



The Largest Turkish B2B Marketplace



**The Smartest Way to Import from
Türkiye**



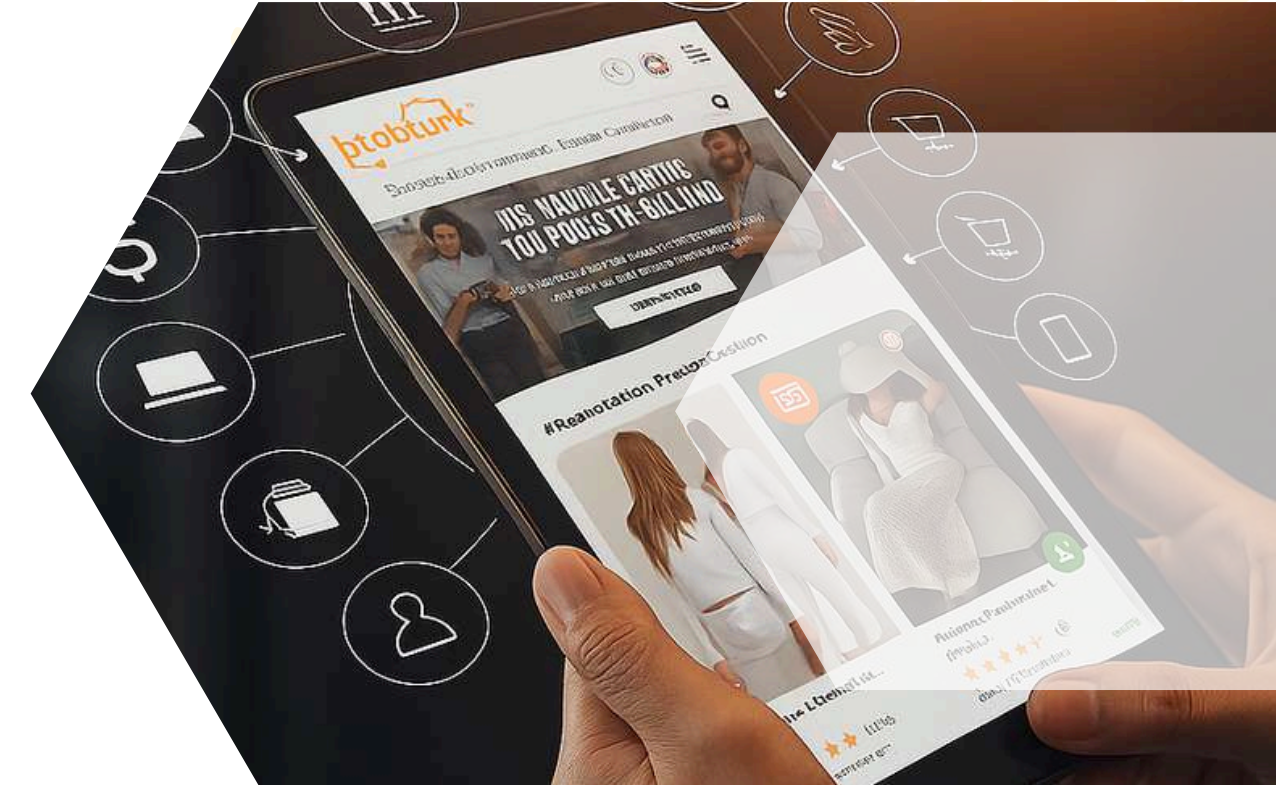
[@btobturk](https://www.instagram.com/btobturk)



btobturk.com



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Who We Are?

- ✓ **First global B2B platform dedicated to Turkish suppliers**
- ✓ **One-stop solution: Marketplace, Fulfillment, Logistics, Sourcing**
- ✓ **Mission: Make Turkish products instantly accessible worldwide**



Market Opportunity

Why Türkiye?

