




*Cherries*

ARE OUR

**PASSION**



**CEN A**

# CENA GROUP

Cena Group is an integrated packhouse and marketing company formed in 1992 based in Manisa, Turkey. Together, we are committed to delivering the highest quality Turkish cherries to customers around the world.

## TURKISH CHERRIES

Fresh air, the perfect climate, glacial water and minimal intervention keeps our Turkish cherries authentic. To make sure our premium Turkish cherries get to you in prime condition, we pay close attention to packing.

We all come from a background of grower Turkish produce, but what brought us together was our belief that cherries should arrive in the freshest condition.



# CUTTING EDGE TECHNOLOGY

To take full control of the process from start to tasty finish, we built our own packhouse and work together to invest in the best fruit-processing technology.

We have selected only the best fruit-processing technology from around the world and put it into our cherry packing house.



InVision

We are using Compac  
Sorting Technology 12  
lane 23 axit InVision  
Compac SFS cherry sizer  
with total view optic  
system. We are able to  
sort by Firmness, Colour,  
Defect and Size

# GLOBAL GAP, BRC FOOD SAFETY & GRASP

Our whole operation from harvesting to selling is Global GAP and GRASP approved! This means we meet and often exceed global standards for treatment of our growers and employees.

Our packing process has been meticulously designed from carton, to minimise handling of fruit and to transfer it as quickly as possible into our coolers to provide maximum shelf life.

## PICKED TODAY, PACKED TOMORROW

To deliver the goods the way nature intended, our cherries are picked today, packed tomorrow and chilled overnight before they head to Istanbul in a refrigerated truck.

As we have our own export licences, this process provides customers all around the world with the freshest eating experience possible.



# AIR CARGO SHIPMENTS

Solutions for protection of time and temperature sensitive for cherry export for cherry exports are compulsory with thermal pallet cover. Thus we will make sure the cold chain to be sustainable.



# BRAND

Our Melisa is the exclusive cherry experience. The highest quality Turkish cherries with the highest quality packaging makes the Melisa brand a one-of-a-kind...

MELISA®

MELISA®  
Premium  
Cherry



KEEP CHILLED TO 1°C  
HYDRO COOLED  
PREMIUM CHERRIES

HYDRO COOL

MELISA®  
Turkish Ch



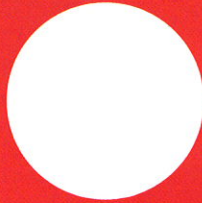
# PACKTYPES

## CHERRY SIZE TABLE

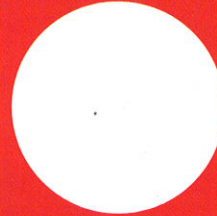
24mm



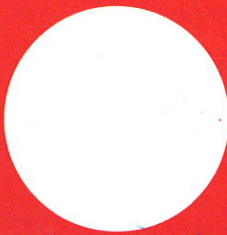
26mm



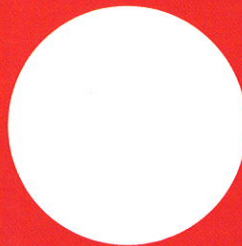
28mm



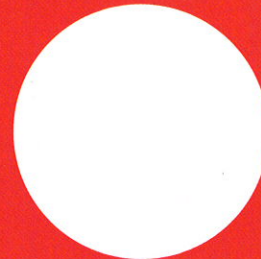
30mm



32mm



34mm



## OUR PREMIUM QUALITY CHERRY PACKS



Our cherries are packed to the same quality that they are handled throughout the rest of the growing and packing process.



### PUNNET

**Product Code: CNA1**

500g punnets are available as a unit of 10x500g punnets

- Size available 24mm/26mm
- Clamshell 500gr Nett
- 5KG net Carton Box
- Air-Cargo (75 carton box count/Pallet)
- Truck (2288 carton box count/Full Loading)



### CARRY BAGS

**Product Code: CNA2**

800/830g bags are available as a unit of 6x800g bags

- Size 24mm/26mm/28mm
- Open Top Carton Box
- 6 Carry Bags inside
- 5KG net Carton Box Nett
- Air-Cargo (100 carton box count/Pallet)
- Truck (3888 carton box count/Full Loading)

# CARTON BOX

## OPEN TOP CARTON BOX



**2KG NET OPEN TOP CARTON BOX**

**Product Code: CNA3**

- Size available for packing 24mm/26mm/28mm
- Air-Cargo (260 carton box count/Pallet)
- Truck (9360 carton box count/Full Loading)



**5KG NET OPENTOP CARTON BOX**

**Product Code: CNA4**

- Size available 24mm/26mm/28mm
- Air-Cargo (100 carton box count/Pallet)
- Truck (3888 carton box count/Full Loading)

## TELESCOPIC CARTON BOX



**2.5 KG NET TELESCOPIC CARTON BOX**

**Product Code: CNA5**

- Size available 28mm/30mm/32mm
- Air-Cargo Pallet (224 carton box count/Pallet)
- Truck Loading (7488 carton box count/ Full Loading)



**4KG NET TELESCOPIC CARTON**

**Product Code: CNA6**

- Size available 28mm/30mm
- Air-Cargo (140 carton box count/Pallet)
- Truck (4680 carton box count/Full Loading)



**5KG NET TELESCOPIC CARTON BOX**

**Product Code: CNA7**

- Size available 26mm/28mm/30mm/32mm
- Air-Cargo Pallet (112 carton box count/Pallet)
- Truck Loading (43956 carton box count/Full Loading)

## CONTACT AND FIND US



### **CENA DIŐ TİCARET VE TARIM ÜRÜNLERİ SAN. A.Ő.**

*Head Quarter*

**Address:** 9 Eylül Meydanı Hüdaverdi İő  
Mrk. No:3/61 Basmane - İzmir / TÜRKİYE

#### **CHERRY PACKING HOUSE**

**Address:** Delemenler Mah. Bahçearası  
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#### **CONTACT DETAILS:**

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