

# THINK BIG! HOLD THE WORLD

OUR COMPANY PROFILE

2024



Attachments  
Expert

**Wagger**  
attachments

# OUR HISTORY

## ORIGINS

- GÜLMAK İSTİF MAKİNALARI SAN. TİC. LTD. ŞTİ. origin was established in 1968 by Selim GÜL to provide maintenance and repair activities for forklifts, telehandlers, construction equipments and their attachments.
- In 2004, it continues it's strong presence in the sector with the productions of high quality forklift and telehandler attachments in the local and global markets of the sector under the "Wagger Attachments".



# SYSTEM FIRST

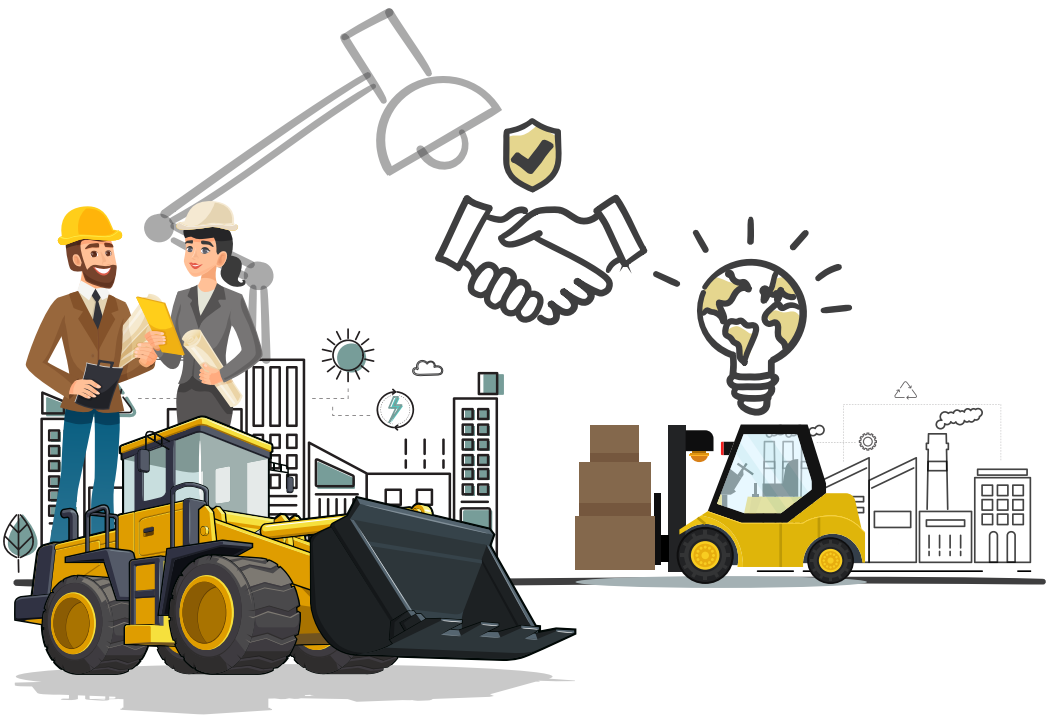
- Wagger started by establishing a system that consistently produces attachments with high quality and aesthetic production methods, focused on customer satisfaction, methods, focused on customer satisfaction, which are accepted, all over the world.
- To achieve this, Wagger created a model that will enable growth with both users and suppliers. Wagger has always supported this philosophy with the slogan of " True success is repeatable success".



- Wagger distributors, Wagger suppliers and Wagger employees were identified as the three most important elements that underpin this philosophy. Above all, Wagger defended its commitment to the systems approach.
- Thus, while many of its most famous attachments, such as sidesifters, bale clamps, rotators, paper roll clamps and multipallet handlers, were carefully created, the Wagger production system required adherence to the principles of quality, aesthetics

# A UNIQUE PHILOSOPHY

- Wagger's passion for quality meant testing components to fit the production system, perfecting products. Wagger shared its vision for the future with suppliers and ensured their commitment to the system's quality concept. Thus, it has always succeeded in producing quality, aesthetic and customer oriented production at the same standard. From its passion for quality and efficiency to its relentless pursuit of aesthetics, Wagger's inspiring initiatives remain an integral part of **WAGGER CULTURE** today and into the future.





# THE ROOTS OF QUALITY

- Today, Wagger is the leading manufacturer of forklift truck attachments, telehandler attachments, backhoe loader attachments and SSL attachments, with the most extensive product range in Turkey.
- Wagger has a wide product range contains sidershifters, integrated sidershifters, bale clamps, rotators, fork positioners, multi pallet handlers, wide goods clamps, paper roll clamps, push & pull units, brick & block clamps and so on. Wagger Attachments also offers different configurations, capacities and variety in mounting class for every attachments.
- In addition, Wagger Attachments has been in the design, manufacture and distribution of forklift attachments and industrial material handling equipment for almost 20 years. Today, Wagger Attachments is the leader in forklift attachments market in Turkey, with more than 50 employees, direct distributors in 3 continents and sales activities in more than 25 countries.

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*Wagger*

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