



bürotime

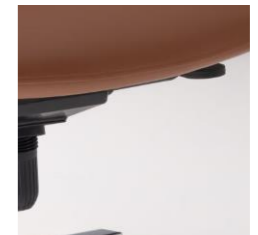
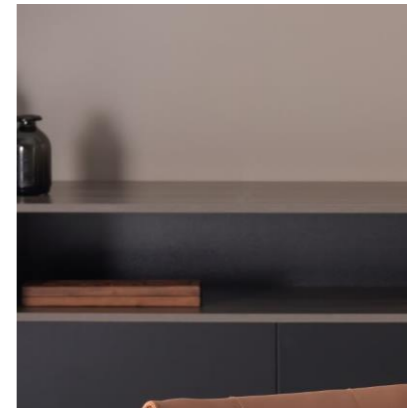
COMPANY PROFILE

bürotime

# ABOUT US

Since its inception, Burotime has been aiming for the success of employees by providing more productive, creative, healthy and eligible working environments with **human centric designs**. This involves a deep expertise, knowledge and analysis to understand each single organization's needs and expectations to provide complete solutions.

In order to achieve this, we attach great importance to the its sustainability as well as the development of products and solutions that will create added value.



# ABOUT US

As Bürotime, we believe that the changing office concept will always be a part of the human life even though it evolves by the trends and smart technologies of the future, and we adopt the feeling that the values such as **mutual communication** and sharing will be felt more effectively when the employees are together. The essential aspect for us is the reflection of the products that we develop and the services that we provide, on the **humanity** and the **environment** as an added value.



# COMPANY HISTORY TIMELINE

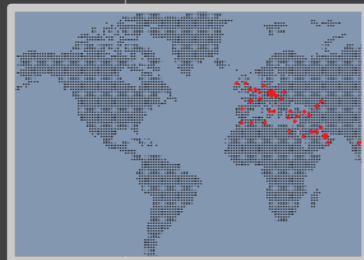
1994

Tosunoğulları Furniture founded in Konya.



2002

The first overseas sale.



Sales network transformed to concept showrooms



2012

Headquarter moved to İstanbul.

Corporate logo changed.



2014

'Cleanest Factory Award'.

GREENGUARD Gold Certificate



Georgia showroom opened.



2016

bürotime



2019



German Design Award 2019  
Note Meeting Table

iF Design Award 2018  
Note Meeting Table

2018



2020

iF Design Award 2020  
Pi Home Office

Reddot Design Award 2020  
Note Executive Table



2017

Reddot Design Award 2017  
Note Meeting Table



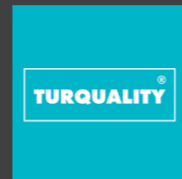
Bürotime brand was born

2000



Production facilities expanded to 140.000 m<sup>2</sup>

2003



Involved in Turquality program

2008

2013

## VISION

The leader manufacturer focuses on the concepts of **innovation** and **R&D** in all applications throughout production processes towards achieving its goal of **becoming a global brand**; and it aims at being prominent in both domestic and foreign markets with its award-winning designs that drive the industry.

## MISSION

To create **asset for success** with inspiring solutions and products.

# OUR VALUES

We are developing **environmentally friendly** and **ergonomic products** that give importance to **design** and **human health** in order to increase individual **productivity** as well as adding prestige and value to the company image.



