



ALIX AVIEN

P A R I S

PROFESSIONAL MAKE-UP

PRODUCT
GUIDEBOOK

Reflect

Reflect Your Beauty

You are the origin of your beauty. Alix Avien Paris underlines your uniqueness, without any boundaries in makeup and colors.

For Alix Avien Paris, how you live and how you feel are more important than anything. Product Line is suitable for every mood and style of your life accompanying you wherever and whenever you want!

You are always in the center of beauty with Alix Avien Paris without any limits and standards in the concept of beauty. Step into the new beauty world and write your own story that begins with the power of Alix Avien Paris.

ALIX AVIEN
PARIS



Beauty



FACE

Alix Avien Paris face makeup products accompany you to achieve your dream look easily using:

Face primers to prolong the look of makeup, **Concealers** to blur local imperfections or CC cream to correct skin tone,

Foundations and **BB creams** containing special ingredients, which can be easily used by all skin types ensuring a comfortable texture and a flawless appearance,

Powders to lock in makeup for a longer wear, **Contour Palette**, **Highlighters** and **Bronzers** to sculpt, define and illuminate the face,

Highly pigmented **Blushes** to provide radiance and a touch of color to the skin.





LUMINOUS FACE PRIMER

A face makeup primer that instantly improves skin vitality and revitalizes the complexion with its water-based, silky formula.

The lightweight, soft texture applies seamlessly, absorbs effortlessly into skin creating a smooth surface for foundation.

Prolongs and enhances the look of makeup. Optically reflects light for immediate luminosity, helping to minimize the appearance of fine lines and pores.

- ! Suitable for all skin types.
- ! Paraben and Gluten free.
- ! Dermatologically tested.





PRIMARY PRO MATTE

A face makeup primer that instantly smooths skin delivering luxurious silky matte finish without drying the skin.

It extends makeup's wear for up to 12 hours providing the efficacy of the sebum control for a long lasting, shine-free complexion. Improves spreadability creating a smooth, even canvas for flawless foundation application and ensures distinctive silky feel.

Designed to enhance makeup staying power, this primer also helps to diminish the appearance of pores and fine lines while letting enough light through so the look of skin is natural. Moreover, it has a lasting hydration capacity resulting in continuously comfort.

! Suitable for all skin types.
Particularly recommended for oily and combination skin.

! Paraben and Gluten free.

! Dermatologically tested.





PRIMARY PRO GLOW

Primary Pro Glow is a face primer that has been developed to prepare skin for makeup adding a dose of glow and dewiness.

A super comfortable, non-tacky formula creates a perfect canvas for a flawless makeup application and prolonged wear. The extremely soft and creamy texture adheres perfectly to the skin while spreading easily and effortlessly and imparting a non-drying feel on the skin.

Hydrosella in the formula rapidly increases lipid production with a continuous effect while moisturizing the skin; Pearly powder provides effect of naturally glowing, radiant complexion.

- ! Suitable for all skin types.
- ! Paraben and Gluten free.
- ! Dermatologically tested.





LIQUID CONCEALER

A multi-purpose concealer that has been developed to instantly obscure imperfections and camouflage skin discoloration delivering soft yet powdery feeling and mat finish. Non-caking and non-settling, creamy velvety texture provides a high and homogeneous coverage for an effective skin correction.

Infused with emollients and humectants that create a protective layer for moisture retention resulting in minimizing the appearance of fine lines and wrinkles. Laced with pomegranate fruit extract known through its powerful antioxidant properties to refine and brighten the complexion.

Features a custom-designed, special shaped applicator to reach every spot without tugging and pulling while ensuring even and flawless application.

This all-purpose concealer can also be used to contour, highlight and sculpt the skin.

- Available in 15 different color options.
- Suitable for all skin types.
- Paraben and Gluten free.
- Dermatologically and Ophthalmologically tested.



101 LIGHT IVORY

102 ROSE BEIGE

103 CREAMY BEIGE

104 WARM BISQUE

105 COOL ROSE



106 CREAMY

107 WARM DESERT

108 BUTTER MILK

109 SOFT SAND

160 AMBER



162 FRESH CINNAMON

163 CARAMEL
WOODS BROWN

165 SPICY AMBER

167 SPICY BROWN

170 WARM NUTMEG



ANTI-AGING FOUNDATION

A velvety-smooth age-defying foundation with an improved concealing finish. The extremely smooth texture delivers a longwearing and homogeneous coverage, blends into the skin seamlessly for a natural luminous finish.

Formulated with cashmere extract and vitamin E for conditioning, hydrating and antioxidant properties.

Provides an effective protection against harmful effects of the sun with SPF 15.

Available in 21 different color options that are designed for various skin tones.

Suitable for all skin types.

Paraben and Gluten free.

Dermatologically tested.



501 LIGHT BEIGE



502 PALE SAND



503 SOFT PEACH



504 NATURAL BEIGE



505 WARM PEACH



506 LIGHT HONEY



507 NATURAL BUFF



508 SABLE SAND



509 WARM AMBER





510 DEEP PEACH



511 DEEP HONEY



512 WARM BROWN



567 SPICY BROWN



550 CREAM CARAMEL



555 SOFT HONEY



560 WARM HONEY



565 SPICY AMBER



561 AMBER



562 FRESH CINNAMON



563 CARAMEL WOODS BROWN



570 WARM NUTMEG





LIQUID FOUNDATION

An extra smooth and soft foundation that created to get flawless skin look with a luminous, natural finish.

Its pleasant creamy liquid texture blends into the skin seamlessly delivering a long wearing and homogeneous coverage.

Infused with grape seed oil for its emollient, anti-aging and antioxidant properties.

Provides a strong protection against harmful effects of the sun with SPF 35.

| Available in 18 different color options that are designed for various skin tones.

| Suitable for all skin types.

| Paraben and Gluten free.

| Dermatologically tested.



301 SOFT IVORY



302 OCHRE BEIGE



303 FAIR SAND



304 BUFF



305 WARM SAND



306 LIGHT PEACH



307 TRUE SAND



308 BEIGE



361 AMBER



362 FRESH CINNAMON



309 CASHMERE BEIGE



310 PALE CAMEL



363 CARAMEL
WOODS BROWN



365 SPICY AMBER



311 DEEP BEIGE



312 WARM CARAMEL



367 SPICY BROWN



370 WARM NUTMEG





MATTE FOUNDATION

A high-performance, perfecting foundation with a natural-looking, full-coverage matte finish. It ensures a flawless appearance and comfortable wear for a long lasting, shine-free complexion.

Formulated with special components that help to keep skin hydrated preventing dryness, dehydration and preserving flakiness.

Contains vitamin E for antioxidant properties. The blend of highly effective ingredients also aids to protect makeup from fading and appearing dull for a true matte effect.

Available in 18 different color options that are designed for various skin tones.

Suitable for all skin types. Particularly recommended for oily and combination skin.

Paraben and Gluten free.

Dermatologically tested.



401 SOFT IVORY



402 OCHRE BEIGE



403 FAIR SAND



404 BUFF



405 WARM SAND



406 LIGHT PEACH





407 TRUE SAND



408 BEIGE



409 CASHMERE BEIGE



461 AMBER



462 FRESH CINNAMON



463 CARAMEL
WOODS BROWN



410 PALE CAMEL



411 DEEP BEIGE



412 WARM CARAMEL



465 SPICY AMBER



467 SPICY BROWN



470 WARM NUTMEG



ULTRACLOSER FOUNDATION

A foundation that offers ultra coverage and provides high performance with its intense creamy texture.

The weightless, silky-smooth formula hides all the imperfections on the skin, such as scars and blemishes that are difficult to cover in just one layer, and gives the skin a flawless complexion with a natural radiance.

Comfortable and easy application while keeping the skin moisturized with ingredients obtained from olive oil, leaving a pleasant feeling on the skin.

Ultracloser Foundation provides intense protection against the harmful effects of the sun, UVA/UVB with enhanced SPF 35. In addition, the skin is supported with antioxidant vitamins E and C.

Available in 3 different color options.

Suitable for all skin types.

Paraben and Gluten free.

Dermatologically tested.



01



02



03





BB CREAM

Experience a flawless, even complexion without the need for an intense makeup!

An ultra-soft and light formula that helps to correct skin imperfections and even out skin tone delivering a sheer coverage with radiant finish. The pleasant and homogeneous texture applies seamlessly offering a perfect blendability with a smooth feel.

BB Cream contains high-performance humectants to improve skin hydration. Refreshes the look of dull, lackluster and tired skin.

Protects the skin against the damaging effects of UVB and UVA rays with SPF 15.

Available in 4 different color options.

Suitable for all skin types.

Paraben and Gluten free.

Dermatologically tested.



10 FAIR TO LIGHT



20 LIGHT TO MEDIUM



30 MEDIUM



40 MEDIUM TO DARK



CC CREAM

A complexion correcting cream that has been developed with Smart Encapsulated Pigment Technology to even out skin tone delivering seamless coverage and a healthy looking glow.

Perfectly compatible with the skin tone, CC Cream provides a bright, natural and vivid appearance without the need for an intense make-up.

The ultra-soft, lightweight formula ensures flawless blendability and homogeneous spreadability with a smooth feel. Supported by naturally-derived ingredients for moisturizing properties.

Protects the skin against the damaging effects of UVB and UVA rays with SPF 15.

Presented in 3 shades:

Yellow to add warmth, counteract uneven skin tone, canceling out dullness and helping to conceal dark spots.

Green to help neutralize unwanted redness for even-toned skin.

Neutral to soften skin flaws and help visibly reducing the look of discoloration, hyperpigmentation, dark spots and age spots, leaving the skin looking even and enhanced.

- ▮ Suitable for all skin types.
- ▮ Paraben and Gluten free.
- ▮ Dermatologically tested.





COMPACT POWDER

An ultra-fine, silky-smooth pressed powder that has been developed to create a polished and shine-free makeup effect. It locks in makeup for a longer wear with a soft matte finish that lasts up to 12 hours.

Enhances adhesion and provides a pleasant slip for an excellent and even spreadability ensuring luxurious skin feel. Never looks heavy or cakey, the extremely comfortable texture offers an improved coverage for a flawless, fresh skin look. Blurs and minimizes the appearance of pores and fine lines for refined complexion.

Presented in an elegant, handy packaging with a compact mirror and powder applicator for easy touch-ups during the day.

Available in 18 different color options that are designed for various skin tones.

Suitable for all skin types.

Paraben and Gluten free.

Dermatologically tested.