- ✓ **\$254B in total exports (2024)**
- ✓ **E-commerce exports growing 18% annually**
- ✓ **Türkiye is Europe's 2nd-largest textile supplier**
- ✓ **Ranked 6th globally in ready-to-wear exports**

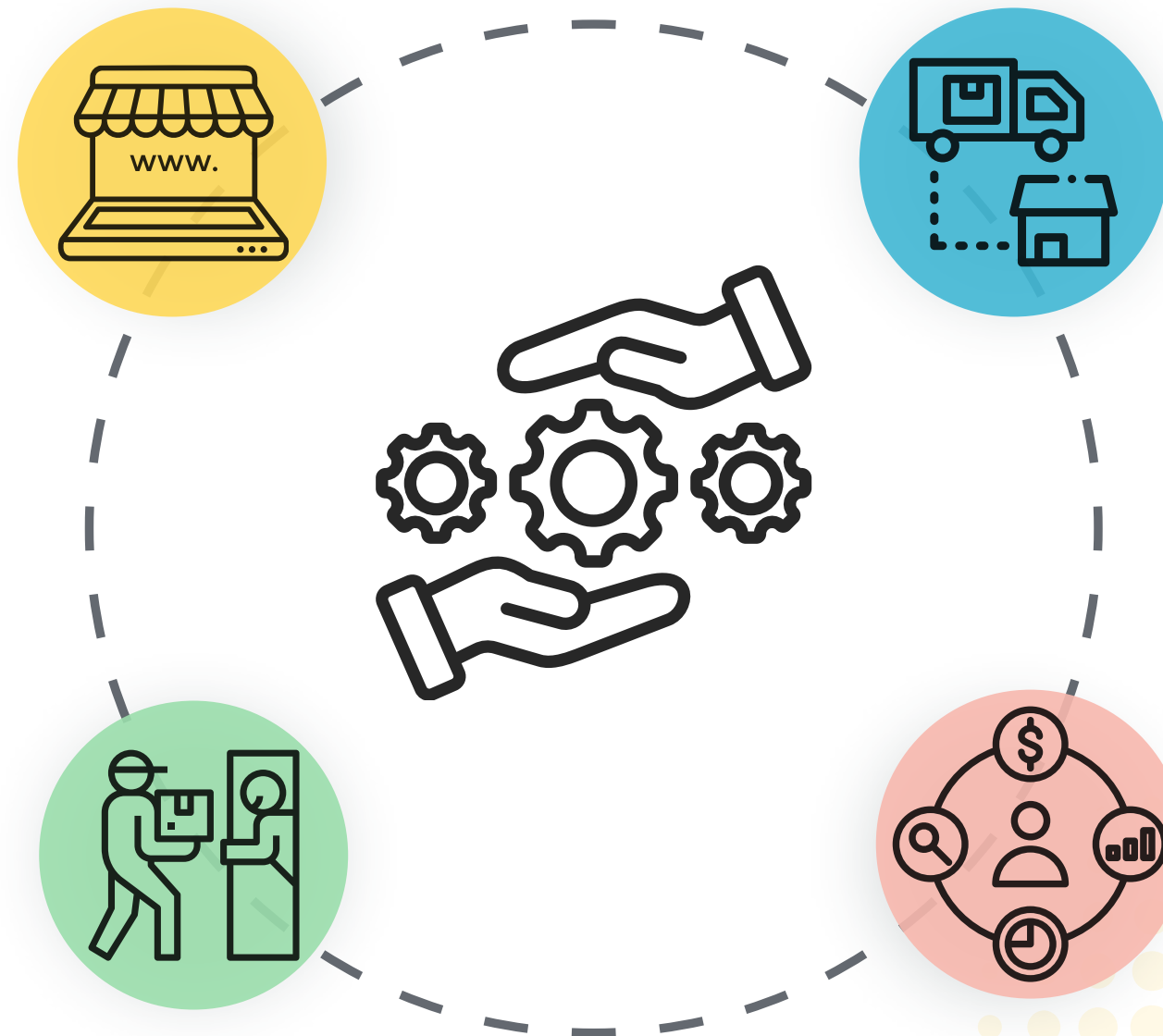
Our 4 Core Services

Online Marketplace

Buy instantly from
Turkish suppliers

Door-to-Door Logistics

Customs & delivery
included



Fulfillment

