

# Global Kitchenware Supplier:

**herevin**<sup>®</sup>



- Purpose of the presentation
- Company Profile
- Product Range

# Profile – About Us

## About Us

With more than 60 years of family business in this sector, our company is one of the leading actor in global kitchenware and tableware area exporting 99 countries worldwide.

Besides the international sales network, we are also one of the strongest player in local market, supplying the biggest chains such as with 8000 shops and in total we are supplying more than 30 thousand shops locally.

As a result of being a global player for many years, we are an accredited supplier for biggest chains such as Walmart, Carrefour, Metro, Daiso and etc. Our company as well as our factory in Turkey (Europe) is periodically being audited by these hypermarkets.

With the help of our advantages, being both the producer and a licensee, with our reasonable price advantage, we always catch big fishes.

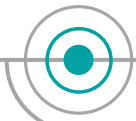
Furthermore; detailed information will be presented in the achievements and core strengths sections at the following slides.

- Purpose of the presentation
- Company Profile
- Product Range

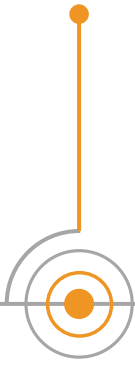
# Profile – History

Started **Glass Production**

1957



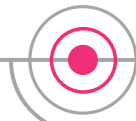
**Solmazer Trading Co.**  
was founded by  
İ. Halil Solmazer



1963

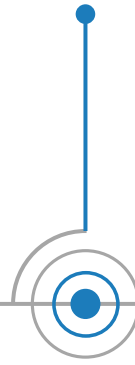
Started **Glass Production**

1980



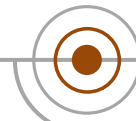
**Started Retail Sector**  
Selling Glass products to  
Wholesalers & **Opened Shops**

Started to **combine Glasses**  
with **Plastic Products**



1992

1996



**Realised first Export** to  
Philippines and  
Greece

- Purpose of the presentation
- Company Profile
- Product Range

# Profile – History

Company partners has decided to execute different strategies and seperated.

Has started production with **DISNEY Licence**

1997



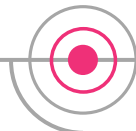
**Founded a new company for Export and Global Trade and Built Plastic Production Facility**

2006



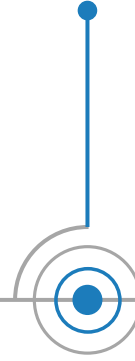
**Solmazer Co. Ltd. has been founded** by Murat SOLMAZER

2006



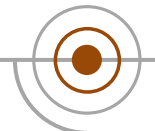
Has started production with **DISNEY Licence**

2014



**Issued as DISNEY Licencee in RUSSIA and Stan Region**

2018



- Purpose of the presentation
- Company Profile
- Product Range

# Profile

## (Facility Pictures)

### View from outside

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**Our production facility in Kırklareli / TURKEY (which is nearby İstanbul)**

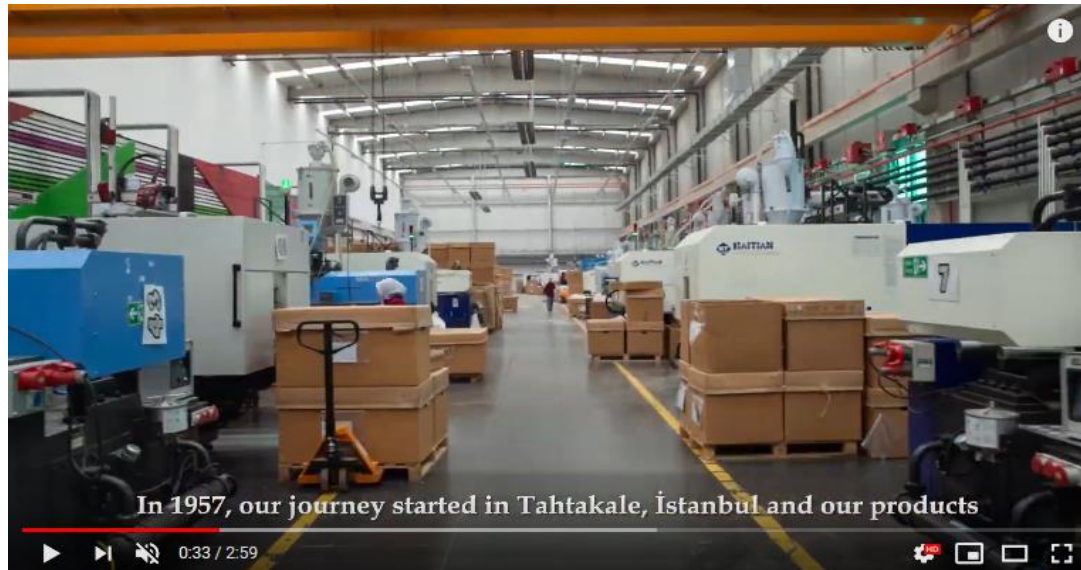
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- Purpose of the presentation
- Company Profile
- Product Range

