



ÖZLER ZİRAAT A.Ş.



PRODUCER



PACKER



EXPORTER

HISTORY



Family company: practicing agriculture since 1920's.



One of the few vertically integrated agribusiness companies in Turkey.



Özler Family, the Pioneer of citrus farming in Turkey, has been growing citrus since early 1960's in Adana.



Packing and exporting since 1984.

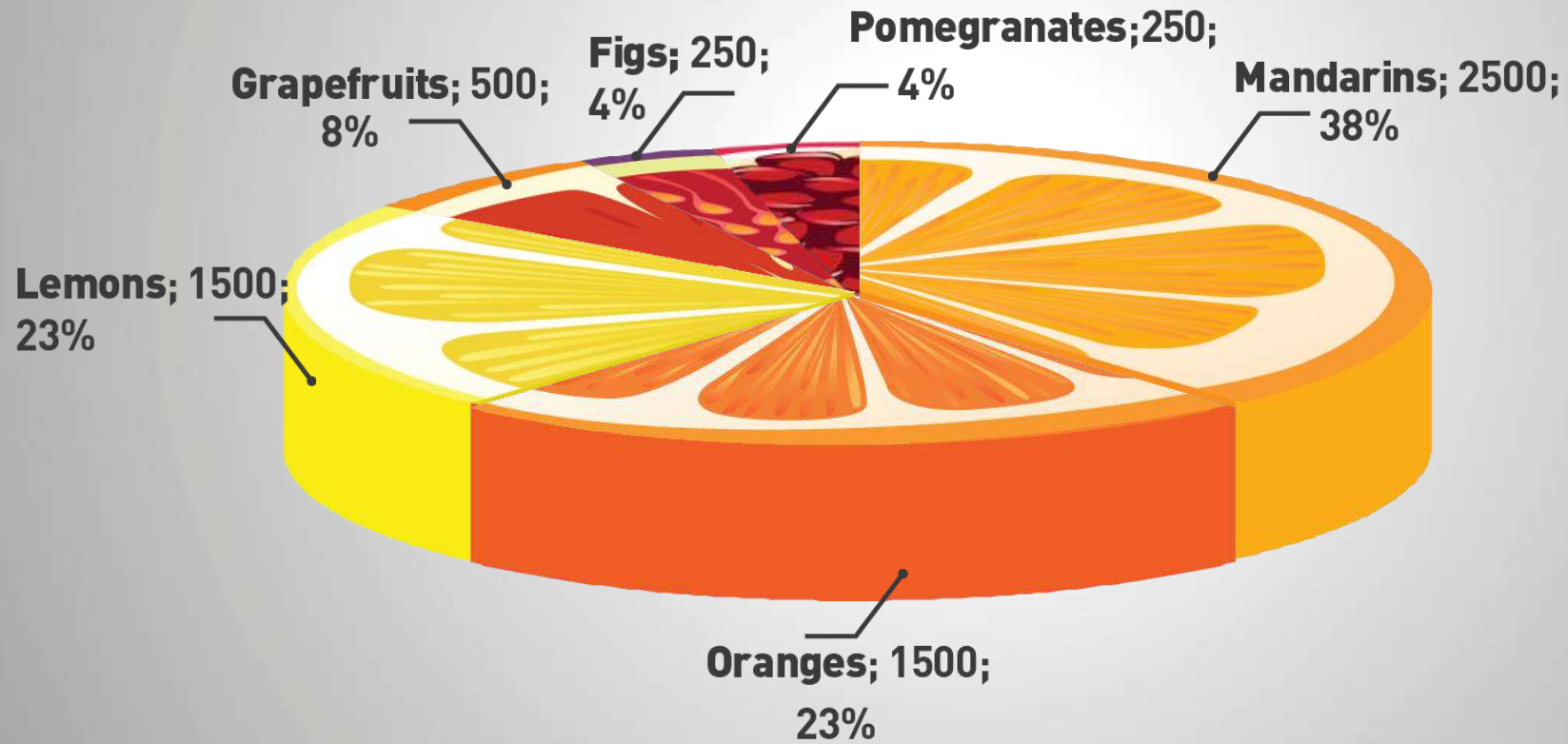


Adana/Çukurova region is responsible for Turkey's %72 of all citrus, %90 of Lemon, %95 of Grapefruit production.

