

— THE PHARMACIST FORMULA —



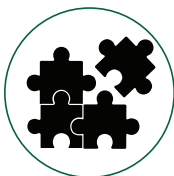

BIOBALANCE®
— BACK TO NATURE —

Brand Codes



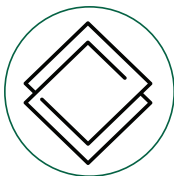
THE PHARMACIST FORMULA

Developed by Pharmacist Kenan Alpay
and backed by his 39 years of pharmacy experience.



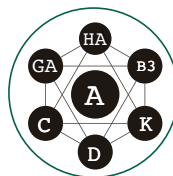
Solution Oriented

To address women's beauty and skincare needs, we've developed innovative formulas that offer effective solutions to skin concerns.



Minimalist-Simple

We embrace a 'less-is-more' philosophy. Our concise ingredient formulas blend the purity of nature with cutting-edge technology.



Hero Ingredients

Our products are enriched with vitamins, acids, and peptides, not just for label claims but in optimal combinations and amounts to ensure true efficacy.



Natural Formula

Contains between 80% to 100% ingredients of natural origin.

SUPER TONERS



1 SUPER TONER GLOW SKIN C

ETHYL ASCORBIC ACID

GLYCYRRHIZA GLABRA - HYALURONIC ACID

Perfect Brightening - Anti-Dark Spot - Anti-Wrinkle
250ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

SUPER TONER PORE TIGHT

LACTIC ACID 7%
AHA + BHA + PHA - TEA TREE OIL
Anti-Acne & Anti-Blackhead
Evens Skin Tone - Minimizes Pores
250ml



3

SUPER TONER RE-FRESHER ROSE

ROSA DAMASCENA FLOWER
GREEN TEA - HYALURONIC ACID
Barrier Enhancer - Hydrating
250ml



4

SUPER TONER VEGAN COLLAGEN

ACACIA COLLAGEN - AMINO ACIDS
HYALURONIC ACID
Volumizes - Firms & Revitalizes
250ml





SUPER SERUMS

1 SUPER SERUM DEEP PEELING

AHA 10% + BHA 2% + RED ALGAE
Brightening & Skin Tone Unifying
Facial Peeling
30ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

SUPER SERUM AHA-PEELING

GLYCOLIC ACID 8%
For Clear and Radiant Skin
30ml



3

SUPER SERUM BETA SOLUTION

PURE SALICYLIC ACID 2%
Target Breakouts, Especially
for Blackheads and Whiteheads
30ml



4

SUPER SERUM PORE DOWNSIZER

OLEANOLIC ACID
Minimizes Pores Size, Sebum & Shine Control
30ml



— THE PHARMACIST FORMULA —
It's time to expect more...

5

**SUPER SERUM
CAFFEINE SOLUTION 5%**

+EGCG+HYALURONIC ACID
Brightens and Firms Eye Contour
30ml



6

**SUPER SERUM
S.O.S. DRYING SERUM**

FOR ACNE-PRONE SKIN
Pink Calamine-Sulfur-Salicylic Acid-Zinc Oxide
20ml



7

**SUPER SERUM
S.O.S. PURIFYING SERUM**

ANTI-BLACKHEAD
Charcoal Powder-Salicylic Acid-Lactic Acid-Zinc Oxide
20ml



— THE PHARMACIST FORMULA —
It's time to expect more...

8

SUPER SERUM ADVANCED NIGHT RECOVERY

RESVERATROL + CERAMIDE NP + VIT C + HA
Multi Repair & Detoxifying Complex
30ml



9

SUPER SERUM ADVANCED NIGHT RECOVERY EYE

PHYTO-RETINOL (BAKUCHIOL)
+ CERAMIDE NP + HA
Multi Repair & Eye Contour Serum
20ml



10

SUPER SERUM DISCOLORATION FREE

LUMISKIN 4%
Dark Spot Corrector, Pigmentation Control
30ml



BRIGHTENING & ANTIOXIDANT

PURE VITAMIN C

10%



11 SUPER SERUM PURE VITAMIN C

L-ASCORBIC ACID 10%
Brightening & Antioxidant
30ml

— THE PHARMACIST FORMULA —
It's time to expect more...

