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TİRYAKİLER  
GROUP

TİRSAN KARDAN

TİRSAN RUSSIA

TİRSAN KARDAN SRL. ITALY

TİRYAKİLER OTO MAKİNA



Tiryaklı Group Founder İsmail Tiryaklı at his first Service Shop (1957)

A Pioneer

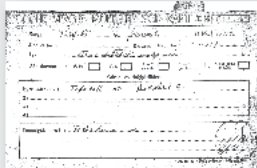
İsmail TIRYAKLI... one of the most outstanding Turkish industrialists, a pioneer of the automotive sector and founder of the Tiryaklı Group.

He succeeded in pursuing his passion for the automotive industry, which started in the early 1950s, and through hard work and discipline, realised his dream. At one time, the idea of having an auto spare parts industry required great courage, when even the simplest of parts such as bolts and washers had to be imported from abroad.

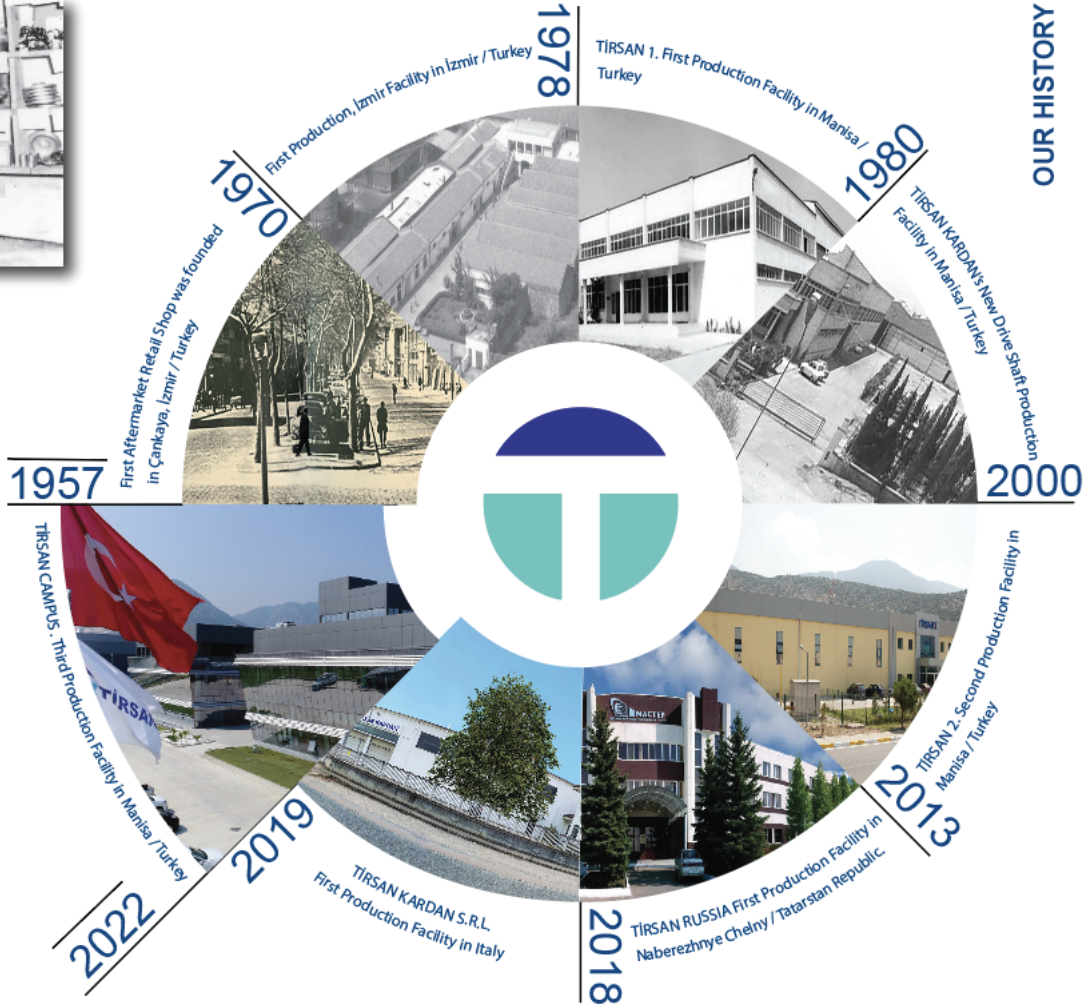
Even in those days, İsmail Tiryaklı taught us his key principles which enabled us to export 70% of our production to Global OEMs worldwide. When total quality concept was still not widely known, he envisioned "Produce Quality, sell to The World" principle as well as "Never recommend a product to a customer unless you are happy to use it on your own vehicle."

His amazing vision, dedication, hard work and business notions beyond his time positioned the Tiryaklı Group as a world renowned company, an example for the future generations.

We gratefully honor his memory and follow his vision...



