



Brand Codes



THE PHARMACIST FORMULA

Developed by Pharmacist Kenan Alpay and backed by his 39 years of pharmacy experience.



Solution Oriented
To address women's beauty and skincare needs, we've developed innovative formulas that offer effective solutions to skin concerns.



Minimalist-Simple
We embrace a 'less-is-more'
philosophy. Our concise ingredient
formulas blend the purity of nature
with cutting-edge technology.



Hero Ingredients
Our products are enriched with vitamins, acids, and peptides, not just for label claims but in optimal combinations and amounts to ensure true efficacy.



Natural Formula Contains between 80% to 100% ingredients of natural origin.



SUPER TONER GLOW SKIN C

ETHYL ASCORBIC ACID GLYCYRRHIZA GLABRA - HYALURONIC ACID Perfect Brightening - Anti-Dark Spot - Anti-Wrinkle 250ml

It's time to expect more...

SUPER TONER PORE TIGHT

LACTIC ACID 7%
AHA + BHA + PHA - TEA TREE OIL
Anti-Acne & Anti-Blackhead
Evens Skin Tone - Minimizes Pores
250ml





3

SUPER TONER RE-FRESHER ROSE

ROSA DAMASCENA FLOWER GREEN TEA - HYALURONIC ACID Barrier Enhancer - Hydrating 250ml

4

SUPER TONER VEGAN COLLAGEN

ACACIA COLLAGEN - AMINO ACIDS HYALURONIC ACID Volumizes - Firms & Revitalizes 250ml





SUPER SERUM DEEP PEELING

AHA 10% + BHA 2% + RED ALGAE Brightening & Skin Tone Unifying Facial Peeling 30ml

It's time to expect more...

SUPER SERUM

GLYCOLIC ACID 8% For Clear and Radiant Skin 30ml





SUPER SERUM BETA SOLUTION

PURE SALICYLIC ACID 2% Target Breakouts, Especially for Blackheads and Whiteheads 30ml

SUPER SERUM PORE DOWNSIZER

OLEANOLIC ACID
Minimizes Pores Size, Sebum & Shine Control
30ml



It's time to expect more...

SUPER SERUM **CAFFEINE SOLUTION 5%**

+EGCG+HYALURONIC ACID Brightens and Firms Eye Contour





SUPER SERUM S.O.S. DRYING SERUM

FOR ACNE-PRONE SKIN Pink Calamine-Sulfur-Salicylic Acid-Zinc Oxide 20ml

SUPER SERUM S.O.S. PURIFYING SERUM

ANTI-BLACKHEAD

Charcoal Powder-Salicylic Acid-Lactic Acid-Zinc Oxide 20ml



It's time to expect more...

8

SUPER SERUM ADVANCED NIGHT RECOVERY

RESVERATROL + CERAMIDE NP + VIT C + HA

Multi Repair & Detoxifying Complex





9

SUPER SERUM ADVANCED NIGHT RECOVERY EYE

PHYTO-RETINOL (BAKUCHIOL) + CERAMIDE NP + HA Multi Repair & Eye Contour Serum 20ml

SUPER SERUM DISCOLORATION FREE

LUMISKIN 4%
Dark Spot Corrector, Pigmentation Control
30ml





SUPER SERUM PURE VITAMIN C L-ASCORBIC ACID 10% Brightening & Antioxidant 30ml

It's time to expect more...

12 SUPER SERUM HYALURONIC 3D

MULTI-MOLECULAR HYALURONIC ACID 1%

Youth Activator & Plumps,
Lines for Enhanced Fullnes
30ml





13

SUPER SERUM COLLAGEN-VITAMIN C

MARINE COLLAGEN 4.5% + VITAMIN C 0.5% Firms & Brightens, Antioxidant 30ml

14

SUPER SERUM BIO HYDRATION

PLANT-DERIVED HEMI-SQUALANE 100% Dry Oil for Face and Hair 30ml



It's time to expect more...

