



vienetta

ABOUT US

Our Manufacturing company, which was established in Turkey, was founded in the middle of 80s for the purpose of dealing in wholesale trade, has realized its first activities as a global textile export marketing company in 1986 in Istanbul. SENKO produces with the Vionetta brand and design in Turkey; is a wholesale company that aims to serve its customers with high quality, accessible prices, functional and elegant products.

Our brand, which appeals to all ages and bodies and focuses on needs, especially in home wear, has further reinforced its production approach that gives importance to color, pattern, variety and quality. While creating its collections, it has become a strong company especially in the categories of **Women's/Men's/Children's Home and Sleepwear, Maternity Wear, Satin Exclusive Collection, Loungewear, Underwear, Plus Size, Socks, Home Textile such as Blanket, Towels and More.** With its designs that prioritize comfort and convenience, it has moved to the top of the consumer's preference list.

PRODUCTION CAPACITY



Our company, which can always keep over 1 million hot stock and 1400 different models approximately in its warehouse, does not have any problems in product supply. Especially our great advantage in this matter allows SENKO to always be alive in the market. SENKO located in Turkey, continues its activities rapidly with its 600 employees and its organizational structure with a 7-storey factory of 18,500 m2 closed area.



At least 3000 per model it produces 150 different models per month in its production line consisting of pieces. It's a company that has more than 1 million ready-to-sale products from 800 different models of products in its warehouse

SHOWROOM



Our company has more than 60 dealers in 48 countrys. It continues to develop rapidly and is also located in different regions. It attaches importance to developing various strategies to continue to develop rapidly and to take its place in different regions.

SENKO, which exhibits 1500 different models in its 3000m2 Showroom, prefers to host its customers especially in its Showroom, aiming to establish closer contact with its customers and to increase the perception of trust



QUALITY CONTROL

The raw materials we use have Oeko-Tex Standard 100 and ISO9001 quality control certificates. In addition, we have added the Sedex certificate, which is currently accepted as the most prestigious manufacturer quality certificate in the international arena. In addition, with the R&D department we have established within our company, the non-shrinkability of the fabrics, paint release, etc. that we may encounter in the use of the products. We test and record such problems in our own laboratories.



Our company has all the facilities including Design Team, Pattern Room, Sampling, Cutting, Packaging. We have our own QA control system with in-house QC team.



Fabric Quality Control Machine



TECHNOLOGICAL INFRASTRUCTURE

Senko textile company, which has a state-of-the-art infrastructure, has integrated the ean code barcode system, which is used for international product promotion, into all its products, as well as stock tracking that can be tracked online within its own structure, from the production stage to the sales stage, from the production stage to the sales stage, on a single screen and online. It has the infrastructure that can be followed and inquired without being tied to a place. Thanks to its software team of 5 people, using its own ERP software, production information of all the products it produces, international hashtags, serial information, pantone numbers, tcx codes, fabric information, printing embroidery information, quality control information, international body size table information It keeps track of many production lines online through an omni channel panel by keeping it in the system it produces. It has a wide range of direct XML, API, Excel integration such as all marketplaces (Amazon, Ebay, Etsy, Zalando, Allegro) that are considered pioneers in international online platforms.

Thanks to our special shopping site, which is written by our own Software Developers as a sales method and managed with a closed circuit system and we have created for our sellers on behalf of our company, with the user name and password we define for them, our sellers from anywhere in the world, how many items are left in our warehouse, how many products are in their own accounts. They can see their latest status at any time thanks to our integration with special discounts and a special sales agreement when the new products they buy will arrive. They can negotiate with the company and pay as agreed. All they need is to find a place with internet

COLLECTION



-Woman Homewear

-Maternity Wear

-Nightwear

-Dressing Gown

-Pyjama Sets

-Home Dress

-Satin Homewear Collection



COLLECTION

SENKO
GROUP



COLLECTION

- Men Homewear
- Pyjama Sets
- Dressing Gown
- Nightgown
- Short Sets
- Tshirt
- Fanila



COLLECTION



-Kids Homewear

-Pyjama Sets

-Tunic

-Home Dress

-Dressing Gown

-Underwear



COLLECTION

SENKO
GROUP



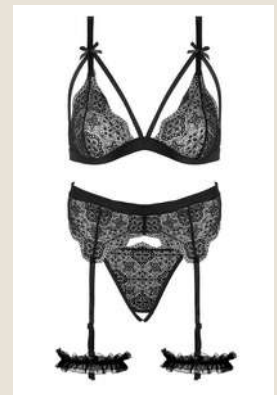
- Loungewear
- Tracksuits
- Unisex Wear
- Sweatshirt-Hoodie
- Tight Sets

COLLECTION



- Underwear
- Bra/Bra Sets
- Panty
- Lingerie
- Boxer
- Undershirt

SENKO has capacity to produce what you want. We can do also Private Label too. Senko textile company, which is always capable of producing new collections, responds to demands and markets by making new research and development and can open new production categories. For this purpose, we have opened the Women's Underwear category and Men's Underwear category with 197 new models, and we keep them ready for sale with 400,000 pieces in our warehouse.



COLLECTION



- Home Textile
- Blanket
- Towels
- Curtains



COLLECTION



-Swimwear

-Mayo

-Bikini

-Pareo



COLLECTION



-Fitness Wear

-Seamless

-Gym

