



**EXPERIENCES AND COMPANY
INFORMATION**

2022

The logo consists of three white-outlined squares arranged horizontally. Each square contains a stylized white letter: 'U', 'D', and 'A'. The 'U' is a simple U-shape. The 'D' has a thick vertical stem and a curved top. The 'A' has a thick vertical stem on the right and a curved top. The letters are bold and modern.

UDA

consulting

ABOUT US

BACKGROUND

- ❖ UDA Consulting was established in 2009 with the purpose of providing companies with the best quality data collecting and analysis tools required to understand their environment and effect.
- ❖ UDA Consulting has executed projects in agriculture, disaster management, education, finance, labor markets, forestry, humanitarian aid, information and communication technology, logistics and transportation, migration, and rural development in its nearly 13 years of expertise.

SERVICES



Applied Statistics, Data Analysis, Sampling Design, Statistical Modelling



Quantitative Data Collection by using CAPI, CATI and CAWI



Qualitative Data Collection : Focus Group Discussions and In-depth Interviews



Socio-Economic Research



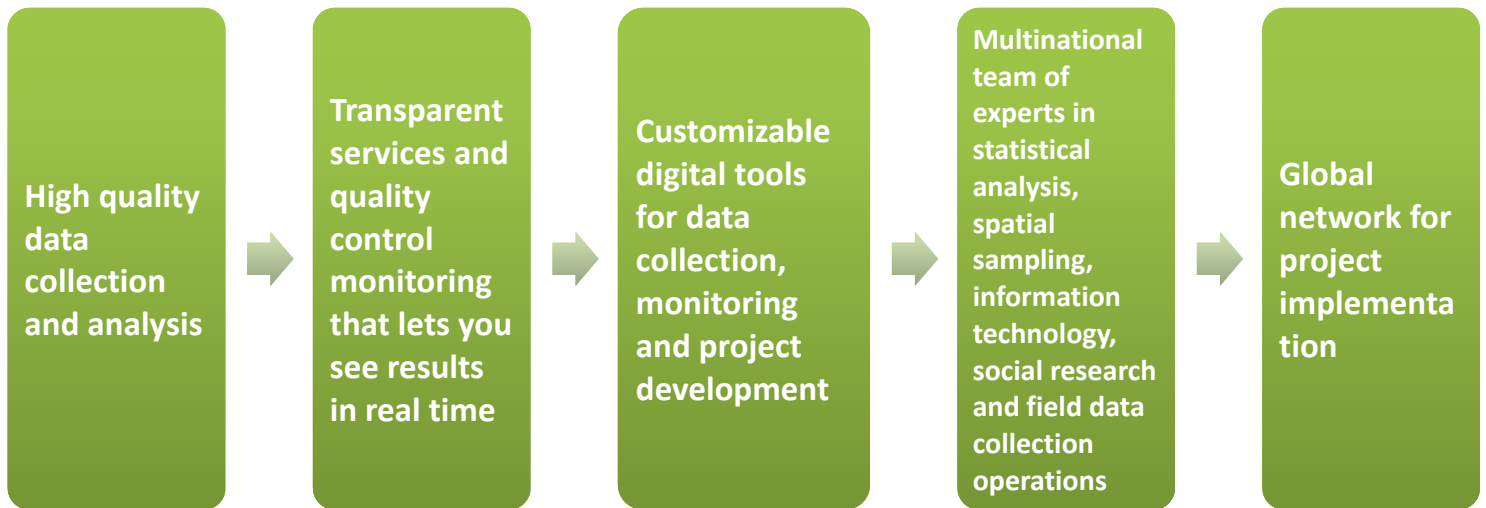
Research



GIS and Satellite Image Processing

WHY CHOOSE UDA?

By choosing UDA, you choose:



UDA Consulting, a full-service research, evaluation, and analytics organization, is dedicated to keeping the highest quality and ethical standards. To provide fast, dependable, and accurate services, we adhere to worldwide research standards such as ISO 9001 and ISO 20252. At all times, UDA Consulting is devoted to the ideals of human rights, gender equality, cultural diversity, and environmental conservation.