12

SUPER SERUM HYALURONIC 3D

MULTI-MOLECULAR HYALURONIC ACID 1%

Youth Activator & Plumps,
Lines for Enhanced Fullness
30ml



13

SUPER SERUM COLLAGEN-VITAMIN C

MARINE COLLAGEN 4.5% + VITAMIN C 0.5%

Firms & Brightens, Antioxidant
30ml



14

SUPER SERUM BIO HYDRATION

PLANT-DERIVED HEMI-SQUALANE 100%

Dry Oil for Face and Hair
30ml



— THE PHARMACIST FORMULA —
It's time to expect more...

15

SUPER SERUM RETINOL'E

PURE RETINOL 0.3% + VITAMIN E 2%
High Potency, Lifting & Firming
30ml



16

SUPER SERUM NIACINAMIDE-G

NIACINAMIDE 15% + GLYCOLIC ACID 5%
Anti-Dark Spot, Anti-Wrinkle, Skin Brightener
30ml

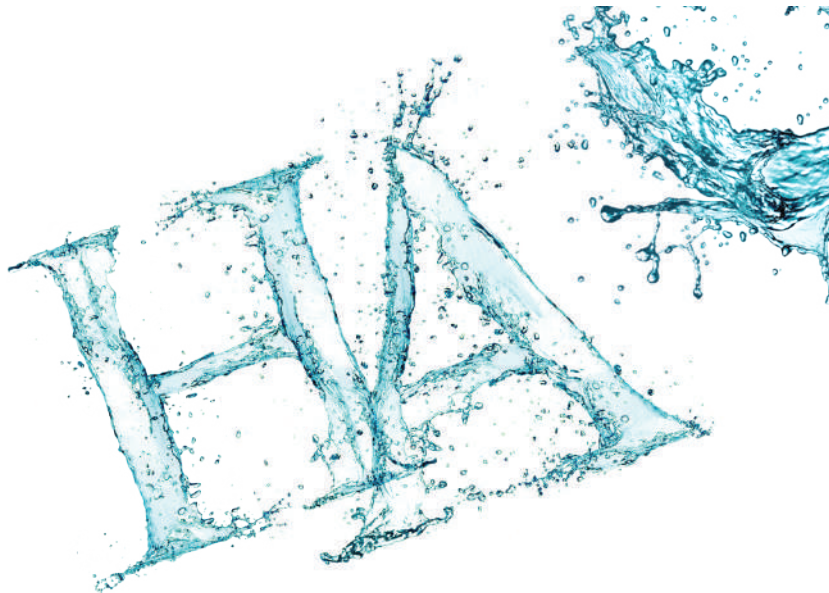


17

SUPER SERUM GOLD & PEPTIDE 24K

MATRIXYL 2%
Crow's Feet and Mimic Wrinkles
Ultra Booster of Collagen I, III, IV, Hyaluronic Acid
30ml





SUPER CREAMS



1 SUPER PLUMP

HYDROLYZED COLLAGEN 3%

HYALURONIC 3D 1.5%

Skin Booster - Multi-Depth Hydration

50ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

SUPER GLOW

3-O-ETHYL ASCORBIC ACID 5%
FERULIC ACID 1%

Dark Spot Corrector - Brightening, Anti-Wrinkle
50ml



3

SUPER HYDRATOR

CERAMIDE NP 0.2% + VITAMIN F 1%

Deep Moisture, Barrier Booster & Soother
50ml



4

SUPER LIFT

PHYTO-RETINOL 1% + L-CARNOSINE 0.2%

Firming - Blue Light Protection
50ml



— THE PHARMACIST FORMULA —
It's time to expect more...