# Profile

## (Facility Video)

[View our facility/corporate video](#)



Please [Click here for our Factory / Corporate Video on Youtube](#)

- Purpose of the presentation
- Company Profile
- Product Range

# Profile

## (Facility Pictures)

### View from outside



### View from inside

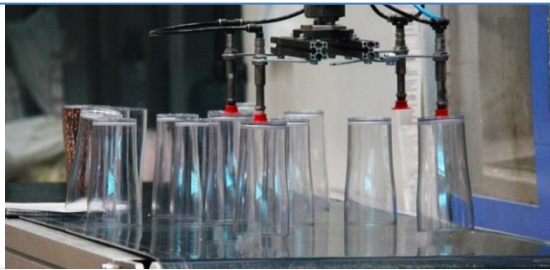
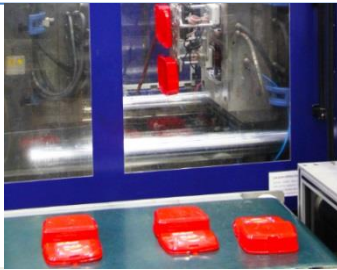


- Purpose of the presentation
- Company Profile
- Product Range

# Profile

## (Facility Pictures)

### Production Lines...



### Machines...



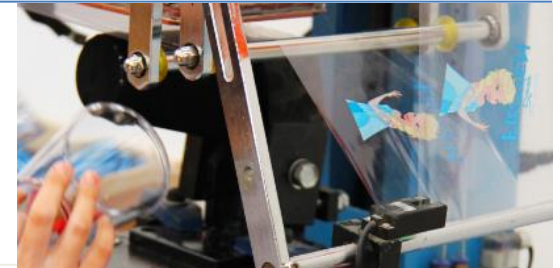
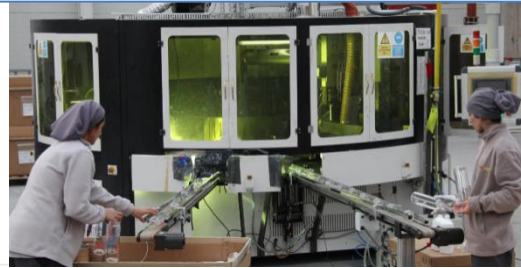
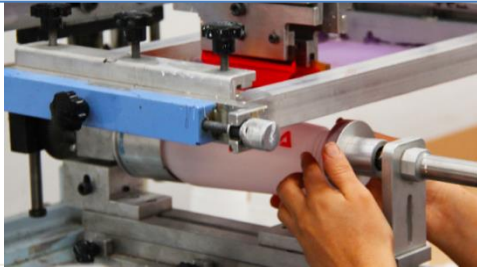


- Purpose of the presentation
- Company Profile
- Product Range

# Profile

## (Facility Pictures)

### Printing Area...



### Mould Shop...



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# Profile

## (Facility Pictures)

### Warehouse / Loading Area...

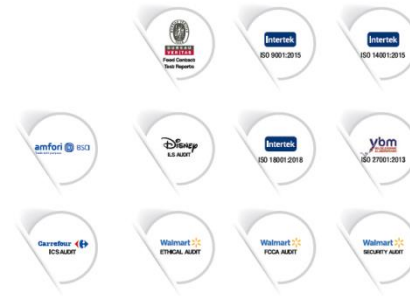


*In our modern warehouse, besides the highest inventory technology, which is supported by Microsoft Dynamics ERP system, we also use high shelf systems, that allows us store more than the normal shelf systems.*



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# Profile (Quality)



## QC Department / Quality Policy...

*The quality is not exclusivity. Quality is the most principal. element to live a mark, a company. It is impossible to sustain presence of a mark, company, product without quality. Quality is promise of our company to its customers and consumers who buy our products. Our company keeping forefront the consumers' health uses the most quality, healthy raw materials and materials coherence to only food contact having international certificates.*

*Also, our company applies Quality Management System Principles uncompromisingly in its products and services to provide customer satisfaction and sustainability of quality*



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# Profile (Marketing)

We are annually attending the global sectoral exhibitions such as Ambiente Frankfurt, Hong Kong Mega Show and etc. continuously.

Besides the global shows such as Ambiente, HK Mega Shows, Iran Fair and etc, we also take place in the exhibitons from Zimbabwe to Uganda, from Poland to Russia, all over the world periodically.

Other than exhibitions, we are attending big B2B meetings/events at the diffrent parts of the world.

As a result of cutomer satisfaction oriented mentality, we give the highest priority to understand and to offer the most suitable products to our customers, **we** definetely visit all of our customer at their offices.



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# Profile (Our Clients)

Our main clients we directly work with are:

- Hypermarkets
- Supermarkets
- Department Stores
- Promotional Sales Channels
- Discount Clubs
- One Dollar Shops
- DIY Shops
- Others (Traditional Sales Channels , Importers, Distributors, Wholesalers and etc.)