Our Process

Define the problem



Collect data



Analyse results



Client feedback



Develop tools and methods



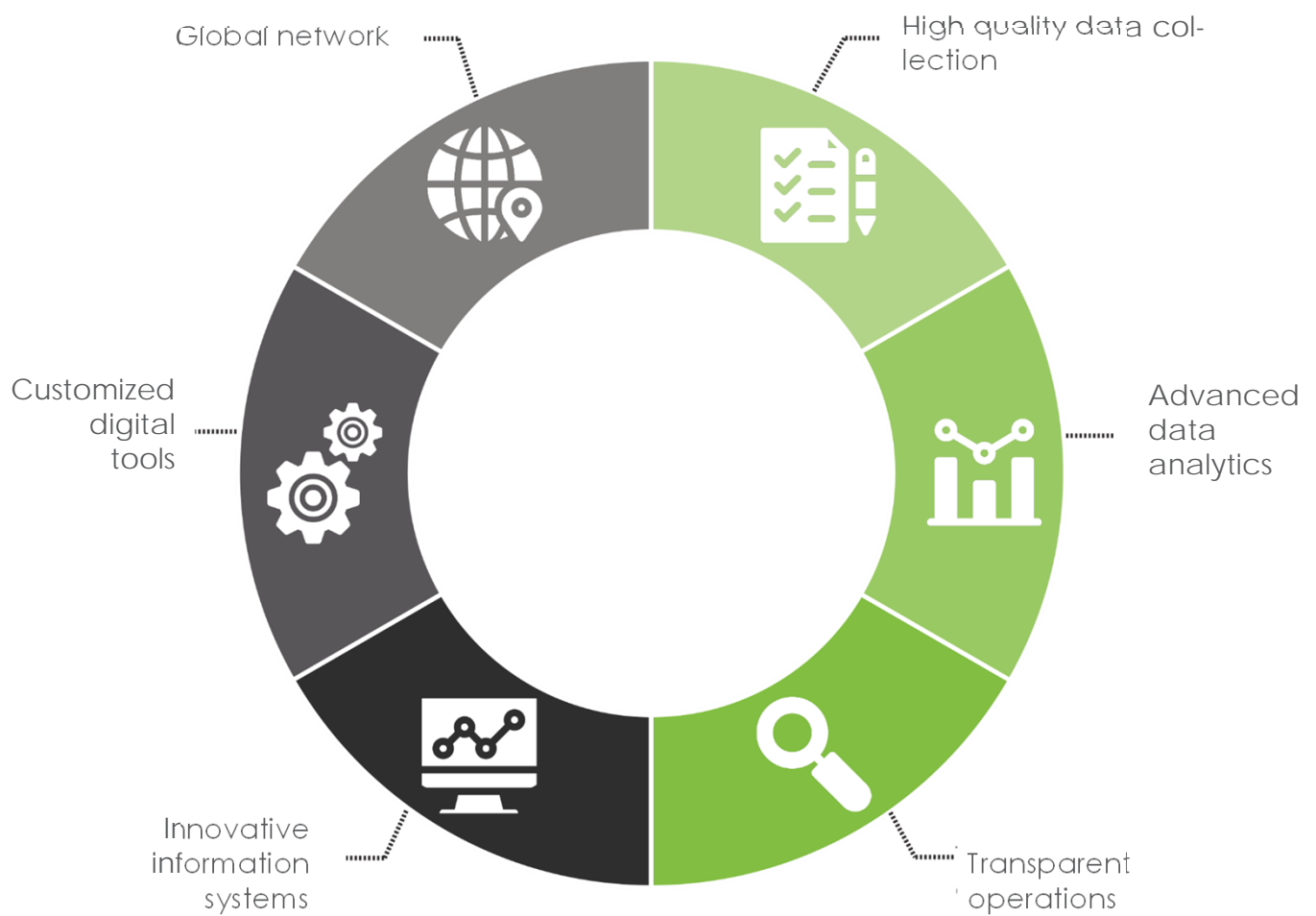
Monitor data quality



Report findings



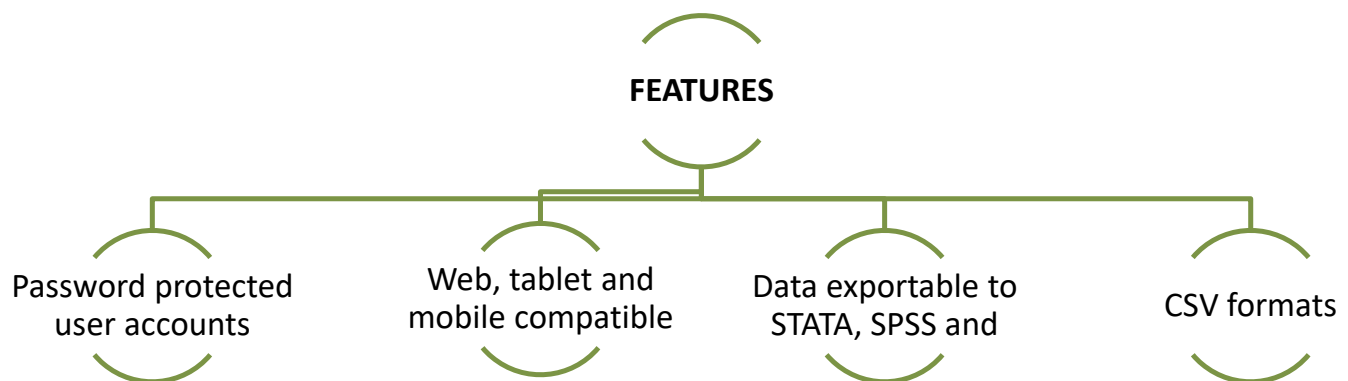
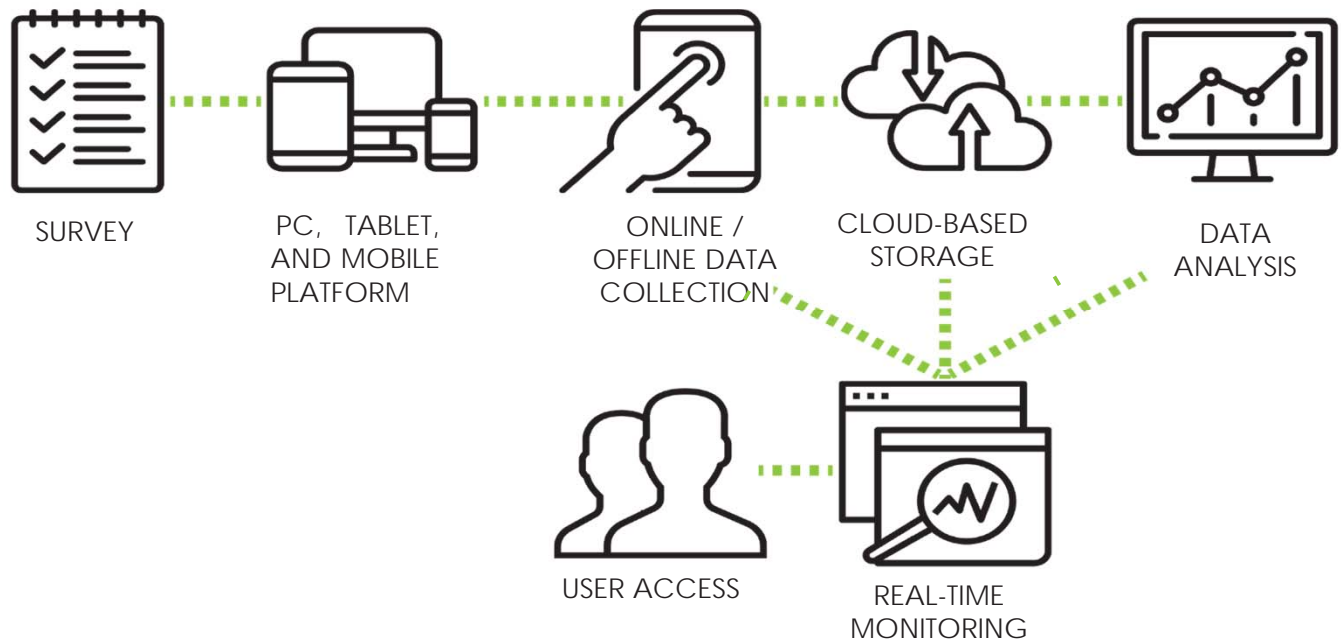
Our Competitive Advantages





Clients can use UDACAPI, UDA's Computer Assisted Personal Interview Application, to gather survey data, monitor progress and data quality, and see basic data analysis. UDACAPI is adaptable, versatile, and adapted to the demands of the customer. As part of UDA Consulting's dedication to the highest standards for quality data collecting and analysis, UDACAPI offers transparent data gathering, real-time data access, and visible survey results.

