

**ELDIB
& CO**

**ELDIB
DANIŞMANLIK
HİZMETLERİ**



Eldib & Co - Attorneys at law
Legal Services Introduction
TURKEY

About Us

Our Reach

With offices across North Africa in Cairo, Alexandria and Tripoli, Eldib is a global law firm with Egyptian roots. Its century old success speaks for itself and today it still operates with the dynamism of a start-up, pioneering innovation in all of its practices and confirming its leadership both locally and internationally. From our headquarters in Cairo we work with clients who have interests across the globe and see through their needs wherever they are. Furthermore, we leverage on our strong network of high profile partner-firms to ensure our clients' receive the highest quality of legal support, wherever needed.

Egypt offices: Cairo, Alexandria

Global offices: Libya, Tunisia, Algeria, Morocco, Sudan, Turkey, China

Our Client

Catering to clients across the legal spectrum, our offering is diverse and comprehensive, covering many industries from established sectors to emerging markets. Our clients come back to us for our focused, timely and personalized services and at Eldib & Co, we are most interested in building, long lasting relationships. We have worked with established market players as well as start-ups and have the right teams to support businesses of different sizes, structures and natures.

Awards

INTA

Mohamed Eldib (Partner)

2019 Service Award for INTA
Membership Champion

R.I.S².C Legal Academy

Eldib & Co – Attorneys at Law

Law Vibes Award 2018
For making history in the field of
protecting IPR in the Legal
community since 1918

Corporate INTL Global Awards

Eldib & Co – Attorneys at Law

IP Litigation Law Firm of the Year in
Egypt (2016)

Associations

The Belt and Road International Lawyers Association (BRILA) was established in December 2019, marking the very first international lawyer association registered in China.

Eldib & Co is the founder, as well as the representative of Egyptian law firms of the association.

- The Egyptian Bar Association
- International Bar Association (IBA)
- International Law Association (ILA)
- Association Internationale Pour la Protection de la Propriété Industrielle (AIPPI)

- International Trademark Association (INTA)
- American Chamber of Commerce in Egypt (AmCham)
- Egyptian Belgian Business Association
- Egyptian Maritime Society
- The Egyptian Association for Protection of Industrial Property (AEPPI)

Our Services

We work in multiple sectors and pride ourselves on a solid know-how that can only be acquired through a diverse and dedicated team like ours. We offer comprehensive and focused advice covering corporate and commercial matters and disputes, contractual matters, real estate, finance and intellectual property, among others. Our litigations and arbitrations are nothing short of the highest standard and so are the rest of our legal services. The links established across sectors allow us to deliver unmatched advice in various jurisdictions.

Practice

- Corporate & Commercial
- Dispute Resolution
- Transport
- Entertainment Law & the Creative Industry
- Intellectual Property
- Labour & Employment
- Real Estate & Property Management

Sectors

- Automotive
- Banks & Financial Institutions
- Construction
- Education
- Fast Moving Consumer Goods
- Healthcare
- Hospitality
- Media, Entertainment and Television
- Real Estate
- Shipping
- Technology & Telecommunication
- Transport & Logistics

Corporate & Commercial

Our specialized attorneys are focused on safeguarding businesses across the corporate and commercial sector, both locally and internationally. We help our clients establish their companies lawfully, guiding them through both company and investment law.

- M&A
- Disposals of businesses
- Strategic alliances
- Joint ventures
- Compliance
- Corporate governance
- Market entry
- Capital raising

M&A

From local businesses to multinational corporations, we have handled dozens of favorable joint ventures. Our intimate understanding of local licensing and regulatory environments, especially when founding startups or executing mergers, has given us a powerful edge in the M&A field. We help our clients with:

- Recapitalisations
- Corporate governance advice
- Corporate counselling
- Joint ventures
- Stock sales and purchases
- Strategic mergers
- Leveraged buyouts
- Advance preparation for:
 - Prospective targets
 - Private equity
 - Asset sales
 - Purchases

Consultation Services

Smart legal advice is the cornerstone of our practice. All of our consultative services are based on rigorous due diligence to ensure our clients are in good legal standing. We pride ourselves on covering the breadth of corporate and commercial matters, including:

- New business structures
- Transactions and projects
- Real estate
- Human resources
- Insurance
- Intellectual property rights
- Tax
- Regulatory issues

Contracts

We offer meticulous, discerning council when drafting contracts. Our experienced team is adept at drafting full-proof contracts in a variety of specialties, including (but not limited to):

- Franchising and licensing agreements
- Agreements for commercial agency and distribution
- Joint venture agreements
- Real estate
- Impact of local laws

Dispute Resolution

Carefully analyzing the risk and costs of litigation, we create tailor-made strategies for our clients. As such, our objectives shift in regards to our clients' objectives and expectations. Quality control is paramount. We are efficient, goal oriented, and generous with our time. Meticulous peer review and extensive preparation are hallmarks of our practice.