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# Profile

## (Our International References)

Some of our International References (companies we had been/are working) are:



- Purpose of the presentation
- Company Profile
- Product Range

# Profile

## (International Sales)

We had our products sold in **120 countries** worldwide **in total**, where we're working with **99+ countries effectively** last year.

## Countries We Sourced



*120 countries we had exported at least once.*

- Purpose of the presentation
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# Products

## According to Usage Areas

- **Tableware**
  - Decorated Glass Products
  - Salt & Pepper Shakers, Spice Jars
  - Oil & Vinegar Sets
- **Kitchenware**
  - Storage Products
  - Vacuum Flasks
  - Jugs and Tumblers
  - Kitchen Tools
- **Houseware**
  - Storage Boxes
- **Garden**
  - Flower Pots
- **Bath Products**
  - Organizers
  - Liquid Soap Dispensers
  - DustBins



- Purpose of the presentation
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# Products

## According to Material/Production Process

- Plastic Injection Products
- Glass Products
- Metal Products
- Blow Moulding (Plastic) Products

- Purpose of the presentation
- Company Profile
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# Products

## Our Main Categories

- Decorated Glass Jars Sets
- Decorated Glass Bottles
- Decorated Milk Bottles
- Luxor Storage Canister Sets
- Krea - Plastic Food Containers
- Glass Beverage Dispensers
- Glass Salad Jars & Cereal Cups
- Jugs (Glass, Plastic with various designs)
- Glass Food Storage Canister
- Kids - School Products
- Licenced Products
- Baby Products
- Oil & Vinegar Sets
- Spice Jars
- Salt & Shaker Sets
- Citrus Squeezers
- Travel & To-Go Drinkware
- Home & Kitchen Products
- Kitchen Tools

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Decorated Glass Jars Sets



1



2



3



4



5



6



7



8

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Decorated Glass Bottles



1



2



3



4



5



6



7



8

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Decorated Milk Bottles



1



2



3

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Luxor Storage Canister Sets



1



2



3



4

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Krea - Plastic Food Containers



1



2



3

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Glass Beverage Dispensers



1



2



3



- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Glass Salad Jars & Cereal Cups



1



2

- Purpose of the presentation
- Company Profile
- Product Range

# Products

Jugs (Glass, Plastic with various designs)



1



2



3



4



5



6



7



8

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Glass Food Storage Canister



1



2



3



4



5



6



7



8

- Purpose of the presentation
- Company Profile
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# Products

## Kids - School Products



1



2



3

- Purpose of the presentation
- Company Profile
- Product Range

# Products

Licensed Products (*DISNEY etc.*)



1



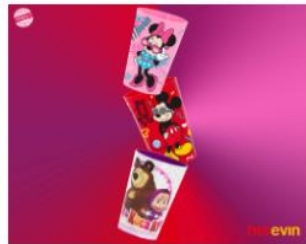
2



3



4



5



6



7

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Baby Products



1



2



3



4

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Oil & Vinegar Sets



1



2



3



4



5

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Spice Jars



1



2



3



4



5



- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Salt & Shaker Sets



1



2



3



4



5



6



7



8



9



10

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Citrus Squeezers



1



2



3



4



5



6

- Purpose of the presentation
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# Products

## Travel & To-Go Drinkware



1



2



3



4



5



6



7



8



9



10

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Home & Kitchen Products



1



2



3



4



5



6



7



8



9



10

- Purpose of the presentation
- Company Profile
- Product Range

# Products

## Kitchen Tools



1



2



3



4

- Purpose of the presentation
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# Products – Virtual Showroom



**You may visit our 360 Virtual Showroom  
from the following link:**

**View Our Panaromic Showroom:  
<https://www.solmazer.com/virtualtour/index.html>**

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- Company Profile
- Product Range

# Products – Catalog Link



**For Available and New Items, please kindly  
download our most recent PDF catalog  
from following link:**

[Download our catalog \(PDF\) Here](#)

<https://www.solmazer.com/kataloglar/herevin2021/2021.pdf>

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- Company Profile
- Product Range

**Ozgur SURDU**  
*Export Area Executive  
Asia Pacific & U.S.*

M:+90 538 930 0263 T:+90 212 659 0019



**herevin**<sup>®</sup>

Solmazer Mutfak Esyalari

[www.herevin.com](http://www.herevin.com)



Address : Istoc 7. Ada, No.18-24 Bagcilar 34306 Istanbul TURKIYE  
Office : +90 212 659 00 19 – (ext: 119)  
Fax : +90 212 659 40 46  
Mobile : +90 538 930 0263  
Skype : ozgursur  
Line : ozgursur  
Wechat : ozgursur  
E-mail : [ozgur@solmazer.com](mailto:ozgur@solmazer.com)  
E-mail : [export@solmazer.com](mailto:export@solmazer.com)  
Web : [www.solmazer.com](http://www.solmazer.com)



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**THANK YOU!**