



The background image shows a person wearing VR goggles, looking upwards. The background is a chalkboard filled with various mathematical formulas and equations, including chemical reactions, algebra, and trigonometry. The overall color scheme is dark blue and teal.

NaraXR

Effective, sustainable, measurable, accessible education in metaverse

The Problem

- Institutions find it difficult to integrate XR services
- Most XR education products are one-time use-cases.
- Products are visually unsatisfying and interactively shallow.
- Solutions only cover a small part of the Metaverse educational system.
- Companies focus more on the **tech part** and not enough on the **education part**

Our Solutions



MetaQampus is a distance e-learning platform via using metaverse technology.

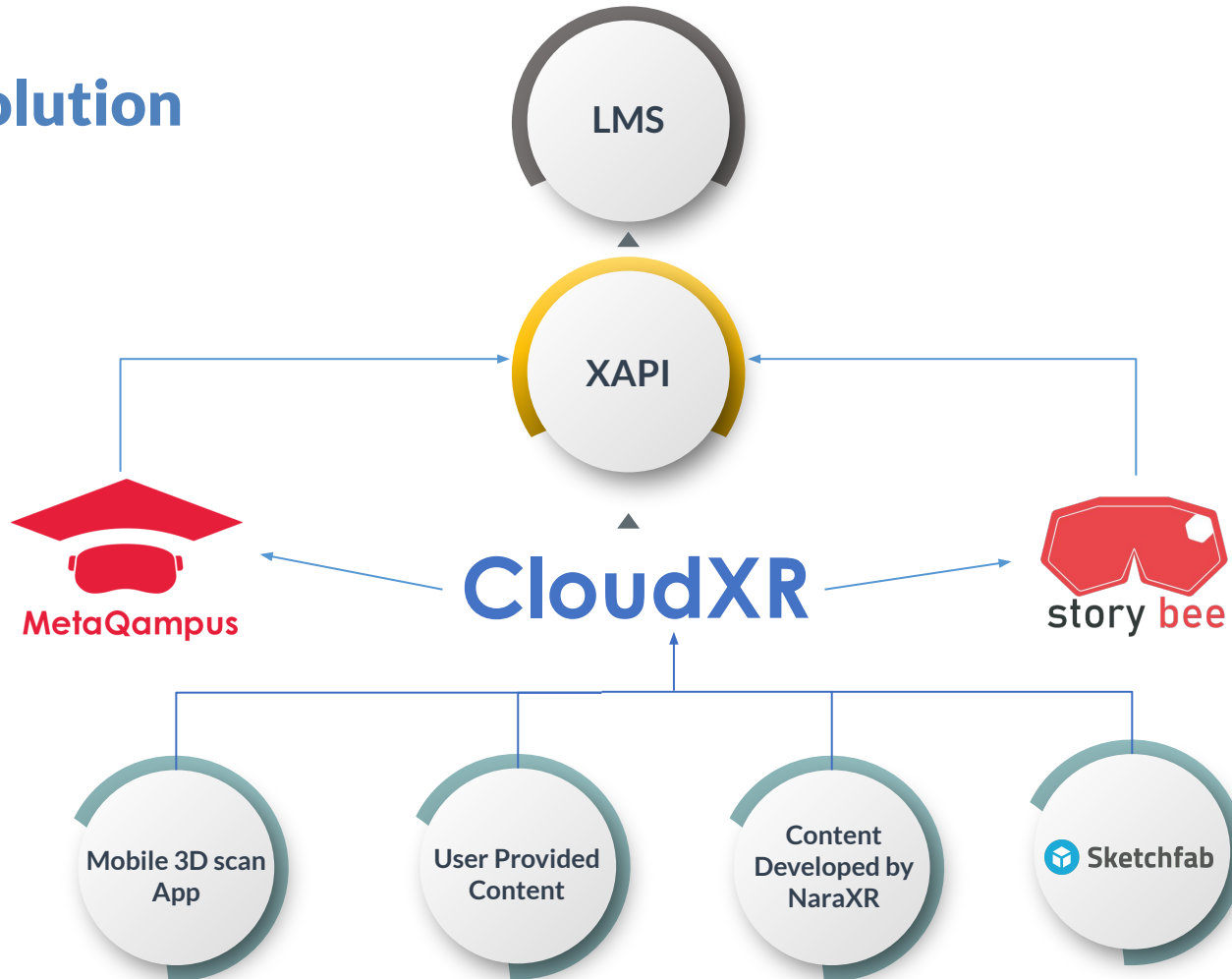


StoryBee is a focused on vocational and skills training interactive and innovative VR learning application for educational institutions.



CloudXR is cloudbased and AR supported 3D model Library

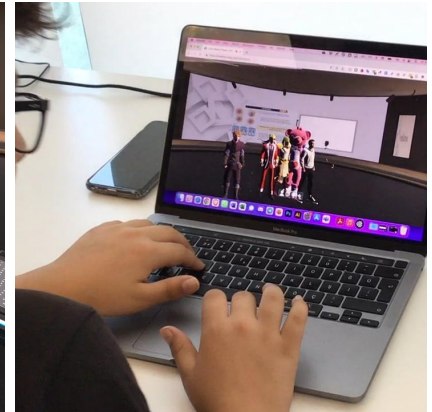
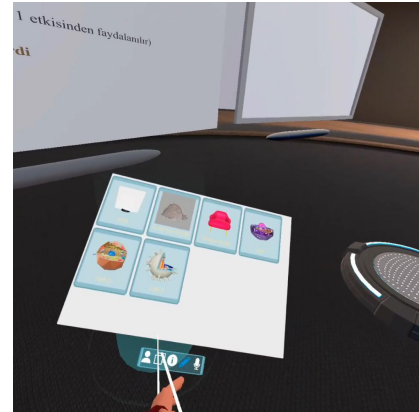
The Solution





Features

- ✓ WebGL, VR, Mobile
- ✓ Presentation Tool
- ✓ Video & Screen Share
- ✓ 3D Model Import
- ✓ Whiteboard
- ✓ Customizable Avatar
- ✓ Augmented Reality
- ✓ Social Activities