- Managing civil, commercial, and criminal cases
- Consulting in real estate transactions
- Representing shipping and transport legal matters
- Handling IPR and labor disputes

Arbitration

Rather than enduring a costly and lengthy trial, arbitration can offer a more prudent and beneficial resolution. We have represented countless cases, ranging from corporate to government, and are well-versed in both ad-hoc and institutional arbitration cases. Our experience covers a range of industries, including:

- Shipping and transport
- Arbitration award enforcement (local and international)
- Construction
- Automotive
- Pharmaceutical
- Commercial agency

Litigation

Smart, effective litigation is at the heart of our practice. We understand both the complexities and nuances of trial law. Every move we make is in the best interest of our clients. For transparency, we keep our clients satisfied and informed of all decisions.

- Transportation (aviation, automotive, shipping)
- Technology (electronics, media, telecommunication, and social media)
- Consumer products (luxury brands and retailers)
- Energy (including oil and gas)
- Food, drink, and hospitality
- Logistics
- Pharmaceutical

Intellectual Property Litigation

The firm's dispute resolution team advises in a range of intellectual property cases, from simple disputes to high profile cases. It acts for parties, large and small, from individual inventors to startups and international companies.

- Advertising disputes
- Confidential information litigation
- Copyright infringements cases
- Domain name disputes and litigation
- Industrial design litigation
- Intellectual property enforcement cases
- Patent infringement and patent-related antitrust suits
- Trademarks and trade dress disputes
- Trademarks counterfeit and infringement litigation
- Trademarks opposition and cancellation proceedings
- Unfair competition litigation

Transport

Aviation

We offer services to those who require licenses, legalization, or notarization from the Egyptian Civil Aviation Authority. Likewise, if claims arise due to accidents, cargo issues, insurance, reinsurance issues, and aircraft leases/acquisitions, we have the capability to handle them.

Our team acts on behalf of leading local and international corporations, including operators, aircraft owners, chartering companies, aircraft manufacturers, and airlines in cases of commercial contracts, corporate transactions, and disputes.

Rail

We advise on commercial, legal, and regulatory matters, including contracts with the supply industry, infrastructure projects, development and operation of underground, metro, light rail, and rail regulation including regulated agreements for access to rail infrastructure and rail legislation.

Shipping

When it comes to incidents, whether fire, grounding, sinking, collision, pollution or salvage claims, or whatever a vessel is going through, we can handle them with unmatched expertise. Clients trust our firm for our knowledge, accessibility, and responsiveness. Our team is available around the clock, ready to respond to any maritime incident, as we have with major international maritime casualties and pollution cases in the past. We also offer services including:

- Drafting documents
- Advising on bills
- Representing clients in cargo claims and collision cases
- Handling customs dues cases and smuggling cases
- Attending matters arising from the application of customs regulations
- Matters of cargo interest

Entertainment Law & The Creative Industry

Since the advent of digital technology, media and entertainment industries are becoming increasingly complex. Understanding the dynamics between intellectual property, digital rights, and distribution channels requires a highly trained legal team with relevant industry experience and a history of innovative problem-solving. We have worked across the Middle East and Africa, dealing with cases involving:

- Corporate Issues
- Dispute Resolution
- Intellectual Property
- Production
- Rights Acquisition
- Media Rights

Media & Entertainment

Our firm was built on a strong creative foundation, which allowed us to form robust ties with the worlds of media and entertainment. We have a team of leading industry professionals with the necessary expertise and experience to guarantee comprehensive representation to anyone in the media and entertainment business. Whether our clients are industry veterans seeking better representation or new faces who need their rights represented, we are committed to advising them through whatever may come.

Digital and social media

In the modern media and entertainment industry, there are more moving parts than ever before. The breadth of social media applications continues to grow and search engines reach an endless supply of images, audio, video, television, movies, and video games.

Labour & Employment

Navigating the region's complicated employment laws can prove difficult and frustrating. We have a history of discovering safe solutions to employment laws, minimizing employer liability and building law-abiding work environments.

Across the Middle East and North Africa, we offer general advice, counsel, legal opinions, union issue resolution, employment litigation, and alternative dispute resolution. Even if we do not have a local presence, we offer integrated solutions through our established affiliation network. We handle labour law litigation before countless courts and governmental committees.

In terms of legal documents, we can draft employee benefit plans, partnerships, policies and regulation manuals, and even facilitate and handle foreign employees' work permits, along with:

- Drafting, review, and negotiation of contractual documents
- Establishing executive employment contracts
- Investigating labour dismissal/reduction cases (individual and collective)
- Managing labour issues following a merger or acquisition
- Setting up bonuses, stocks, and other schemes

Real Estate & Property Management

Real estate is a substantial investment. Whether the client is buying, selling, leasing, developing, or financing, it's imperative that every element of the transaction is highly scrutinized through a legal lens.

Our team knows the real estate space. We have worked in multiple sectors, including automotive, construction, consumer products, electronic, retail, hospitality, healthcare, insurance, and infrastructure.

