



RS

SETRE

WHO

Setre is a 21st century r-t-w brand, offering an empowered sense of glamour and a playfully daring spirit.

The brand traces its roots to a bespoke entrepreneur family, based in Istanbul in the early 1970's, who catered many global brands as a supplier and wholesaler.

Setre believes that the foundation of a successful business relies on the creativity and continuous innovation. Hence, of all the other factors, we emphasize on our in house "Design Team".

SS

Having a strong design vision, Setre launches 2 main and additional 2 mid season collections annually, to ensure its fresh and voguish look, aligning with the fashion world trends reaching 800 styles per season with 700.000 pieces production capacity.

Today, Setre encompasses a complete "Affordable Fashion" brand, antagonizing his right positioning in the global arena. The sparkling brand caters for fashion conscious, self-confident global consumer in 90 different countries.





MILES STONE OF SETRE

- 1970** SETRE was established
First retail shop-ISTANBUL
- 1974** First wholesale shop
- 2003** First catalogue shooting
- 2006** First export
- 2007** Attending first exhibition
- 2010** First accessories collection
First concept collection
- 2013** Opening of online store
www.setre.com
- 2014** SETRE&Designer collaboration
in PARIS
- 2015** Opening of ISTANBUL
headquarters
- 2016** First abroad catwalk in LONDON
- 2017** B2B Application
- 2018** First flagship store in ISTANBUL
- 2019** Opening showroom in IRELAND
- 2021** Opening showroom in PORTUGAL
- 2022** Started to Fully Digitalization
- 2023** Development for Range Collection Retail



VISION

Being the first brand that comes to mind when talking dynamic desing

MISSION

By implementing fast and high quality production principles, SETRE fulfills the customer needs just on time with competing prices and positions herself as one of the most desired brand along Fast Fashion



S



**CREATE
YOUR
STYLE**

SHE

She dares to be feminine, to be unique, to herself.
She likes to be strong, powerful and self-confident.
She can climb the stairs by her own, unafraid of taking some risks.
She loves her family and friends.
She doesn't take life too seriously, but will always stay true to her ambition.
She will always make sure she is on the top of her game and to live life to the fullest.



MORE THAN 90 COUNTRIES



EUROPE

ALBANIA
AUSTRIA
BELARUS
BELGIUM
BOSNIA AND HERZEGOVINA
BULGARIA
CAMEROON
CROATIA
CYPRUS
ENGLAND
FRANCE
GERMANY
HUNGARY
GEORGIA
GREECE

Let's
Enhance
.io

TURKEY
UNITED KINGDOM
ITALIA
KOSOVA
MALTA
MOLDOVA
MONTENEGRO
NETHERLANDS
ROMANIA
SERBIA
SLOVENIA
SWITZERLAND
UKRAINE
PORTUGAL
IRELAND

ASIA

ARMENIA
AZERBAIJAN
BAHRAIN
CHINA
DAGHESTAN
INDIA
IRAN
IRAQ
ISRAIL
JORDAN
KAZAKHSTAN
KYRGYXSTAN
KUWAIT
LEBANON
MACEDONIA
OMAN

PAKISTAN
PALESTINE
QATAR
SAUDI ARABIA
SYRIA
TAJIKISTAN
UNITED ARAB EMIRATES
UZBEKISTAN
YEMEN

AFRICA

ARGERIA
ANGOLA
BURKINA FASO
CONGO
DJIBUTI
GABON
GANA
IVORY COAST
KENYA
LIBYA
MOROCCO
MOZAMBIQUE
NIGERIA
SENEGAL
SOUTH AFRICA
TUNISIA

NORTH AMERICA

CANADA
U.S.A.

