





ABOUT US 17

FPS Grup is a well-established import, export and sales marketing company headquartered in Istanbul. It specializes in hairbrushes, make-up mirrors, kitchenware and disposable product groups, aiming to bring innovation to the sectors in which it operates, and adopting customer satisfaction as a principle.

The umbrella brand of FPS Grup is "ProCo" and it has the brands "ProCo Beauty" for hairbrushes and make-up mirrors, "ProCo Home" for kitchenware, "ProCo" for disposable products and also "ProCo Max". In the hairbrush product group, we have the brand "ProCo Beauty Makaron".

While the ProCo Beauty brand makes a difference in hair care with its modern designs and registered products, our innovative product "Makaron Hair Brush" is registered in Türkiye, EU, UK, Russia and USA, and its design and name belong to our company.

We also have a group company called "ProCo International DOO" based in Montenegro, and our company located abroad carries out the sales, marketing and distribution of our "ProCo" branded products to the Balkan countries. The ProCo International DOO is also a foreign trade company that carries out import and export activities.

The brands and products owned by our company are also available in foreign markets, especially in the Turkish market, and we export our products to more than 15 countries, especially European Countries, Balkan countries, the Turkish Republics, the United Arab Emirates, Russia, and the USA.

ProCo brands are sold in cosmetic markets, supermarkets, chain stores and online platforms operating throughout Turkey, and we also have distributors who provide regional distribution. We deliver our products to our customers in all regions and provinces of Turkey through our chain stores and distributor network that we cooperate with.

We continue to lead the sector by developing products suitable for both daily and professional use with quality materials, ergonomic design and innovative technologies.

FPS Grup aims to be a pioneer in its sector by bringing the most innovative and high-quality products together with its customers, and on the other hand, it has adopted the basic principle of carrying out its commercial activities within the scope of the ethical values and social responsibility policy it has adopted.

- To shape the future of the sector by developing the most innovative and high-quality products in the product groups in which it operates
- To be the most reliable and preferred company in Turkey in its sector
- To be a pioneer and strong brand in the foreign markets to which we export
- To conduct our commercial activities within the scope of our adopted ethical values and social responsibility policy
- \cdot To establish long-term and sustainable business partnerships with our customers
- To ensure unconditional customer satisfaction and loyalty
- · Being innovative, original and pioneering
- · Ensuring continuous development
- Working in accordance with the principles of Equality,
 Transparency and Accountability
- · Adhering to our ethical rules
- · Being reliable in commercial relations
- · Protecting the rights of business partners and stakeholders









MAKAR())



PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY

- · FLEXIBLE
- MIRRORED
- · BAG SIZE
- · SOFT TOUCH
- · FOLDABLE
- · EASY TO CLEAN
- · SUITABLE FOR USE ON

WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCO	DDE	PRODU	CT CODE
PROCO BEAUTY MAKARON HAIR BRUSH FLORAL SCENE SERIES 8		8684264709477 MAKAR		ONFS-FPS	
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG, DISPLAY BOX	PURPLE, MINT, PEACH FUZ	Z	4 X 3	COLOUR	72 PIECES



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PATENTED DESIGN,
EXCLUSIVE TO PROCO BEAUTY

- ·FLEXIBLE
- · FOLDABL
- · MIRROREE
- · EASY TO CLEAN
- · BAG SIZE
- · SUITABLE FOR USE ON
- · SOFT TOUCH
- WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY MAKARON HAIR B	RUSH FOREST FRUITS SERIES	8684264709477		MAKAR	ONFF-FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG, DISPLAY BOX	LILA, DAMSON, BLUE		4 X 3	COLOUR	72 PIECES