01 PORCELAIN

02 TRUE BEIGE



03 BUFF

04 LIGHT IVORY



05 BISQUE

06 CREAMY



07 TINTED IVORY

08 COOL ROSE



09 GOLDEN SAND



10 SOFT DESERT



17 SPICY BROWN



11 CARAMEL



12 CINNAMON



18 WARM NUTMEG



13 AMBER



14 FRESH CINNAMON

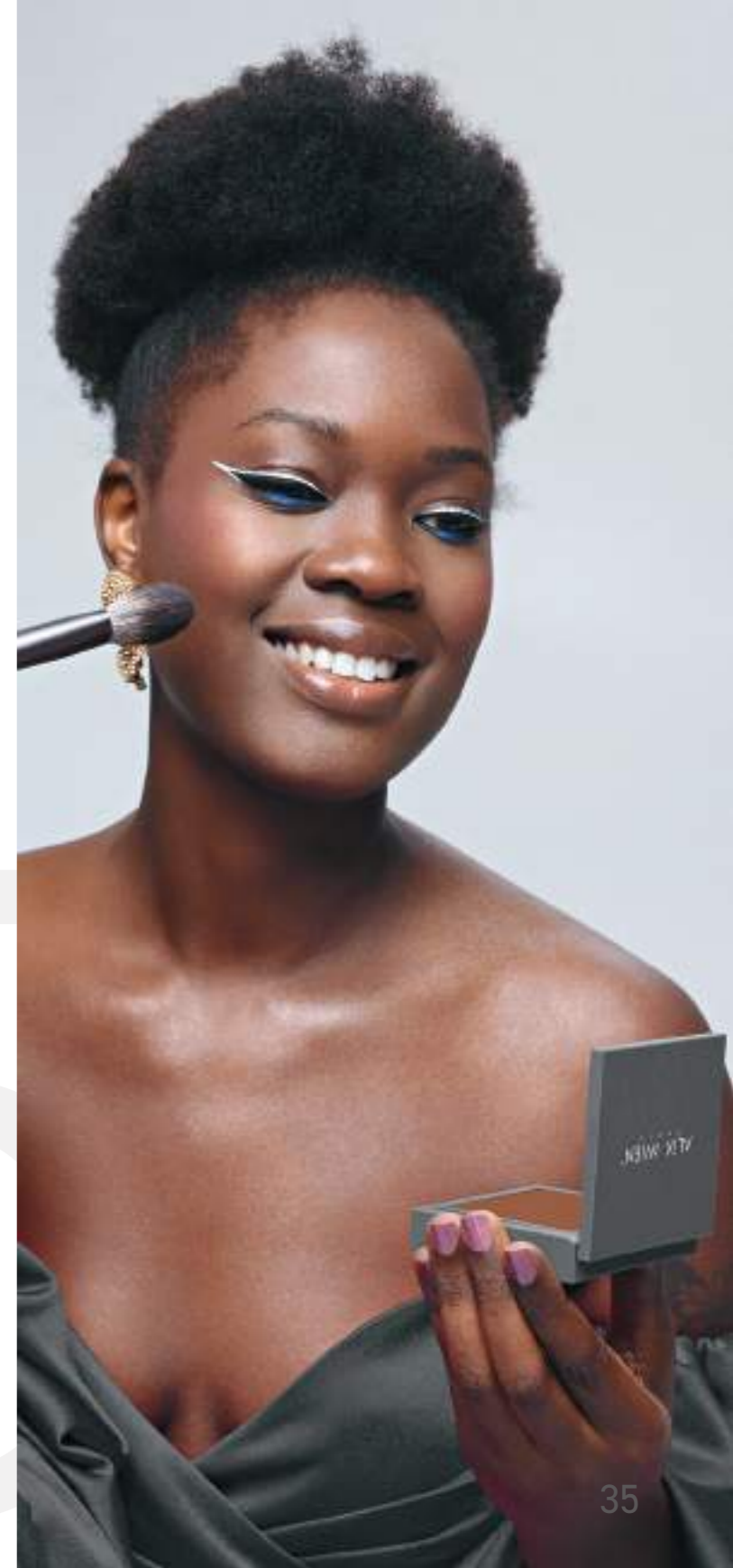


15 CARAMEL WOODS BROWN



16 SPICY AMBER

35





BAKED POWDER

A powder that has been developed with Baked Technology ensures a unique, airy texture that perfectly melts into the skin. The ultra-fine, velvety powder forms the perfect match to the complexion providing a soft, long-lasting matte finish with shine-absorbing properties.

Designed to hold foundation in place, this powder can also be used alone to even skin tone and perfect any look for naturally polished, flawless-looking skin.

Versatile to use, Baked Powder is appropriate for both wet and dry application: it provides a higher coverage when applied wet. Dry usage is effective for a more natural effect. Baked to perfection, the powder dries back to its initial pristine condition to be infinitely used dry or wet.

Presented in an elegant, handy packaging with a compact mirror that makes it perfect for on-the-go touch-ups.

- ▮ Available in 4 different color options.
- ▮ Suitable for all skin types.
- ▮ Paraben and Gluten free.
- ▮ Dermatologically tested.



201 NUDE IVORY

202 SOFT PEACH

203 WARM PEACH

204 TRUE APRICOT



BRONZING POWDER

A complexion-enhancing powder that created to add depth and dimension to the face with a buildable, skin-evening coverage. The ultra-soft, silky-smooth pressed powder warms up the face delivering a natural matte, sun-kissed finish.

The extremely soft and comfortable texture provides luxurious skin feel, never looks heavy or cakey, enhances adhesion and pleasant slip for an effortless and even spreadability.

Presented in an elegant, handy packaging with a compact mirror and powder applicator for easy touch-ups during the day.

Available in 2 color options for a natural bronzing or sculpting effects.

Suitable for all skin types.

Paraben and Gluten free.

Dermatologically tested.



301 WARM TAN



302 DEEP BRONZE



POWDER BLUSH

An ultra-fine, silky-smooth powder blush that brings a touch of color to the face delivering a weightless, natural luminous finish. Ensures an irresistibly soft, blendable application with effortless, homogeneous and even spreadability providing luxurious skin feel.

Highly pigmented pressed formula that delivers intense color payoff allowing control of shade impact for subtle to bold effects on every skin tone.

Presented in an elegant, handy packaging with a compact mirror and deluxe brush for easy touch-ups during the day.

- Available in 13 different color options.
- Suitable for all skin types.
- Paraben and Gluten free.
- Dermatologically tested.



101 NUDE PINK



102 PEACHY ROSE



103 CORAL PINK



104 SWEETIE



105 BABE



106 GLOWING ROSE



107 SOFT PEACH



108 SWEET APRICOT



109 PRETTY BLUSH



110 PASSIONATE PINK



111 FUCHSIA



112 ROSE WOOD



113 DUST TERRACOTTA



BAKED BLUSH

A blush that has been developed with Baked Technology to enhance the complexion with a touch of color and radiance. The ultra-fine, silky texture glides on easily and has a buildable coverage for customizable results.

Versatile to use, Baked Blush is appropriate for both wet and dry application: it provides a higher coverage, deeper shade and glowing finish when applied wet. Dry usage is effective for a more natural effect. Baked to perfection, the powder dries back to its initial pristine condition to be infinitely sued dry or wet.

Presented in an elegant, handy packaging with a compact mirror that makes it perfect for on-the-go touch-ups.

Available in 6 different color options.

Suitable for all skin types.

Paraben and Gluten free.

Dermatologically tested.



101 MARBLE PEACH



102 DIRTY ROSE



103 SPARKLING CINNAMON



104 DAZZLING CHOCOLATE



105 BRIGHT NUDE



106 SENSUAL ROSE



CONTOUR PALETTE

An ultimate palette, creamy textured face makeup collection that designed to brighten, sculpt, color correct and define with seamless blendability.

It ensures a soft, smooth texture and even spreadability providing homogeneous color release.

The contour palette features 2 highlighter shades and 2 contour matte shades that make it customizable to match every skin tone.

Presented in an elegant, handy packaging with a compact mirror for an easy application.

! Suitable for all skin types.

! Paraben and Gluten free.

! Dermatologically tested.





POWDER HIGHLIGHTER

An extraordinary lightweight, silky-smooth highlighter that created to enhance complexion with a radiant glow. Ultra-refined and soft-to-the-touch micro-spherical powder layers evenly and weightlessly accentuating the skin with buildable radiance and a seductive, dewy finish.

The extremely comfortable texture provides luxurious skin feel, enhances adhesion and pleasant slip for an effortless and flawless spreadability.

Presented in an elegant, handy packaging with a compact mirror and deluxe brush for easy touch-ups during the day.

! Comes in 3 extraordinary shades that suit all skin tones and undertones.

! Suitable for all skin types.

! Paraben and Gluten free.

! Dermatologically tested.



GOLD



NUDE



PINK



ADDICTIVE GLOW LIQUID HIGHLIGHTER

An all-over liquid body and face highlighter that has been designed to deliver an instant, addictive and luminous glow.

Extra-fluid, non-greasy, weightless and quick-drying texture blends smoothly into the skin. Stainless on clothes.

Addictive Glow Liquid Highlighter is boosted with Geranium Oil and Coconut Oil for smoothing, hydrating and nourishing properties.

- | Available in 3 different color options.
- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.



101 SPARKLING CRYSTALS



102 BRIGHT GOLD



103 MIRRORED BRONZE



BAKED HIGHLIGHTER

A baked highlighter that provides the skin a breathtaking glow and a vivid look. The extremely smooth and delicate formula has been developed to revive the complexion with outstanding radiance.

Baked Highlighter also increases the performance of lower layer product, giving the sun-kissed highlights.

The ultra-fine, lightweight texture is pleasantly applicable and smoothly blendable having that silky-touch feeling and radiant finish. It glides on easily and provides a buildable coverage for customizable results.

▮ Available in 3 color options.

▮ Suitable for all skin types.

▮ Paraben and Gluten free.

▮ Dermatologically tested.



01 SPARKLING IVORY

02 GOLDEN GLOW

03 SUNKISSED RADIANCE

LOOSE POWDER

A loose powder to set and maintain the makeup look. Imperceptible on the skin, the silky soft and ultra-fine texture brings a velvety matte finish that lasts up to 12 hours without weight or caking.

The homogeneous formula blends effortlessly providing breathable comfortable wear. The micro-fine powder layers on seamlessly leaving the skin looking fresh, smooth and flawless throughout the day.

Formulated with special powders to offer blurring properties, minimize the appearance of pores and fine lines for a more polished skin and perfected makeup result.

The product adheres perfectly to the skin ensuring an extremely impeccable application with even spreadability and great wear. This complexion-enhancing powder also helps to control shine delivering matte finish up effect without drying the skin.

Loose Powder is presented in a handy packaging with the practical closable sifter and the powder applicator for a smooth, diffused finish.

- | Available in 4 color options.
- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.



01 TRANSPARENT



02 NUDE IVORY



03 SOFT APRICOT



04 DESERT SAND

EYES

Alix Avien Paris eye makeup products accompany you to achieve your desired effect using:

Eyeshadows with different colors and finishes to accentuate and enhance the eyes,

Eye pencils and Eyeliners to add depth to the eyes and define them,

Eyebrow pencils to shape and perfect eyebrows,

Mascaras as a final touch for a dramatic and impressive look.



