



## PTTEM Corporate Intro



**PTTEM: Venture of Turkish Post Operating in Local & Cross Border E-Commerce & Technology & Fulfillment/Logistics**



**TVF - Wealth Fund of Turkey**

**Largest Investor in Tech & Infra**



**PTT - Turkish Post**

**National Post With Largest Logistics & Delivery Infrastructure in Region**



**PTTEM – E-Commerce & Tech Subsidiary**

**Largest Gov. Venture with Focus on E-Commerce, Tech and Fulfillment + Partner for National Posts E-Commerce Ventures**

# What We Do: Local and Global e-Commerce, Fulfillment and Technology Focus for Growth

## Business Lines of PTTEM

### E-Commerce & Technology

Domestic E-Commerce Marketplace

Cross Border e-Commerce Marketplace

### E-Commerce Logistics & Fulfillment

Domestic E-Commerce Fulfillment

Cross Border e-Commerce Fulfillment (inc. IOSS)

### Mobility, Loyalty & Technology Solutions

Mobility Payment & Collection Solutions

Loyalty Platform & Cards

Call Center as a Service Solutions



PTTEM in Numbers

PTTEM Core KPIs		
Seller Reach	# of Sellers	60,000 +
	# of Products	60,000,000 +
Audience Reach	# of Annual Visits	300,000,000 +
	# of App Downloads	22,000,000 +
	# of Subscribers	18,000,000 +
	# of Loyalty Members	220,000 +
Conversion	# of Transactions / Year (2024E)	30,000,000 +
Engagement	# of Deliveries / Year (2024E)	15,000,000 +
Cross Border	# of Cross Border Countries	100 +

PttAVM.com

Ürün, kategori, marka ara

**Günün Fırsatı**  
HER GÜN YENİLENEN ÜRÜNLER  
en iyi fiyatlarla

Elektronik

Giyim & Aksesuar

Takı & Gözlük & Saat

Kozmetik & Kişisel Bakım

Anne & Beb & Oyuncak

Kampanyalar

Kaçırılmayacak Fırsatlar

E

Güzellik ve Bakım Dünyasını Keşfet

YETKİLİ SATICI

HAFTANIN MARKALARI  
18-24 EKİM  
L'ORÉAL PARIS

Hizmetlerimizi Keşfet

Ana Sayfa

Kategoriler

Sepetim

Favorilerim

Kampanyalar

# End-to-End Global Operations & Services Integrated Platform for Domestic & Cross Border e-Commerce Marketplace





# Domestic Marketplace of PTTEM – Millions of Products, Thousands of Sellers, Millions of Transaction / Month

PttAVM.com

Ürün, kategori, marka ara

Hizmetlerimizi Keşfet

Sipariş Takip Mağaza Aç Tarım Kredi TMO

Anne Bebek Ürünlerinde SÜPER FIRSATLAR

En Çok Satanlar

Enjoy Tavuklu 15 kg Yetişkin Kedi Maması 735,00 TL

TMO Kavrulmuş İç Fındık 500 gr 1 ADET 209,00 TL

TMO Kavrı Fındık 50C 829,00 TL

Ana Sayfa Kategoriler Sepetim Favorilerim Kampanyalar

PttAVM.com

Kategoriler

Elektronik Moda Kozmetik & Sağlık Anne & Bebek Ev & Yaşam Hobi Dünyası Spor & Outdoor Süpermarket Otomobil & Motosiklet Pet Shop

Güne Özel Kaçırılmayacak Fırsatlar Kampanyalar Keşfet

SÜRPRİZ ÇEKİLİŞ

Günün Fırsatlarını İncele

Senin İçin Seçtik

Barbora Günlük Salaş Büzgü Detaylı Yazık Uzun Kadın Elbise b1360fuya5

Barbora Keten Günlük Yazık Tam Boy Tesettür Kadın Elbise LN391haki2

Yıkama Deri Küçük Boy Kadın Omuz Çantası 21-K Barcelona 1860

CEYO 06 HAKIKİ DERİ YAZLIK KADIN SANDALET AYAKKABI SİYAH

adidas neo Strutter Running Sneakers FZ0660

Canlı Destek

PttAVM.com

Ürün, kategori, marka ara

HGS YÜKLE

Günün Fırsatı

Elektronik Giyim & Aksesuar Takı & Gözlük & Saat Kozmetik & Kişisel Bakım Anne & Bebek & Oyuncak