human centric approach



respect to environment



being assertive with modesty



being open-minded and innovative

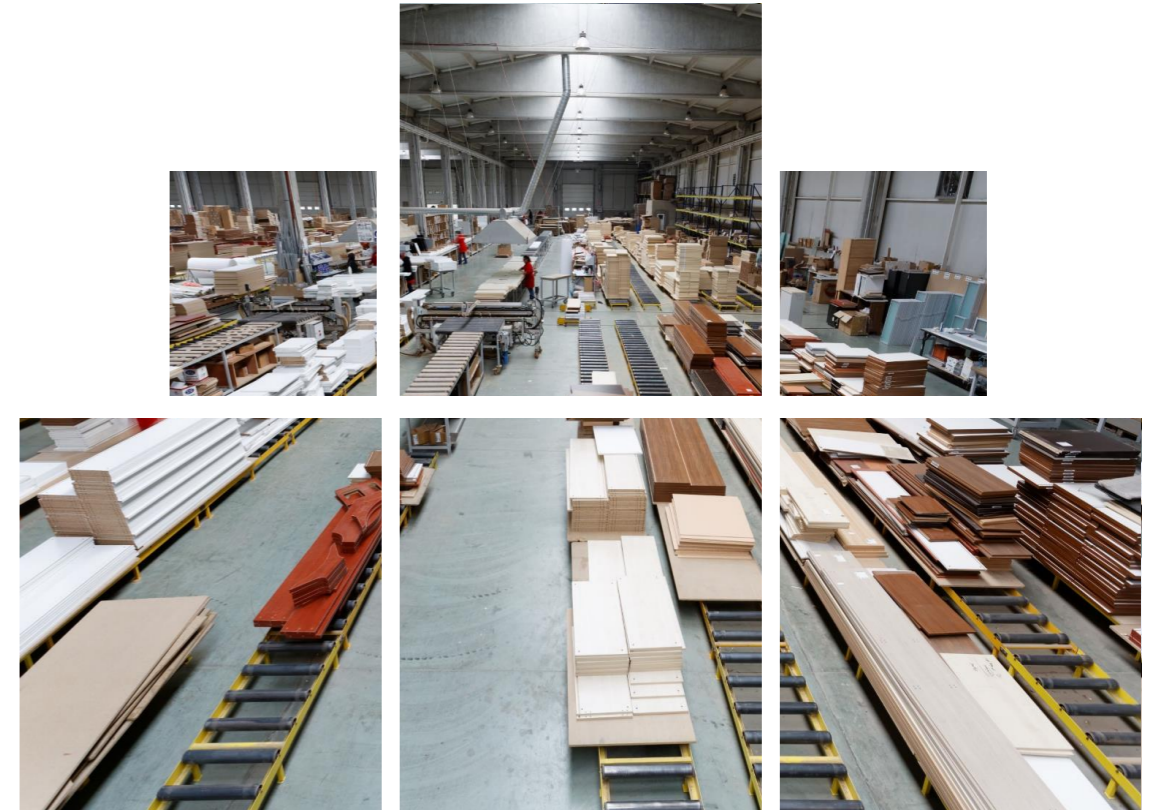


respect for all individuals

# PRODUCTION FACILITIES

We continuously invest and implement the latest technologies in all process of production to ensure the trouble-free manufacturing. Due **to build to order production** approach which means managing production according to customer demands, we mainly focus on **supply chain management** with zero finished good stock.