CURL QUEEN MASCARA

Curl Queen Mascara is made from 77% ingredients of natural origin. It is enriched with a synergistic blend of soft and malleable waxes, such as Mineral Waxes, Copernicia Cerifera Cera, Rice Derived Wax and Vegan Beeswax, which give the texture creaminess and high flexibility, guaranteeing a durable, extra-volume effect.

Laced with a humectant, a great moisturizing ingredient that helps to create a soft and smooth texture while promoting moisture retention in the lashes for long-lasting results. The special peptide in the formula aids to stimulate melanin synthesis to intensify the natural pigmentation of the lashes.

The curved shape of the brush adapts flawlessly to the shape of the eyeball and the conical tip of the brush enables a convenient application at the eye corner. Due to the brush shape the lashes are pushed upwards and become curled and lengthened while they get covered with the bulk. The closed surface of the brush provides an even delivery of the bulk and perfectly separates the lashes. Designed with the SEPA Technology, the ends of the bristle fibers are ground to a wedge shape to penetrate the lashes more easily for ensuring optimum compability and better separation of the eyelashes while achieving faster and more even application result.

! Suitable for all types and conditions of eyelashes.

! Paraben and Gluten free.

! Ophthalmologically tested.





ULTRA DEFINITION MASCARA

This mascara is made from 85% ingredients of natural origin. The balanced blend of Olive Derived Wax, Copernicia Cerifera Cera, Rice Derived Wax, Shorea Wax and Bayberry Fruit Wax helps to define and lengthen lashes with superior long lasting, durable hold while delivering emollient, thickening and moisturizing effects. Packed with good-for-the-lashes actives for hydrating and conditioning properties. The long-wear formula is powered by precious diamond powder and black fibers with "flower" shape that improve volume for an amazing gaze.

A woman-shaped brush made out of fiber consisting of 100% renewable raw material from the castor oil plant. Due to the special brush shape the lashes are pushed upwards and lengthened while they get covered with the bulk. The semi-closed surface of the brush makes the lashes easier to fall into the gaps, where the bulk is deposited inside, and thus more bulk can be transported onto the lashes resulting intensive volume and ultra-definition. The stronger fiber structure also ensures very good separation.

The impeccable cohesion of formula and the structure of the mascara wand leaves no eyelash untouched by product coating even the tiniest, peskiest hair while ensuring a dosed delivery of the bulk with every single stroke for eye-opening definition.

| Suitable for all skin types.

| Paraben and Gluten free.

| Ophthalmologically tested.





CAPTIVATING LOOK MASCARA

Captivating Mascara is made from 77% ingredients of natural origin. It is enriched with a synergistic blend of soft and malleable waxes, such as Mineral Waxes, Copernicia Cerifera Cera, Rice Derived Wax and Vegan Beeswax, which give the texture creaminess and high flexibility, guaranteeing a durable, extra-volume effect.

Laced with a humectant, a great moisturizing ingredient that helps to create a soft and smooth texture while promoting moisture retention in the lashes for long-lasting results. The special peptide in the formula aids to stimulate melanin synthesis to intensify the natural pigmentation of the lashes.

Features a twisted-wire, fiber brush in a classic cylindrical conical shape: the irregular surface of fiber makes possible to pick up plenty of the formula and apply it just as quickly. A closed surface of the brush ensures a dosed delivery of the bulk with every single stroke. The brush has a distinctive cross section with a choice of different numbers of edges for substantially increased eyelash volume.

The tapered brush tip easily reaches the smaller lashes in the corner of the eyes without smudging the eyelid. A brush that gives all to the lashes: volume, defining, lengthening and curling for captivating and mesmerizing eye look.

- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Ophthalmologically tested.



LASH STYLER MASCARA

Lash Styler Designer Mascara is made from 85% ingredients of natural origin. The balanced blend of Olive Derived Wax, Copernicia Cerifera Cera, Rice Derived Wax, Shorea Wax and Bayberry Fruit Wax helps to define and lengthen lashes with superior long lasting, durable hold, while delivering emollient, thickening and moisturizing effects. Packed with good-for-the-lashes actives for hydrating and conditioning properties.

The formula is enriched with precious diamond powder and black fibers with "flower" shape that improve volume for an amazing gaze. This mascara works wonders thanks to its extra big, woman-shaped brush that provides heavenly elongated eyelashes. The semi-closed surface of the brush enables an even delivery of the bulk and perfectly separates the lashes.

Due to the special hourglass-shaped brush the lashes are pushed upwards during the application and become curled and lengthened while they get covered with the bulk. Optimum lash lengthening and no clumps thanks to the wedge-shaped bristle fibres that penetrate the lashes more easily to ensure ideal combability and better separation of the eyelashes.

- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Ophthalmologically tested.





LASH PERFORMER MASCARA

Lash Performer Mascara is made from 85% ingredients of natural origin. The balanced blend of Olive Derived Wax, Copernicia Cerifera Cera, Rice Derived Wax, Shorea Wax and Bayberry Fruit Wax helps to define and lengthen lashes with superior long lasting, durable hold while delivering emollient, thickening and moisturizing effects.

Packed with good-for-the-lashes actives for hydrating and conditioning properties. The long-wear formula is powered by precious diamond powder and black fibers with "flower" shape that improve volume for an amazing gaze.

The precise shaped twisted-wire brush enables even more absorption of mascara. Its triangular shape further adds perfect separation and enhances the eyelashes perfectly. The brush has a distinctive cross section with a choice of different numbers of edges for substantially increased eyelash volume.

The special cut and the open surface of the brush make the lashes easier to fall into the gaps, where the bulk is deposited inside, and thus more bulk can be transported onto the lashes. The conical shape of the brush enables a convenient and defined application especially at the corner of the eyes to reach and intensify even the most delicate lashes.

| Suitable for all types and conditions of eyelashes.

| Paraben and Gluten free.

| Ophthalmologically tested.





VOLUME DESIGNER MASCARA

Volume Designer Mascara is made from 77% ingredients of natural origin. It is enriched with a synergistic blend of soft and malleable waxes, such as Mineral Waxes, Copernicia Cerifera Cera, Rice Derived Wax and Vegan Beeswax, which give the texture creaminess and high flexibility, guaranteeing a durable, extra-volume effect.

Laced with a humectant, a great moisturizing ingredient that helps to create a soft and smooth texture while promoting Moisture retention in the lashes for long-lasting results. The special peptide in the formula aids to stimulate melanin synthesis to intensify the natural pigmentation of the lashes.

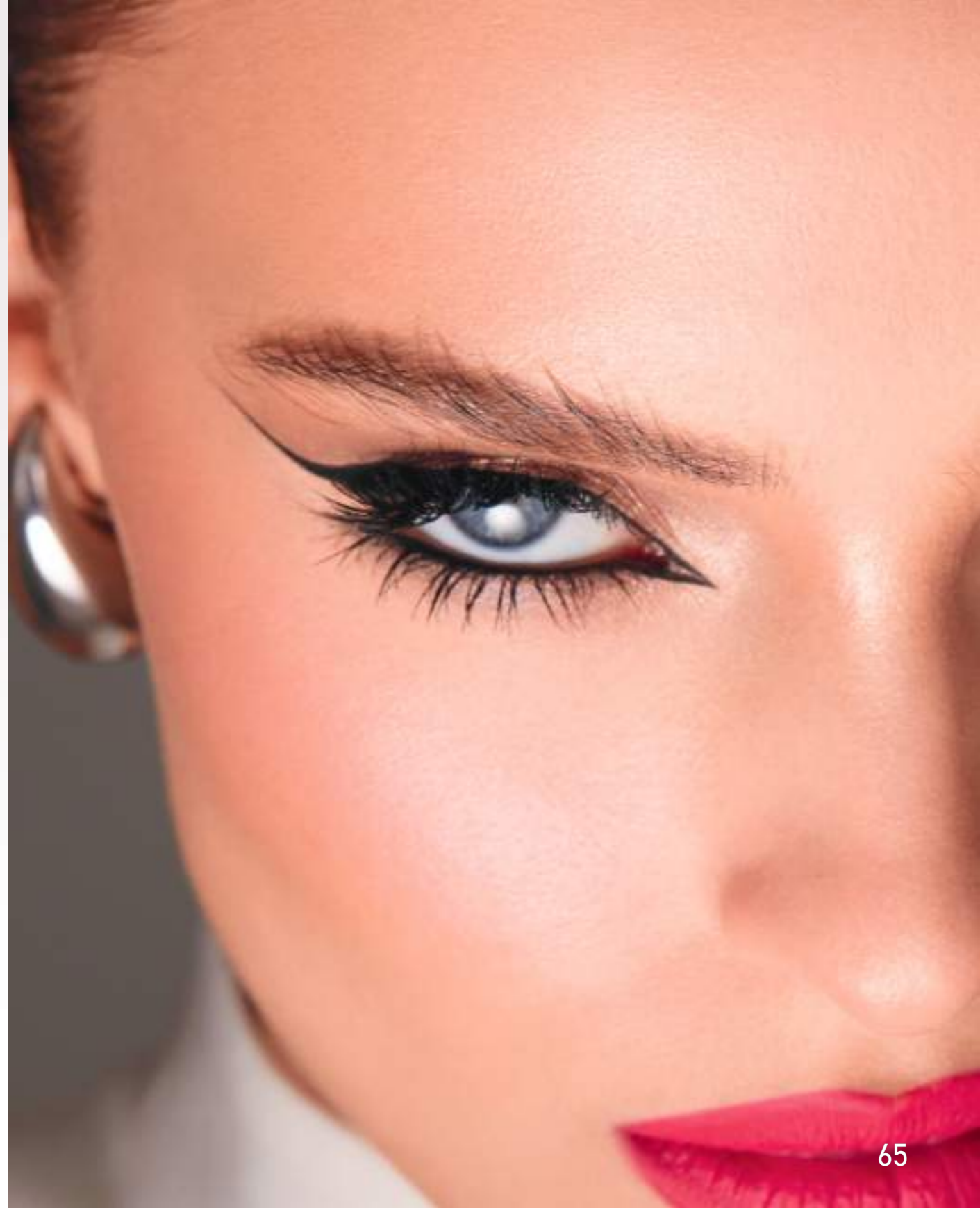
The multi-functional formula unites the fiber brush with the big diameter of the wire and an open surface. The special structure of brush makes the lashes easier to fall into the gaps, where the bulk is deposited inside for more bulk to transport onto the lashes.

The strong fiber enables easiest combing because the bristles grab noticeably every single lash.

▮ Suitable for all types and conditions of eyelashes.

▮ Paraben and Gluten free.

▮ Ophthalmologically tested.





VOLUME MASCARA

A volumizing and curl-enhancing mascara that has been developed to densify, lift and curl lashes for fanned-out effect. Creamy formula that is easy to apply, gives an enveloping effect and enhances the look with a highly spectacular finish that lasts. Dries quickly upon application assuring a flake-free result that keeps lashes still feel flexible, not stiff and brittle.