Güne Özel Kaçırılmayacak Fırsatlar Kam

Babalar günü HEDİYELERİ

Hizmetlerimizi Keşfet

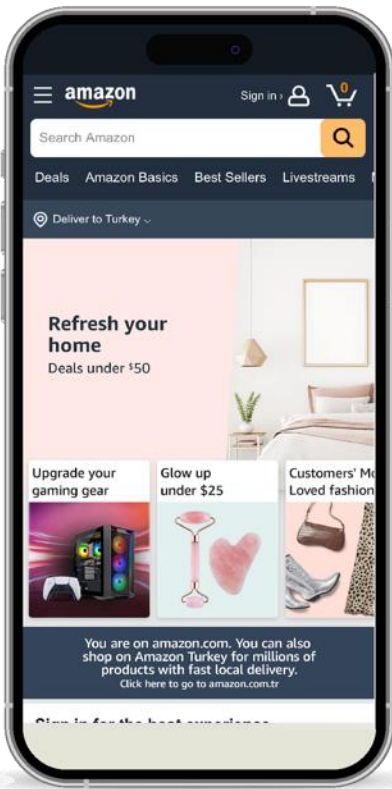
Ana Sayfa Kategoriler Sepetim Favorilerim Kampanyalar

**Inegrated to Sell & Operate Globally in Over 200 Countries – Global Sales, Global Payment, Global Delivery**

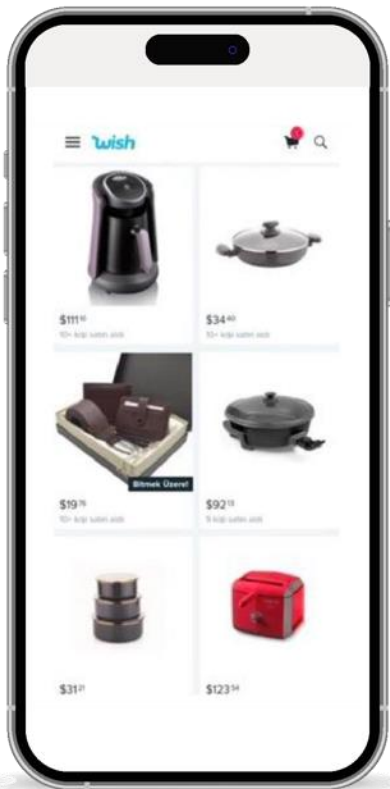
**Helping Local Sellers to Reach Global Audience Via Multiple Channels – Over 200 Countries**



TurkishSouq



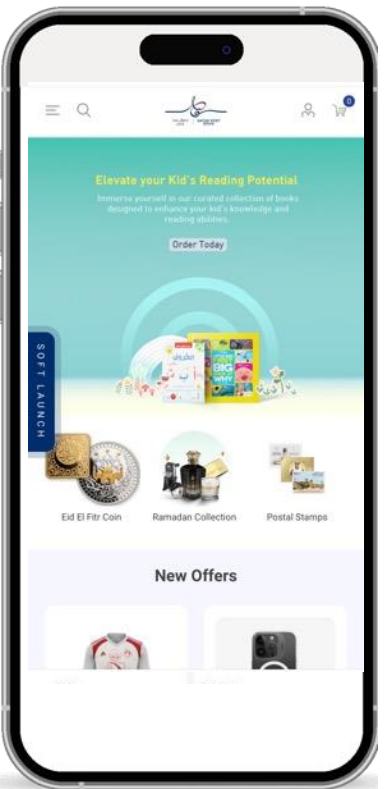
Amazon



Wish



JD



Postal Partner



Drop Partner

**Ready2Sale:**

**Cross Border E-Commerce Enabler with Technology, Product Pool and Marketplaces Integration (Amazon, Wish, JD + 13 More)**



# Multi-Dimentional Partnerships with Brands from Postal to E-Commerce to Logistics to Corporate Services

## Cross Border E-Commerce (Direct)



## Cross Border Delivery & Fulfillment (Direct)



## Corporate Partnerships



## FinTech Partnerships



## Strategic Partnerships





**Next Frontier: in China with More Than 78 Brands in Turkiye National Pavillions: Eti, Tariş, Papağan, Arzum, Golden Rose...**

The image is a screenshot of a mobile shopping application interface for the 'Turkey Overseas Flagship Store'. At the top, the store's name is displayed in Chinese, accompanied by a 4-star rating and 3382 followers. A red 'Follow' button is visible. Below the header is a navigation bar with five tabs: 'Recommend', 'Baby', 'Category', 'New', and 'Exposure'. The main visual area is a promotional banner for the 'Double 11 Global Crazy Season'. The banner features large, stylized Chinese text: '双11狂欢' (Double 11 Crazy) and '惊喜抢不停' (Surprise non-stop). Below this, it states '官方授权 土耳其原装进口' (Official Authorization Turkey Original Import). The banner image shows a collection of products: a bag of Papagan nuts, a box of Altin Meyveler dried fruit, a box of Organic Sun-dried Figs, a bar of Adicto Dark chocolate, and several bottles of OTACI skincare products, including Rose Water Toner and Protein. The background of the banner is light blue with golden confetti and a large golden sphere. At the bottom of the screen is a navigation bar with four tabs: 'Home', 'Baby', 'Exposure', and 'Customer Service'.

