



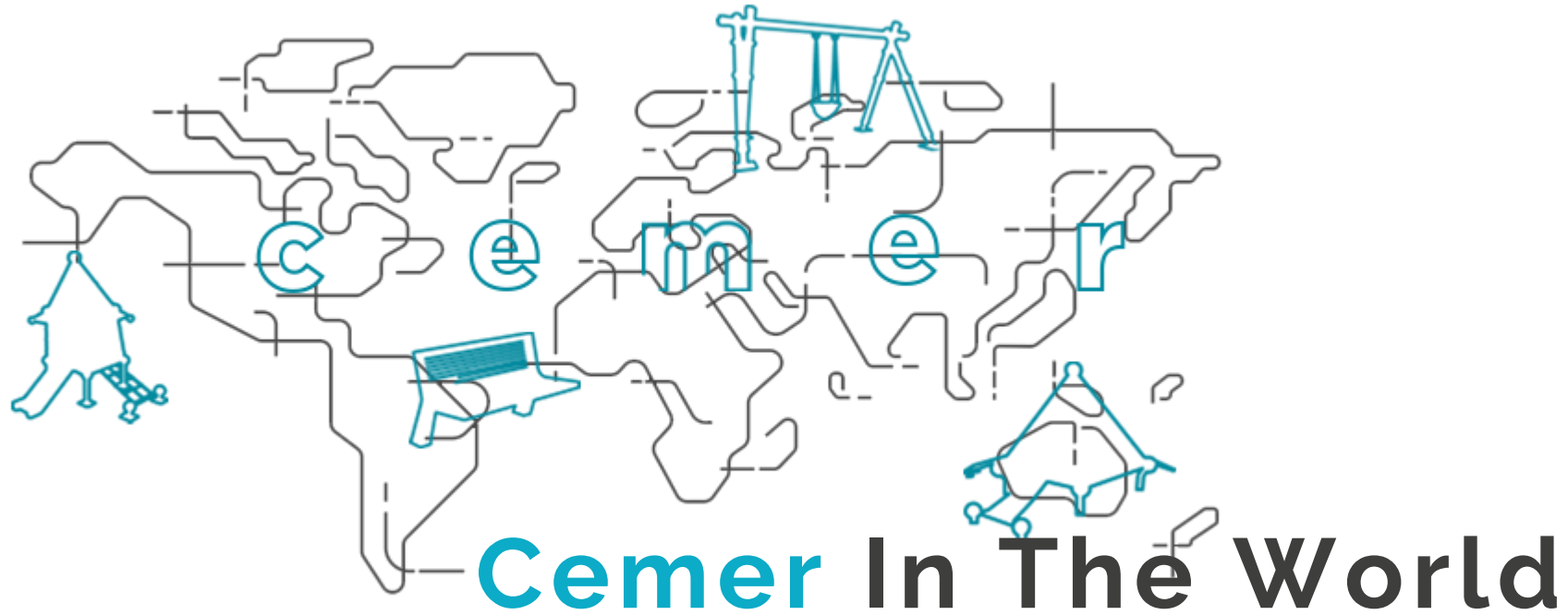
"dreams come true"
Cemer[®] | **30**. years

COMPANY PROFILE | 2024

1994

We create happiness...

In this journey that we started in Izmir in **1994**, we continue to deliver happiness with our **300** employees, in **50.000 m²** closed and **25.000 m²** open area. Well aware of our responsibilities as the leading company in the playground and urban equipment sector, we have managed to become a world brand by implementing the whole process from idea to production within our company.



Our Vision; For innovation and a healthy city life, to create differences in the sector by offering creative products above expectations and to ensure permanent superiority in national and international arena.

Our Mission; To adopt customer-orientation principle with qualified manpower and wide product range by means of a service perception without sacrificing safety and quality and to realize satisfaction of consumer expectations at the highest level.