5

SUPER PURE

NIACINAMIDE 5% + ZINC PCA 1%
Oil Balancing, Mattifying, Pore Tightening
50ml



6

SUPER EYE

HYDROLYZED COLLAGEN 3%
HYALURONIC ACID 1.5% + VITAMIN C 0.5%
Deep Firming, Brightening, Anti-Wrinkle
20ml





1 SUPER AMPOULE HIGHLIGHTER PEPTIDE

MATRIXYL 3000 + MATRIXYL SYNTHÉ'6 10%

Deep Crow's Feet & Mimic Wrinkles, Ultra Booster
of Collagen I, III, IV, Hyaluronic Acid
10 Ampoules X 2ml

*In-vivo study of MATRIXYL 3000 and MATRIXYL SYNTHÉ'6 twice daily application for 8 weeks.

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It's time to expect more...

2

SUPER AMPOULE ALGAE VITALIZER

GREEN CAVIAR EXTRACT 3%

Moisturizes Deep Down, Revitalising, Firming
10 Ampoules x 2ml



3

SUPER AMPOULE SALMON DNA

D.N.A-GEL 3%, NATURALLY RICH IN HYALURONIC ACID
Re-Plumping, Firming, Anti-Wrinkle, Brightening
10 Ampoules x 2ml



4

SUPER AMPOULE VITAMIN C ESTER

ETHYLATED ASCORBIC ACID 15%
Collagen Booster, Wrinkle Lifting
Brightening, Dark Spot Corrector
10 Ampoules x 2ml





— THE PHARMACIST FORMULA —
It's time to expect more...

5

SUPER AMPOULE PERFECT GLOW

AZELOGLICINA 10% (AZELAIC ACID+GLYCINE)
Dark Spot Corrector, Brightening, Porcelain Look
10 Ampoules x 2ml



6

SUPER AMPOULE ENZYMATIC PEEL

MANDELIC ACID 10% + KERATOLINE 2%
Skin Discoloration, Wrinkles, Acne-Prone Skin
10 Ampoules x 2ml



7

SUPER AMPOULE ANTI-PHOTO AGING

SUPEROXIDE DISMUTASE 0.5%
Antioxidant, Reduces Free Radical Damage
10 Ampoules x 2ml



100% CLEAN

IN JUST ONE STEP



BEFORE

CLEANSING

AFTER



Even 
Waterproof Face. Lip & Eye Makeup.
Sunscreen. Dirt and Oil...

1 HELLO CLEAN NOURISHING CLEANSING BALM

WITH SQUALANE + BISABOLOL

Removes Even Waterproof Face, Lip, Eye Makeup and Sunscreen
100ml



— THE PHARMACIST FORMULA —
It's time to expect more...

2

HELLO CLEAN
PORE DOWNSIZER CLEANSING BALM

WITH OLEANOLIC ACID
Removes Even Waterproof Face, Lip,
Eye Makeup and Sunscreen
100ml



3

HELLO CLEAN
DEEP HYDRATING CLEANSING BALM

WITH HYALURONIC 3D
Removes Even Waterproof Face, Lip,
Eye Makeup and Sunscreen
100ml



4

HELLO CLEAN
BRIGHTENING CLEANSING BALM

WITH PURE VITAMIN C
Removes Even Waterproof Face, Lip,
Eye Makeup and Sunscreen
100ml





WHITENING CREAMS

- 1 FACIAL WHITENING CREAM SPF 30+**
NIACINAMIDE, VITAMIN C, LICORICE ROOT EXTRACT
Visibly Reduces Dark Spots & Restores Skin Radiance
55ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