Plug & play solution for
marketplaces

VIP Sourcing

Tailor-made sourcing for
wholesale leaders

Online Marketplace

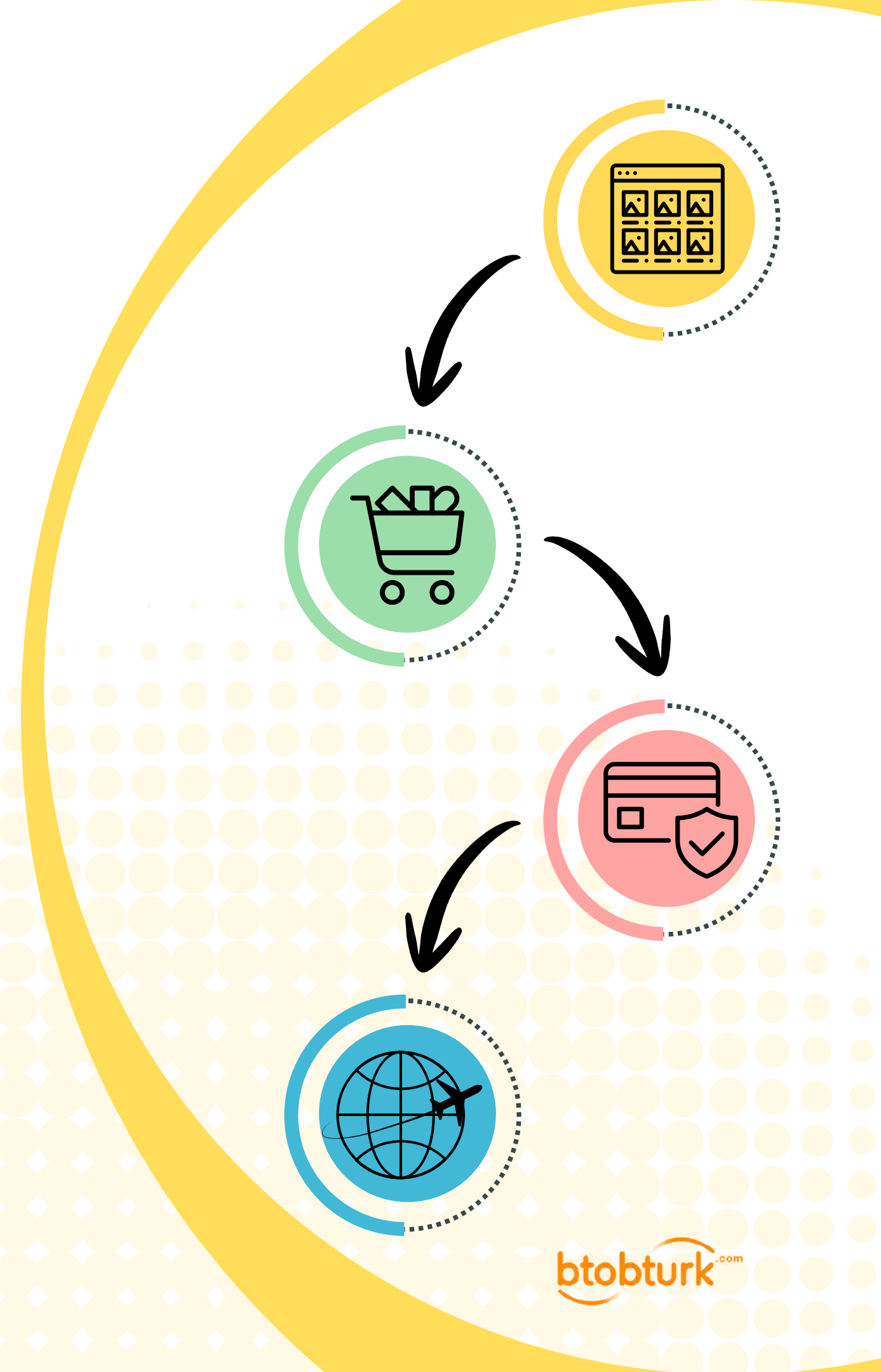
- ✓ **Instant access to trusted Turkish suppliers & brands**
- ✓ **Transparent all-inclusive pricing (taxes, customs, logistics)**
- ✓ **One cart, multiple suppliers → one secure payment**
- ✓ **Perfect for retailers, wholesalers, importers**