Original registration certificate dated 01.01.1957





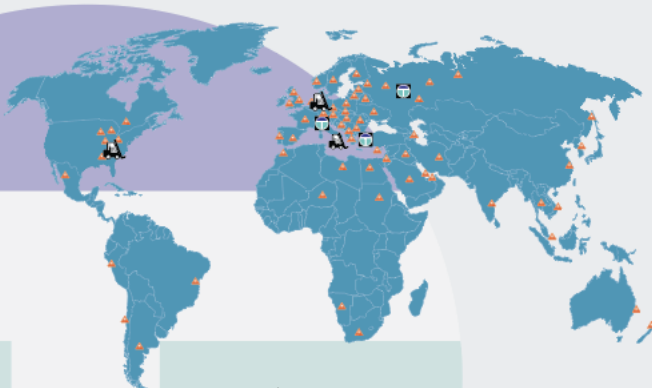
**W**e take guidance in our deeply rooted values and pride in our enthusiastic and dynamic team. We strive to do the right things, for our company, for our people, for our community and all of our stakeholders. We work hard with good will and a strategic sense of direction. We seek win-win scenarios in our business deals. We believe in power of human touch.

We are a family company governed by strong business principles. We offer strong technical expertise blended with state of the art manufacturing techniques, moulded by highly trained people to deliver technologically advanced, highly reliable and cost effective products and services.

We envision a sustainable and profitable growth in driveline business. We will continue to invest especially in technology and people to develop our business further. We seek clients with full service needs and products with greater technological content. By fulfilling these needs at competitive costs and greater flexibility, we will move toward our vision.

**Our Vision**

To be a leading engineering company, that develops and manufactures innovative driveline systems, at a competitive cost for the LCV, HCV, selected niches of MCH, and the Service Markets to increase shareholder value, customer satisfaction and employee happiness.



Local Production and/or Office Local Logistics & Warehousing Customers & Service Partners

**OEM References**

- TIRSAN KARDAN
- TIRSAN RUSSIA
- TIRSAN KARDAN SRL. ITALY
- TIRYAKILER OTO MAKINA



### Registered & Submitted Patents & Systematic Customer Satisfaction

**S**ystems certifications are important indications of how dependable a company is. They are varied in name, concept and application. Regardless, their main purpose is one: Customer Satisfaction.

No matter how varied, we have them all at Tirsan. We hold them since many years and live and breathe with these systems. Our quality management system is ISO-TS 16040. We also have an active environmental management system certified with ISO 14000.

These systems have generated results and we have received many customer awards. Every year a new addition demands space in our already crowded awards corner.

No matter the season  
no matter the condition  
all around the Globe  
TIRSAN endures all



**T**he Tiryakler Group is a Turkish Group with its headquarters in Manisa, Turkey.

The Group was founded in the 50s by the young entrepreneur Ismail Tiryakli, who started a small workshop for Automotive Aftermarket in Alsancak, Izmir, Turkey.

Following some of the visions of Ismail Tiryakli, the group is now a leading international company in the Automotive market, with interests in diversified sectors too.

We will focus today on the Automotive part of our Group, that we operate under the company Tirsan Kardan A.Ş. Our core products are the propeller shafts.

We identify our company brand under three animals, the "Butterfly", meaning that our products are light, the "Tiger", meaning that we are an extremely flexible company and the "Rhino", meaning that we are strong enough to make things happen, and keep our promises.

Our sector is dominated by giant companies, and our peculiarities are well recognized by our customers. In the last few years Tirsan Kardan has developed into a well recognized global Brand, and thanks to our innovative design solutions that minimize NVH (Noise, Vibration and Harshness), weight, easiness of assembly and service and durability coupled with a competitive manufacturing base, we have acquired important major businesses at OEM's.

To support such increasing demand, despite the climate of economic uncertainty created by the global turmoil, our group has continuously invested in R&D, in product Testing as well as in new manufacturing,

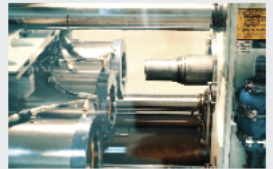
assembly and painting technologies. In addition to our three existing locations, our new Campus, approx. 40.000m2 covered area, in Manisa Kism 4 will be fully operational by the end of this year.

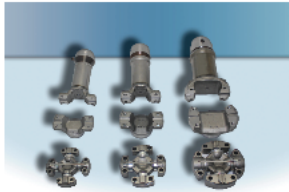
To expand our activities in the Truck, Construction Equipment and Service markets in Europe further, we have established our first European company in the North of Italy. The company will be ideally located to efficiently serve our target OEM's and we are confident to increase our penetration in the target markets and customers. Our European company will be fully operational during next year.

In addition to our international efforts, we focus on the continuous improvements of our manufacturing and all related processes, with the objectives of improving our KPI in EH&S, Quality performances, Delivery to Customers, Productivity, Lead Times and Costs. Tirsan Kardan combines our people skills and expertise with the introduction of new Manufacturing Technologies, with the aim of maintaining a sharp competitive edge in the global Propshaft Market.

With these important developments, Tirsan Kardan is well positioned to grow even further and to be recognized as a leading company in the global automotive industry. We have many opportunities for ambitious talents who are willing to join our company in our challenging and motivational environment.