AUSTRALIA

AUSTRALIA

WE SPEAK FIVE LANGUAGES



HELLO

Добро пожаловать

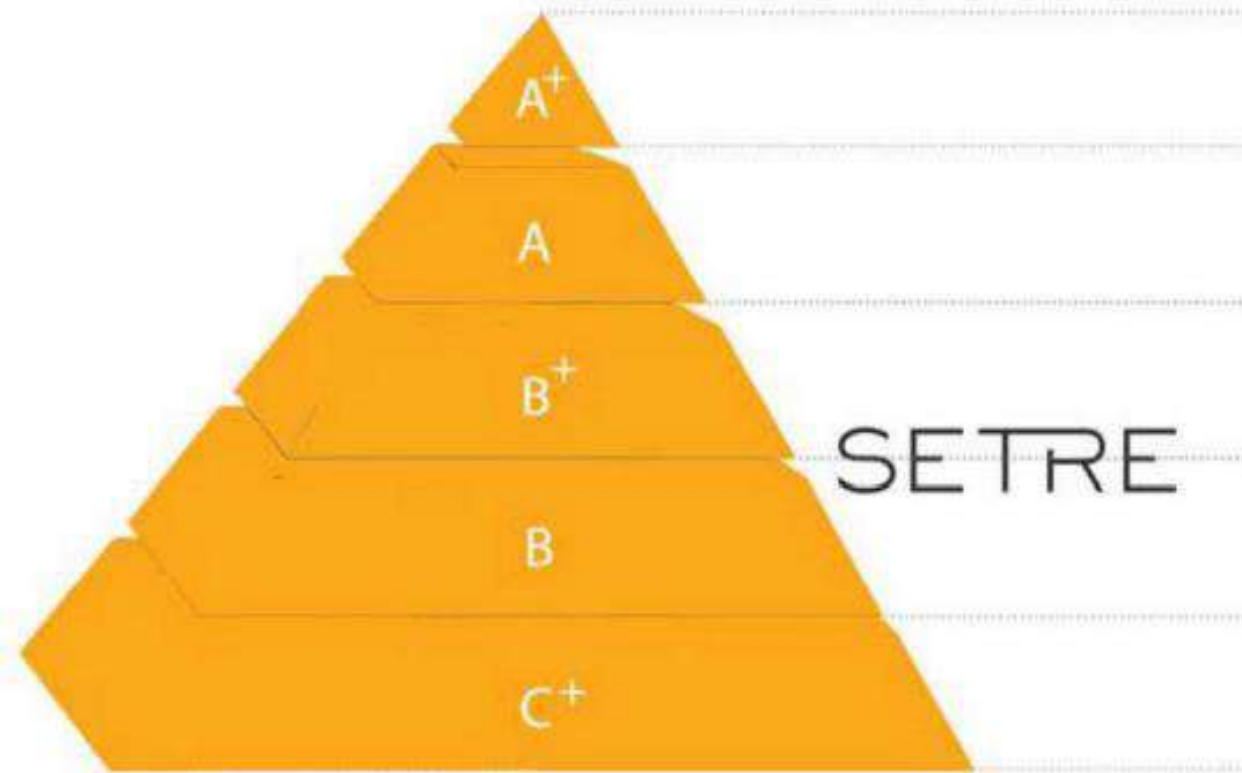
BIENVENUE

ابحرم

BONJOUR







TARGET CUSTOMER SEGMENTATION

Intern of socio-economist criteria, Setre addresses a target audience of middle income level.



WHERE DOES SETRE STAND IN THE FASHION WORLD?

ACCORDING TO PRODUCT-QUALITY AND RANGE



Setre is a rising star in Fashion industry as an affordable clothing brand for woman thank to its World standart quality in terms of material, design and workmanship.

