



**German HiPP Holding is producing organic baby food for more than 67 years in several countries in Europe and Russia. HiPP Turkiye is a subsidiary company of HiPP holding and has been founded 23 years ago to provide HiPP baby food factories in Europe and Russia with organic fruit and vegetable products; frozen and concentrates, which have sustainable premium quality organic and baby food standards.**

**The products have also been delivered, besides HiPP factories, to other third-party companies, which have high organic quality standards.**

**There are HiPP Turkiye's own organic project areas and organic farmers, with whom the company is cooperating for more than 22 years. HiPP Turkiye's current strategy is to increase the volumes and to grow with marketing the organic high-quality fruit and vegetable products more to the third parties besides factories of HiPP holding.**

**The volumes of especially frozen organic vegetables could easily be increased.**



### **SINCE 1956 HiPP IS PIONEER IN ORGANIC FARMING**

HiPP started with the cultivation of fruit and vegetables on natural soils and without the use of chemicals in 1956. Impressed by the idea of the Swiss pioneer, Dr. Hans Müller, the founder of organic-biological farming, HiPP had one goal: to produce healthy and tasty baby food from organic raw materials. The family-owned farm near Pfaffenhofen/Germany then converted to organic production.



HiPP own accredited laboratory: State-of-the-art analytical methods are used for the quality assurance of raw materials, ingredients and products. The company's own accredited laboratory is one of the best in Europe and able to analyse more than 1,200 parameters.



### **HiPP HELPS EUROPEAN UNION ACHIEVE ITS CLIMATE PROTECTION GOALS**

HiPP has been a successfully EMAS-validated company (Eco-Management and Audit Scheme) since 1995 and have improved HiPP's environmental performance every year. HiPP wants to protect the climate, and with our climate strategy, we're playing our part in reducing greenhouse gas emissions. Almost 30 years ago, HiPP began to record and continuously reduce CO<sub>2</sub> emissions, alongside lots of other environmental data.

**Organic vegetables** for HiPP are cultivated completely naturally, without the use of chemical or synthetic pesticides, insecticides or fertilisers. We may harvest smaller quantities but, by employing natural methods, HiPP tries to protect the climate, the groundwater and improve the quality of our ingredients.



**Organic Fruits** are subject to the strictest quality checks from blossoming to harvest. to the highest organic standard. Wherever possible, HiPP uses regional productions and traditional varieties. Pests are controlled the natural way, in line with our principle: **no chemistry, just nature.**



## SUSTAINABILITY AS A CORPORATE PHILOSOPHY

### **1. Ecological Objectives: Preserving nature, the environment and the climate:**

use resources carefully and sparingly, lower our CO<sub>2</sub>-emissions, preserve the soil's fertility, protect and promote biological diversity, look after cultural areas and landscapes in their original forms.

### **2. Social Objectives: Creating a society which is worth living in in the long term and which is fit for the future:**

create trust and act credibly, actively participate in social and societal commitments, promote social balance and the equality of opportunities.

### **3. Economical Objectives: Working on a solid basis:**

fair, ethical behaviour in competition, create sustainable values as opposed to short-term profit orientation.

## ORGANIC FRUIT & VEGETABLE JUICE CONCENTRATES

Organic Apple Juice Concentrate



Organic Black Carrot Juice Concentrate



Organic Sour Cherry Juice Concentrate



## ORGANIC DEEP FROZEN VEGETABLES



ORGANIC FROZEN ONION



ORGANIC FROZEN PUMPKIN



ORGANIC FROZEN EGGPLANT



ORGANIC FROZEN RED PEPPER



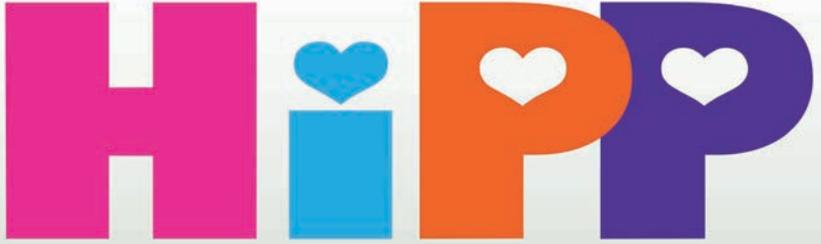
ORGANIC FROZEN CAULIFLOWER



ORGANIC FROZEN TOMATO

HİPP TURKIYE IS SUBSIDIARY OF GERMAN BABY FOOD PRODUCER HİPP HOLDING AND SUPPLIES TO HİPP FACTORIES FOR 23 YEARS FRUIT AND VEGETABLE PRODUCTS WITH PREMIUM QUALITY ORGANIC AND BABY FOOD STANDARDS.

HİPP HOLDING PRODUCES ORGANIC BABY FOOD FOR MORE THAN 67 YEARS.



Web site of Hipp International: <https://www.hipp.com/>

e-mail: [hipp@hipp.com.tr](mailto:hipp@hipp.com.tr) & [fehmi.algun@hipp.com.tr](mailto:fehmi.algun@hipp.com.tr)

Address: Gaziosmanpasa Bulv. Ortac Apt. No:10 K:3 Alsancak, Konak 35210 Izmir TURKIYE

Tel: (+90) 532 281 2779 & (+90) 232 464 6005 Fax: (+90) 232 464 0594