Prominent Countries

- United Kingdom
- Lithuania
- Panama
- Spain
- Bulgaria
- The United Arab Emirates
- Israel
- Greece
- France
- Denmark
- Romania
- Australia
- Colombia
- Germany

EXPORT COUNTRIES

AMERICAS

- the USA
- Panama
- Columbia
- Chile
- EUROPE**
- Austria
- Belgium
- Bosnia
- Bulgaria
- Croatia
- Cyprus
- Czechia
- Denmark
- Estonia
- Finland
- Georgia
- Germany
- Hungary
- Ireland
- Italy
- Kosovo
- Latvia
- Lithuania
- Luxembourg
- Macedonia
- Moldova
- Montenegro
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Scotland
- Serbia

- Slovakia
- Slovenia
- Spain
- Switzerland
- Ukraine
- the UK

ASIA

- Azerbaijan
- Bahrain
- China
- Hong Kong
- Iran
- Iraq
- Israel
- Japan
- Kazakhstan
- Lebanon
- Malaysia
- Qatar
- Russia
- Saudi Arabia
- Singapore
- Taiwan
- Turkey
- Turkmenistan
- United Arab Emirates

AFRICA

- Algeria
- Egypt
- Libya
- Morocco

OCEANIA

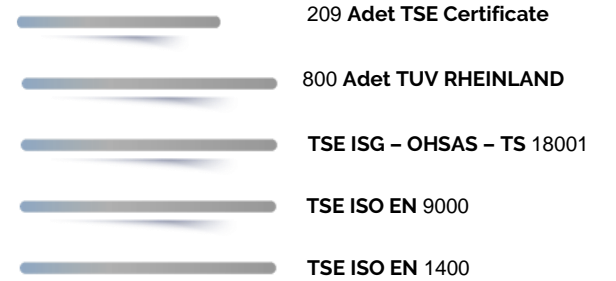
- Australa
- Philippines



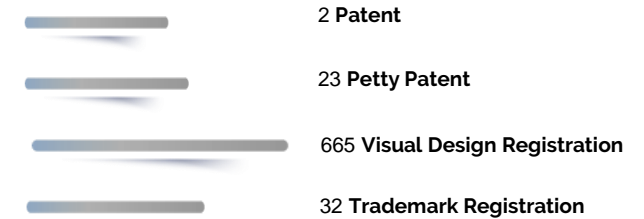
SOFTWARE



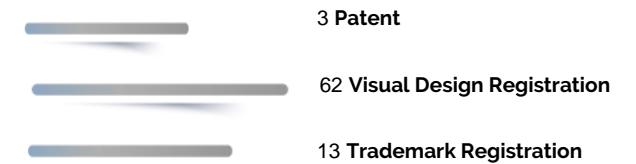
Documents



Domestic



Abroad



Warranty Terms

25 YEARS

- Steel Poles Against Losing Resistance And Tearing

20 YEARS

- Steel Ropes Against Breaking
- Other Stainless Steel And Unpainted Parts
- Aluminum Casting Parts

10 YEARS

- HPL Panels
- HDPE Panels
- Rotation Plastic Parts
- Other Metal Parts
- Composite Coating
- C25 Precast Concrete

5 YEARS

- Rusting On Outer Surfaces (Paint)
- Textile Reinforced Rubber Mat
- Plastic Injection Parts
- Plywood Parts
- Nylon Ropes Against Premature Wear
- Springs
- PVC Coated Platforms
- High-class Wooden Parts (Thermowood/Accoya/Sapelle)
- Glass-fiber Reinforced Concrete

2 YEARS

- Nut And Bolts (Structural)
- Bearings
- Moving Plastic And Metal Parts
- Electronic Parts
- Rubber Parts
- Elastic-polymer Parts
- 1st Class Pine And Similar (Laminated Larex Has An Additional Year Of Warranty)



ASTM INTERNATIONAL



2014

AWARDS



reddot
winner 2014

FIRST INTERNATIONAL AWARD TO TURKEY IN SECTOR

We received **Reddot Design Award** with **Deltoik Climbing Module** in International Design Competition which was held in Germany in 2014 and where 4815 projects from 53 countries competed.