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SWEET DREAMS

PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY

FLEXIBLEMIRRORED

· BAG SIZE

- · SOFT TOUCH
- · FOLDABLE
- · EASY TO CLEAN
- · SUITABLE FOR USE ON
- WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCO	ODE	PRODUCT CODE	
PROCO BEAUTY MAKARON HAIR BRI	USH SWEET DREAMS SERIES	8684264709477		MAKAR	ONSD-FPS
PACKAGE	COLOURS		IN BC	ОХ	IN CARTON BOX
HANGING TAG, DISPLAY BOX	CYAN COLOR, FUCHSIA,LE	MON YELLOW	4 X 3 COLOUR		72 PIECES





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PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY

- · FLEXIBLE
- · MIRRORFT
- · BAG SIZE
- · SOFT TOUCH
- ·FOLDABLE
- · EASY TO CLEAN
- · SUITABLE FOR USE ON

PRODUCT NAME		PRODUCT BARCODE PRO		PRODU	CT CODE
PROCO BEAUTY MAKARON HAIR BRI	JSH AUTUMN GLOW SERIES	8684264709477		MAKAR	ONAG-FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG, DISPLAY BOX	BROWN, FADED LEAF GRE	EN, ORANGE	4 X 3	3 COLOUR	72 PIECES



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HANGING TAG, DISPLAY BOX

FAVORITE FLAVORS

PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY

- · FLEXIBLE
- · MIRRORED
- · BAG SIZE
- · SOFT TOUCH
- · FOLDABLE

4 X 3 COLOUR

- · EASY TO CLEAN
- SUITABLE FOR USE ON WET AND DRY HAIR

72 PIECES

PRODUCT NAME		PRODUCT BARCODE PRODU			CT CODE
PROCO BEAUTY MAKARON HAIR BR	PROCO BEAUTY MAKARON HAIR BRUSH FAVORITE FLAVORS SERIES		8684264709477 MAKAR		NFL-FPS
PACKAGE	COLOURS	IN E		ох	IN CARTON BOX

PINK, YELLOW, GREEN









PATENTED DESIGN,
EXCLUSIVE TO PROCO BEAUTY

METALLIC COATING

- · FLEXIBLE
- · FASY TO CLEAN
- · MIRRORED
- · SUITABLE FOR USE ON
- · BAG SIZE
- WET AND DRY HAIR
- · FOLDABLE

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY MAKARON HAIR BRUSH	- METALIC SERIES, PARTY VIBES	8684853800271		MAKAR	ONPV-FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG, DISPLAY BOX	GOLD, SILVER, PURPLE		4 X 3	S COLOUR	72 PIECES



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PEARLY GLAMOUR

PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY

METALLIC COATING

- · FLEXIBLE
- · EASY TO CLEAN
- · MIRRORED
- SUITABLE FOR USE ON
- · BAG SIZE
- WET AND DRY HAIR
- · FOLDABLE

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY MAKARON HAIR BRI	JSH AUTUMN GLOW SERIES	8684853800271	1 MAKARO		RONPG-FPS
PACKAGE	COLOURS			ох	IN CARTON BOX
HANGING TAG, DISPLAY BOX	BROWN, FADED LEAF GRE	EN, ORANGE	4 X 3	3 COLOUR	72 PIECES







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PATENTED DESIGN,
EXCLUSIVE TO PROCO BEAUTY

SUITABLE FOR USE ON EXTENSION HAIR

- ·FLEXIBLE
- MIRRORE
- · BAG SIZE
- · SOFT TOUCH
- · FOLDABLE
- EASY TO CLEAN
- · SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCO	ODE	PRODU	CT CODE
	EXTENSION SERIES, COOL NEON	8684853800301		MAKARO	ONCN-FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG, DISPLAY BOX	PASTEL CORAL, PASTEL MINT GR	EEN, PASTEL PINK	4 X 3	COLOUR	72 PIECES