Our range of clients includes international landowners, occupiers, property developers, builders, and investors, all of whom have sought us out for our comprehensive services and specialist support. Having dealt with such an eclectic range of clients, our services have to be equally far-reaching:

- Negotiating
- Drafting and registering property ownership
- Strategic occupier & tenant advice
- Leasing and portfolio management
- Construction and management contracts
- Tracking real estate development projects
- Financing and fund structuring
- Development strategy
- Assistance as well as handling public-private partnership projects.



Practice Highlight: 100 Years of IP

Our firm was among the pioneers of intellectual property in the region, defending clients in cases dating back to 1918. Today, we cover small, large, local, international, and well-established brand owners and technology holders. We have been protecting intellectual property rights for almost a century, with 2018 marking our 100th year. As our ever-expanding portfolio of clients can attest, we take pride in our ability to protect intellectual property. In Algeria, the ARIPO region, Bahrain, Egypt, Ethiopia Iran, Israel, Jordan, Kuwait, Lebanon, Libya, Morocco, OAPI member states, Oman, Qatar, Saudi Arabia, South Africa, Sudan, Syria, Tunisia, United Arab Emirates, Yemen, and many other nations across Africa.

We have used innovative strategies to handle a range of intellectual property issues, including:

- Patent issues
- Trademarks
- Copyrights' protection
- Industrial designs
- Domain names
- Utility models
- Franchising and licensing agreements
- Anti-counterfeiting strategies

Selected Deals in Turkey (Past 12 Months)

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Acquisition of a coffee company by a global food conglomerate.

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Incorporation of a Korean Technology company in several countries.

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& CO | وشركاؤهم

Due Diligence and acquisition for a global logistics company.

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Due Diligence for a Greek multinational and its subsidiaries.

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International legal consultation for a Turkish Global Textiles Manufacturer in more than 50 countries.

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& CO | وشركاؤهم

Purchase of shares for a veterinary supplies and medicine company.

Selected Deals in Turkey (Past 12 Months) (Cont.)

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Incorporation of a national food chain.

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International incorporations of a cleaning company in EU countries.

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& CO | وشركاؤهم

Dispute resolution between a detergent manufacturer and one of its distributors.

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Global Debt dispute resolution between a Steel manufacturer and its business partner.

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Several Legal actions against counterfeit manufacturers in various industries.

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Labor Contract conflict resolutions for a Finnish Mobile Phone Manufacturer.

Selected Deals in Turkey (Past 12 Months) (Cont.)

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Labor contract conflict resolutions for Omani Free Trade Zone against Liaison office.

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International trademark registrations for a number of high profile firms on retainer base.

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International trademark dispute resolution between a software company and the biggest social network company in the world.

Project Team - Lead Partner



Gürcan Mercan
Partner, Istanbul

+905323123173
gurcan.mercan@eldib.com

Language:

- Turkish
- English

Gürcan graduated from İstanbul University-School of Law in 1985. He practiced as a lawyer from his graduation to early 90s. In 1991 he incorporated his first business in international trade. His firm distributed various European and Asian products in Turkey for nearly 30 years. During these years he invested and operated in various sectors such as construction, industrial manufacturing, textiles and mining. While he was actively working as a successful businessman, he continued practicing law. To share his vast experience in law and business with international and domestic clients, he joined Eldib & Co in 2019. He is specialized in Corporate & Commercial, Dispute Resolution and Labor & Employment. He is a member of the Istanbul Bar Association.

Practice Area

- ✓ Corporate & Commercial
- ✓ Labor & Employment
- ✓ Legal Consultations & Contracts
- ✓ Dispute Resolution

Project Team – Project Management



Can Mercan
Partner, Istanbul

+905322921204
can.mercan@eldib.com

Language:

- Turkish
- English

Can obtained his Bachelor of Science in Business Administration from the prestigious Koç University – School of Management in 2013. He later obtained Master of Arts in Management with Merit from the University of Westminster in 2014. Later on he worked as an Audit Consultant where he assisted many multinational and local high profile clients. At Eldib & Co he works as a project manager of the Istanbul office and assist global clients in various cases.

Specialty

- ✓ Project Management
- ✓ Business Operation

Project Team - Associate



Yusuf Topaloğlu

Associate/Trademark Attorney,
Istanbul

+905363245105
yusuf.topaloglu@eldib.com

Language:

- Turkish
- English
- French

Yusuf graduated from Galatasaray University-School of Law in 2017. He continues LLM education in Galatasaray University-School of Law since 2019.

Yusuf specializes in corporate and intellectual property law. He has assisted in various legal disputes for high profile clients worldwide. He researches and drafts memorandum for clients, helping them understand Turkish legislations, obligations or restrictions.

Practice Area

- ✓ Corporate & Commercial
- ✓ Intellectual Property
- ✓ Legal Consultations & Contracts



Egypt and other African Regions

Tel: +20 2 2510 0000
Email: mail@eldib.com

Turkey

Contact: Can Mercan
Tel: +90 532 2921204
Email: can.mercan@eldib.com

Libya

Contact: Khaled Aljazwi
Tel: +20 2 2510 0000
Email: khaled.aljazwi@eldib.com

Greater China

Contact: ZOU Yizhi
Tel: +86 17621577862
Email: yizhi.zou@eldib.com