The curve of the silicone brush ensures an instant volume-enhancing and lifting effect offering the most stunning eyelash makeup. Laced with panthenol that helps to improve eyelashes appearance while nourishing and strengthening them, also preventing eyelashes damage.

! Suitable for all types and conditions of eyelashes.

! Paraben and Gluten free.

! Dermatologically tested.

! Ophthalmologically tested.



3in1 MASCARA

A mascara that has been created to provide lashes an impressive length, volume and definition. Creamy formula that is easy

to apply, gives an enveloping effect and enhances the look with a highly spectacular finish that lasts. Dries quickly upon application assuring a flake-free result that keeps lashes still feel flexible, not stiff and brittle.

Offering the most stunning eyelash makeup, the mascara grips even the shortest eyelashes thanks to its flexible silicone brush.

Laced with panthenol that helps to improve eyelashes appearance while nourishing and strengthening them, also preventing eyelashes damage.

! Suitable for all types and conditions of eyelashes.

! Paraben and Gluten free.

! Dermatologically tested.

! Ophthalmologically tested.



WATERPROOF MASCARA

Discover the resounding volume effect with Waterproof Mascara that combined with the benefit of a waterproof formula. It confronts hot weather, water at the pool and by the seaside or humidity at the gym, always keeping a perfect seductive gaze.

The formula has been studied to give to the lashes a powerful volume and instant exaggerated long-lasting lash thickness.

The uniquely designed, silicone brush wraps around each lash tightly to create a natural curl and provides impressive volume and length with its highly pigmented content.

Even when applied in layers, the non-clumping mascara is to become an indispensable piece in the make-up bag.

! Suitable for all types and conditions of eyelashes.

! Paraben and Gluten free.

! Dermatologically tested.

! Ophthalmologically tested.





MONO EYESHADOW

A silky-smooth, highly pigmented formula with an instant and buildable color release for long-lasting eye looks.

The weightless, ultra-fine, homogeneous powder texture applies evenly, offers superior blendability and effortless, flawless spreadability.

A collection of mono eyeshadows is presented in matte and pearlescent varieties.

Presented in a mirrored compact with a double-ended applicator for an easy, precise application.

- | Available in 6 different color options.
- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.
- | Ophthalmologically tested.





DUO EYESHADOW

A collection of duo eyeshadow to enhance the eyes with intense color and create endless glamorous looks. A silky-smooth, highly pigmented texture ensures maximum color clarity and buildable color pay-off for unlimited makeup looks whatever the occasion.

High performance formula offers superior blendability, even application and effortless, flawless spreadability.

Includes two shades - matte and pearlescent that can be used on their own or in combination, for a complete and striking look.

Available in 7 shade harmonies and presented in a mirrored compact with a double-ended applicator for an easy, precise application.

- ▮ Suitable for all skin types.
- ▮ Paraben and Gluten free.
- ▮ Dermatologically tested.
- ▮ Ophthalmologically tested.



201-1 PEARLY WHITE
201-2 BLACK VELVET



202-1 BLUE GRAY
202-2 PEARLY NAVY



203-1 PEARLY SAGE
203-2 KHAKI



204-1 PUMPKIN CAKE
204-2 PEARLY CINNAMON



205-1 WARM NUDE
205-2 PEARLY PEANUT



206-1 POWER OF PEARLS
206-2 CREAMY BROWN



207-1 SOFT BEIGE
207-2 WALNUT



EYESHADOW PALETTE

An essential eyeshadow palette featuring 12 full-pigments shades to create looks with limitless variation and dimension for both day and evening wear. The weightless, ultra-fine, homogeneous powder texture applies evenly, offers superior blendability and effortless, flawless spreadability. The silky-smooth, highly pigmented formula delivers an instant and buildable color release for long-lasting eye looks.

Presented in 5 different palettes with a versatile color range:

Tropical Bouquet to electrify the look with a vivid pop of neon matte colors; Glamorous Galaxy / Coffee Time / Obsessive Addiction / All Seasons to frame the eyes with wearable mix of bold and natural shades in a variety of finishes, from matte to glamorous shimmering.

Comes in an oversized compact with a dual-ended applicator for an easy, precise application.

- ! Suitable for all skin types.
- ! Paraben and Gluten free.
- ! Dermatologically tested.
- ! Ophthalmologically tested.



111 TROPICAL BOUQUET



333 GLAMOROUS GALAXY



555 COFFEE TIME



777 OBSESSIVE ADDITION



999 ALL SEASONS



BLACK MATTE DIPLINER

A liquid eyeliner designed to provide high definition and depth to your eye make up look, giving your eyes the perfect lines and a beautiful matte finish.

The lightweight texture dries quickly, offers high colour intensity and a rich, deep hue which is water proof, transfer proof, sweat proof & smudge proof. The formula glides on smoothly with just one sweep of deep black matte shade. The ultra long-lasting eyeliner lasts for up to 17 hours even in the most extreme conditions – resistant to hottest and humid environments.

The blend of Panthenol, Ceramids and Sodium Hyaluronate provides hydration to the skin for conditioning, softening and moisturizing properties. Featuring a soft felt-tip applicator, Black Matte Dipliner offers a precise, mistake-free application for everyone from beginners to pros.

! Suitable for all skin types and sensitive eyes.

! Paraben and Gluten free.

! Dermatologically tested.

! Ophthalmologically tested.



ULTRA BLACK DIPLINER

An ultra-fine felt-tip liquid liner that delivers precise definition in one single stroke.

The unique dipliner that is more assertive, more intense in one application provides extra black permanence throughout the day with its water-resistant formula.

Featuring an ergonomic elongated, soft applicator that flawlessly creates any eye makeup look - from sharp thin to dramatic bold lines without skipping or running.

The easy to use applicator ensures detailed control and deposits the perfect amount of product for a smooth, ultra defined lines.

! Suitable for all skin types.

! Paraben and Gluten free.

! Dermatologically tested.

! Ophthalmologically tested.



EXTREME LASTING EFFECT EYE PENCIL

The ultimate wooden pencil eyeliner has been designed to line, define and shade eyes.

Highly blendable, water-smudge and transfer-proof Extreme Lasting Effect Eye Pencil Black glides on flawlessly and provides a deep shade that emphasizes the eyes precisely.

Perfect as a bold eyeliner or for a smokey eye look without fading or smudging.

Ideal for All-Day Wear with a staying power of up to 13 hours.

The super comfortable formula is effortless to remove

- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.
- | Ophthalmologically tested.



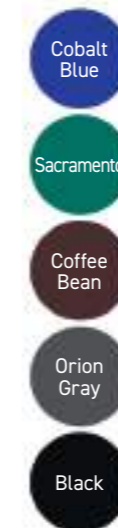
INKLINER



A high-intensity felt-tip liquid eyeliner with a versatile application for a variety of looks and precise, rich color for up to 24 hours of wear.

This inky liner has been designed to provide complete control and flawlessly clean lines with a great staying power. Quick-drying formula glides on seamlessly without skipping or dragging delivering waterproof, smudge-proof and no-transfer finish.

Enriched with carbon black pigment that generates the optimal and full coverage of the blackest black. The soft and flexible tip ensures precise contouring in just one stroke following the curves of the eyes to create any type of lines—from thin to bold.



- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.
- | Ophthalmologically tested.



EYELINER PENCIL

A sharpenable wooden pencil eyeliner that lines, defines and shades eyes delivering a precise, uniform line of intense color. Formulated with selected combination of waxes and vegetable oils with different melting points for an extremely precise, highly-defined eye lining.

The soft, smooth texture glides on with comfortable ease, instantly depositing rich, matte color and wears for up to 7 hours.

Perfect for use as kohl kajal on the inner eye lid for expressive eye moments.

Waterproof but easy to remove.

- ! Available in 4 color options.
- ! Suitable for all skin types.
- ! Paraben and Gluten free.
- ! Ophthalmologically tested.



BLACK



DARK BLUE



BROWN



GREEN



SMOKY EYE PENCIL

A sharpenable, double-ended pencil that has been designed for a precise lining, tightlining, smudging to create a smoky effect and waterline application. The waterproof and smudge proof formula is ideal for the delicate lash line and inner rim providing run-proof eye definition.

The extremely soft, comfortable and highly blendable texture glides smoothly with no skipping or tugging, instantly depositing rich black, bright matte color that wears for up to 10 hours.

Offers a variety of effects - from subtle and defined to bold and dramatic - thanks to a built-in smudge-tip applicator.

- ▮ Suitable for all skin types.
- ▮ Paraben and Gluten free.
- ▮ Ophthalmologically tested.



INNER EYELINER

An intense color inner eye pencil that acts as a liner and kajal enabling gentle, comfortable and smooth-gliding application. The ultra-soft creamy texture gives an excellent feel on the skin offering a precise and even lining with a high color pay-off in just one stroke.

Creates an impeccable wear time, last for 4 hours on the waterline and 5 hours as an eyeliner.

Presented in a warm nude shade to achieve a softer opened eyed look: it helps to brighten the eye area and make the look more awake when applied to the waterline.

- ▮ Suitable for all skin types.
- ▮ Paraben and Gluten free.
- ▮ Ophthalmologically tested.





EYEBROW MASCARA

A tinted eyebrow gel that has been designed to tame, fill and set eyebrows in one easy step.

The fiber-filled, water-resistant formula fulls and perfects brows with precise definition so brows appear naturally enhanced and groomed.

It instantly volumizes the brows providing medium coverage and dense-looking effect that lasts without feeling stiff thanks to a proper balance of texture's hardness and flexibility.

Brow Mascara contains Lakesis, an oil that is obtained by extraction from crystal drops collected on Pistacia lentiscus. This precious oil is known as a strong and effective on eyebrow lengthening.

This brow enhancer features the conical-shaped mini-brush that is extremely accurate for application. The sharp tip helps to define narrower parts of brows delivering a complete coating control of the final makeup effect.

- | Available in 4 color options.
- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.



801 SOFT BROWN



802 BROWN



803 DEEP BROWN



804 TRUE GRAY



PERFECT & FIX BROW PALETTE

A versatile palette designed to bring dimension to the eyebrows. Contains base/fixing wax, pressed powder and double sided head eyebrow brush to create customized brow makeup. Easy to create a base for shape and definition, fill in and darken barely-there brows, sculpt unruly ones and give thin, unformed brows some precision or drama.

The base/fixing wax is ideal for setting brows in place. Formulated with special components to enhance skin adhesion, impacts a smooth texture and provides an effortless blendability with flawless, even and homogeneous spreadability. The powder texture is developed with Jet Mill Technology for a high efficiency powder effect. Easy to blend, lightweight, ultra-comfortable brow powder reveals true color with a high coverage and velvety matte finish.

Presented in a mirrored compact with double sided head eyebrow brush, which has the spoolie brush on one end and the angled tip brush on the other for an easy, precise application.