15 SUPER SERUM RETINOL'E

PURE RETINOL 0.3% + VITAMIN E 2% High Potency, Lifting & Firming





16 SUPER SERUM

NIACINAMIDE-G

NIACINAMIDE 15% + GLYCOLIC ACID 5% Anti-Dark Spot, Anti-Wrinkle, Skin Brightener 30ml

> SUPER SERUM GOLD & PEPTIDE 24K

MATRIXYL 2% Crow's Feet and Mimic Wrinkles Ultra Booster of Collagen I, III, IV, Hyaluronic Acid 30ml





SUPER PLUMP

HYDROLYZED COLLAGEN 3% HYALURONIC 3D 1.5% Skin Booster - Multi-Depth Hydration 50ml

It's time to expect more...

SUPER GLOW

3-0-ETHYL ASCORBIC ACID 5% FERULIC ACID 1% Dark Spot Corrector - Brightening, Anti-Wrinkle







SUPER HYDRATOR

50ml

CERAMIDE NP 0.2% + VITAMIN F 1%
Deep Moisture, Barrier Booster & Soother
50ml

4 SUPER LIFT

PHYTO-RETINOL 1% + L-CARNOSINE 0.2%
Firming - Blue Light Protection
50ml



It's time to expect more...

5 SUPER PURE

NIACINAMIDE 5% + ZINC PCA 1% Oil Balancing, Mattifying, Pore Tightening 50ml





SUPER EYE

HYDROLYZED COLLAGEN 3% HYALURONIC ACID 1.5% + VITAMIN C 0.5% Deep Firming, Brightening, Anti-Wrinkle 20ml







SUPER AMPOULE HIGHLIGHTER PEPTIDE

MATRIXYL 3000 + MATRIXYL SYNTHE'6 10% Deep Crow's Feet & Mimic Wrinkles, Ultra Booster of Collagen I, III, IV, Hyaluronic Acid 10 Ampoules X 2ml

*In-vivo study of MATRIXYL 3000 and MATRIXYL SYNTHE'6 twice daily application for 8 weeks.

It's time to expect more...

SUPER AMPOULE ALGEA VITALIZER

GREEN CAVIAR EXTRACT 3% Moisturizes Deep Down, Revitalising, Firming 10 Ampoules x 2ml





3

SUPER AMPOULE SALMON DNA

D.N.A-GEL 3%, NATURALLY RICH IN HYALURONIC ACID Re-Plumping, Firming, Anti-Wrinkle, Brightening 10 Ampoules x 2ml

SUPER AMPOULE VITAMIN C ESTER

ETHYLATED ASCORBIC ACID 15% Collagen Booster, Wrinkle Lifting Brightening, Dark Spot Corrector 10 Ampoules x 2ml





It's time to expect more...

SUPER AMPOULE PERFECT GLOW

AZELOGLICINA 10% (AZELAIC ACID+GLYCINE)
Dark Spot Corrector, Brightening, Porcelain Look
10 Ampoules x 2ml





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SUPER AMPOULE ENZYMATIC PEEL

MANDELIC ACID 10% + KERATOLINE 2% Skin Discoloration, Wrinkles, Acne-Prone Skin 10 Ampoules x 2ml

SUPER AMPOULE ANTI-PHOTO AGING

SUPEROXIDE DISMUTASE 0.5% Antioxidant, Reduces Free Radical Damage 10 Ampoules x 2ml