2014

SOCIAL
RESPONSIBILITY

ULUSLARARASI 4. CEMER
DÜŞTEN GERÇEĞE TASARIM YARIŞMASI
2020



NEFES ALAN/ALDIRAN
YAŞAM ALANLARI



International **Dreams Come True** Design Competitions

We have been organizing the "**Dreams Come True Design Competition**" since 2014 in order to raise awareness in the industry and to increase the interest of industrial designers in the play sector. We aim to support innovative and creative ideas for designs that change the habits brought by urban life, make children breathe and revitalize social life in a dense urban environment.

2015

ENVIRONMENT
FRIENDLY

WITH OUR NEW SOLAR PANELS WE PROVIDE ECOLOGICAL ADVANTAGES

Most of the electricity sources we use today are fossil fuels that emit harmful waste to the nature due to carbon dioxide. However, solar energy is the cleanest energy source that does not cause pollution and does not harm nature. On this path we set out for the future of our children, we are realising solar energy conversion quickly and effectively in order to provide a more livable environment and life for our children.

While we continue our **CARBON FOOTPRINT** studies without slowing down, we also continue to work on all measures to be taken in our production facility with the awareness of our responsibilities for a sustainable world.



Did You Our Sustainable Materials?

3D concrete printing is a digital printing process for cementitious materials. This technology contributes to the goal of making cities environmentally friendly with its advantages such as sustainability and durability.



Keeping sustainability in mind, we source the wood from forests and then use in our **wooden posts**.



Composite coating are made not by cutting trees, but by the sawdust produced from scrap wood. This product having wood appearance, while also having higher resistance and eliminating disadvantages of wood in open spaces (water, moisture, lichen, mould, rot, fire, etc.), provides **A VERY IMPORTANT ALTERNATIVE FOR WOOD**.



We source our **HDPE panels** form ocean waste which is 100% recycled.



Our **HPL panels** have high levels of durability in outdoor conditions such as UV light and other environmental factors. These panels are also PFEC certified.



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2016



First Private Design Center

Believing in the importance of design in play sector, after years of hard work, we managed to establish the **first private sector Design Center** approved by the Republic of Turkey, Ministry of Science, Industry and Technology.Turkey in December 2016.



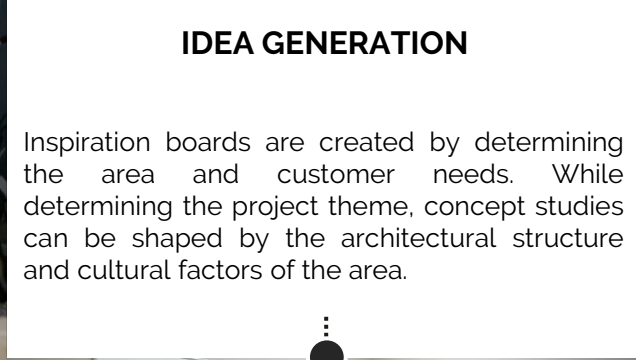
PRELIMINARY RESEARCH

The concept of **CMR IDEA** products starts with customer demands, areas to be placed, user and market research, and takes its place in our catalogue with special designs.



PROTOTYPING

Before production, scale models are prepared to test parts or to see the entire product. They can be made with basic stationery materials or prototyping with a 3D printer.



IDEA GENERATION

Inspiration boards are created by determining the area and customer needs. While determining the project theme, concept studies can be shaped by the architectural structure and cultural factors of the area.



ENGINEERING STUDIES

In case of need, the projects, which are tested and analysed and finalised in accordance with the standards to which they adhere, are transformed into producible products by our PRODUCTION team.



ENSURING PRODUCTION AND ASSEMBLY CONTROLS

A Design Review meeting is held on the product installed in the prototyping department, and possible problems in the field of assembly are prevented by checking compliance with standards and safety.