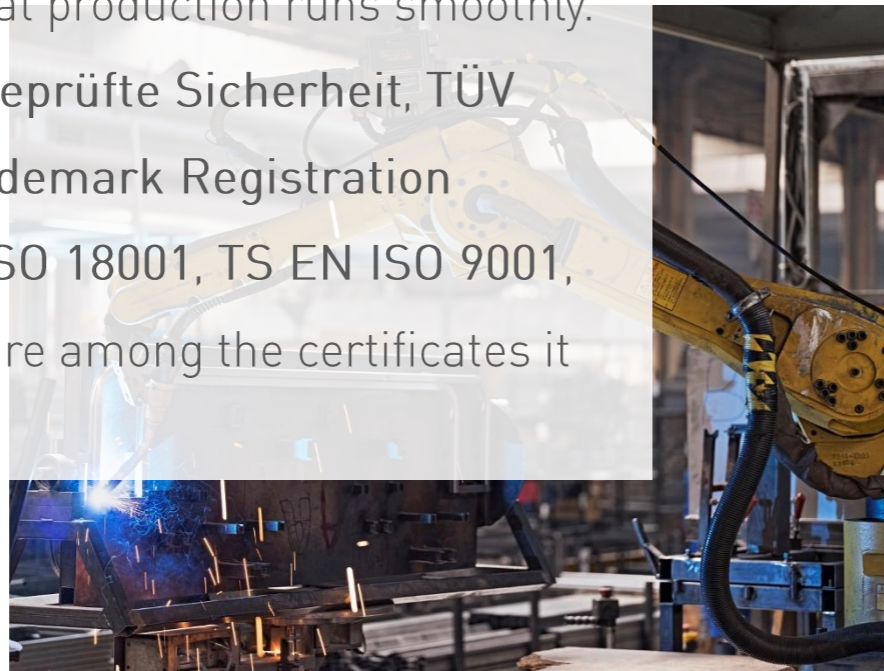
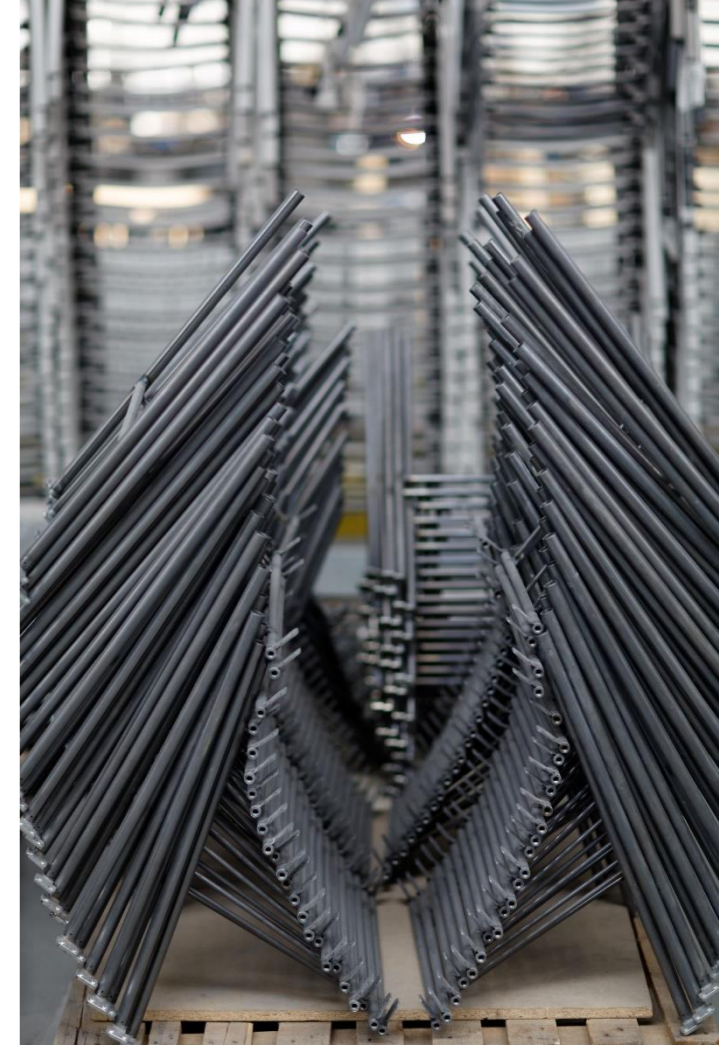
Thanks to Industry 4.0 benefits and advanced technologies such as RFID we smoothly manage orders from a single product to large projects in a shortest possible delivery time.



# PRODUCTION FACILITIES

Sophisticated technology and its applications are used in all processes starting from the project stage all the way through raw material supply, production, packaging, delivery and after sales support, ensuring that production runs smoothly.

Greenguard Gold, Geprüfte Sicherheit, TÜV Rheinland, USA Trademark Registration Certificate, TS EN ISO 18001, TS EN ISO 9001, TSE EN ISO 14001 are among the certificates it acquired.





# BUROTIME BUSINESS NETWORK

Bürotime closely follows innovative business models and strategies, and internalizes them in order to become a global brand. Thanks to the **distinctive business model** it developed in the industry, it serves to improve regional development and employment with its worldwide network of dealers and concept showrooms.

In Turkey 60, in worldwide more than 20 Bürotime concept showrooms have identical architecture and decoration to meet the products with their customer with a common corporate identity. We are committed to expanding **Bürotime Family** both locally and globally to expand our products and solutions worldwide and to become a global brand.



# TURKEY SALES NETWORK

ADANA	KARAMAN
AFYON	KASTAMONU
ANKARA	KAYSERİ
ANTALYA	KIRŞEHİR
AYDIN	KOCAELİ
BALIKESİR	KONYA
BURSA	KÜTAHYA
ÇANAKKALE	MALATYA
DENİZLİ	MANİSA
DIYARBAKIR	MARDİN
ERZURUM	MERSİN
ESKİŞEHİR	MUĞLA
GAZİANTEP	NEVŞEHİR
GİRESUN	NİĞDE
HATAY	SAMSUN
İSTANBUL	TEKİRDAĞ
İZMİR	TRABZON
K.MARAŞ	URFA



