PayTR

2025

PAYTR | 15 yıl

Licensed by the Central Bank of Turkey, Leading Payment Institution

In 2021, PayTR formed an investment partnership with **Actera Group**, Turkey's largest private equity fund.

15+ Years
Industry
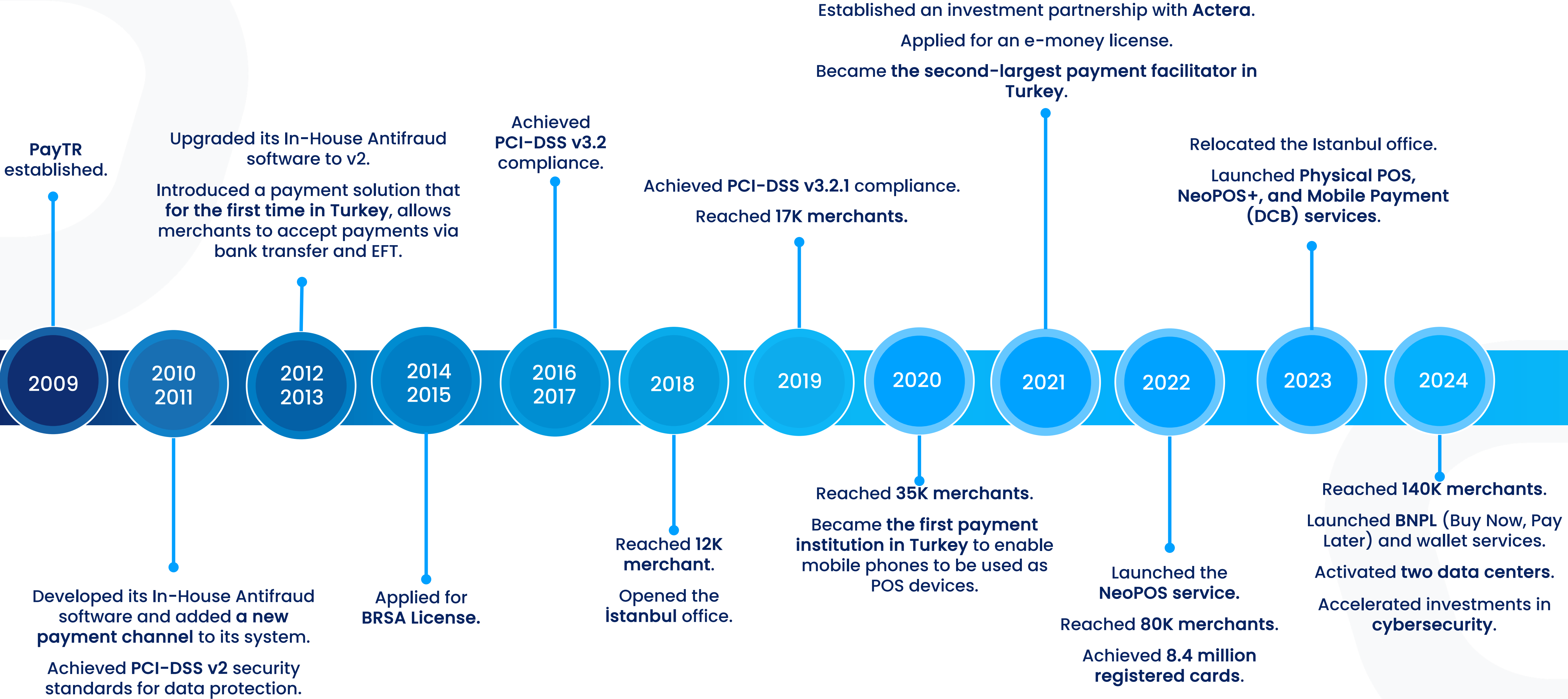Experience

150K+
Merchants

216
Employees

About Us

- Established in 2009.

- One of the leading fintech companies in the industry, serving over 140.000 merchants.

- Provides secure payment solutions to its merchants through Virtual and Physical POS products.

- By offering payment services on a single platform with competitive commission rates, PayTR eliminates the need for multiple POS integrations, complex bank contracts and fee structures.

- Headquartered in Izmir and additional office in Istanbul.

- Believing in the sustainability of investing in expert talent, PayTR employs a team of 216 professionals.

- Operates with continuous positive growth and increasing profitability.

- As a pioneer in the industry with its flagship Virtual POS product, PayTR offers a diverse range of next-generation payment solutions, including SoftPOS, Physical POS and Mobile Operator Payments.

PayTR Company Overview

PayTR established.

Upgraded its In-House Antifraud software to v2.
Introduced a payment solution that **for the first time in Turkey, allows merchants to accept payments via bank transfer and EFT.**

Achieved **PCI-DSS v3.2** compliance.