WORK SYSTEM:





UDACAPI is a cutting-edge data collecting and monitoring system that gives clients an easy-to-use method to data gathering as well as complete transparency to track progress, monitor data, check descriptive statistics, and access raw data in real-time.

For data collection, monitoring, and analysis, UDACAPI utilizes ODK (Open Data Kit) and R statistical tools.



Data Collection



Prepare online/online digital surveys



Collect a wide range of data (GPS, photo, audio and more)



Reduce errors with skip logic, warnings and constraints



Data Monitoring



View survey progress



Download raw data



Conduct data analysis



View maps and data visualizations



ADVANTAGES OF UDACAPI

UDACAPI provides clients with several benefits over competing CAPI and paper-based survey data gathering solutions.



Data Collection of High Quality

- ✓ Allows the capture of multimedia data.
- ✓ Allows for automated sample selection
- ✓ Enumerators will be guided by feature mapping
- ✓ Daily quality assurance inspections



Monitoring in Real Time

- ✓ Real-time data submission
- ✓ GIS applications are fully integrated
- ✓ Real-time tracking of progress
- ✓ Maps and data are produced automatically.



Completely customizable

- ✓ Custom survey creation
- ✓ Dashboard personalization
- ✓ Desktop and mobile compatibility
- ✓ Data may be downloaded in SPSS, STATA, or Excel



Efficient

- ✓ Rapid survey development
- ✓ Quicker data collecting
- ✓ Less data input mistakes
- ✓ Data submission in real time



Track progress in real-time



Fully transparent



Data security and privacy

OUR EXPERIENCE



- ✓ UDA conducted 126 projects in 47 countries for numerous national and international organizations.
- ✓ UDA performed 135,000 interviews, 600 focus group discussions, and 2200 in-depth interviews.

Our Clients



CERTIFICATES

ISO 9001 : Quality Management System Certificate

ISO 20252 : Market, Opinion and Social Research Certificate

ISO 27001 : Information Security Certificate

SELECTED PROJECTS

✓ Business Development Consultancy for Tabotech Company (Japan)

Client : Tabotech Company
 Countries : Japan and Turkiye
 Year : 2022-2023
 Budget : USD 22,500

Services provided:



sampling design



survey development



CAPI development



enumerator training



database development

✓ Income Measurement and Eligibility Assessment Household Survey in Azerbaijan

Client : World Bank
 Country : Azerbaijan
 Year : 2022-2023
 Budget : USD 47,500

Services provided:



Qualitative Data Collection



Quantitative Data Collection



Deskreview



enumerator training



Report Preparation

SELECTED PROJECTS

✓ Impact of the Covid19 pandemic on Internal Migration, Labor Markets and Urbanization in Iran

Client : World Bank
 Country : Iran
 Year : 2022
 Budget : USD 66,000

Services provided:



sampling
design



Quantitative
Data Collection



CAPI
development



enumerator
training



database
development

✓ Provision of service to conduct the Mid-Term evaluation of the Vet4Job program in Turkey, Expertise France

Client : Expertise France
 Country : Turkey
 Year : 2022
 Budget : Euro 18,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preparation

SELECTED PROJECTS

✓ Beneficiary Satisfaction Survey, Turkish Red Crescent (TRC)

Client : Turkish Red Crescent

Country : Turkey

Year : 2022

Budget : USD 4,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preperation

✓ Long term Agreement: Impact Evaluation , International Labor Organization (ILO)

Client : International Labor Organization(ILO)

Country : Turkey

Year : 2022

Budget : N/A

Services provided:



sampling
design



survey
development



CAPI
development



enumerator
training



database
development

SELECTED PROJECTS

✓ Mandarin Production and Export Value Chain

Client : Japan International Cooperation Agency(JICA)
 Country : Turkey
 Year : 2021 - 2022
 Budget : USD 7,700

Services provided:



sampling
design



Quantitative
Data Collection



CAPI
development



enumerator
training



database
development

✓ Evaluation of project on supporting social cohesion of refugees living in Camps in Turkey