MAKARON





PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY



SUITABLE FOR USE ON EXTENSION HAIR

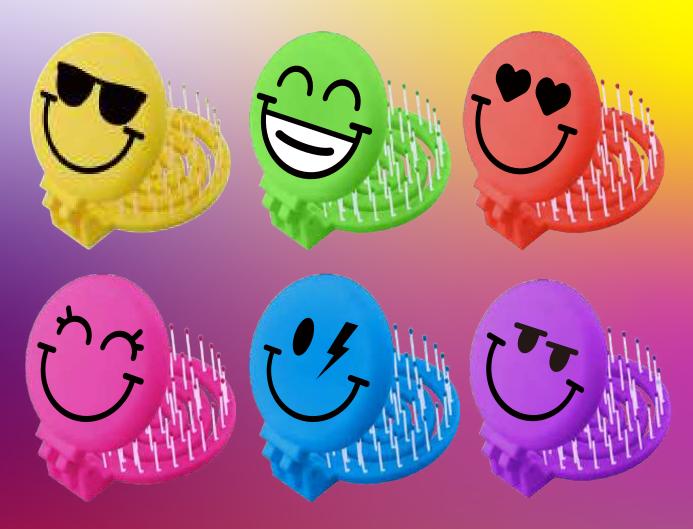
- ·FLEXIBLE
- · MIRRORED
- · BAG SIZI
- · SOFT TOUCH
- · FOLDABLE
- · EASY TO CLEAN
- SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE		
PROCO BEAUTY MAKARON HAIR BRUSH		8684853800301		MAKAR	RONCL-FPS	
PACKAGE	COLOURS			ох	IN CARTON BOX	
HANGING TAG, DISPLAY BOX	ESPRESSO, LATTE FOAM, M	10CHA			72 PIECES	





MAKARYN



SMSMILEY® LIGENSED MAKARON HAIR BRUSH

PRODUCT NAME		PRODUCT BARCODE PRO		PRODU	CT CODE
PROCO BEAUTY MAKARON X SW SMILEY I	HAIR BRUSH	8684853800349		MAKARONSW-F	
PACKAGE	COLOURS			ох	IN CARTON BOX
SURPRISE PACKAGE, DISPLAY BOX	YELLOW, RED, PINK, BLUE,	GREEN, LILAC	2 X 6	6 COLOUR	72 PIECES

CURLY Curl Defining Hair Brush







CURLY OURL DEFINIO

PATENTED DESIGN,
EXCLUSIVE TO PROCO BEAUTY

SPECIAL FOR CURLY HAIR

CURL DEFINING, FLEXIBLE, UNICORN HANDLED,
SEPARATES HAIR WITH ITS INDENTED EDGE AND
DEFINES CURLS WITH ITS UNICORN HANDLE,
SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCO	DDE	PRODU	CT CODE
PROCO BEAUTY PRO CURLY CURL DEFINI	NG HAIR BRUSH	8684264709729		PROCUI	RLY-FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG	CLARET RED		6 PI	ECES	72 PIECES





MIRACLE BRUSH



SUITABLE FOR USE WITH BLOW DRYER

HEAT RESISTANT

- · FLEXIBLE
- · SHINY BLACK APPEARANCE
- · SUITABLE FOR USE ON SENSITIVE HAIR
- · SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY PRO MIRACLE HAIR BRUSH		8684853800158			
PACKAGE	COLOURS	COLOURS		ох	
HANGING CARTON BOX					72 PIECES





MULTY







СОМВ



FIX



VOLUME

- · SPECIAL DESIGN
- · NEW GENERATION BUN BRUSH
- · COMBING FIXING VOLUMIZING ALL IN ONE
- · SUITABLE FOR USE ON HAIR EXTENSIONS
- · SOFT TOUCH
- · SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY PREMIUM MULTY	TY HAIR BRUSH 8684853800370		MULTY-F	MULTY-FPS	
PACKAGE	COLOURS	IN B		ох	IN CARTON BOX
HANGING TAG	ORANGE PINK GRADIENT		6 PII	ECES	72 PIECES