FACIAL WHITENING NIGHT CREAM

NIACINAMIDE, VITAMIN C
LICORICE ROOT EXTRACT, INOSITOL

Visibly Reduces Dark Spots & Restores Skin Radiance
55ml



3

BODY WHITENING CREAM

NIACINAMIDE, VITAMIN C, LICORICE ROOT EXTRACT
Visibly reduces dark shadows on the intimate parts
of the body
60ml



4

BRIGHTENING EYE CREAM

OLIGOPEPTIDE UV, TETRAPEPTIDE-7
VITAMIN C, NIACINAMIDE

Diminishes dark circles and visible puffiness
15ml



5

STRETCH MARK REMOVER

PALMITOYL CARNITINE, CAFFEINE,
PANTHENOL, ALLANTOIN, CENTELLA ASIATICA EXTRACT
Prevents the formation of stretch marks and reduces the
visibility of red lines from existing ones
60ml





1 DERMASEBUM PURIFYING MOISTURIZING FACIAL CREAM & CLEANSING GEL

VITAMIN B3 + AHAs + ZINC GLUCONATE
BEST FOR TREATING

Oily skin problems, blackheads, enlarged pores and shiny skin

— THE PHARMACIST FORMULA —
It's time to expect more...

2

DERMA-AGE REJUVENATING, MOISTURIZING FACIAL CREAM & CLEANSING GEL

PUNICA GRANATUM FRUIT EXTRACT
HYDRATING MINERALS + NIACINAMIDE

BEST FOR TREATING

Dull, tired appearance, fine lines, wrinkles,
loss of radiance



55ml



250ml

3

DERMASOOTHE SOOTHING, MOISTURIZING FACIAL CREAM & CLEANSING GEL

AMINO ACIDS + BISABOLOL + ALOE VERA

BEST FOR TREATING

Sensitive skin problems, redness and dryness



55ml



250ml

HAND & FOOT CARE

+50% more hydrated skin in just 3 days.*

-17% reduction in the appearance of dark spots in just 4 weeks.

1 HAND & NAIL BALM

ARGAN OIL + CENTELLA ASIATICA
EXTRACT + VITAMIN C

Anti-Aging, UV Protection, Whitening Action
60ml

*Results were based on a 5-day apparatus-assisted test and a 30-day in-use study in which 30 women used BioBalance Argan Oil Hand and Nail Balm twice a day.

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It's time to expect more...

2

CRACKED HEEL AND FOOT BALM

ARGAN OIL + CENTELLA ASIATICA EXTRACT + VITAMIN C

Effective from the very first use
60ml



3

MOISTURIZING FOOT CARE CREAM

LAVENDER + GINGER + PEPPERMINT

Relieves tired and swollen feet
prevents foot odour
60ml





FULLSPECTRUM PROTECTION

1 AKNSUN SPF 50+
MATTIFYING FACE AQUA FUSION SUN CREAM
BLUE LIGHT, UVA&UVB PROTECTION
40ml

365 DAYS - 360°
FULL SPECTRUM PROTECTION



— THE PHARMACIST FORMULA —
It's time to expect more...

2

TINTED MEDIUM

AKNSUN SPF 50+

MATTIFYING FACE AQUA FUSION SUN CREAM
BLUE LIGHT, UVA&UVB PROTECTION
40ml



3

SUNSPOT SPF 50+

EVEN TONE AQUA FUSION SUN CREAM
BLUE LIGHT, UVA&UVB PROTECTION
40ml



4

TINTED MEDIUM

SUNSPOT SPF 50+

EVEN TONE AQUA FUSION SUN CREAM
BLUE LIGHT, UVA&UVB PROTECTION
40ml



SPF 50+

UVA & UVB VERY HIGH PROTECTION

BROAD
SPECTRUM



1 SUN PROTECTION FACIAL CREAM SPF 50+

UVA - UVB PROTECTION, WATER RESISTANT
SUN WRINKLE CONTROL

For Face, Neck and Decollete
75ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