Achieved **PCI-DSS v3.2.1 compliance.**
Reached **17K merchants.**

Established an investment partnership with **Actera.**
Applied for an e-money license.
Became **the second-largest payment facilitator in Turkey.**

Relocated the Istanbul office.
Launched **Physical POS, NeoPOS+, and Mobile Payment (DCB) services.**

2009

2010 2011

2012 2013

2014 2015

2016 2017

2018

2019

2020

2021

2022

2023

2024

Developed its In-House Antifraud software and added **a new payment channel** to its system.
Achieved **PCI-DSS v2 security standards for data protection.**

Applied for BRSA License.

Reached **12K merchant.**
Opened the İstanbul office.

Reached **35K merchants.**
Became **the first payment institution in Turkey** to enable mobile phones to be used as POS devices.

Launched the **NeoPOS service.**
Reached **80K merchants.**
Achieved **8.4 million registered cards.**

Reached **140K merchants.**
Launched **BNPL** (Buy Now, Pay Later) and wallet services.
Activated **two data centers.**
Accelerated investments in **cybersecurity.**

PAYTR

Products and Services

Full Spectrum Of Payment Facilitation Products

Virtual POS in 2 hours

Marketplace payments

Pay by Link
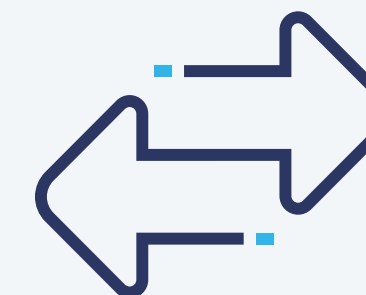
Pay with Money Transfer

Direct Carrier Billing

Physical POS

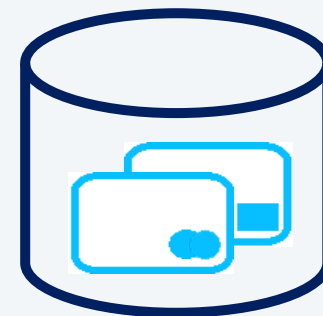**SoftPOS NeoPOS and NeoPOS+**

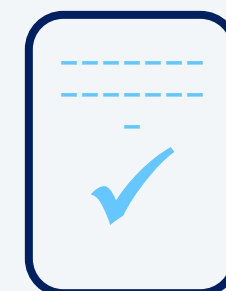**Wallet as a service (WaaS)**

Robust service enablers

Secure Infrastructure

Fraud Management

Secure Card Registry

Ready checkout page

Next day payment

Multiple currencies

24/7 Service

PAYTR

PayTR Virtual POS

The Virtual POS, designed to enable payments in e-commerce without any physical interaction is a fast and secure payment infrastructure that allows transactions via bank or credit cards without the need for physical contact.

