INFORMATION	
Box Size	38.5 x 48.5 x 48.5 cm
Gross Weight	11,5 kg (unit)
Qty/20" Cont.	420 units
Qty/40" Cont.	940 units
Qty/40" HQ Cont.	1009 units

Available colours

Wdry

Features

- Wet and Dry Vacuum Cleaning System
- Multi-Functional Apparatus For Carpet, Armchair, Curtain, Hard Floor and Every Corner
- High Suction Power (1950 mm H_2O)
- Ergonomic Design
- Crush Proof Hose
- 3 Level of Dust Filtration
- Telescopic Tube

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	114 I
Item Code	1300091
Input Power	1.300 W
Vacuum	1.950 mm H_2O
Voltage	220-230 V AC
Frequency	50/60 Hz
Air Flow	200 m³/h
Dust Bag Capacity	5 L
IP Code	IPX4

SHIPPING INFORMATION	
Box Size	39 x 42 x 44 cm
Gross Weight	8,5 kg (unit)
Qty/20" Cont.	420 units
Qty/40" Cont.	840 units
Qty/40" HQ Cont.	1.008 units

Available colours

6

Teapot Set

Teapot Set

Features

- Instantly Get A Hot Water And Ready To Tea, Coffee
- 18/10 Cr-Ni Body
- Non Burn Bakalite Handles
- Automatic Heat Controlling
- 360 Degrees Turnable And Cordless Jug
- Boiles Water And Keeps Warm
- Reset Thermostat

Technical Specifications

TECHNICAL SPECIFICATIONS	
Model No	106 M
Item Code	1300174
Voltage	220-240VAC
Frequency	50 Hz
Power	1.500 W

SHIPPING INFORMATION	
Box Size	20 x 20 x 32 cm
Carton Size	40 x 60 x 36 cm (6 units/carton)
Gross Weight	2,3 kg (unit) / 14 kg (carton)
Qty/20" Cont.	1.620 units / 270 carton
Qty/40" Cont.	3.600 units / 600 carton
Qty/40" HQ Cont.	4.200 units / 700 carton

B.OS.B. Mermerciler Sanayi Sitesi 7. Cadde No:12 - 34524 Beylikdüzü - İstanbul / TÜRKİYE
Tel: +90 212 875 35 62 pbx Fax: + 90 212 875 36 64
www.iea.comtr

İhlas Ev Aletleri