- | Available in 4 shade harmonies.
- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.
- | Ophthalmologically tested.



701 SOFT BROWN



702 BROWN



703 DEEP BROWN



704 TRUE GRAY



BROW EXPERT POWDERY LINER

The dual-sided, sharpenable wooden eyebrow pencil has extraordinary powdery and super soft texture. It has been designed to fill and define the brows precisely creating a fuller brow line for enhancing the eyes.

The highly pigmented formula glides on evenly with ease, defines and shapes brows delivering buildable, super blendable finish for a desired look. This long wearing brow pencil features the built-in grooming brush to blend the color for impeccable and homogeneous result. The handy integrated spoolie brush for combing the eyebrows is easy to use and offers maximum control.

Formulated with filling agents that are produced with Special Powder Technology to provide a powdery uniqueness and superior smoothness to the texture for an extremely flawless application, effortless and even blending.

It gives a velvety matte appearance with perfect color matching and shapes the eyebrows with up to 12 hours of staying power.

- ▮ Smudge-proof.
- ▮ Available in 7 different color options.
- ▮ Suitable for all skin types.
- ▮ Paraben and Gluten free.
- ▮ Dermatologically and Ophthalmologically tested.



107 DEEP GRAY



106 BITTER BROWN



105 GRAYISH BROWN



104 DEEP CAMEL



103 BROWN



102 ASHY BROWN



101 NUDE BROWN



BROW LINER

A sharpenable wooden eyebrow pencil to sculpt the ideal brow shape.

The soft texture fills and refines little brow gaps accurately delivering a high color impact and homogeneous spreadability.

The wax-based formula applies easily, defines and shades perfectly ensuring a semi-matte finish for natural-looking brows.

Infused with a blend of Hydrogenated Oils to provide a soft, silky touch and pleasant texture leaving a luxurious skin feel after application.

- | Available in 5 color options.
- | Suitable for all skin types.
- | Paraben and Gluten free.
- | Dermatologically tested.



155 ONYX



154 DEEPEST BROWN



153 CHOCOLATE BROWN



152 DUSTY BROWN



151 MEDIUM BROWN



RETRACTABLE EYEBROW PENCIL

A slim, dual-ended, ultra-fine retractable pencil that naturally fills in brows and helps shape with precision.

The smooth, wax-based texture allows for an easy and even gliding providing flawless application and blending. Provides a natural look with the fine tip facilitating styling.

Features a spoolie brush to groom brow hair and diffuse color for a desired look.

Not requiring a sharpener makes the difference and the exclusive twist-off tip creates a more voluminous dimension for the eyebrows.

! Available in 3 color options.

! Suitable for all skin types.

! Paraben and Gluten free.

! Ophthalmologically tested.



NO:01



NO:02



NO:03

LIPS

Alix Avien Paris lip makeup products accompany you to achieve the perfect result using:

Lipliners to ensure a perfect precision for highly-defined lips, color intensity and the permanence of the makeup,

Highly pigmented **Lipsticks**, presented in soft and comfortable solid or liquid textures to provide long-lasting effect in creamy **glossy** or velvety **matte** options without drying the lips,

Lipgloss to shine and give a charming look to lips while delivering a hint of color without sticky sensation.





STAYING POWER LIP PENCIL

Alix Avien Paris Staying Power Lip Pencil with up to 7 hours of permanent water protection, easy to apply, extra soft and slippery.

Can be used alone or by applying with another lipsticks. It emphasizes the lip appearance by clarifying the lip lines or filling the inner area.

The long-lasting, matte finish, high-pigment, easy to apply.

Comfortable and slippery lip pencil has 10 different color options; that allow easy application of lipstick without drying the lip, thanks to the oils it contains.

- | Available in 10 shades.
- | Suitable for all types.
- | Paraben and Gluten free.
- | Dermatologically tested.



51 PINKY BEIGE



52 CARAMEL NUDE



53 PEACHY NUDE



54 SPICY TERRACOTTA



55 CINNAMON



56 WILD RED



57 RASPBERRY



58 CHERRY



59 PLUM



60 MAROON





LIPLINER PENCIL

A wooden, sharpenable pencil that allows perfect precision for highly-defined lip lining.

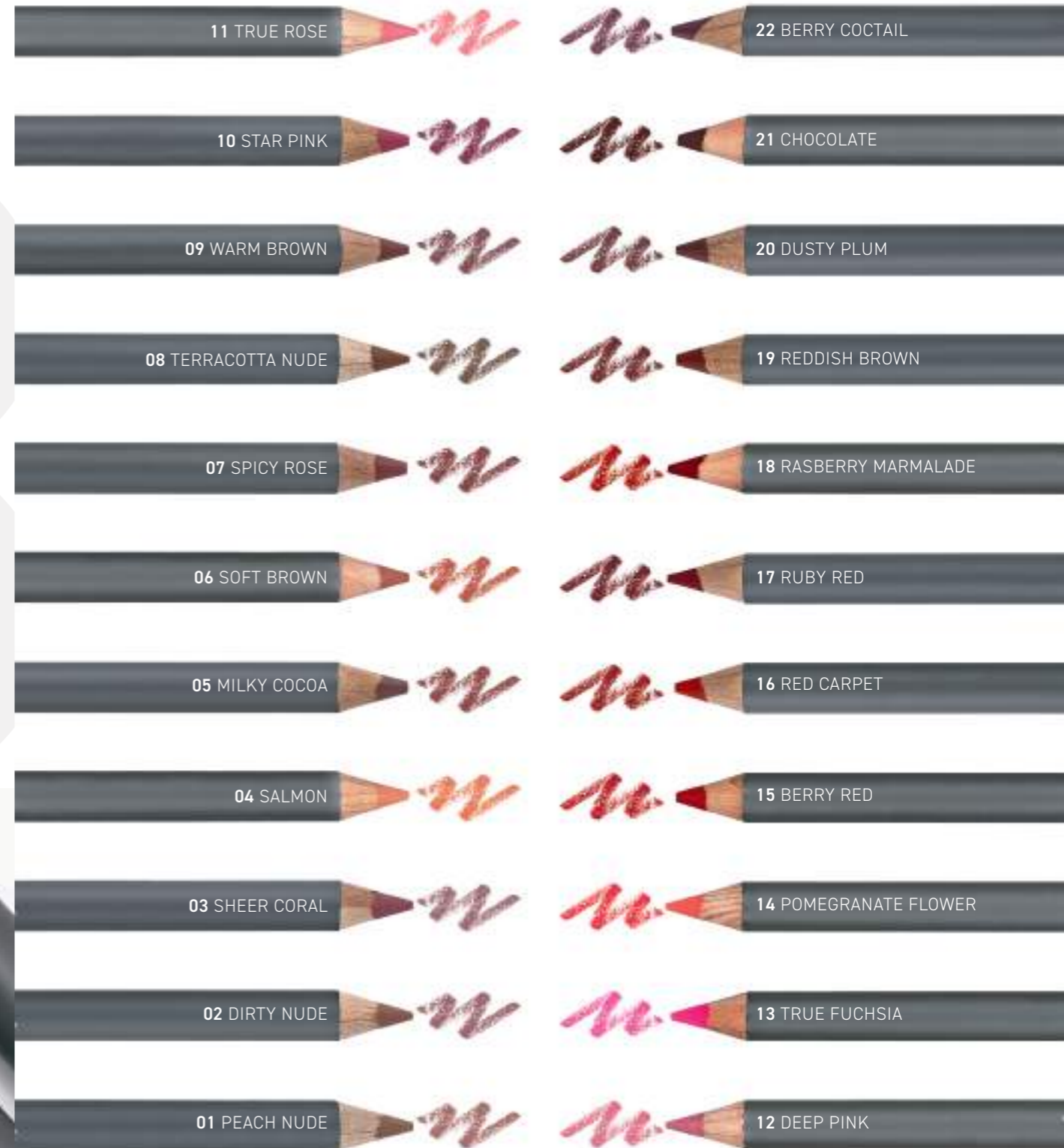
The highly pigmented, waterproof formula provides a long-lasting, matte color that stays true. Glides on smoothly, precisely defines or fills in lips preventing feathering for 5 hours.

Available in 22 different colors that match Alix Avien Paris solid and liquid lip makeup products.

Suitable for all types.

Paraben and Gluten free.

Dermatologically tested.





GLOSSY LIPSTICK

A super-creamy, high comfort lipstick for an ultra-seductive lips with its soothing and extremely covering texture.

The exceptionally soft and smooth formula allows for an easy and controlled application creating a uniform and pleasant film that adheres perfectly to the lips.

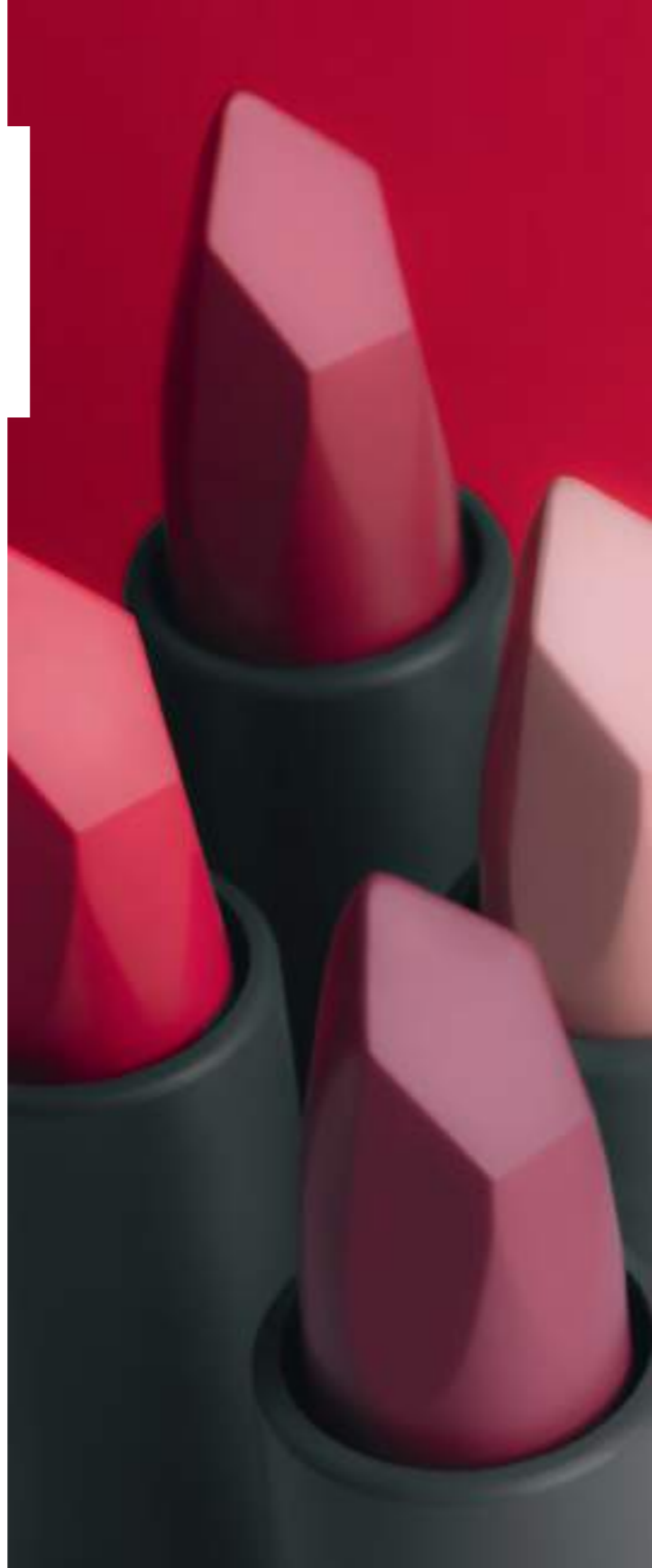
The lipstick glides on smoothly and evenly to deliver complete coverage and charming, luminous shiny finish with just one swipe leaving the lips silky soft.

