



## History

**Quartet** was born in 2011 and raised in Izmir, Turkey. The company has averaged growth of 27% annually, currently operates a distribution center in Izmir with its 12 staff. Each member of our team has minimum 15 years of experience in providing assistance to international buyers looking for the products we are supplying.

The idea of the company's business process is a fresh idea with multi-cultural products & brands. The team at **Quartet** understands the importance of professionalism, customer service and efficiency.

We provide quality products and services to help enhance our customers' business with excellent service and support. We provide sales leads to our customers throughout Turkey and the World. With customer focused and friendly staff, the service is designed to help customers import goods from overseas markets.

## MISSION & VISION

### OUR MISSION

**SATISFIED CLIENTS**  
Creating and maintaining is our reason for being; they give us continuity. We work hard to always meet their needs.

**SOLID BRANDS**  
We obtain and develop leading brands that give us vitality in the market.

**FIRST CLASS TEAM**  
We promote the personal and professional growth of our people. We work as a team, guided by our values.

**HEALTHY BUSINESS**  
We are enthusiastic about reaching our business objectives. Having a successful and sustainable business for everyone.

### OUR VISION

Our vision is to be the preferred choice in all the markets that we operate for many generations to come. As we gradually craft this vision into being, we are confident that we will continue to be rewarded with increased sales and value creation for all of our stakeholders.

## OUR VALUES

- We act with integrity and honesty.
- We focus on customer and shareholder success and compete to win.
- We recognize each person for the difference he or she makes.
- We drive innovation and results by understanding the market and its opportunities.
- We are committed to the values of responsibility, sustainability and transparency.
- We create safe and health-conscious work environments, require compliance and embrace environmental stewardship.

## OUR PRINCIPLES

- We operate in compliance with the law and adhere to high ethical standards.
- We assess the impact on customers and society when making decisions.
- We are externally focused. Our businesses are defined by markets.
- We are process-centered. Our processes are designed to optimize global performance.
- Ashland leaders are first responsible to Ashland and second to a business, resource group or process.
- We are led by an Executive Committee that enforces our principles, sets our strategy and manages our capital.
- We are united by our common vision, mission, values and operating principles.

## QUALITY ASSURANCE & FOOD SAFETY

At Quartet Global, we strive to assure our customers that every aspect of our business from production area to our valued customers to maintaining a controlled warehousing facility for your food service and consumer needs is constantly being monitored by our quality control and safety engineers. With growing public concerns on health and safety issues in the food industry, we cannot leave any rock unturned to risk any possibility of unsafe products being distributed into the food chain.

Food safety is our utmost concern and we continually maintain a safe HACCP Program including our own stringent Health and Safety Procedures when handling any perishable or non-perishable product. So what do we do to ensure the safety of our products?

We routinely monitor product quality and food safety systems by sending our Food Safety Team to production regions and manufacturing facilities, foreign and domestic, for inspection and to make sure they're operating under well-structured food safety programs at the highest standards to comply with government regulations.

We only supply products manufactured in facilities that meet these standards; meaning products are harvested, packed, processed and handled in manner that compatible with destination country's regulatory requirements.

