

Odelon is a clothing brand whose entire design and production processes take place in Turkey. Since launching this journey in 2021, we've been releasing new collections every season, offering products made with high-quality fabrics in a wide range of colors.

ABOUT US

Odelon is a journey launched by two brothers to bring a breath of fresh air to the fashion world. The primary goal of this journey is to offer you affordable pieces made from high-quality fabrics, keeping abreast of new season colors and trends. Our founders built the brand with high motivation, drawing on the experience and expertise of a family-owned company that has been producing knitwear for global brands for 30 years.

In 2021, we embarked on this journey by entering the e-commerce sector. We launch new collections every season, offering trendy products in a wide range of colors.

All of our design and production processes are carried out in Turkey. This allows us to both support local production and guarantee the highest quality. Every detail of each product is meticulously crafted from production to delivery.

We are delighted to be with you on this fashion journey with our ever-growing family.