

m o r e t h a n a m a n u f a c t u r e r



**MS**

**HO**

**ME**

2021



ABOUT

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PRODUCTS

// MS is our great partner all the time.. //

C.C./SOURCING MANAGER/USA

# ABOUT

”INSPIRING A BETTER WORLD WITH ETHICAL,  
LUXURY-GRADE TEXTILE PRODUCTION”



We're more than a manufacturer. Our design and research teams are committed to offering fully customizable orders while developing a variety of exclusive product lines. With advanced spinning and finishing technology, we strive to provide our clients with a reliable source of exceptionally soft and eco-friendly textiles for generations to come. Established in 1999, MS home has expanded its network of design, research and development experts to continuously deliver outstanding products that are consistent with the ever-changing standards of quality. Known for our soft and sustainable textiles, our products are proudly displayed in showrooms in New York and Denizli, Turkey.

A gift from nature – our products are 100% natural and designed to lavish the skin for years to come. We strive to reduce our carbon footprint and replace fast fashion with long-lasting, ethical materials. That's why wherever and however you use our products, they'll always be safe and healthy for the environment.



# ABOUT



Our profound respect for what we bring into this world has driven our pursuit for the creation of ethical, luxury-grade textiles. After generations of passed down knowledge and care, our love for textiles grows with every cloth born from our fibers. Decades ago, our founder spent his childhood in the heart of cotton and textiles – Denizli, Turkey.



# Design Team

Designed for you by you.

Every production is customizable for you, by our design team. Our award-winning design team ensures that every product aligns with the soul and culture of your company.



We create for you the product features you want to see in your shared storyboard or collection. Share your inspiration for your collection and we design the best products that align with the soul of your company.



# Exclusive Lines



MS Home Textile presents the most voluminous feeling, with Coresoft® toweling quality. When we are creating the best towel for your senses, our inspiration is the natural volume of premium Turkish cotton. With special processes, Coresoft® is 30% more voluminous compared to standard towels. The volume increases after tumble drying. Due to the yarn structure and innovative finishing, Coresoft has true softness and high rate of absorbency.

Enjoy the softest touch of cotton, in every touch...



# Exclusive Lines



Silky touch- feel the modern luxury that your senses deserve. With decades of experience in textiles, MS Home Textile brings a new breathe to toweling with premium Turkish cotton; Corewell® quality... With perfect silky, sensual, and pill-resistant fabric, the lustrous towel is gentle to the touch. Using only premium long-staple Turkish cotton, special production processes ensure its silky touch and softness.



# Exclusive Lines

## Cloud

Feeling of sleeping and breathing on a cloud. Brought flexibility, style, and breathability to comfort-lovers for generations, which is exactly why The Cloud is one of the few textiles that embraces all it has to offer. Its multiple layers, and luxurious texture accent the beauty of its advanced design.



Committed to create the best feeling for your family; we brought flexibility, breathability, and style for comfort-lovers



## Silk Velvet

Treat yourself with kindness- please meet the glamorous experience. We are the only Turkish manufacturer that produces this unique product line.

# Exclusive Lines



The earth – our products come from it, and Greenera aims to preserve it.



Microvelour, the lightest velour bathrobe on the planet



Recycled Rugs are soft on the eyes and to the touch, created with **100% recycled materials**



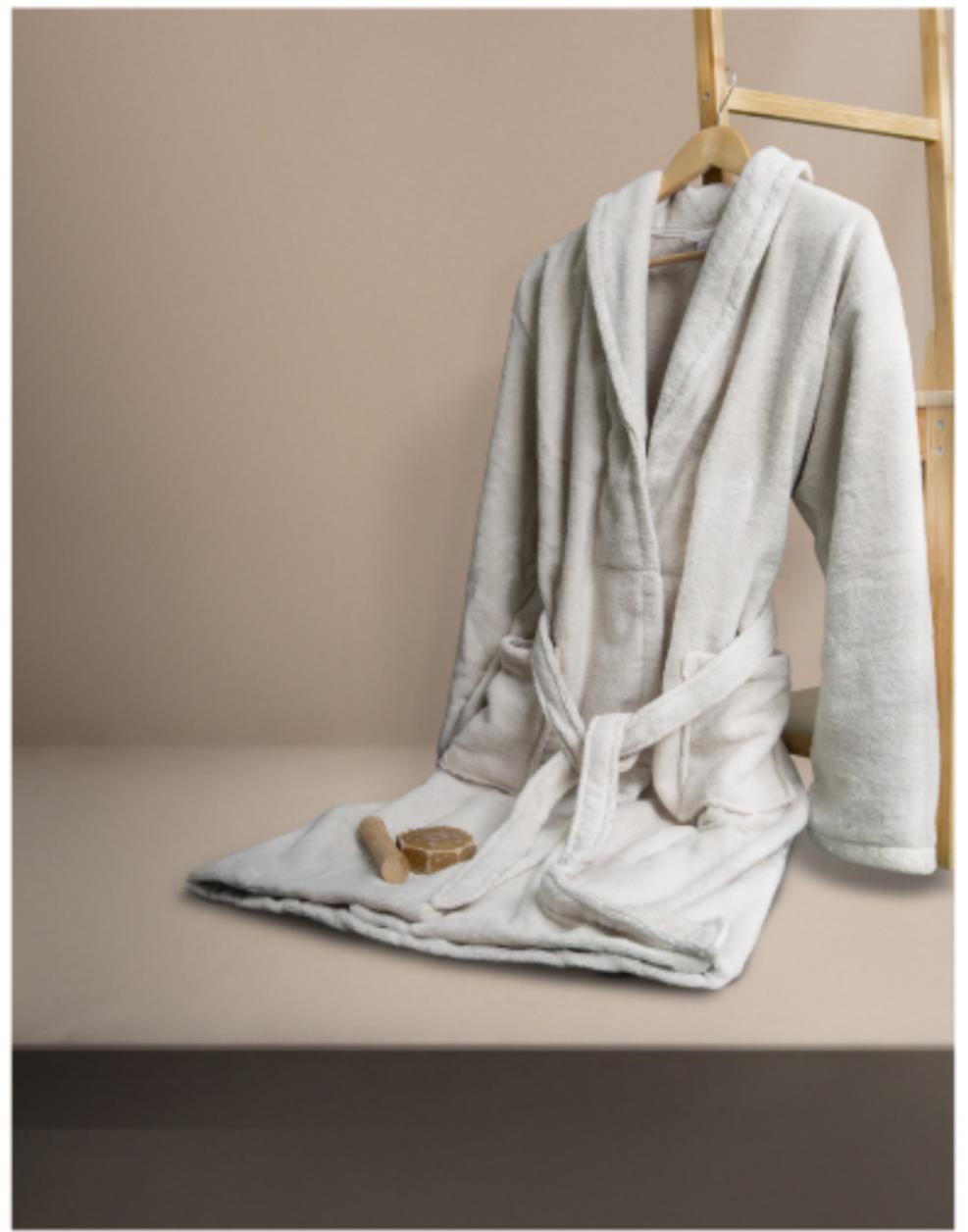
Two Sided quality is high absorbent, snag free, perfectly printed design



**A n t i b a c t e r i a l**

After every shower, sadly, towels and bathrobes stay damp and wet- tend to create a suitable environment for bacteria. With MS antibacterial silver ion technique, we are avoiding the unpleasant moisture effects in finishing.

# Products



## Kids



## Bedding

# Products



Bath Accessories



Bathmat



Hotel Textile



Peshtemal



Kitchen



*Always happy to hear from you.*

We love sharing every detail of what we produce and how we help the world through our textiles.

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