Online Marketplace

How it works

- ✓ Browse products & suppliers
- ✓ Add to unified shopping cart
- ✓ Confirm secure payment to Europe
- ✓ Direct delivery to your warehouse



Fulfillment for Marketplaces

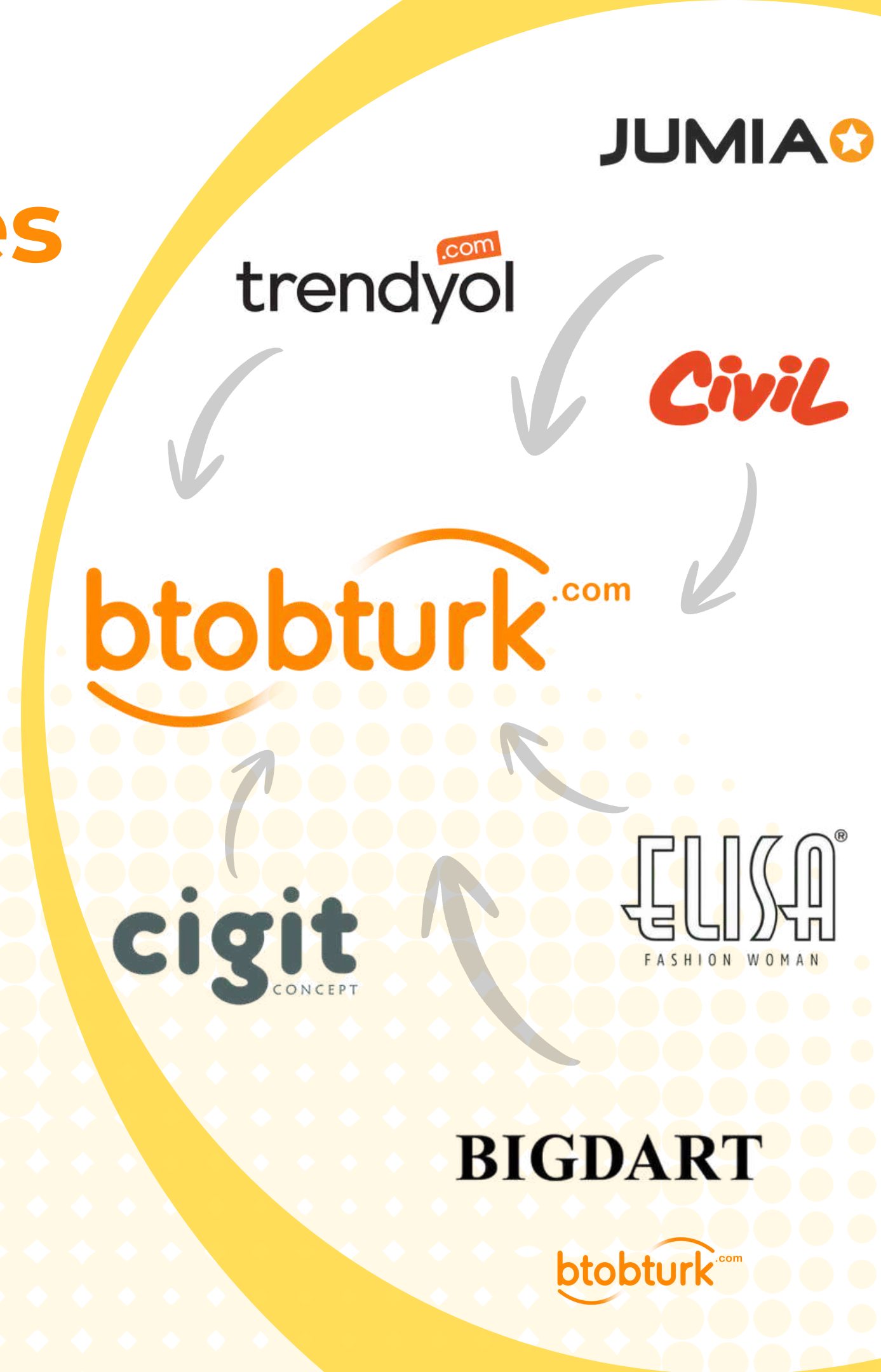
- ✓ **Plug & play solution for international marketplaces**
- ✓ **Access to Turkish brands & products instantly**
- ✓ **We handle stock, prep & delivery – you only sell**
- ✓ **Already active with Jumia, and other marketplaces**