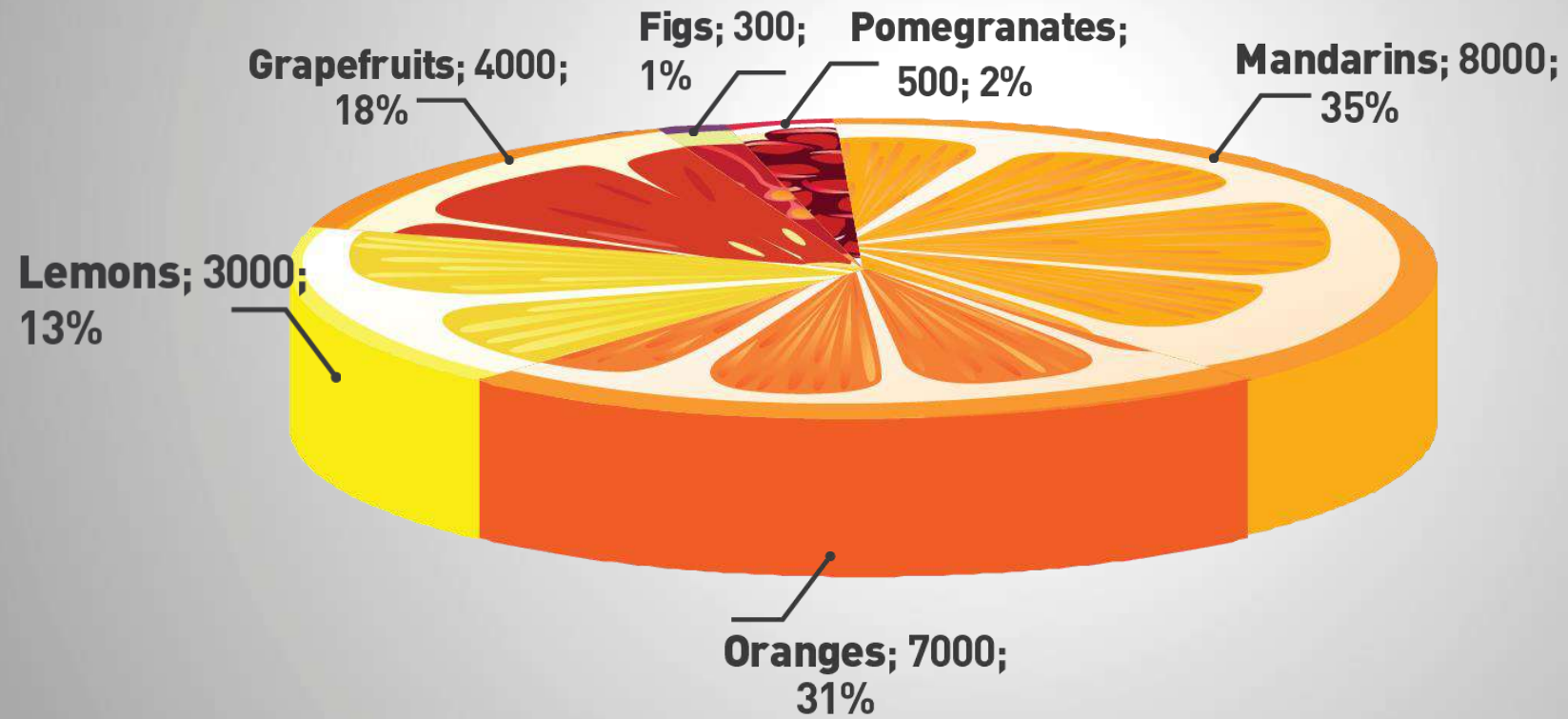
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- 6500 da citrus, pomegranate, and fig orchards in Adana.
- **Growing:**
 - ✓ 20 different citrus varieties
 - ✓ Hicaz and Wonderful Pomegranates
 - ✓ Tarsus and Bursa black figs.
- **Using modern and environment friendly methods:**
 - ✓ Drip irrigation
 - ✓ Frost protection
 - ✓ Mechanized pesticide application.
- **Constant innovation: Operates own plant nursery, investing in new varieties.**