SUN PROTECTION MILK SPF 50+

UVA - UVB PROTECTION, WATER RESISTANT
Provides intensive moisture with Allantoin,
Shea Butter and Panthenol
150ml



3

SUN PROTECTION MILK FOR KIDS SPF 50+

UVA - UVB PROTECTION, WATER RESISTANT
Provides intensive moisture with Allantoin,
Shea Butter and Panthenol
150ml





PROBIOTICS

1 WRINKLES & LIFTING MULTI - ACTION SHAPING CREAM-DAY

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
2% MATRIXYL SYNTHETIC + HYALURONIC ACID

Reduces the appearance of fine lines and deep wrinkles
50ml



SPF 20 & UVA

— THE PHARMACIST FORMULA —
It's time to expect more...

2

WRINKLES & LIFTING RESTORATIVE NIGHT CREAM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT + 1%
INOSITOL + 2% MATRIXYL SYNTHÉ'6 + HYALURONIC ACID

Minimizes fine lines and deep wrinkles, fortifying and
deeply moisturizing the skin overnight
50ml



3

HIGH POTENCY-FIRMING NECK & DÉCOLLETÉ CREAM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
2% MAJESTEM + HYALURONIC ACID

Tightens and firms the neck area,
diminishing the look of deep horizontal
neck creases
50ml



4

LINE CORRECTOR FIRMING EYE BALM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
2% MATRIXYL SYNTHÉ'6 + HYALURONIC ACID

Diminishes the look of crow's feet and smoothenes fine
lines around the eye area
15ml



— THE PHARMACIST FORMULA —
It's time to expect more...

5

WRINKLE LIFTING / FIRMING NEUROPEPTIDE SERUM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
3% CALMOSENSINE + 2% MATRIXYL SYNTHÉ'6 +
HYDROLYZED SODIUM HYALURONATE + HYALURONIC ACID
Minimizes muscle contractions that lead to the formation of
expression lines
30ml



6

RESTORATIVE BEAUTY SLEEP SERUM

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
2% RESISTEM + 10 ESSENTIAL AMINO ACIDS
Features Stem Cell Culture, enhancing
the skin's defense and repair capabilities
while strengthening its resistance to aging
30ml



7

AGE REVERSING INSTANT WRINKLE FILLER

PROBIOTIC LACTOBACILLUS & BIFIDA FERMENT +
HYDROLYZED SODIUM HYALURONATE +
HYALURONIC ACID + ACACIA SENEGAL GUM
Instantly smooths and fills fine lines & wrinkles
30ml





SULFATE FREE HAIR CARE

1 ORGANIC LAVENDER SHAMPOO

PERFECT FOR LONGER & STRONGER HAIR, ALL HAIR TYPES

Lavandula Flower Extract & Niacin B3 & Iron

Grow Healthy

330ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

ORGANIC POMEGRANATE SHAMPOO

PERFECT FOR WEAK, DAMAGED & COLOUR-TREATED HAIR

Punica Granatum Fruit & Plant Keratin
Long-Lasting Color / UV Filters
330ml



3

ORGANIC CITRUS SHAMPOO

PERFECT FOR GREASY HAIR

Citrus Grandis Fruit & Rosemarinus Leaf Extract
Perfect Purifying
330ml



4

ORGANIC ALOE VERA SHAMPOO

PERFECT FOR DRY & BRITTLE HAIR

Aloe Vera Leaf Juice & Provitamin B5
Deep Moisture
330ml



5

ORGANIC ARGAN OIL CONDITIONER

PERFECT FOR ALL HAIR TYPES

Argania Spinosa Oil & Shea Butter
Damage Repair
330ml





LONGER FULLER STRONGER

NATURALLY **3X** MORE VOLUME IN JUST 2 WEEKS

DAY 0



DAY 30



6ml



IT IS SUITABLE FOR

ALL SKIN TONES

PRIMER • FOUNDATION • CONCEALER

BIOBALANCE
MAGIC TOUCH
PRIMER • FOUNDATION • CONCEALER
MADE IN AUSTRALIA

30ml

+VITAMIN C

LIPOJEN



N° 04



N° 09



N° 07

LIP
PLUMPER

— THE PHARMACIST FORMULA —
It's time to expect more...