Fulfillment for Marketplaces

How it works

- ✓ Marketplaces select the categories and brands they want to sell
- ✓ BtoBTurk manages inventory and stock on their behalf
- ✓ Orders are prepared and shipped directly by BtoBTurk
- ✓ Marketplaces can pay brands and suppliers locally through BtoBTurk, which handles the entire payment process – no need for international transfers



Door-to-Door Logistics

- ✓ All-in-one international logistics service
- ✓ Export from Türkiye → import into your country
- ✓ Best market prices through consolidated volumes
- ✓ 15 years experience in international logistics
- ✓ Network in more than 100+ countries



Door-to-Door Logistics

How it works

- ✓ **Pick up and purchasing from suppliers in Türkiye**
- ✓ **Consolidation & export clearance**
- ✓ **Import customs clearance with our local entity**
- ✓ **Final delivery to warehouse and local invoicing**
- ✓ **Complete handling of all import/export processes, making purchasing from Türkiye feel local**



VIP Sourcing Service

- ✓ **Tailor-made sourcing solutions for VIP buyers and wholesalers**
- ✓ **Direct factory negotiations ensuring the best prices**
- ✓ **Full quality control and secure payment system**
- ✓ **Designed for retail chains, distributors, and large importers**
- ✓ **Backed by a network of 200+ trusted factories and wholesalers**