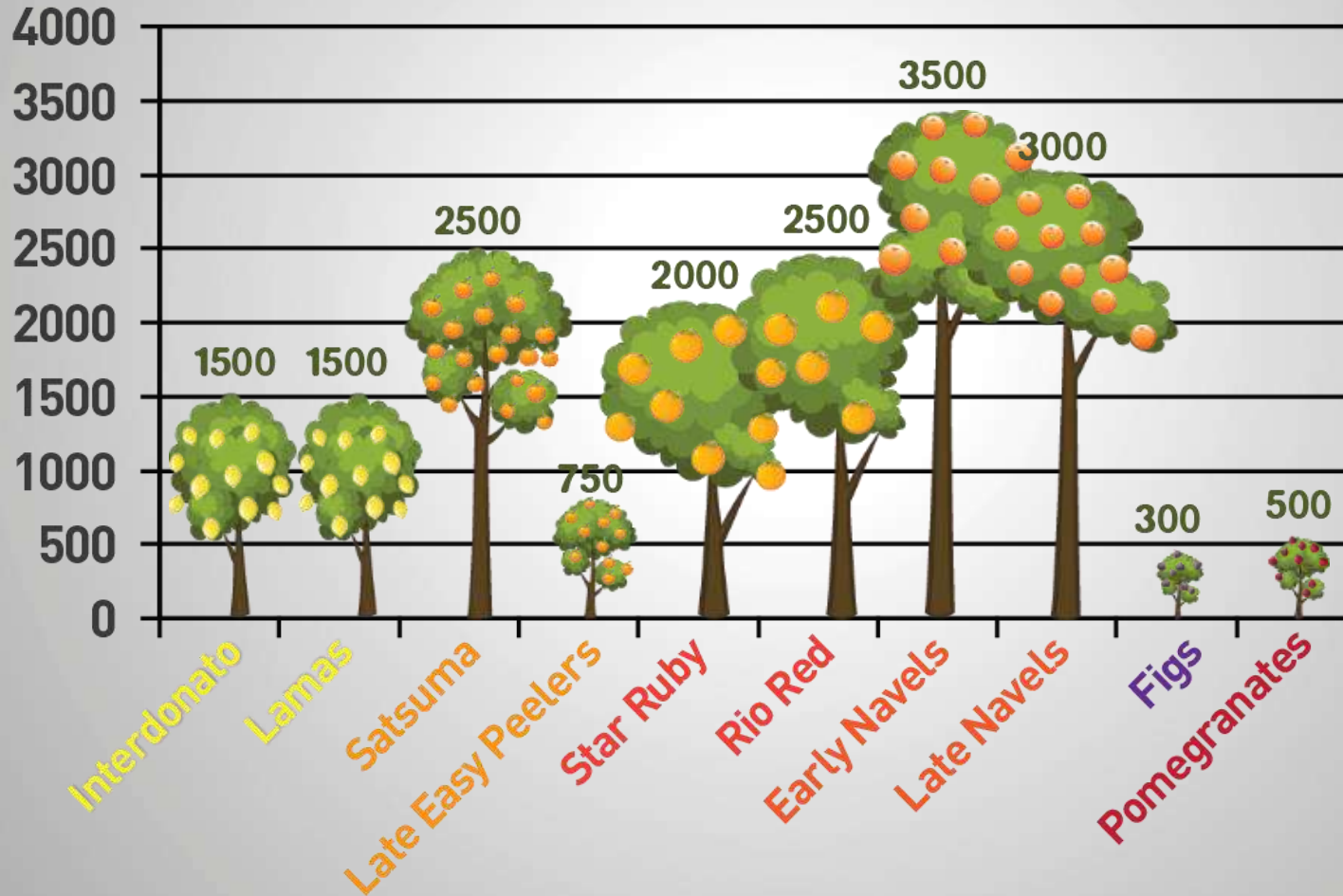
6500 DA ORCHARDS



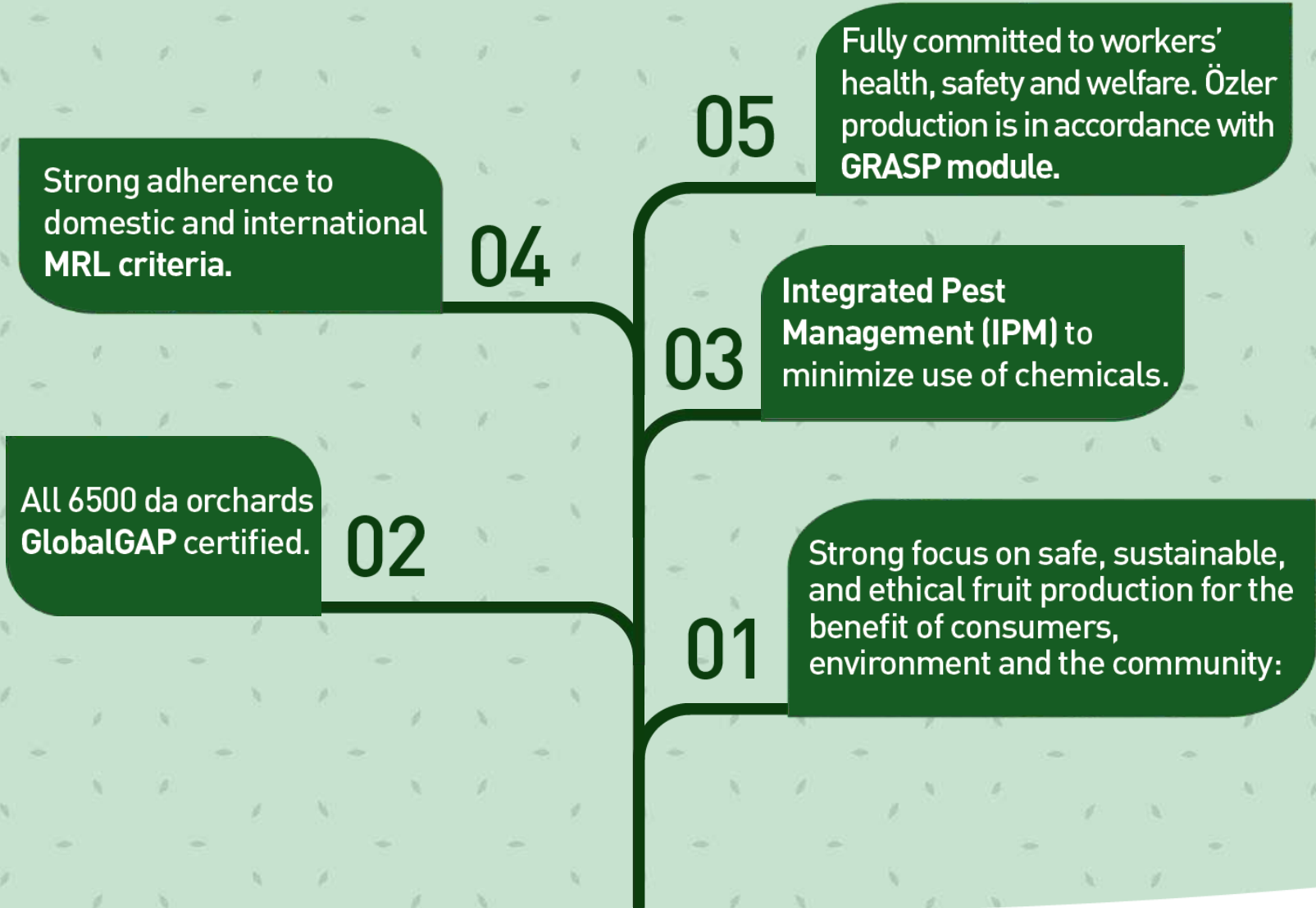
PRODUCTION VOLUME IN TONS



VARIETIES OF INTEREST (tons)



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Özler's own packinghouse:



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Systematic approach to quality control:



A) Incoming Quality Control:

- ✓ Pesticide residue analysis before processing.
- ✓ Measuring sugar, acidity and brix level.