# GLOBAL SALES NETWORK

GERMANY  
BOSNIA HERZİGOVA  
MAKEDONIA  
GREECE  
GEORGIA  
EGYPT  
KENYA  
SUDAN  
IRAN  
UMMAN  
QATAR  
ISRAEL  
IRAQ  
JORDAN  
S.ARABIA  
KOSOVO  
LEBANON  
TURKMENİSTAN

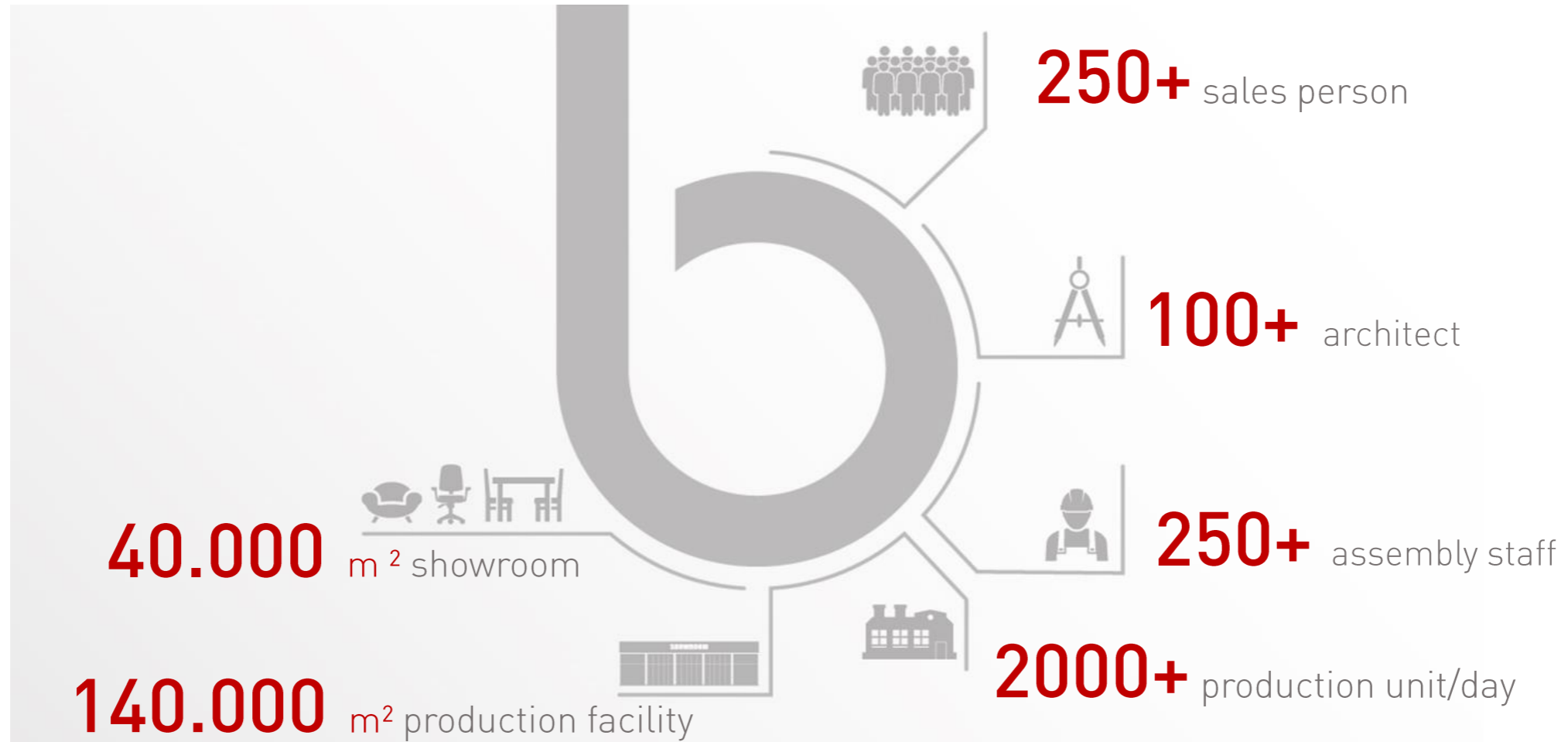


## **b.smart:** BUROTIME BUSINESS PLATFORM

Thanks to our business platform developed specifically for our distinctive business model, we are able to track and manage our domestic and foreign sales network. This platform allows our dealers to monitor their sales processes such as offer, order, field sales, delivery and also to manage their own business with a **smart** and **analytic** way of thinking.