! Available in 24 rich, shiny color options.

! Suitable for all types.

! Paraben and Gluten free.

! Dermatologically tested.



301 BRIGHT PINK



302 NUDE



303 NUDE ROSE



304 NUDE APRICOT



305 ROSE APRICOT



306 SPICY ROSE



307 SHEER CORAL



308 TERRACOTTA NUDE



309 PEACH NUDE



310 SPICY TERRACOTTA



311 MILKY COCOA



312 TRUE ROSE



319 DEEP FUCHSIA



320 GLOSSY RED



321 STUNNING RED



313 TOO ROSE



314 DIRTY ROSE



315 GLOSSY PLUM



322 CRANBERRY



323 RUBY RED



324 RASPBERRY MARMALADE



316 DUSTY PLUM



317 BRIGHT FUCHSIA



318 BERRY





MATTE LIPSTICK

Envelop the lips with an extraordinary comfortable velvet!

The weightless, creamy and comfortable lipstick glides seamlessly delivering a powder-soft finish and leaving lip skin smooth and flexible for long.

The highly pigmented formula provides a flawless coverage with a full and intense color dressing the lips with a seductive veil of matte color.

! Available in 24 attractive, velvet matte colors.

! Suitable for all types.

! Paraben and Gluten free.

! Dermatologically tested.



401
SOFT PINK



402
NUDE



403
CARAMEL NUDE



404
WARM CARAMEL



405
PEACH NUDE



406
SOFT TERRACOTTA



407
DUSTY ROSE



408
SPICY ROSE



409
ROSE APRICOT



410
ROSE CORAL



411
SPICY TERRACOTTA



412
WARM BROWN



413
DUSTY PLUM



414
DEEP PINK



415
DUSTY PINK



416
BERRY PINK



417
DEEP FUCHSIA



418
DARK BERRY



419
BERRY BASKET



420
WINE



421
ORANGE RED



422
WILD RED



423
WINE RED



424
RUBY RED





MATTE LIQUID LIPSTICK

Try this unique liquid lipstick with a versatile texture!

The secret to eye-catching lips, this matte liquid lipstick makes the difference with its ultra-smooth texture and durability features. Immediately upon application, an extremely soft, lightweight and comfortable formula adheres to the lips transforming into a velvety matte veil of color leaving a pleasant sensation on the lips.

The smooth creamy, non-sticky texture ensures a perfect coverage and true matte, smudge proof color that lasts 8 hours without drying the lips. This full-pigmented liquid lipstick guarantees a high color impact in a single swipe creating the appearance of fuller lips.

The handy flocked applicator hugs the lip contour shaping and lining lips for perfectly definition with every application.

! Available in 24 shades.

! Suitable for all types.

! Paraben and Gluten free.

! Dermatologically tested.



501
CARAMEL NUDE



502
PEACHY NUDE



503
TERRACOTTA NUDE



504
SPICY TERRACOTTA



505
NUDE PINK



506
DIRTY PINK



507
DARK DUSTY PINK



508
BRIGHT ROSE



509
BERRY



510
DARK ROSE



511
ASHY ROSE



512
BERRY COCTAIL





513
DRY CRANBERRY



514
BRIGHT FUCHSIA



515
ROYAL CRANBERRY



516
TRUE FUCHSIA



517
SWEET PLUM



518
BURGUNDY PLUM



519
DIRTY PLUM



520
RED CARPET



521
WILD RED



522
WINE RED



523
BERRY RED



524
RUBY RED





LIPGLOSS

Get full, glossy lips without that sticky sensation!

An ultra-comfortable texture glides on silky-smooth, softens and conditions lips while giving a hint of color and gloss.

Contains vitamin E that hydrates and softens lips, imparts a moisturizing feel.

Presented in 13 luxurious, ultra-flattering hues. Each vibrant, glistening lip color offers sheer-to-medium coverage.

The handy, doe foot applicator effortlessly shapes the lips offering a flawless application. It dispenses the perfect amount of texture that can be worn alone or layered over a lipstick for an extra dimension and sheen.

- ▮ Available in 13 shades.
- ▮ Suitable for all types.
- ▮ Paraben and Gluten free.
- ▮ Dermatologically tested.



01 ROSE PINK



02 DUSTY ROSE



03 TAWNY ROSE



04 PEACHY ROSE



05 SOFT CARAMEL



06 JUICY CHERRY



07 GLOSSY PURITY



08 BABE NUDE



09 SOFTLY PINK



10 SWEET CARAMEL



11 CHOCOLATE KISS



12 JUICY STRAWBERRY



13 DIAMOND BURST

NAILS

Alix Avien Paris nail makeup products accompany you to design the nails with a touch of art by:

- | Achieving the perfect result with a flawless and effortless application as it was made by the professionals,
- | Delivering up to 7 days of wear and perfect look,
- | Providing an excellent harmony of the brush with the texture to spread the product impeccably for not-a-streak-insight-coating,
- | Drying fast,
- | Offering various shiny colors.



NAIL WELLNESS

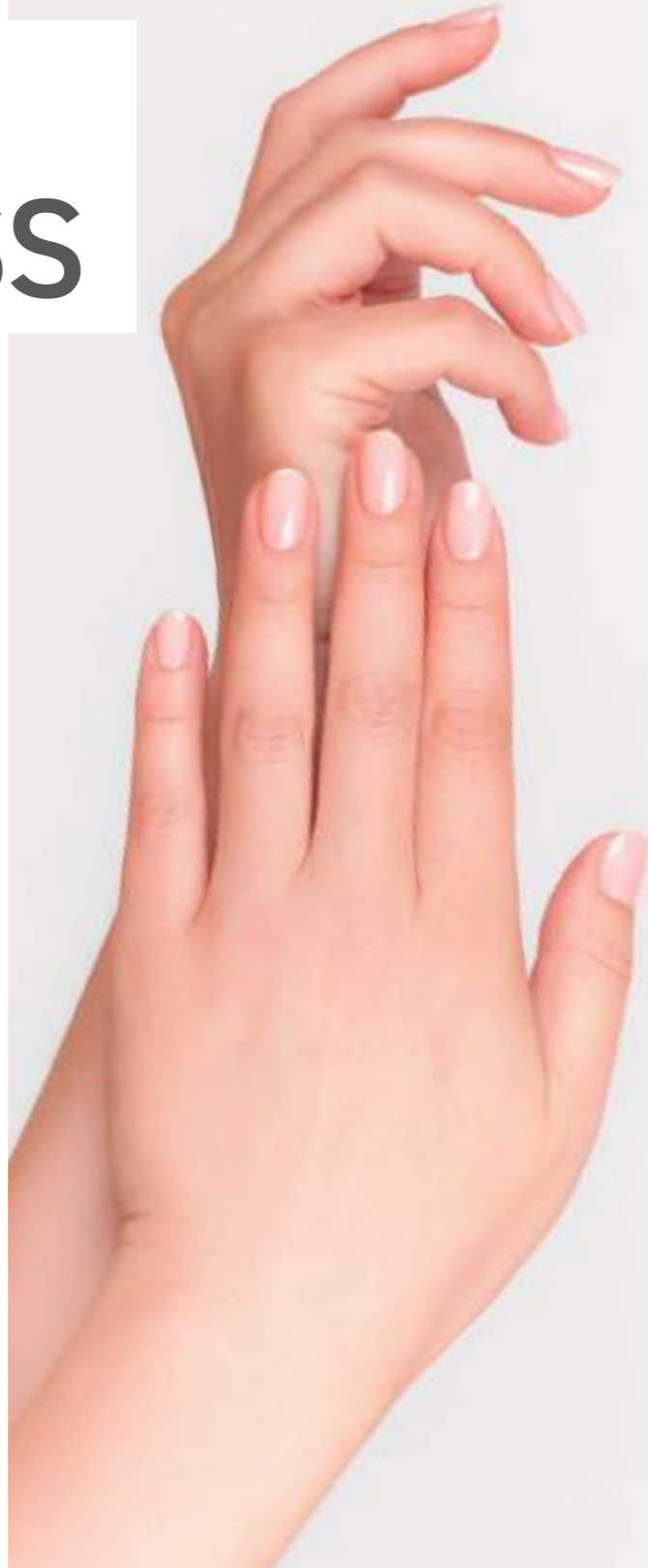
A nail wellness group which supports nails to be stronger and gives nail lacquers a longer permanence and extra shine.

4 in 1 Base and Top Coat: A multi-functional product that combines the benefits of nail treatment, clear nail polish, base and top coat. The fluid texture allows for effortless quick application delivering a convenient drying time

1 SOS Top Coat: A unique top coat that offers a layer of a high protection to nail polish. It extends the wear of nail color delivering a brilliant gloss with a high impact voluminous coating.

3 in 1 Hydrating Base: A protective base that unites the advantages of moisturizing treatment, priming base and a clear nail color.

1 Instant Dry Top Coat: A fast drying top coat that leaves nails touch dry in a flash. It instantly locks in nail color under a strong, smooth coating that durably protects nail polish against chipping to prolong its longevity.



4 IN 1 BASE & TOP COAT



SOS TOP COAT



3 IN 1 HYDRATING BASE



INSTANT - DRY TOP COAT



NAIL LACQUER

Experience a salon-quality nail polish that provides up to 7 days of wear so you can get the nails you love all day, every day.

The polish's smooth texture allows for an impeccable application, controlled glide, not-a-streak-insight-coating with a flawless coverage and unique pigment suspension.

Produced with the newest technology preventing yellow stains.

The long lasting nail polish dries fast delivering a rich, impressive pay-off with a brilliant shine that guarantees for more than 5 days. Color locked in for up to 6 days without base or top coat.

The ergonomic applicator is easy to hold for a precise and professional application.

The long, classic tapered nail polish brush follows the shape of the nail, spreading the product perfectly.