B) In Process Quality Control:

- ✓ Performance measurement for each orchard.
- ✓ Full traceability from the carton to the orchard parcel.



C) Final Quality Control:

- ✓ All finished goods are inspected according to customer quality standards.

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Packing house operates based on **ISO:22000** standards for food safety and risk assessment.



SMETA/Sedex registered. Follows fair and equal employment practices.

EXPORTER

Customer satisfaction based sales approach.

Focused on delivering strong quality rather than shipping large volumes.

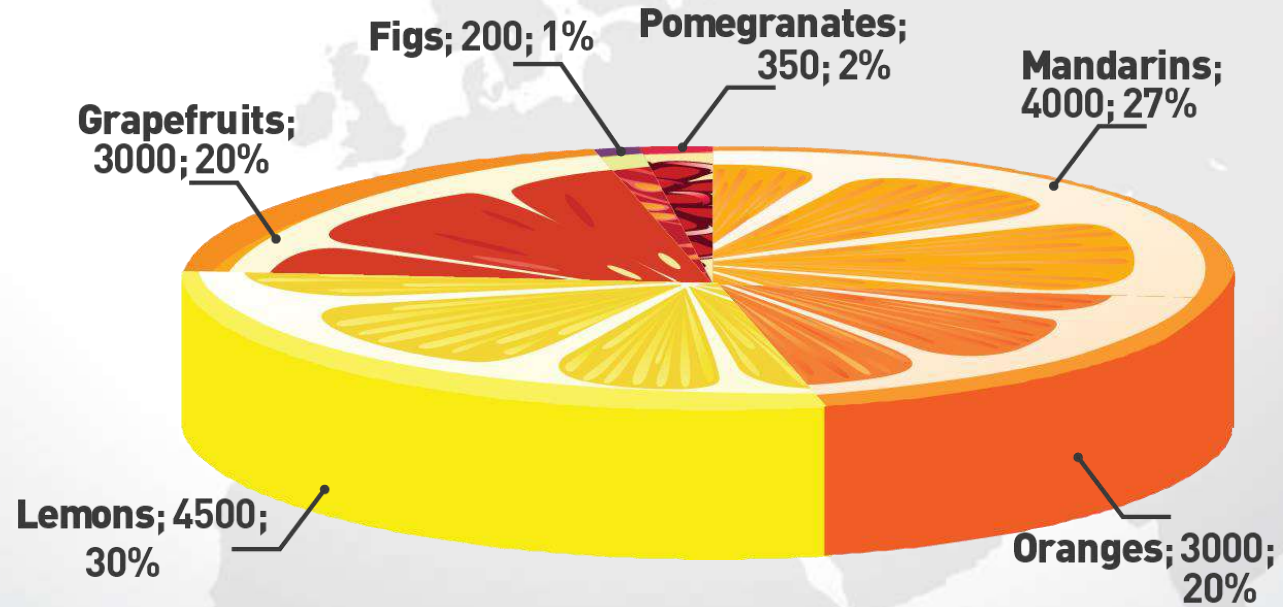
Keeping close communication with customers to improve service and quality.

Exporting to more than 30 countries.