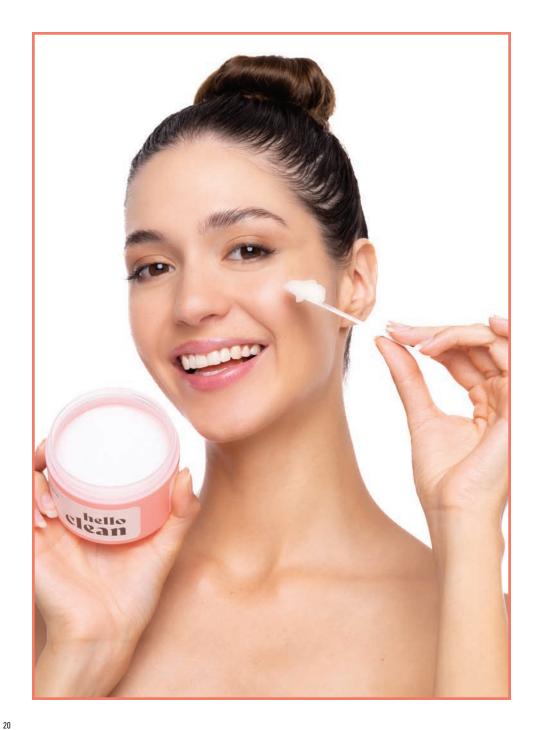




HELLO CLEAN NOURISHING CLEANSING BALM

WITH SQUALANE + BISABOLOL

Removes Even Waterproof Face, Lip, Eye Makeup and Sunscreen 100ml



It's time to expect more...

HELLO CLEAN PORE DOWNSIZER CLEANSING BALM

WITH OLEANOLIC ACID Removes Even Waterproof Face, Lip, Eye Makeup and Sunscreen



HELLO CLEAN DEEP HYDRATING CLEANSING BALM

WITH HYALURONIC 3D

Removes Even Waterproof Face, Lip,
Eye Makeup and Sunscreen
100ml



HELLO CLEAN BRIGHTENING CLEANSING BALM

WITH PURE VITAMIN C Removes Even Waterproof Face, Lip, Eye Makeup and Sunscreen





FACIAL WHITENING CREAM SPF 30+

NIACINAMIDE, VITAMIN C, LICORICE ROOT EXTRACT Visibly Reduces Dark Spots & Restores Skin Radiance 55ml

It's time to expect more...

2

FACIAL WHITENING NIGHT CREAM

NIACINAMIDE, VITAMIN C LICORICE ROOT EXTRACT, INOSITOL Visibly Reduces Dark Spots & Restores Skin Radiance





BODY WHITENING CREAM

NIACINAMIDE, VITAMIN C, LICORICE ROOT EXTRACT Visibly reduces dark shadows on the intimate parts of the body 60ml



BRIGHTENING EYE CREAM

OLIGOPEPTIDE UV, TETRAPEPTIDE-7 VITAMIN C, NIACINAMIDE Diminishes dark circles and visible puffiness 15ml





BIOBALANCE

BODY WHITENING CREAM

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STRETCH MARK REMOVER

PALMITOYL CARNITINE, CAFFEINE,
PANTHENOL, ALLANTOIN, CENTELLA ASIATICA EXTRACT
Prevents the formation of stretch marks and reduces the
visibility of red lines from existing ones
60ml



DERMASEBUM PURIFYING MOISTURIZING FACIAL CREAM & CLEANSING GEL

VITAMIN B3 + AHAs + ZINC GLUCONATE BEST FOR TREATING

Oily skin problems, blackheads, enlarged pores and shiny skin

It's time to expect more...

2

DERMA-AGE REJUVENATING, MOISTURIZING FACIAL CREAM & CLEANSING GEL

PUNICA GRANATUM FRUIT EXTRACT HYDRATING MINERALS + NIACINAMIDE

BEST FOR TREATING

Dull, tired appearance, fine lines, wrinkles, loss of radiance





55ml

250ml

3

DERMASOOTHE SOOTHING, MOISTURIZING FACIAL CREAM & CLEANSING GEL

AMINO ACIDS + BISABOLOL + ALOE VERA
BEST FOR TREATING
Sensitive skin problems, redness and dryness





55ml

250ml



HAND & NAIL BALM

ARGAN OIL + CENTELLA ASIATICA EXTRACT + VITAMIN C Anti-Aging, UV Protection, Whitening Action 60ml

*Results were based on a 5-day apparatus-assisted test and a 30-day in-use study in which 30 women used BioBalance Argan Oil Hand and Nail Balm twice a day.

It's time to expect more...