# b.bn : BUROTIME BUSINESS NETWORK





**b.design team**

## **BUROTIME** DESIGN PHILOSOPHY

«Every element embodied in a creator's mind is a **design**. In the design process that requires a skill to use many points of view at the same time, the designer has to think about the potential user's benefit and the continuity of the benefit as well as its eye pleasure. The right design is the design in which there is no lack of any of these points of view.

**Therefore a design that does not reach human cannot reach its purpose.»**

## **b.design**

**b-design team** constitutes its **design strategy** within the framework of product alternatives that improve quality of life, and **protect the ecosystem**, and it takes into consideration a sense of **social responsibility** in the design processes as much as the applications of **economic sustainability**. The creation process of designs that are developed with the know-how, skills and a sense of flexibility move away from the conventional design and planning processes, and gain a different dimension. At that point, **b.design team** identifies the measure for its designs as those that provide “user physical and psychological advantages and solutions”, and develops designs that can address the various daily needs and expectations of employees while taking into consideration several different office utilization scenarios.



# SOLUTIONS: ELEMENTS by BUROTIME



Through our **Elements** concept, besides creating alternative offices, we present personal, creative and efficient spaces preserving the same line in any place of an office.

Through our **Solo, Teamwork, Meeting** and **Social Elements** concepts that enhance **communication, socialisation** and **efficiency**, and that bear all characteristics of a whole, we present functional and visual solutions responding various expectations for an office.

# ELEMENTS by BUROTIME



solo

# ELEMENTS by BUROTIME

solo



# ELEMENTS by BUROTIME

solo



# ELEMENTS by BUROTIME

solo



# ELEMENTS by BUROTIME

social



# ELEMENTS by BUROTIME

social



# ELEMENTS by BUROTIME

social





# ELEMENTS by BUROTIME

social



# ELEMENTS by BUROTIME

social



# ELEMENTS by BUROTIME

meeting



# ELEMENTS by BUROTIME

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meeting



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meeting



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teamwork





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teamwork



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teamwork



# ELEMENTS by BUROTIME

teamwork



# ELEMENTS by BUROTIME

teamwork



# VERTICAL SOLUTIONS

Having a **domain expertise** on some industries and sectors needs specialization in their needs and requirements. Sometimes flexibility and functionality come first, sometimes durability, comfort, ergonomics or other features may be more important than others, depending on the areas and sectors they use. It is important to design and produce products that provide solutions to all current and future needs of its users by analyzing the needs and dynamics of the sector.

## EDUCATION

Inspired by an active learning approach, educational solutions bring success and productivity.



## HEALTHCARE

Products supporting physical and emotional comfort in health facilities create a relaxing atmosphere.



## CALL CENTER

Customer satisfaction depends on the well-being and sense of belonging among employees.



## HOME OFFICE

Creativity rises in places where comfort comes to the fore with a sense of belonging.



## TERMINAL

Bürotime offers products that transform waiting into comfort by adaptation to changing dynamics.



education



education



education





education



education



education



education



health



health



health



health





health



# home office



# home office



home office



# home office



**terminal**



terminal



terminal





terminal



# call center



# call center



# call center



# call center



## b.academy: BUROTIME ACADEMY



Through our executive development programs and various training opportunities, we aim to contribute to increasing the happiness, efficiency and values of our employees by enabling them to know themselves better and discover their potential. Since 2011; sales, personal development and product trainings are organized regularly by Bürotime Academy in order to increase the technical competencies of the domestic and international sales channels.

# SUSTAINABILITY

Adopted by Bürotime, the fundamental principle of sustainability is based on its urge to materialize its innovative products while being mindful of humans, environment, and elements of design. Pursuant to its “**Integrated Management System Policy**”, it adopted as a principle to use raw materials that do not jeopardize environment and human health, to **reduce waste**, and **to increase the rate of recycling**. Since the very first day at its Konya Organized Industrial Zone facilities, it has been delivering world-class production with its modernization practices in production technology, environment-friendly infrastructure, and sustainable environmental policies.



# AWARDS



**stripe** office desk





# AWARDS



**stay** sofa



# AWARDS



era home office



# AWARDS



**pick** pouff



# AWARDS



reddot winner 2020

**note** executive desk



# AWARDS



DESIGN  
AWARD  
2020

pi home office



# AWARDS



**note** meeting table



**reddot** design award  
winner 2017





THANK YOU

bürotime