CONCEPT DEVELOPMENT

With the idea pool created, the project theme is developed and the project is customised. This theme can be inspired by an object or a plot describing a situation.



CREATING A VINTAGE

This stage is intended to increase the possibilities of the design team to create game fictions that can be created with quick sketches.



INSTALLATION

The checked products are packaged and shipped to the area. Product installation is completed with the realisation of the necessary ground arrangements.



2017

A W A R D S



Our Reddot - awarded Deltoid Climbing module sustained its success by gaining one more award in **German Design Award 2017** where **Awarded Designs Compete**.

2021

MEMBERSHIPS



WDO WORLD DESIGN ORGANIZATION

The World Design Organization (WDO)[®] is an international non-governmental organization and the international voice for industrial design. Advocate for Design for a Better World, promoting and sharing knowledge of [industrial design](#) - driven [innovation](#) that enhances the economic, social, cultural, and environmental quality of life.

As Cemer, we are honored and happy to be a part of the **World Design Organization (WDO)™**, which has hundreds of members on 5 continents, has a history of 64 years and was formerly known as the **International Council of Industrial Design Societies (Icsid)**.

2021
AWARDS

DESIGN WEEK TÜRKİYE



Design Week Türkiye 2021

As Cemer Playground Equipment, we were deemed worthy of two **Good Design Awards** with our Broto Urban Furniture Series and Tetrawood New Generation Play Group at **'Design Week Turkey 2021'**, which is Turkey's most comprehensive design event. We have once again shown that we are on the right track with our innovative designs that make a difference. Therefore, it is very proud for our company to win such an award.

2021

S O C I A L
R E S P O N S I B I L I T Y

umut
park1

8 Umut Parkı

2 Countries - 6 Cities

11.6662 Kilometre Road

Dozens of Bus and Air Travel

30 Volunteers

6 Play Workshop

4140 Minutes Workshop

4022 Photo Frames

125 cups of coffee

Hundreds of Children Looking to the Future with Hope



Ece Çiftçi, who set out in November **2020** with the motto "Every child has the right to play", since **2021**, As Cemer City Equipments, we are happy to be with them while they become the hope of all children with the **Umut Parkı** project. We are very happy.

With this project in **2 countries** and **6 cities**, we are very happy that our children have this right and enjoy our parks.

2022

A W A R D S

Ar-Ge ve Tasarım Merkezleri ile Teknoloji Geliştirme Bölgeleri Zirvesi



9th R&D and Design Centres and Technology Development Zones Summit

At the 9th R&D and Design Centers and Technology Development Zones Summit organized by the Republic Of Turkey Ministry of Industry and Technology, we, as Cemer Playground Equipment family, celebrate our first place in the C Group Design Centers Category.

2023

SOCIAL
RESPONSIBILITY

UMUT TIRI #UmuduBirlikteTaşıyoruz



While we all still feel the impact of the devastating earthquake that took place in February 2023, we continue on the journey of the HOPE Truck that **Ece Çiftçi** and **Sosyalben** set out in this process by saying **#UmuduBirlikteTaşıyoruz**.

Children were the most affected and worn out by the earthquake. Hope Truck provides psychosocial support to children affected by the earthquake with workshop programmes prepared by expert psychologists, while at the same time creating a safe space where children can socialise.

Workshops and playgrounds are not only a fun activity but also an important tool in trauma management.

2023

SOCIAL
RESPONSIBILITY

UMUT TIRI

UmuduBirlikteTaşıyoruz



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2024

AWARDS



A' DESIGN AWARD & COMPETITION

In the international 'A' DESIGN AWARD & COMPETITION' competition, our "New York" and "World Cup" products were awarded. We are very pleased to win these prestigious awards. Thanks to the efforts and creativity of our team, we continue to progress by increasing worldwide success and recognition.



THANK YOU

Cemer[®] | "dreams come true" | 30 years

www.cemer.com