- **NO SETUP OR INTEGRATION FEES**

- **READY IN 2 HOURS**

- **NEXT BUSINESS DAY PAYOUT**

- **CARD STORAGE SERVICE**
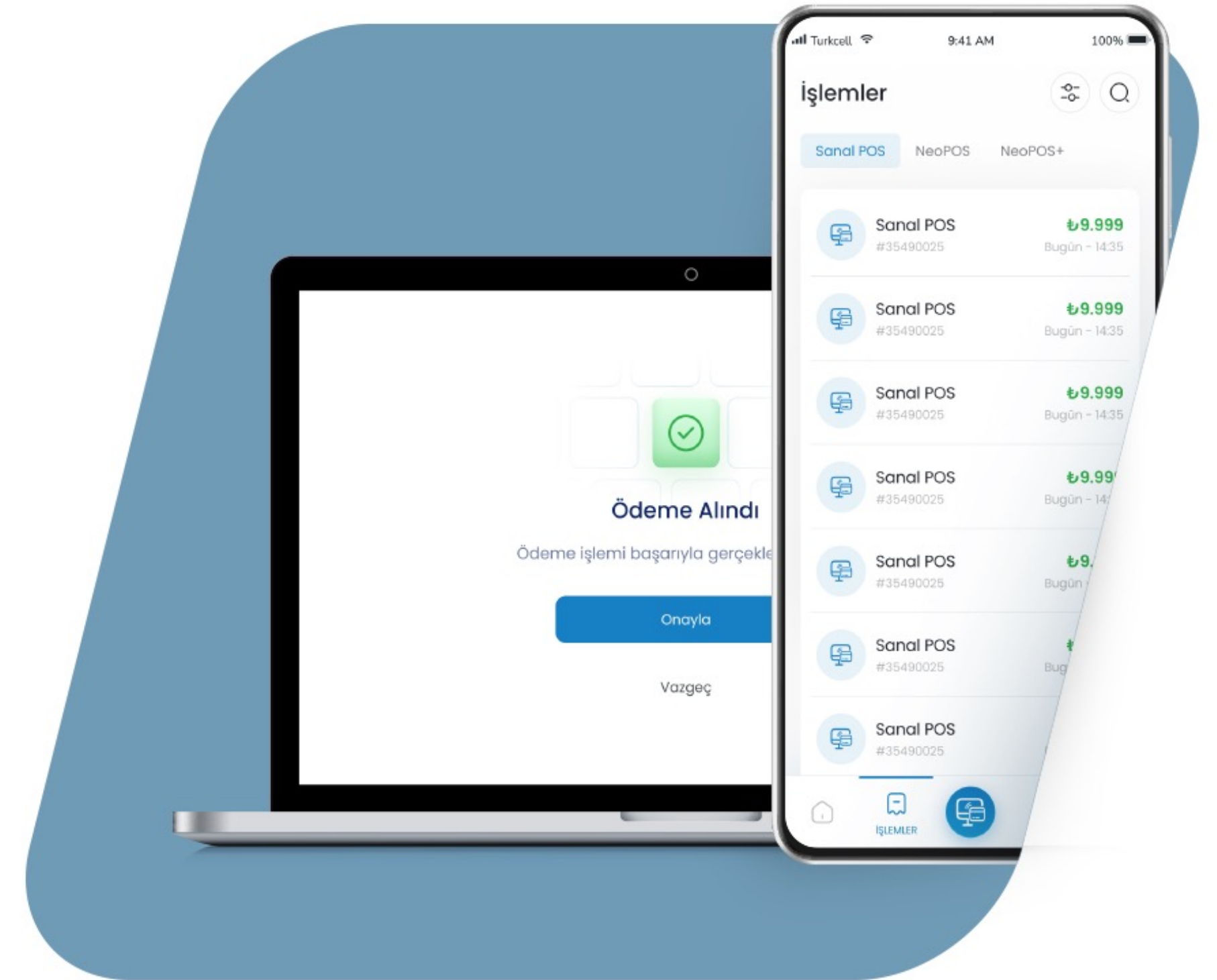
PayTR Physical POS

A PayTR solution that allows you to accept payments from all cards using a single POS machine. After making payments, your customers can earn points from partner banks and redeem them for purchases.

Tüm bankalarla entegre **Android POS**

PayTR NeoPOS and NeoPOS+

PayTR NeoPOS is a solution powered by Soft POS technology, enabling contactless payments on Android smartphones or tablets, just like using a traditional POS device. With its mobile payment feature, businesses can accept payments seamlessly without the need for a physical POS machine.

The NeoPOS+, compliant with Tax Procedure Law (VUK) and capable of generating invoices, instantly transforms smartphones into POS devices for contactless payments, specifically catering to e-invoice users.

VUK 507 uyumlu, e-fatura ve e-arşiv fatura düzenler

PayTR Pay by Link

PayTR Pay by Link is an easy, fast and secure payment solution designed for businesses without a website, those not wishing to use a POS device, B2B companies and those selling internationally. It also caters to businesses making sales via social media or platforms outside of websites, such as WhatsApp, call centers or event stands.
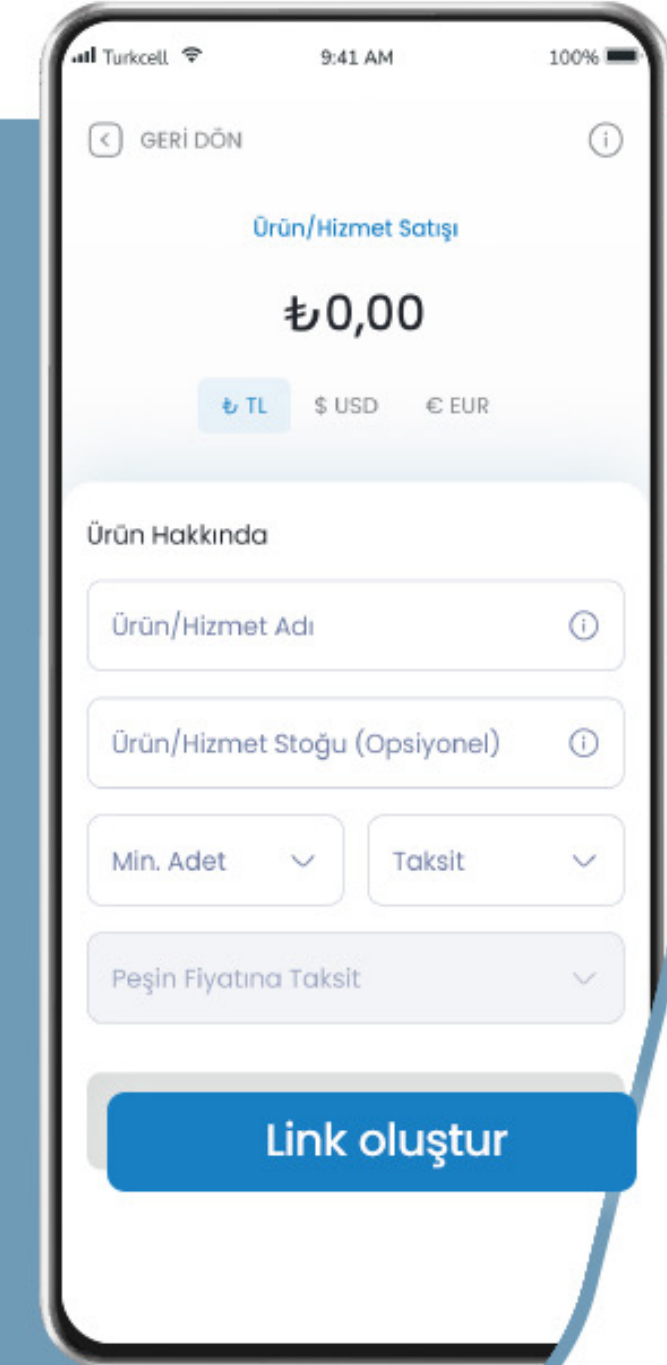
Other Payment Services

