

PNG COSMETIC

Manufacturer & Brand Owner | Fragrances & Personal Care

Company Overview

PNG Cosmetic is a Turkey-based cosmetic manufacturer with over **35 years of industry experience**, specializing in the development, production and branding of **fragrance and personal care products**.

With a portfolio of **300+ products** and **12 active brands**, we serve both our own branded lines and private label partners across multiple international markets. Our production combines **quality standards, innovative packaging concepts and market-driven product development**.

We support our partners not only as a manufacturer, but as a **long-term business partner**, offering competitive pricing, flexible production capacities and brand-building expertise.

Our Capabilities

- Home fragrances & air fresheners
- Car fragrances & innovative diffuser formats
- Aerosol products (deodorants, body sprays, room sprays)
- Personal care products
- Private label & contract manufacturing
- Custom packaging & brand development

Our Brands Portfolio

Each brand under PNG Cosmetic is strategically positioned to serve a specific market segment, with its own identity, pricing strategy and target audience. Our portfolio covers a wide range of fragrance and personal care categories, combining distinct design languages, carefully developed fragrance concepts and market-driven commercial strategies. This

multi-brand structure allows us to address different retail formats and consumer profiles effectively. Detailed product catalogs for each brand are provided separately.