2

CRACKED HEEL AND FOOT BALM

ARGAN OIL + CENTELLA ASIATICA EXTRACT + VITAMIN C

Effective from the very first use
60ml





3

MOISTURIZING FOOT CARE CREAM

LAVENDER + GINGER + PEPPERMINT Relieves tired and swollen feet prevents foot odour 60ml



AKNSUN SPF 50+

MATTIFYING FACE AQUA FUSION SUN CREAM BLUE LIGHT, UVA&UVB PROTECTION 40ml

365 DAYS - 360° **FULL SPECTRUM PROTECTION**





— THE PHARMACIST FORMULA — It's time to expect more...

2

TINTED MEDIUM

AKNSUN SPF 50+

MATTIFYING FACE AQUA FUSION SUN CREAM
BLUE LIGHT, UVA&UVB PROTECTION
40ml





3

SUNSPOT SPF 50+

EVEN TONE AQUA FUSION SUN CREAM BLUE LIGHT, UVA&UVB PROTECTION 40ml

4

TINTED MEDIUM

SUNSPOT SPF 50+

EVEN TONE AQUA FUSION SUN CREAM
BLUE LIGHT, UVA&UVB PROTECTION
40ml





SUN PROTECTION FACIAL CREAM SPF 50+

UVA - UVB PROTECTION, WATER RESISTANT SUN WRINKLE CONTROL For Face, Neck and Decollete 75ml

It's time to expect more...

2

SUN PROTECTION MILK SPF 50+

UVA - UVB PROTECTION, WATER RESISTANT
Provides intensive moisture with Allantoin,
Shea Butter and Panthenol
150ml





SUN PROTECTION
MILK FOR KIDS SPF 50+

UVA - UVB PROTECTION, WATER RESISTANT Provides intensive moisture with Allantoin, Shea Butter and Panthenol 150ml



It's time to expect more...

WRINKLES & LIFTING RESTORATIVE NIGHT CREAM

PROBIOTIC I ACTOBACII I US & BIFIDA FERMENT + 1% INOSITOL + 2% MATRIXYL SYNTHE'6 + HYALURONIC ACID Minimizes fine lines and deep wrinkles, fortifying and deeply moisturizing the skin overnight 50ml



BioBalance PIORIO

NIGH POTENCY-FIRMING



HIGH POTENCY-FIRMING NECK & DÉCOLLETÉ CREAM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT + 2% MAJESTEM + HYALURONIC ACID

Tightens and firms the neck area, diminishing the look of deep horizontal neck creases 50ml



LINE CORRECTOR FIRMING EYE BALM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT + 2% MATRIXYL SYNTHE'6 + HYALURONIC ACID Diminishes the look of crow's feet and smoothens fine lines around the eye area 15ml



It's time to expect more...

S

WRINKLE LIFTING / FIRMING NEUROPEPTIDE SERUM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT + 3% CALMOSENSINE + 2% MATRIXYL SYNTHE'6 + HYDROLYZED SODIUM HYALURONATE + HYALURONIC ACID Minimizes muscle contractions that lead to the formation of expression lines 30ml





6

RESTORATIVE BEAUTY SLEEP SERUM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT + 2% RESISTEM + 10 ESSENTIAL AMINO ACIDS

Features Stem Cell Culture, enhancing the skin's defense and repair capabilities while strengthening its resistance to aging 30ml

AGE REVERSING INSTANT WRINKLE FILLER

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
HYDROLYZED SODIUM HYALURONATE +
HYALURONIC ACID + ACACIA SENEGAL GUM
Instantly smooths and fills fine lines & wrinkles
30ml





ORGANIC LAVENDER SHAMPOO

PERFECT FOR LONGER & STRONGER HAIR, ALL HAIR TYPES Lavandula Flower Extract & Niacin B3 & Iron Grow Healthy 330ml

It's time to expect more...