土耳其海外旗舰店  
★★★★★ 3382 粉丝

+ 关注

Q ...

推荐    宝贝    分类    新品    晒单

官方授权 入驻品牌

热销产品

ÜLKER牛奶巧克力威化饼

首页

宝贝

晒单

客服

**土耳其海外旗舰店**

★★★★★ 3382 粉丝

+ 关注

Q ...

推荐

宝贝

分类

新品

晒单

**OTACI**

100% 天然  
玫瑰水爽肤水

立即抢购

**PINAR**

高蛋白牛奶

首页

宝贝

晒单

客服



**Our Fulfillment Centers for Cross Border e-Commerce: Istanbul Hadımköy, Istanbul Airport, Ankara, Hong Kong, Zheijang**



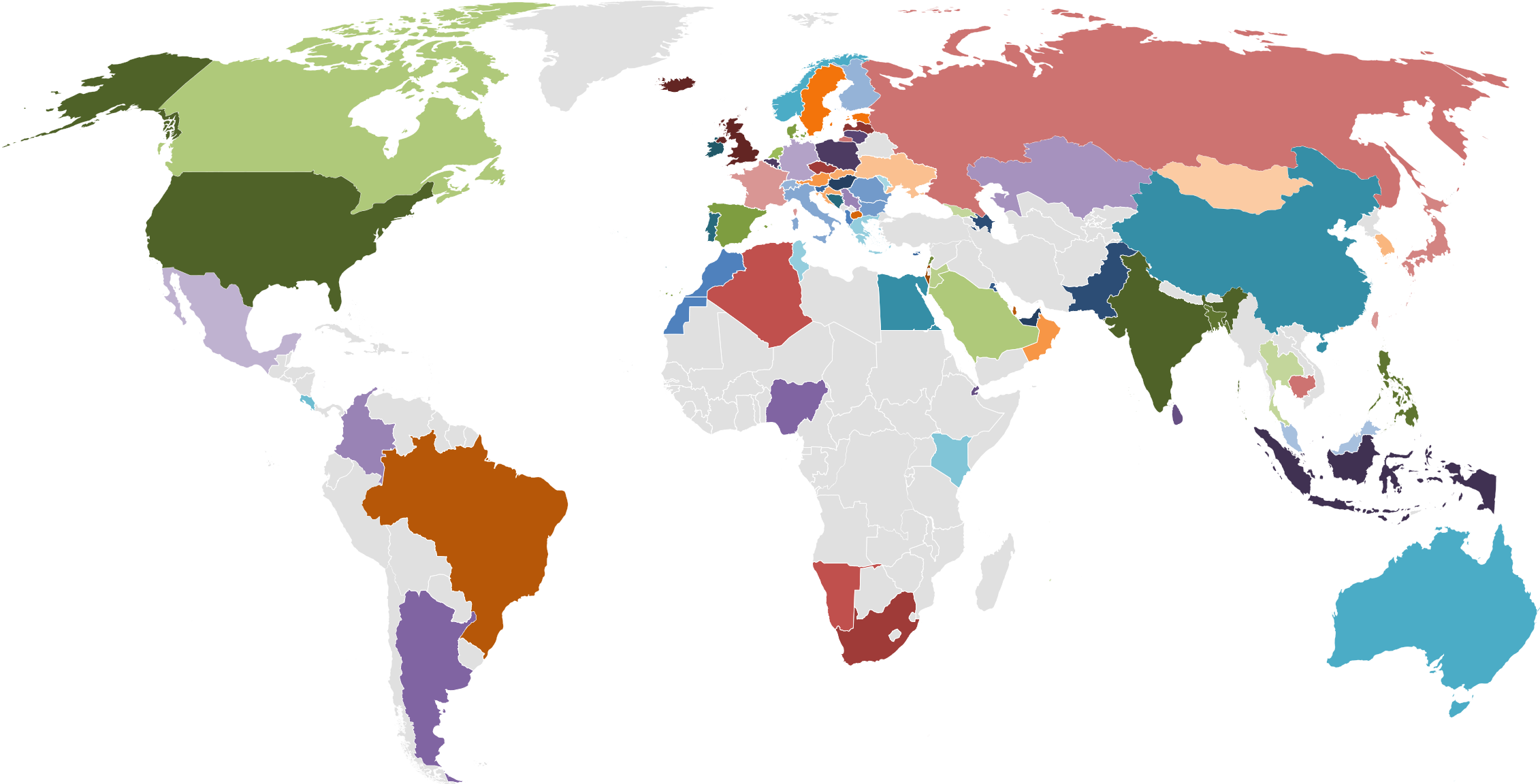


**End to End Solution for Cross Border E-Commerce From Acceptance to Customs Clearing to Air Cargo Delivery**





We Are Actively Delivering to Over 100 Countries the Orders from Our Cross Border Stores







## PTTEM Corporate Intro