SEMI MATTE N°02
NUDE PEACH
5ml



SEMI MATTE N°03
HOT CHOCOLATE
5ml



SEMI MATTE N°04
ROSE VENUS
5ml



SEMI MATTE N°05
PINK LOVE
5ml



SEMI MATTE N°06
LOVE GLOW
5ml



SEMI MATTE N°07
HIGH SOCIETY
5ml



SEMI MATTE N°08
TEMPTATION
5ml



SEMI MATTE N°09
IBIZA NIGHTS
5ml

— THE PHARMACIST FORMULA —
It's time to expect more...



SEMI MATTE N°10
HOT RED
5ml



SEMI MATTE N°11
DEEP BERRY
5ml



GLOSSY N°01
CRYSTAL CLEAR
5ml



GLOSSY N°30
SUNSHINE GLOW
5ml



GLOSSY N°31
FLAMINGO LOVE
5ml



GLOSSY N°32
CORAL DREAM
5ml



GLOSSY N°33
TEQUILA SUNRISE
5ml



GLOSSY N°34
FUCHSIA VIBES
5ml

— THE PHARMACIST FORMULA —
It's time to expect more...



GLOSSY N°35
CANDY CRUSH
5ml



GLOSSY N°36
PUMPKIN GLAM
5ml

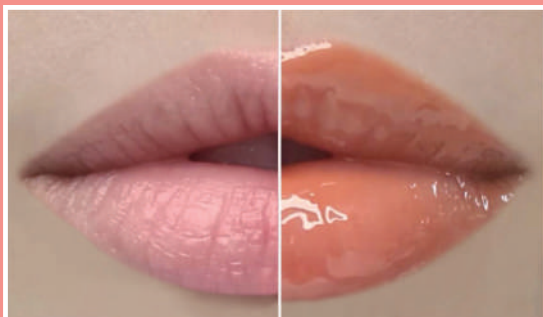


GLOSSY N°37
CINNAMON ROLL
5ml



GLOSSY N°38
ICONOQUE RED
5ml

N°33 – TEQUILA SUNRISE



BEFORE + AFTER

100%

The percentage of
women who loved
the product



1 ANTI-HAIR LOSS & FASTER HAIR GROWTH SERUMS

FOR ALL TYPES OF HAIR

Combatting Androgenetic Alopecia and Telogen Effluvium
3*60ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2

ANTI-HAIR LOSS & FASTER HAIR GROWTH SHAMPOO

FOR GREASY HAIR

Combating Androgenetic Alopecia and
Telogen Effluvium
300ml



3

ANTI-HAIR LOSS & FASTER HAIR GROWTH SHAMPOO

FOR DRY & NORMAL HAIR

Combating Androgenetic Alopecia and
Telogen Effluvium
300ml



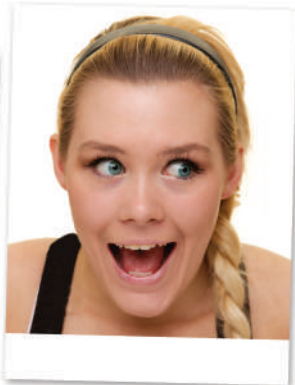
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ANTI-HAIR LOSS & FASTER HAIR GROWTH CONDITIONER

INTENSIVE CARE&REPAIR WITH PHYTOKERATIN

Combating Androgenetic Alopecia and Telogen Effluvium
300ml





ANTI-ACNE TREATMENT

Acne will disappear without
leaving any scarring



— THE PHARMACIST FORMULA —
It's time to expect more...