2

ORGANIC POMEGRANATE SHAMPOO

PERFECT FOR WEAK, DAMAGED & COLOUR-TREATED HAIR
Punica Granatum Fruit & Plant Keratin
Long-Lasting Color / UV Filters
330ml





3

ORGANIC CITRUS SHAMPOO

PERFECT FOR GREASY HAIR
Citrus Grandis Fruit & Rosemarinus Leaf Extract
Perfect Purifying
330ml

ORGANIC ALOE VERA SHAMPOO

PERFECT FOR DRY & BRITTLE HAIR Aloe Vera Leaf Juice & Provitamin B5 Deep Moisture 330ml





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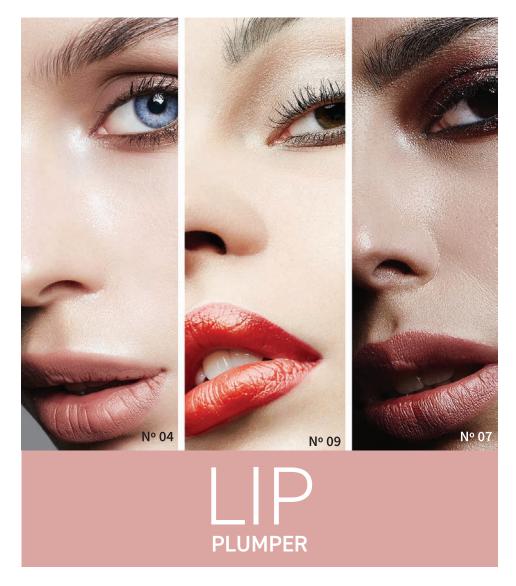
ORGANIC ARGAN OIL CONDITIONER

PERFECT FOR ALL HAIR TYPES Argania Spinosa Oil & Shea Butter Damage Repair 330ml





LipojeN



It's time to expect more...



SEMI MATTE N°02 NUDE PEACH 5ml



SEMI MATTE N°03 HOT CHOCOLATE 5ml



SEMI MATTE N°04 ROSE VENUS 5ml



SEMI MATTE N°05 PINK LOVE 5ml



SEMI MATTE N°06 LOVE GLOW 5ml



SEMI MATTE N°07 HIGH SOCIETY 5ml



SEMI MATTE N°08 TEMPTATION 5ml



SEMI MATTE N°09 IBIZA NIGHTS 5ml

It's time to expect more...



SEMI MATTE N°10 HOT RED 5ml



SEMI MATTE N°11 DEEP BERRY 5ml



GLOSSY N°01 CRYSTAL CLEAR 5ml



GLOSSY N°30 SUNSHINE GLOW 5ml



GLOSSY N°31 FLAMINGO LOVE 5ml



GLOSSY N°32 CORAL DREAM 5ml



GLOSSY N°33 TEQUILA SUNRISE 5ml



GLOSSY N°34 FUCHSIA VIBES 5ml

It's time to expect more...



GLOSSY N°35 CANDY CRUSH 5ml



GLOSSY N°36 PUMPKIN GLAM 5ml



GLOSSY N°37 CINNAMON ROLL 5ml



GLOSSY N°38 ICONUQUE RED 5ml





ANTI-HAIR LOSS & FASTER HAIR GROWTH SERUMS

FOR ALL TYPES OF HAIR

Combatting Androgenetic Alopecia and Telogen Effluvium
3*60ml

It's time to expect more...