In the global turmoil, there are many risks, but Tirsan Kardan always has a positive approach to take the best advantage of the opportunities that the global markets offer.





### Aftermarket Distribution on Global Scale

**W**e know the aftermarket.

This is a bold statement, but we are comfortable with it over 50 years of experience that made it possible to develop our aftermarket business from its humble beginnings into a full-blown, worldwide, far-reaching global player.

Our services are not limited to distribution. We offer solutions for our customers in pair with requirements of the market. We manage local warehouses; we utilize service agents that are able to respond to emergencies within hours.

With this service approach and an excellent line of service partners, we have grown our reach to a global scale.



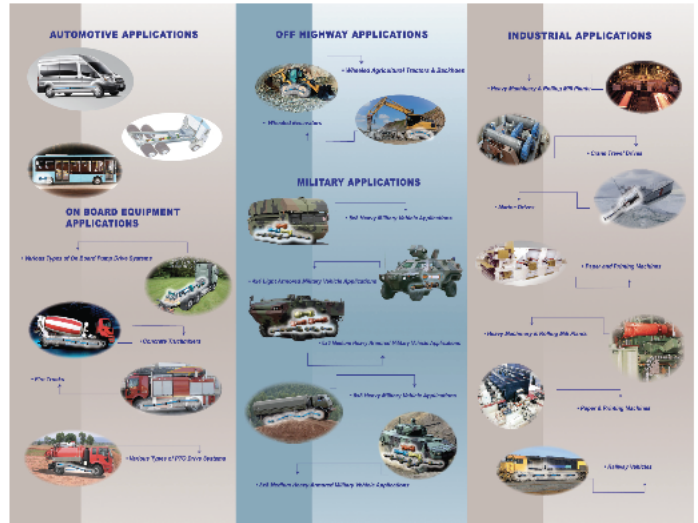
Light



Flexible



Strong

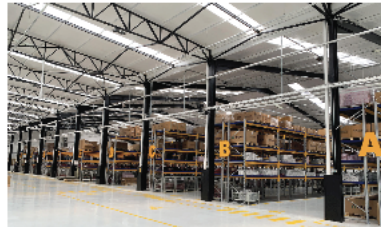


### Worldwide Product Variety

**A**ftermarket distribution without the right products will not achieve our rather ambitious targets. Our product range is wide. We enjoy full coverage in standard European and SAE series. This extensive product range could be reviewed in our web site.

With a strong focus on aftermarket, we invest in products that have good sales potential. This warrants that our distributors and service agents always enjoy a wide product variety that always keeps up with the market demand.

Furthermore, we cooperate with global players for distribution of their products in Turkey and our territories. This way we expand our product range with high quality and Tier 1 products.

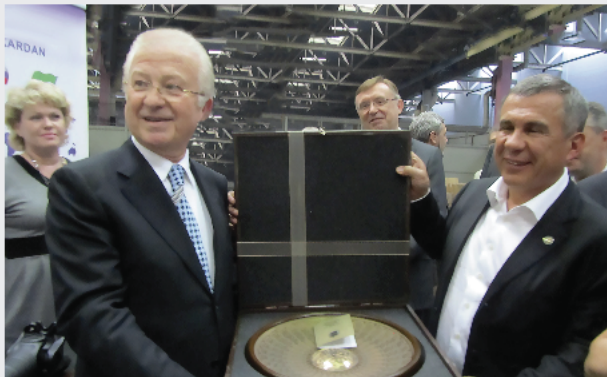


In parallel with its expanding business in Russia and other CIS countries, Tirsan Kardan has established a manufacturing facility in Naberezhnye Chelny. This facility in Tatarstan, Russian Federation will replicate and further the regular Tirsan service to all its customers in the CIS.

Tirsan Russia also handles our aftermarket distribution in the CIS countries. Strategic stock, short delivery times, small batches are services that will be rendered through this company to our aftermarket customers in CIS.



"KIP MASTER" KAMA INDUSTRIAL PARK



Chairman of our Group, Mr. Mehmet Tiryaki presented Republic of Tatarstan President Mr. Rustam Minnikhanov a traditional handcraft to remind him of his visit to Tirsan Russia plant.

We signed a Joint Agreement with Kamaz in Russia, to jointly produce localized propeller shaft. Kamaz is the major truck manufacturer in Russia. This JV will include our existing factory in Naberezhnye Chelny and the in-house factory by Kamaz and will result in an increasing volume production that will benefit both companies. We will continue serving our other customers in Russia through the JV. We are now completing all statutory requirements and the JV will be operational at the beginning of next year.



**P**lanning to invest in Turkey ?

Do you need a factory building built according to your layout, and yet you do not want to own it ?  
Could that be possible ?

Do you want a warehouse designed to hold your product and you do not want to own the building ?  
Could that be possible ?

**W**e make all that possible and more. We build according to your design, we provide utilities according to your demand; we can even provide staffing.

We service major European companies for their manufacturing and warehousing needs. We can help you too.