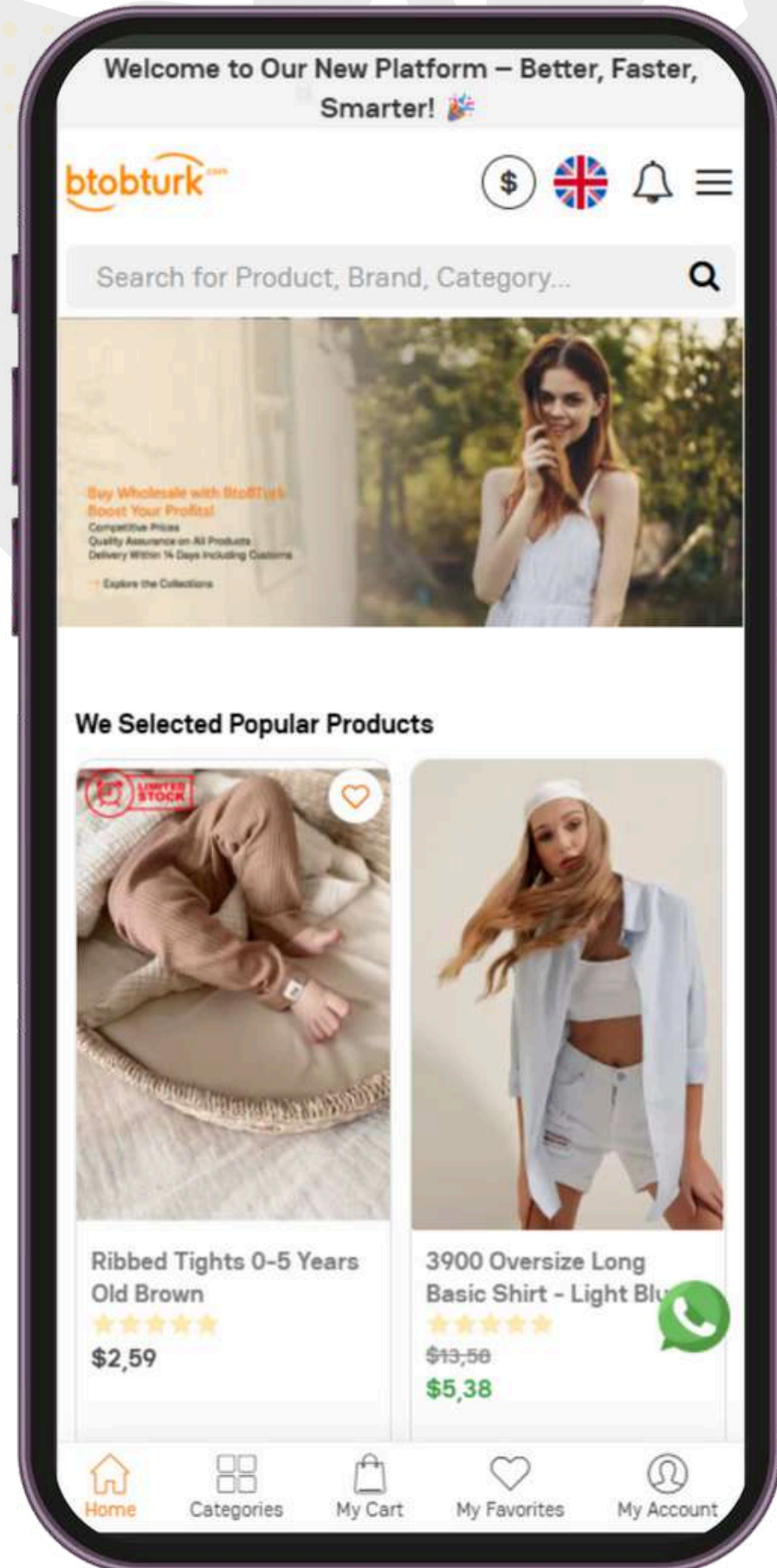
VIP Sourcing Service

How it works

- ✓ **Client shares needs & requirements**
- ✓ **BtoBTurk selects & audits best suppliers**
- ✓ **Negotiation & quality control to Europe**
- ✓ **Secure delivery & after-sales support**



Seamless Technology



Easy supplier
onboarding process

Optimized supplier
panel for order tracking

Multi-supplier shopping
cart → one payment

Full pricing transparency,
no hidden fees



Strategic Partnerships

- ✓ Already +200 suppliers onboarded in Türkiye
- ✓ Partnerships with marketplaces worldwide