2

ANTI-HAIR LOSS & FASTER HAIR GROWTH SHAMPOO

FOR GREASY HAIR

Combatting Androgenetic Alopecia and Telogen Effluvium 300ml





3

ANTI-HAIR LOSS & FASTER HAIR GROWTH SHAMPOO

FOR DRY & NORMAL HAIR Combatting Androgenetic Alopecia and Telogen Effluvium

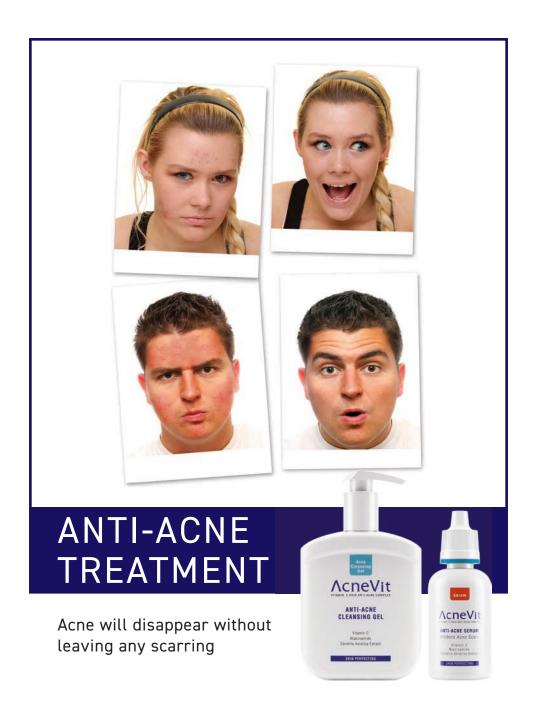
300ml

4

ANTI-HAIR LOSS & FASTER HAIR GROWTH CONDITIONER

INTENSIVE CARE&REPAIR WITH PHYTOKERATIN
Combatting Androgenetic Alopecia and Telogen Effluvium
300ml





It's time to expect more...

ANTI-ACNE CLEANSING GEL

VITAMIN C RICH ANTI-ACNE COMPLEX
Gently cleanses deep down into pores
for acne - free skin
200ml





2

ANTI-ACNE SERUM

VITAMIN C RICH ANTI-ACNE COMPLEX Prevents acne formation and fades red marks caused by acne 30ml



BEFORE



* AFTER 12 WEEKS

^{* 12-} week treatment with Acnevit Active Complex. Twice daily application.



HAIR REDUCING CREAM FACE AND BODY

Slows down un-wanted hair growth on face and body $140\,\mathrm{ml}$

It's time to expect more...

HAIR REDUCING DEO ROLL-ON FOR WOMEN

Slows down underarm hair growth

Prevents bad odour

50ml





HAIR REDUCING DEO ROLL-ON FOR MEN

Slows down underarm hair growth Prevents bad odour 50ml

Reduction of hairiness after a 2-month treatment up to -48%





- Targeted action on the hair bulb
- · Hair growth significantly decreased
- Need to hair removal dramatically reduced





SCAR RECOVERY SPRAY

GAS-FREE 100ml

- Softens, flattens and fades old and new scars.
- Helps prevent formation of abnormal scars.

It's time to expect more...

SCAR RECOVERY GEL

- Softens, flattens and fades old and new scars
 - Helps prevent formation of abnormal scars
 10-20ml





3

SCAR RECOVERY GEL UV SPF 30

- Softens, flattens and fades old and new scars
- Helps prevent formation of abnormal scars
 20ml

READ EVA WANJIRU'S FIGHT WITH SCARS

For me, 2019 was a year I wanted to forget in a hurry.

I was going about my household chores in June 2019, and one of these was cooking black beans. I was not new to using the pressure cooker. I finished working on a few things and decided to check that my beans had cooked. Upon touchingthe black pressure regulator, all hell broke loose. The vapour jumped at me and burnt my face and chest in a flash.

I took one look at myself and what I saw made me scream very hard. I was transferred to a hospital for medical attention.

I resumed work after about three weeks, only to face the next uphill task that comes with healing.

My colleagues were supportive, but I still felt like I had lost a part of me. I would buy skin care remedies at pharmacies that I tried for a while but they did not work. I then tried home-based remedies such as applying aloe vera but that still did not work. One day, I was advised to visit Lintons Beauty World where one of the Consultants recommended that I use Forscar Scar Recovery Gel on the burn scars. I bought the gel for about Kshs. 1,800 and started to use it.

I used Forscar Scar Recovery Gel daily for less than 6 months and my skin is now completely healed.

Eva Wanjiru















www.alpaya.com.tr