EASY CLEAN HAIR BRUSH



- · SPECIAL PRACTICAL CLEANING APPARATUS
- · EASY TO CLEAN
- · SHINY GRADIENT DUAL COLOR

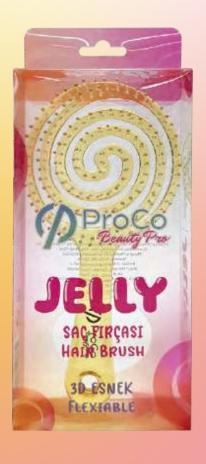
- · SOFT AIR BAG SURFACE
- · SUITABLE FOR USE ON WET AND DRY HAIR

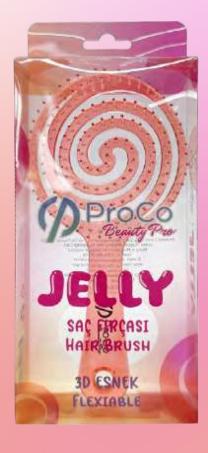
PRODUCT NAME		PRODUCT BARCODE		PRODU	CT CODE
PROCO BEAUTY PREMIUM EASY CLEAN H	IAIR BRUSH	8684853800219		EASYCL	EAN-FPS
PACKAGE	COLOURS	IN E		ох	IN CARTON BOX
HANGING CARTON BOX	SHINY NAVY BLUE PURPLE GRADIE	NT	6 PII	ECES	72 PIECES













- · GLITTER COATING
- · JELLY ADDEADANCE
- · 3D FLEXIBLE
- HAIR DETANGLING AND COMBING
- · EASY GRIP
- · SUITABLE FOR USE ON WET AND DRY HAIR

EXCLUSIVE TO PROGO BEAUTY

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
		8684853800189	9 JELLY-FPS		
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING PVC BOX	LEMON YELLOW, ORANGE, STRAWE		2 X 3		72 PIECES









SHILL SH



- · LILAC PURPLE SHINY COATING
- · MIRRORED
- · SELF-CLEANING

- · OPEN AND CLOSE LATCH
- · BAG SIZE
- · SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY PREMIUM SHINY SELF-CI	LEANING MIRRORED HAIR BRUSH	8684264709903		MCPREN	иіим-FPS
PACKAGE	COLOURS	IN B		ох	IN CARTON BOX
HANGING PVC BOX	SHINY LILAC PURPLE		6 PI	ECES	72 PIECES



SELF CLEANING HAIR BRUSH







- · SOFT TOUCH
- · SOFT BRUSH BRISTLES
- · SELF-CLEANING
- · SUITABLE FOR USE ON WET AND DRY HAIR

OPEN AND CLOSE HANDLE

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY PRO SELF-CLEANING HA	IR BRUSH	8684264709965		KTPRO-	
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING TAG	FUCHSIA, MINT GREEN, PINK		2 X 3	COLOUR	72 PIECES









MASSAGE HAIR BRUSH



EXCLUSIVE TO PROGO BEAUTY

TWIST OPEN AND GLOSE

MASSAGE HAIR BRUSH

SPECIAL DESIGN

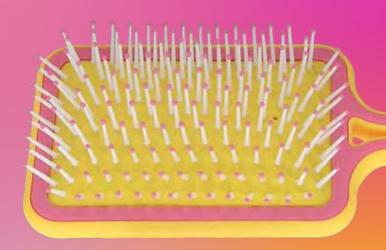
SOFT BRUSH BRISTLES
SUITABLE FOR WET AND DRY USE

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PACKAGE	COLOURS			ох	IN CARTON BOX
HANGING CARTON BOX					72 PIECES





PUFF



- · SOFT TOUCH
- · WIDE SURFACE AIR BAC
- DUAL COLOUR PASTEL COLOURS BODY
- · SUITABLE FOR USE ON WET AND DRY HAIR

PRODUCT NAME						
PROCO BEAUTY PRO PUF HAIR BRUSH						
PACKAGE	COLOURS					
HANGING TAG	MINT GREEN-BABY PINK, PINK-CHERR					