Logistic partners in Türkiye & worldwide ✓

Trusted by leading players such as Jumia, Trendyol ✓

JUMIA★



CUSTOMERS

LOGISTIC PARTNERS



HBI



MAERSK



Penti

trendyol.com

cigit
CONCEPT

ELISA®
FASHION WOMAN

VENDORS
&
BRANDS

Civil

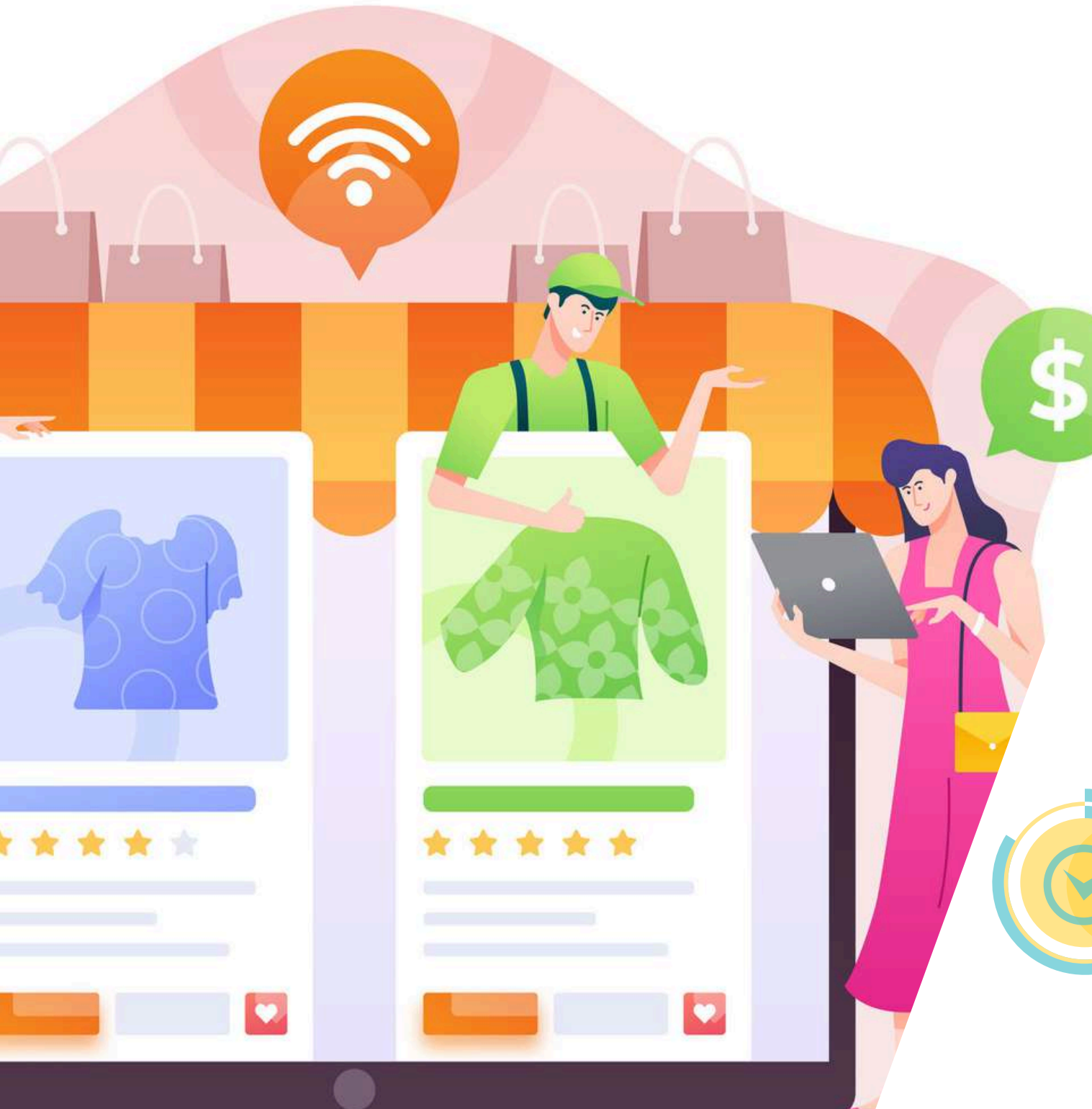
MISIRLI¹⁹₅₁

TRENDYOLMİLLA

BIGDART

btobturk.com

Why Choose BtoBTurk?



All-in-one B2B export platform



Trusted & certified Turkish suppliers



Transparent all-inclusive pricing



Human support in multiple languages



Faster, cheaper, safer

Global Reach



Trade corridors connecting Türkiye with Africa, the Middle East, Europe, and Asia

An expanding supplier base, ensuring diversity and reliability in sourcing

Rapidly growing global demand for Turkish goods



BtoBTurk: Your Strategic Partner in Türkiye

Let's shape B2B's future together



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