ACCORDING TO PRICE LEVEL

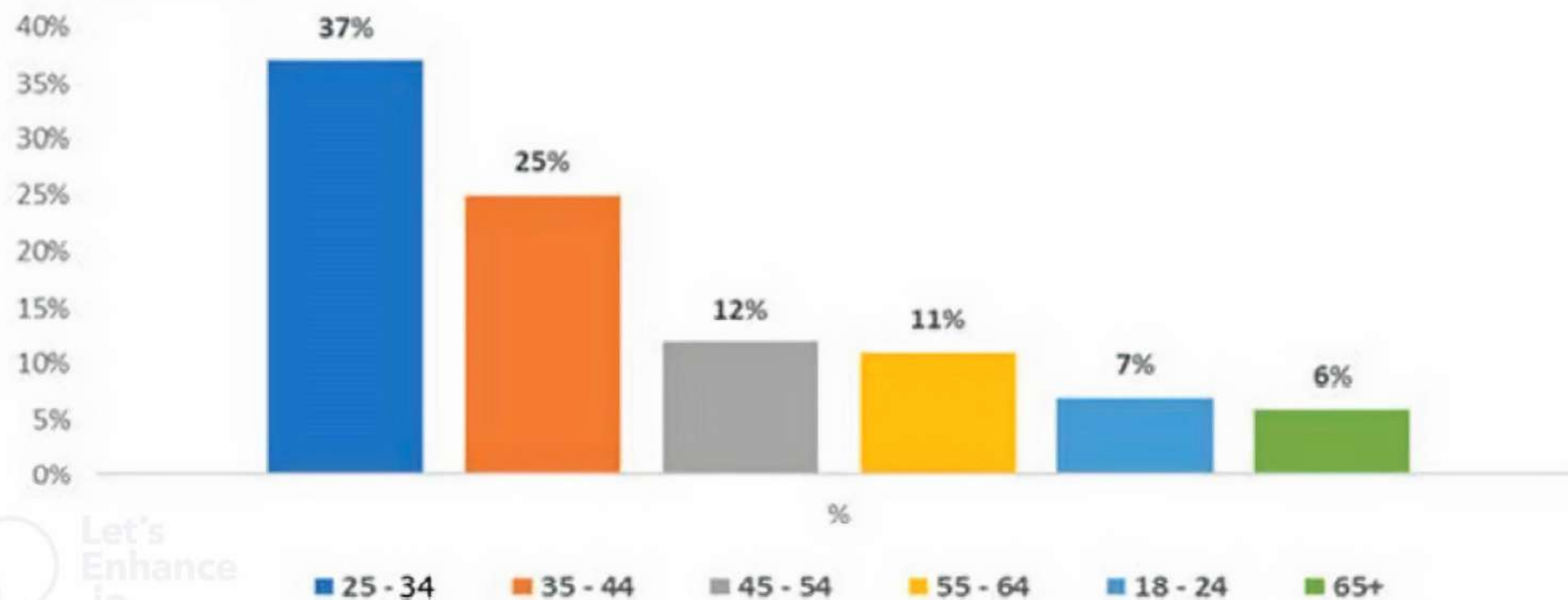


While providing quality with coast effective prices, Setre offers advantages for both the customers and partners.

KEY FACTORS

%57 of our customers are living in the main cities. İstanbul, Ankara, İzmir

Age Range





BUSINESS

A SOPHISTICATED AND MODERN
APPROACH TO OFFICE STYLE IS
ACHIEVED THROUGH OUR CUTTING
EDGE CREATIVITY AND DESIGN.

WOMAN

ENJOY THE UNCOMPROMISING
STYLE WITH THE PIECES THAT
MAKES YOU FEEL COMFORTABLE
AND BRIGHTEN YOUR DAY.

BASIC

IS THE NEW BLACK !
SELF-INDULGENT BASICS.

ACCESSORY

STYLE COMPLEMENT
WE ALL SHINE
BRIGHT TOUCHS



NIGHT

WHAT DO YOU THINK ABOUT BEING
THE MYSTERY PARTNER IN NIGHT?
MEET WITH THIS LINE THAT FINDS
LIFE FROM DIFFERENT WOMAN'S
SOUL EACH WITH ITS OWN
UNIQUE AND PECULIAR ENERGIES.



DESIGN THAT MAKES A DIFFERENCE





SETRE STORES

(WHOLESALE)



SETRE STORES

(RETAIL)

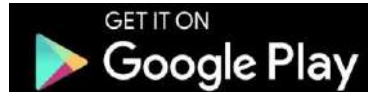


CERTIFICATIONS

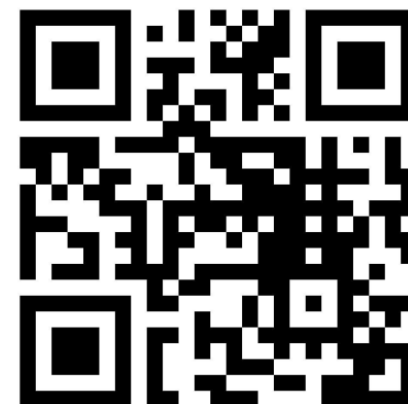


ONLINE SHOPPING PLATFORMS FOR WHOLESALE

Setre B2B Application



SetreStore.com Website





HEADQUARTER / SHOWROOM

Setre Textile

Huzur Mh. Imam Çeşme Yolu Str 1

Seyrantepe / ISTANBUL- TURKEY

WHOLESALE

Matbaacı

Osmanbey Str. 8

Osmanbey / Sisli

ISTANBUL- TURKEY

RETAIL SHOP

Meşrutiyet Mh.

Rumeli Str. 60

Nişantaşı / Sisli

ISTANBUL- TURKEY

CONTACT

info@setre.com

T: +90 850 411 787

www.setre.com



[@setre](https://www.instagram.com/setre)