ProCo KITTY PUFF Beauty Kids

SOFT TOUCH, CAT FACE FIGURE PRINTED,

SUITABLE FOR USE ON WET AND DRY HAIR

BODY AND AIR BAG DUAL COLOR,



PRODUCT NAME		PRODUCT BARCODE PROD		PRODU	CT CODE
PROCO BEAUTY KIDS KITTY PUF HAIR B	RUSH	8684264709781		KITTYPL	JF-FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
LIANGING TAG	TUDOUGUE LUAC DUDDUE		2 V 7	COLOUD	72 DIECEC







HALL B DETANGLER

HAIR BRUSH



- · BAG SIZE
- · HAIR DETANGLER
- · TWO-LAYER BRUSH TECHNOLOGY
- · SUITABLE FOR USE ON WET AND DRY HAIR

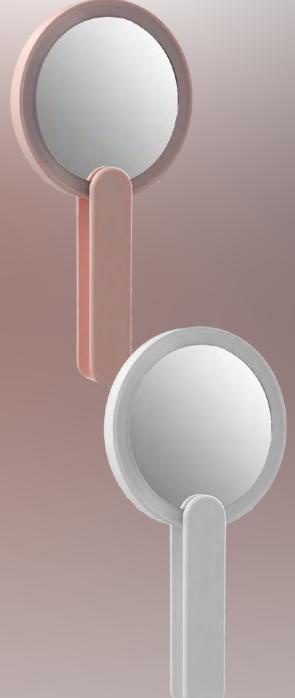
PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
PROCO BEAUTY PRO DETANGLING MINI HAIR BRUSH		8684264709934			
PACKAGE	COLOURS		IN BOX		
HANGING PVC BOX	DARK PINK, MINT GREEN, CORAL		2 X 3 COLOUR		72 PIECES

ED LIGHTED

MAKEUP MIRROR







LED LIGHTED HANDLED MAKEUP MIRROR

- · LED LIGHTED
- TURN THE LIGHT ON AND OFF WITH THE HANDLE
- · FOLDABLE HANDLE
- · LONG-LIFE RECHARGEABLE BATTERY

PRODUCT NAME		PRODUCT BARCODE		PRODU	CT CODE
	LIGHTED HANDLED MAKEUP MIRROR 8684264709842 PRM				
PACKAGE	COLOURS	IN		ох	IN CARTON BOX
HANGING CARTON BOX, DISPLAY BOX	BABY PINK, WHITE		3 X 2	2 COLOUR	72 PIECES





LED LIGHTED STANDING HANDLED MAKEUP MIRROR

PATENTED DESIGN, EXCLUSIVE TO PROGO BEAUTY

- · LED LIGHT
- · TURN THE LIGHT ON AND OFF WITH THE HANDLE
- · FOLDABLE HANDLE THAT LETS IT STAND
- · LONG-LIFE RECHARGEABLE BATTERY

PRODUCT NAME		PRODUCT BARCODE		PRODU	CT CODE
	TED STANDING HANDLED MAKEUP MIRROR 8684264709873				FPS
PACKAGE	COLOURS		IN B	ох	IN CARTON BOX
HANGING CARTON BOX, DISPLAY BOX	BABY PINK, WHITE		3 X 2	2 COLOUR	72 PIECES





TOUCH LED LIGHTED FOLDABLE MAKEUP MIRROR

PATENTED DESIGN, EXCLUSIVE TO PROCO BEAUTY

- · LED LIGHT
- · TOUCH LIGHT ON AND OFF
- · 3 DIFFERENT LIGHT COLORS
- 5X 700M
- · ADJUSTABLE BRIGHTNESS
- · LONG-LIEF RECHARGEARLE BATTERY

PRODUCT NAME		PRODUCT BARCODE		PRODUCT CODE	
					PS
PACKAGE	COLOURS	IN		ох	IN CARTON BOX
HANGING CARTON BOX, DISPLAY BOX	BABY PINK, WHITE		3 X 2	COLOUR	72 PIECES