Client : Turkish Red Crescent
 Country : Turkey
 Year : 2021-2022
 Budget : USD 9,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preparation

SELECTED PROJECTS

✓ Need Assessment of Refugees with Functional Difficulties in Turkey

Client : Relief International
 Country : Turkey
 Year : 2021-2022
 Budget : USD 19,500

Services provided:



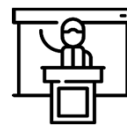
sampling design



Quantitative Data Collection



CAPI development



enumerator training



database development

✓ Relevance Study on Risk Communication and Community Engagement (RCCE) Approach in Palestine during the COVID-19 response

Client : IFRC
 Country : Palestine
 Year : 2021-2022
 Budget : USD 29,500

Services provided:



sampling design



Quantitative Data Collection



CAPI development



enumerator training



database development

SELECTED PROJECTS

✓ Technology Adoption Firm Survey in Chile

Client : World Bank
 Country : Chile
 Year : 2021-2022
 Budget : USD 85,000

Services provided:



sampling
design



Quantitative
Data Collection



CAPI
development



enumerator
training



database
development

✓ Framework Agreement Supply of Services

Client : DRC Turkey
 Country : Turkey
 Year : 2021-2022
 Budget : USD 25,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preparation

SELECTED PROJECTS

✓ Technical Support to Turkish Cypriot Community's Household Budget Survey

Client : World Bank
 Country : Northern Cyprus
 Year : 2021-2022
 Budget : USD 326,000

Services provided:



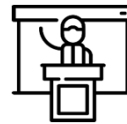
sampling design



Quantitative Data Collection



CAPI development



enumerator training



database development

✓ Improvement of Administrative Records for Agricultural Statistics by using Information Technologies

Client : European Space Agency / GAF Consulting
 Country : Peru
 Year : 2021
 Budget : N/A

Services provided:



Qualitative Data Collection



Quantitative Data Collection



Deskreview



enumerator training



Report Preparation

SELECTED PROJECTS

✓ Reweighting Guideline Note and Training Material for Covid 19 High Frequency Phone Survey Programs

Client : World Bank
 Country : Saint Lucia
 Year : 2020
 Budget : USD 9,500

Services provided:



sampling design



Quantitative Data Collection



CAPI development



enumerator training



database development

✓ Baseline and End-Line Surveys by using Randomized Control Trial method for Pilot Project on Private Employment Service Provision in BiH

Client : World Bank
 Country : Bosnia and Herzegovina
 Year : 2020-2021
 Budget : USD 178,000

Services provided:



Qualitative Data Collection



Quantitative Data Collection



Deskreview



enumerator training



Report Preparation

SELECTED PROJECTS

✓ Third Party Monitoring in Syria

Client : Relief International

Country : Syria

Year : 2020

Budget : USD 51,000

Services provided:



sampling
design



Quantitative
Data Collection



CAPI
development



enumerator
training



database
development

✓ Provision of Sampling Training

Client : CRRC Armenia

Country : Armenia

Year : 2020

Budget : USD 3,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preparation

SELECTED PROJECTS

✓ Evaluation of “Improving Social Services for Refugees and Host Communities in Turkey by Supporting Community Centers and Local Initiatives” Project of GIZ

Client : GIZ
 Country : Turkey
 Year : 2019-2021
 Budget : USD 120,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preparation

✓ Endline evaluation for the project “Responding to the Protections needs of Refugee in Turkey

Client : IFRC
 Country : Turkey
 Year : 2019-2020
 Budget : USD 25,000

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



enumerator
training



Report
Preparation

SELECTED PROJECTS

✓ **Collecting data on firm-level resilience to natural hazards in the Caribbean focusing on the tourist industry**

Client : World Bank

Country : 13 Caribbean Islands

Year : 2019-2020

Budget : USD 197,000

Services provided:

- Training and Capacity Building
- Statistical Sampling Design
- Literature Review
- Statistical Data Analysis

✓ **Consultancy services of monitoring services (Long-term)**

Client : UNHCR

Country : Turkey

Year : 2019-2020

Budget : USD 174,460

Services provided:



Qualitative Data
Collection



Quantitative
Data Collection



Deskreview



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training



Report
Preperation