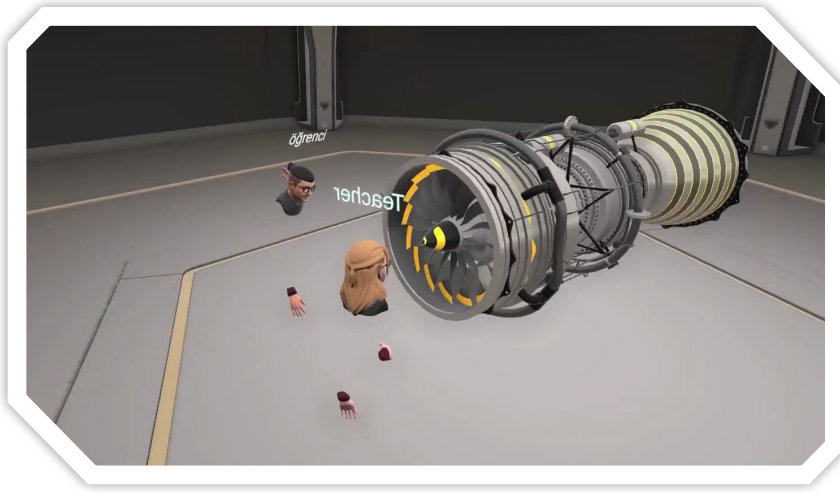




story bee

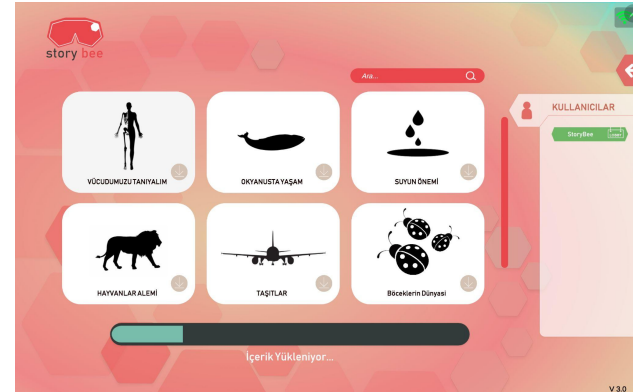
IMMERSIVE · EFFICIENT

Story-Based Tablet/VR Controlled Interactive VR Education Platform








StoryBee is an application developed to enable students to learn various topics in a story-based virtual reality setting by interactively solving problems in three dimensions.

- Critical thinking and problem solving in a 3D environment
- Cloud based content library
- Custom content creation
- Fully Immersive & Interactive
- Instructor Supervised Experiences
- Cloud Content



Competitors

	 				
Online Meeting	✓	—	✗	✓	✗
Teacher Tools	✓	✓	✓	—	✓
6 DoF	✓	✓	✗	✓	✓
3D Asset Library	✓	✓	—	✓	✗
3D Model Import Tool	✓	✓	✓	✓	✗
Interactive Models	✓	✓	—	✓	✓
AR Support	✓	✓	—	✗	✗
WebGL Support	✓	✓	✗	✗	✗
Custom Order Content	✓	✗	✗	✓	✓
xAPI (for LMS)	✓	✗	✗	✗	✗
Price	Low	Very High	High	High	High

Accepted Accelerators



2016



2017



2017



2020



2023

Promising Startups 2023 –
Global Competitive
Venture Finalist



2023

Partnerships



BitBrain is our blockchain and NFT technologies partner. We are working on several projects together with BitBrain and planning to integrate blockchain and NFT systems to our products.



NaraXR has an ongoing ISV partnership with Meta.



NaraXR is EON Reality's official reseller in Turkey.



We have many joint projects with Huawei.



NaraXR is the only edTech provider for Samsung Innovation Center.



NaraXR has realized many projects with Turkey's leading e-Learning giants.

Educational Institutions

Universities



Municipalities / Government



Çanakkale

Niğde

Bursa

Tekirdağ

Industrial Companies

NOKIA



Türk Telekom



TURKCELL



vodafone



arçelik



TOSYALI
HOLDING



AMGEN

FIRATPEN



MAYBACH



NOKIA



DOĞTAŞ



International Collaborations

QATAR



ROMANIA



KYRGYZSTAN



SWITZERLAND



KUWAIT



POLAND



Revenue Models



Subscriptions & Custom Content Development

Market

Value of Metaverse

Forecast 2030



Source: Citi

Investment Expectation

Seed

750K^{USD}

- 12 Months
- Product
- Local Market
- First Exports

NaraXR Roadmap

2023 Q1
Seed Investment



2023 Q2
Local Market



2024 Q2
Bridge Investment
750K



2023 Q4
First Exports



2024 Q2
New HQ
establishment
in Switzerland



2024 Q4
USA - EU - MENA
Market



~2030
Exit



Founders & Team



Dr. Zafer KARADAYI
CEO / Co-Founder
Education Technologist –
Academician
25+ years of experience in
Educational Technologies
PhD in: Use of VR
Technologies in Education



Ömer YAVUZ
Co-Founder
3D Artist
20+ years of experience
in 3D Modelling & VR Technologies



Öner YAVUZ
Co-Founder
Senior Developer
#UnityDeveloper
12+ Years of experience



Dr. Burak KARACEYLAN
Product Manager



Mücahit BERBER
CMO



Fatih KALEM
Lead 3D Artist

Team of 15 engineers, developers and CG artists



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NaraXR