Available in 111 ultra-shiny, colorful options.





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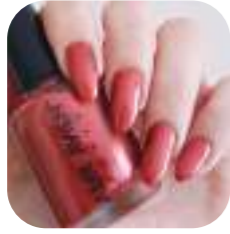
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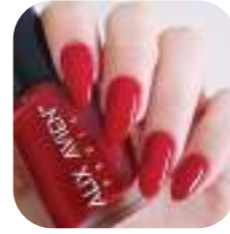
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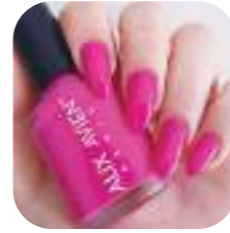
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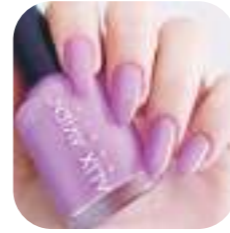
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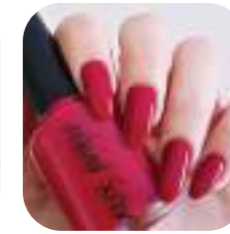
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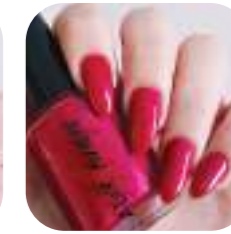
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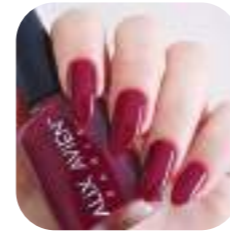
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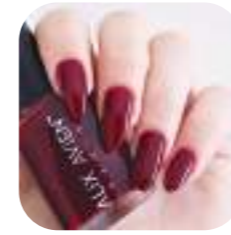
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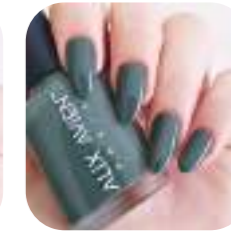
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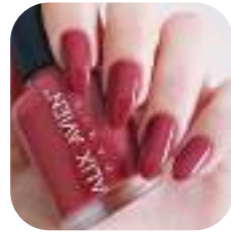
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NAIL POLISH GEL

UV Gel System: The main material used in artificial nail applications. Dries in a UV lamp.

Primer: Preparing the surface of the nail, it makes the base coat application easier.

Base Coat: The first product to be applied to the nail surface as a thin or thick layer depending on the nail structure, and ensures that the color layers adhere perfectly to the nail.

Nail Polish Gel 1-110: A colored nail polish that gives intense color and eye-catching shine. Lasts up to 3-4 weeks when applied correctly.

Top Coat: Applied on the color coat; it is the last layer that keeps the layer shiny and stable and fixes the entire application.

Matte Top Coat: A top coat that transforms any gel nail polish into enviable velvety matte finish and provides a powerful shield.



FOR
PROFESSIONAL
USE



UV GEL SYSTEM



PRIMER



BASE COAT GEL



NAIL POLISH GEL



TOP COAT GEL



MATTE TOP COAT



NAIL POLISH GEL

A nail polish product group that gives long-term, eye-catching shine and intense color to the nails.

The product line includes; UV Gel System, Primer, Base Coat Gel, Top Coat Gel, Matte Top Coat and Nail Polish Gel.

Film-forming oligomers in its formula are activated by UV lamp and provide effective, long-term permanence and eye-catching shine, while special pigments give intense color.

Available in 110 different trendy colors.





NAIL POLISH GEL 43 NAIL POLISH GEL 44 NAIL POLISH GEL 45 NAIL POLISH GEL 46 NAIL POLISH GEL 47 NAIL POLISH GEL 48



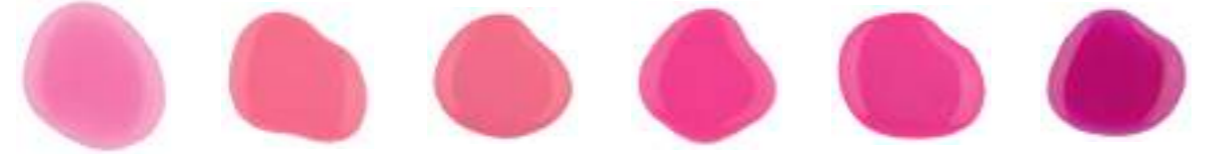
NAIL POLISH GEL 49 NAIL POLISH GEL 50 NAIL POLISH GEL 51 NAIL POLISH GEL 52 NAIL POLISH GEL 53 NAIL POLISH GEL 54



NAIL POLISH GEL 55 NAIL POLISH GEL 56 NAIL POLISH GEL 57 NAIL POLISH GEL 58 NAIL POLISH GEL 59 NAIL POLISH GEL 60



NAIL POLISH GEL 61 NAIL POLISH GEL 62 NAIL POLISH GEL 63 NAIL POLISH GEL 64 NAIL POLISH GEL 65 NAIL POLISH GEL 66



NAIL POLISH GEL 67 NAIL POLISH GEL 68 NAIL POLISH GEL 69 NAIL POLISH GEL 70 NAIL POLISH GEL 71 NAIL POLISH GEL 72



NAIL POLISH GEL 73 NAIL POLISH GEL 74 NAIL POLISH GEL 75 NAIL POLISH GEL 76 NAIL POLISH GEL 77 NAIL POLISH GEL 78



NAIL POLISH GEL 79 NAIL POLISH GEL 80 NAIL POLISH GEL 81 NAIL POLISH GEL 82 NAIL POLISH GEL 83 NAIL POLISH GEL 84



NAIL POLISH GEL 85 NAIL POLISH GEL 86 NAIL POLISH GEL 87 NAIL POLISH GEL 88 NAIL POLISH GEL 89 NAIL POLISH GEL 90



NAIL POLISH GEL 91 NAIL POLISH GEL 92 NAIL POLISH GEL 93 NAIL POLISH GEL 94 NAIL POLISH GEL 95 NAIL POLISH GEL 96



NAIL POLISH GEL 97 NAIL POLISH GEL 98 NAIL POLISH GEL 99 NAIL POLISH GEL 100 NAIL POLISH GEL 101 NAIL POLISH GEL 102



NAIL POLISH GEL 103 NAIL POLISH GEL 104 NAIL POLISH GEL 105 NAIL POLISH GEL 106 NAIL POLISH GEL 107 NAIL POLISH GEL 108



NAIL POLISH GEL 109 NAIL POLISH GEL 110



BODY

Alix Avien Paris body makeup products accompany you to offer an admirable skin look using:

Leg & Body Foundation that helps to eliminate skin imperfections by providing softness and smoothness,

Shimmer Spray to envelop the body with its breathtaking sparkles and impressive odour.





LEG & BODY FOUNDATION

A body makeup product that eliminates color imperfections by covering the spots on the skin with its highly concealing, long wearing properties.

A lightweight, buildable and blendable spray-on formula is infused with a natural humectant for moisturizing effect and radiant finish.

Suitable for use on legs and body of all skin types.

- ▮ 4 different color options.
- ▮ Paraben and Gluten free.
- ▮ Dermatologically tested.



SHIMMER SPRAY FOR BODY

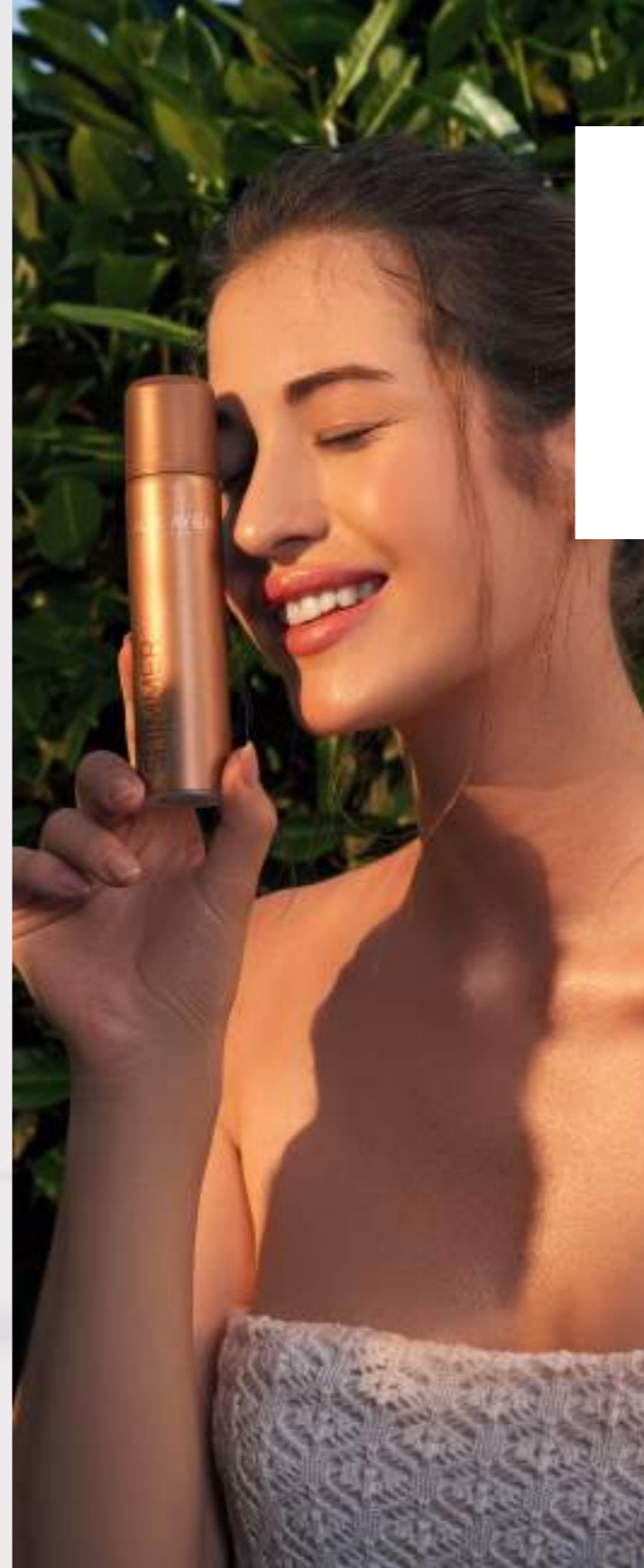
Enjoy a gorgeous glowing skin with the Shimmer Spray for Body.

The pearlescent infused texture illuminates skin providing a vibrant and bronze appearance without the need for sunlight.

Suitable for use on legs and body of all skin types.

The fast-absorbing formula is to accompany you throughout the day with its impressive odour.

- ▮ Paraben free.
- ▮ Dermatologically tested.