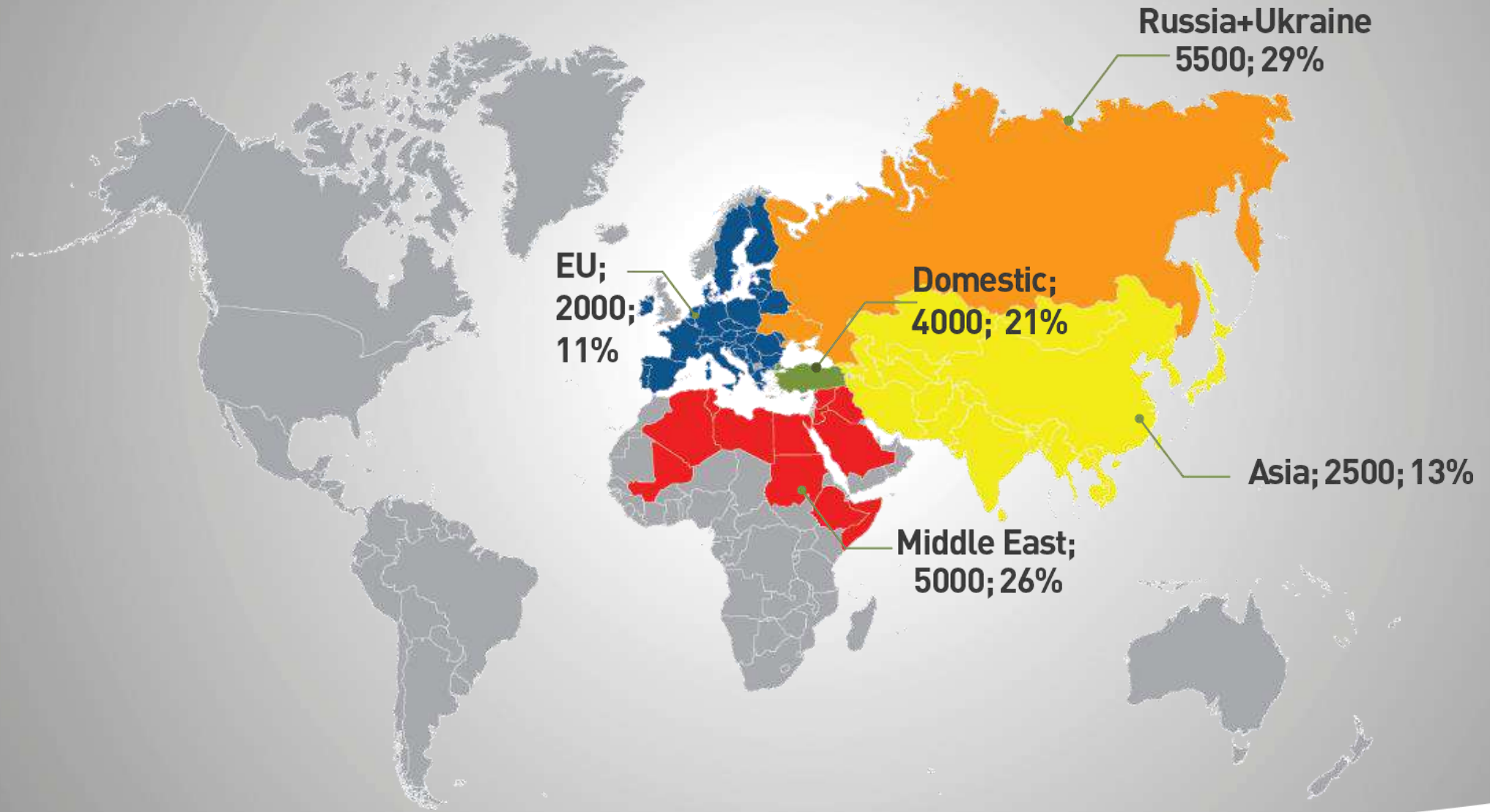
Strict emphasis on understanding the quality and MRL criteria for each customer.

Customers include Migros, Metro Group, Auchan, MAF Carrefour, Spinney's, ParknShop, Giant, Ahold Delhaize, Greenyard.

EXPORT VOLUME (tons)



MARKET SHARES (tons)





ÖZLER ZİRAAT A.Ş.

"Tradition of pure excellence..."

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