1

ANTI-ACNE CLEANSING GEL

VITAMIN C RICH ANTI-ACNE COMPLEX

Gently cleanses deep down into pores
for acne - free skin
200ml



2

ANTI-ACNE SERUM

VITAMIN C RICH ANTI-ACNE COMPLEX

Prevents acne formation and fades red
marks caused by acne
30ml



BEFORE



* AFTER 12 WEEKS

* 12- week treatment with Acnevit Active Complex. Twice daily application.



STOP HAIR GROWTH

ENJOY THE BEAUTY OF
A HAIR-FREE BODY

NATURAL
EPISIVA
STOP HAIR GROWTH

NATURAL
HAIR REDUCING
Cream Face & Body

WEAKENS THE HAIR BULB,
REDUCES AND THINS THE HAIR

CONTAINS PLANT EXTRACTS

1 HAIR REDUCING CREAM FACE AND BODY

Slows down un-wanted hair growth on face and body
140ml

— THE PHARMACIST FORMULA —
It's time to expect more...

2 HAIR REDUCING DEO ROLL-ON FOR WOMEN

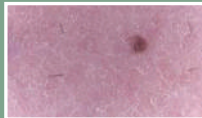
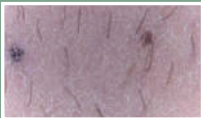
Slows down underarm hair growth
Prevents bad odour
50ml



3 HAIR REDUCING DEO ROLL-ON FOR MEN

Slows down underarm hair growth
Prevents bad odour
50ml

Reduction of hairiness after a
2-month treatment up to -48%



- Targeted action on the hair bulb
- Hair growth significantly decreased
- Need to hair removal dramatically reduced





FORSCAR

Minimizes Scars Maximizes Confidence

FORSCAR®
SCAR RECOVERY SPRAY

MANAGEMENT OF KELOIDS
& HYPERTROPHIC SCARS

OLD & NEW SCARS

PATENTED
SILICONE BLEND
WITH 5% SQUALANE

SKIN
HELP

1 SCAR RECOVERY SPRAY

GAS-FREE
100ml

- Softens, flattens and fades old and new scars.
- Helps prevent formation of abnormal scars.

— THE PHARMACIST FORMULA —
It's time to expect more...

2

SCAR RECOVERY GEL

- Softens, flattens and fades old and new scars
- Helps prevent formation of abnormal scars

10-20ml



3

SCAR RECOVERY GEL UV SPF 30

- Softens, flattens and fades old and new scars
- Helps prevent formation of abnormal scars

20ml



READ EVA WANJIRU'S FIGHT WITH SCARS

For me, 2019 was a year I wanted to forget in a hurry.

I was going about my household chores in June 2019, and one of these was cooking black beans. I was not new to using the pressure cooker. I finished working on a few things and decided to check that my beans had cooked. Upon touching the black pressure regulator, all hell broke loose. The vapour jumped at me and burnt my face and chest in a flash.

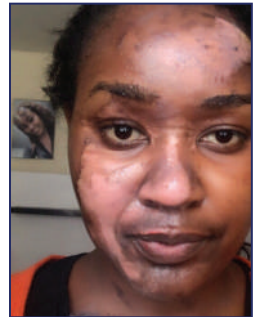
I took one look at myself and what I saw made me scream very hard. I was transferred to a hospital for medical attention.

I resumed work after about three weeks, only to face the next uphill task that comes with healing.

My colleagues were supportive, but I still felt like I had lost a part of me. I would buy skin care remedies at pharmacies that I tried for a while but they did not work. I then tried home-based remedies such as applying aloe vera but that still did not work. One day, I was advised to visit Lintons Beauty World where one of the Consultants recommended that I use Forscar Scar Recovery Gel on the burn scars. I bought the gel for about Kshs. 1,800 and started to use it.

I used Forscar Scar Recovery Gel daily for less than 6 months and my skin is now completely healed.

Eva Wanjiru





www.alpaya.com.tr



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