ACCESSORIES

Alix Avien Paris accessories and sprays play a significant role to get a perfect result:

Eyelashes create a stunning look,

Make Up Fixing Spray fixes and prolongs the hold of makeup with its gas-free, water resistant and anti-smudge formula without drying the skin,

Makeup Brushes that ensure even application and homogeneous spreadability for flawless, attractive and impressive finish,

Make Up Brush Cleaning Spray that provides clean, hygienic and long-lasting usage of brushes offering gentle, fast and effective cleaning without the need for water and soap.





EYELASHES

Alix Avien Paris Eyelashes made from soft, lightweight fibers that give the look and feel of real lashes.

Whatever is the desired look - natural or dramatic, every type is perfectly designed and shaped to ensure an attractive result.

The luxurious and glamorous eyelashes that flawlessly blend in with your natural lashes instantly adding length, sufficient volume, definition and wide-eyes effect.

These eyelashes, which accentuate makeup and have unique shapes, are suitable for daily and special occasions.

5 different models of Alix Avien Paris eyelashes are hand-crafted products that have been produced in accordance with all the qualities.



EYELASH 3



EYELASH 6



EYELASH 9



EYELASH 12



EYELASH 15



MAKE-UP FIXING SPRAY

A wear boosting setting spray that fixes and prolongs the hold of the makeup without drying the skin.

The gas-free formula ensures daylong durable result with an excellent water-resistant and anti-smudge properties. It preserves makeup freshness without the need for refreshment throughout the day.

Contains panthenol in combination with emollients for softening and moisturizing effect.



MAKE-UP BRUSH CLEANING SPRAY

Residues on make-up brushes induce many skin problems. Uncountable skin issues may be caused by dirty make-up brushes.

No need to constantly purchase new makeup brush sets to overcome such. All is needed - a professional makeup brush cleaner!

Alix Avien Makeup Brush Cleaning Spray for removing bacteria, dust, dirt, sebum and dead cells from the brushes, is to become an integral part of the makeup cabinet!

This brush cleaning spray that has been developed to remove makeup residue, deep cleaning the bristles leaving them soft and shiny. Gently cleans the bristles of both natural and synthetic tipped make-up brushes thanks to its effective formula. Provides a permanent and prompt cleansing solution without the need for long cleaning phases such as cleaning with water and soap.

The spray form facilitates cleansing of the brushes in seconds while penetrating not only the tips of the brushes but also the inner parts.

The skin is always safe thanks to Alix Avien Brush Cleaning Spray.

MAKE-UP BRUSHES



Brush bristles are made of synthetic material.

1- Powder Brush: A large, tapered brush for applying powder-based products, ideal for use with both loose and pressed powder formulas. Ensure a precise and controlled application for adding the finishing touch to make up.

2- Blusher Brush: A rounded tip brush for applying and blending powder blush, bronzer and highlighters.

3- Contour Brush: An angled tip brush for even sculpting. Designed to apply any form of blush, highlighter, bronzer or contour product to the desired area of the face.

4- Foundation Brush: A paddle-shaped, flat-top foundation brush with densely packed fibers for a highly controlled, quick and even application of liquid or cream foundations.

5- Fan Brush: A fan-shaped special brush that is ideal for gently and delicately applying and blending face powders, adding the finishing touch to make-up and removing the residual product powders on the skin after the make up.

6- Concealer Brush: A versatile, multi-use flat brush with rounded tip that is ideal for applying concealer and liquid or cream eyeshadows.

7- Blending Brush: A large tapered, fluffy eyeshadow brush for blending eyeshadow into the crease of the eyes. Can also be used for targeted highlighter application on small areas of the face.

8- Eyeshadow Brush: A small, paddle-shaped eyeshadow brush for applying any textures of eyeshadows, targeted shading on the eyes, and highlighting underneath the eyebrows.

9- Eyebrow Brush: An angled brow brush for ultimate eyebrow grooming. Easily fills in and defines brows. Ideal for an even, smooth and precise application of brow products.

10- Eyebrow Comb: A double-sided brush for combing and grooming unruly eyebrows. The comb side can be used to remove excess mascara to prevent clumping.

11- Round Brush: Round tapered brush for gentle application and mixing of powdery or creamy products.

12- Dome Blending Brush: Eyeshadow blending brush for even distributing of color to the lids and effortless, edgeless blending of eyeshadows.

13- Small Blending Brush: Small blending brush for precise application and blending eyeshadows in the hard-to-reach areas or applying a pop of shimmer to the inner corner of the eyes.

14- Pencil Brush: Tiny tip pencil brush for expert blending and application of eye shadows, smudging color along lash line, smoking out eyeliner or creating a defined crease.

15- Small Angle Brush: Small angled brush to precisely define the eye makeup. Ideal for lining, shaping and shading eyebrow or applying eyeliner.

16- Eyeliner Brush: Fine-tipped brush to draw lines of ultimate precision. Ideal for highlighting the lash line with an eyeshadow, defining the shape of the eye while mastering in creating thin gaps or making the winged eye.

MAKE-UP CHAIR

We are offering the perfect solution for creative masters of the makeup community! Proudly introducing the foldable metal chair exclusively designed for the requirements of makeup artists..

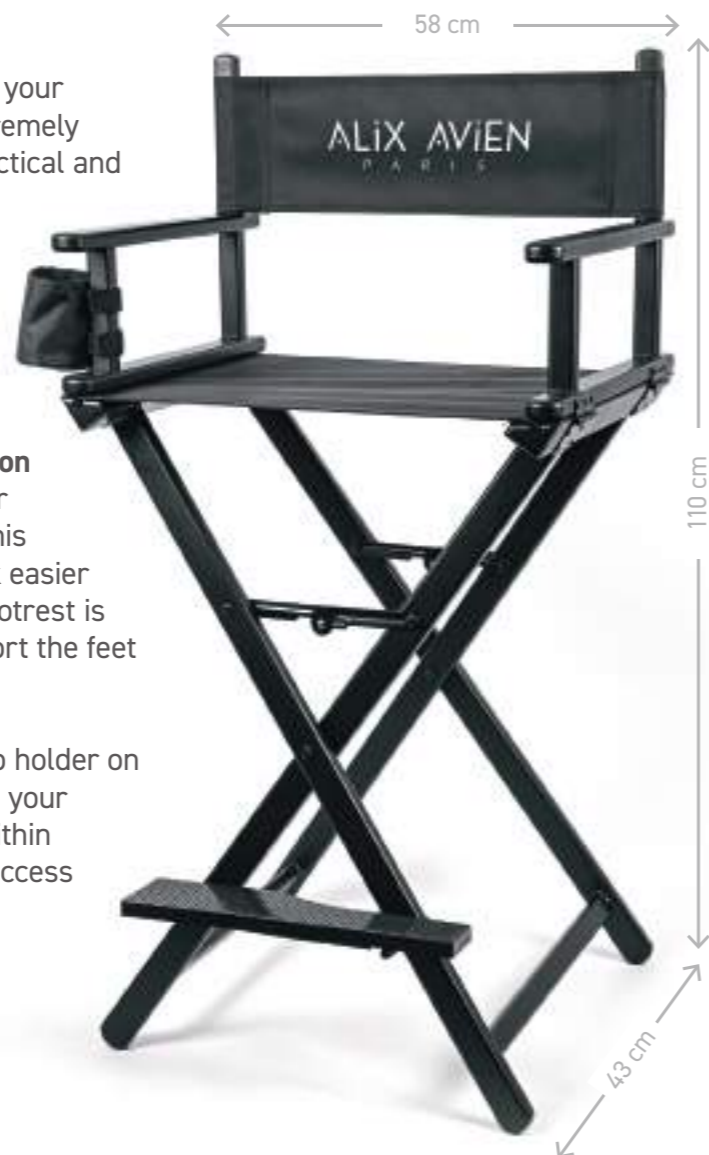
I Compact and portable: The removable backrest makes this exclusive chair carry-friendly. The lightweight material of the chair facilitates carrying and moving both in the studio and on your travels.

I Easy setup: Designed to speed up your make-up sessions, this chair is extremely simple to set-up. Comes with a practical and user-friendly mechanism.

I Security lock: No need to worry about security! The chair can be locked with a security lock to ensure stability during use.

I Designed for a high seating position and a better view: Offering a higher seating point than normal chairs, this chair renders makeup artists' work easier and more comfortable. A special footrest is also available to comfortably support the feet of the seated person.

I Accessory storage space: The cup holder on the side of the chair allows keeping your brushes and other makeup tools within easy reach. Thus, you can quickly access the required materials at any time, improving the efficiency of the makeup process.



MAKE-UP CASES WITH TROLLEY

An indispensable asset in the make-up community, the rolling make-up bag attracts attention not only with its functionality but also with its elegance. This exclusive design is an indispensable assistant for makeup artists and professionals.

I Innovation in Portability: The removable wheeled platform offers extreme ease of use. Can also be carried as a traditional bag whenever desired.

I Foldable platform: Offers extra flexibility to adjust the size of the bag. Moreover, you can easily carry your bag wherever you want by removing the wheels.

I Special sections inside the bag: Includes a removable fabric insert specifically designed for your makeup brushes. Contains 4 large and 2 small transparent zippered portable storage pouches.

I Infinity in Storage Options: Zippered Portable Pouches and Elastic Pocket: Multiple zippered storage compartments are available on the sides and front and elasticated pockets in such compartments. This design allows keeping your makeup products organized and easily accessible.





MAKE-UP TOOLBELT

Designed for professional makeup artists and makeup enthusiasts, the Makeup belt is designed to make your makeup work more organized, easy and enjoyable. This makeup belt is exclusively produced for professionals paying attention to every detail.

I 24 Brush Pockets: Offers 24 individual brush pockets to organize and provide quick access to your makeup brushes. Thus, your makeup brushes are always clean, organized and in reach.

I 4 Large Pockets: The large pockets are ideal for storing your other makeup, mixing palette, sponges and other essentials. The large pockets help you stay organized..

I Easy Cleanability: This leather belt can be easily cleaned during makeup removal or after cleansing. Offers resistance to make-up stains and provides long-lasting durability.

I Adjustable Belt: The adjustable belt design provides a perfect fit for any size. Provides a comfortable experience by adjusting to suit your waist.

I 2 Different Easy Attachment Points: The 2 different easy attachment points stand out as one of the highlights of this makeup belt. You can adjust your belt as you wish and further personalize with different attachment points.



Why Gray?

Alix Avien was established in Paris as a make up brand whose muse was a Parisien lady called Alix Avien.

The brand is created for makeup lovers with Parisien and Istanbulite style. The classy packaging from Paris, the warm colors from Istanbul. Perfect blend of east and west, classy and trendy.

Not only the way you look, but the way you live and feel is important for Alix Avien Paris. Reflecting the jubilant energy of life into each moment of the changing world, Alix Avien Paris leads a life deprived of monotony with the awareness of the nurturing nature of our differences.

Alix Avien Paris, of which every moment is a piece of an astonishing experience with the latest trends since 1997, popular colors and stunning collections, is now mesmerizing the world under a new structure.



ALIX AVIEN

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