Marketplace Payments

The Marketplace Payments provides a payment infrastructure for e-commerce sites operating with the marketplace model. With a single integration, you can easily accept payments through your website and manage processes like sub-seller commission methods and money transfers seamlessly from a single panel.

Subscription Method

The Subscription Method is one of our payment solutions linked directly to API integration. It allows you to securely store your customers' card information and collect recurring payments effortlessly.

Other Payment Services

Direct Carrier Billing

You can receive payments from your customers through Turkcell, Vodafone, and Türk Telekom GSM operators without the need for card usage.

Pay with Money Transfer

You can instantly receive payments from your customers via PayTR Pay with Money Transfer without needing a POS device. Easily manage product cancellations and refunds from a single panel.
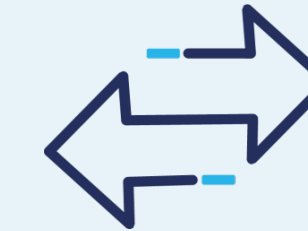
Why PayTR?

Smart Switch

Bank POS systems are monitored in real-time, and in the event of a disruption, the system automatically redirects transactions to alternative bank POS systems to ensure uninterrupted payment flow.

Smart Catch

If a payment transfer is returned by the bank for any reason, Smart Catch automatically detects and reports the transaction.

Smart Secure

By tracking customer behavior, if it is determined that Non-3D is preferred, transactions can be processed without redirecting to the 3D Secure step. This prevents transaction losses caused by issues occurring during the 3D Secure process.

Returner

During the refund process, payments that are returned due to bank or account-related issues are automatically detected, and customers requesting a refund are promptly informed.
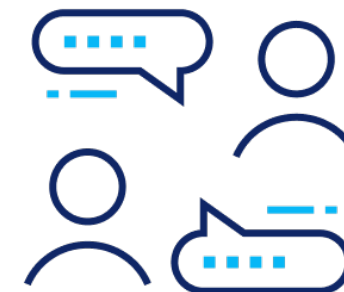
UniSupport

Every PayTR customer can receive 24/7 technical and operational support through the PayTR Merchant Panel.

Card Storage

Your customers no longer need to enter their card details every time on the payment page!

PAYTR   masterpass by mastercard   VISA SECURE

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Why PayTR?

Multiple Currencies

For sales made through your website to anywhere in the world, you can receive payments without experiencing exchange rate losses.

Alternative Payments

In addition to accepting single and installment payments with credit cards, you can also receive payments through debit cards, prepaid cards, and PayTR's alternative payment channels.

User Friendly Payment page

Increase your conversion rates with a user-friendly payment page! Mobile-friendly and customizable payment page.

Fraudar

PayTR's intelligent and evolving infrastructure monitors all transactions in real-time. In the event of potential fraud, it cancels the transaction, ensuring you are always protected from possible fraudulent activities.

Secure Payment Insfrastructure

Our secure payment infrastructure ensures a sustainable and seamless payment experience.

Unified Integration Payment

With a single integration, you can accept payments from all domestic and international card networks.

PAYTR

Our Partners

Our Integrations

AKINSOFT

DRUPAL COMMERCE

fAprikA®

ideasoft

iMAGAZA ETİCARET

Magento® An Adobe Company

nop Commerce

opencart

Perfex

PlatinMarket e-ticaret'e doğru başlayın

PrestaShop

QUKA SOFT

shopify

ticimax

T-soft

WHMCS

VirtueMart free online shop solution

WiX

WOOCOMMERCE

xenForo

ikas

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Our Partnerships