

BBDERMA

C O S M E T I C S

COMPANY PROFILE 2025

WWW.BBCOSMETICS.COM.TR

ABOUT BBDERMA COSMETICS

Founded in 2013 by Şükran Uz, BB Derma Cosmetics Inc. is a cosmetics manufacturer that integrates local and European-based supply chain production with a strong management team boasting over 20 years of industry experience, focusing on consumer habits and needs.

The company offers private label production services as well as its own brand lines, PQ and BB Dermacare, in both domestic and international markets. One of its main areas of expertise is private label manufacturing. Leveraging extensive industry experience and technical knowledge, BB Derma tailors solutions to meet client demands and operates successfully in markets, especially in the Middle East and other regions. Through comprehensive turnkey services, BB Derma provides clients with the opportunity to achieve significant market impact and sustainable growth.



ŞÜKRAN UZ
FOUNDER

1000+ products

20+ years of experience

15+ country reach

**EUROPE AND LOCALLY BASED,
HIGH CAPACITY EXTENSIVE
PRODUCTION NETWORK**



COMPANY VALUES

INNOVATION

BBDERMA combines its formulas derived from the latest research in the cosmetics field with a focus on quality and effectiveness. By prioritizing the creation of products that meet everyone's needs, it leads the way in providing personalized and inclusive solutions.

PARTNERSHIP

BBDerma values achieving success together and meticulously oversees every process from design to assembly with its expert team for its stakeholders.

Our products are developed according to the specific needs of the countries they are sold in and comply with the technical requirements of legislation in those regions.

QUALITY & SAFETY

BBDerma products are formulated with the most advanced and innovative active ingredients from leading manufacturers in the industry, and each product formula undergoes rigorous microbiological testing in compliance with European regulations.

Our products are formulated with paraben-free preservative systems to ensure maximum safety.

SUSTAINABILITY

Our cosmetic products, formulated with natural ingredients tailored to the skin's needs, not only protect the skin from chemicals but also do not harm the environment.

We value nature and sustainability.

OUR HISTORY

2013 FOUNDATION

Şükran Uz founded BB Cosmetics, initiating a new era in skincare with a commitment to superior quality and exemplary customer service.

2014 EXPORT MILESTONE

BBDerma, reaching a milestone, now exports 50% of its products to German pharmacies, marking its debut in the international market.

2015 PROGRESS

BBDerma has gained a new direction in skincare with its innovative and clean dermo-cosmetic products.

2016 THE SWISS PARTNERSHIP

BBDerma established a significant partnership with a Swiss laboratory to diversify its range of skincare products

2017 REORGANIZATION

BBCosmetics, aiming to enhance its growth and capabilities, has restructured itself as BB Derma Cosmetics.

2018 GCC EXPENSION

Collaborating with Dr. Suad Lutfi launched a GCC-focused dermo-cosmetic series, expanding the company's global reach.

2019 GERMAN PARTNERSHIP

BBDerma Cosmetics partnered with a German laboratory and introduced German-made skincare products into the market.

2020 NEW BRAND ERA

The launch of a new product line representing affordable, high-quality, and scientifically effective skincare series.

2021 ENTERING NEW MARKETS

In 2021, the company entered numerous new countries with its products, expanding its international relationships..

2022 EXPANDING EXPORT REACH

International growth has been achieved through exports to Singapore, Ireland, and Lithuania.

2023 NEW MARKETS

BBDerma entered the Saudi and Jordanian markets and signed distribution agreements in Kuwait, Pakistan, Germany, and South Africa.

2024 EXPANDING EXPORT REACH

The new year has marked the establishment of new partnerships across different regions and countries.



WHY BBDERMA

INNOVATIVE FORMULATION

BBDerma, by leveraging the latest ingredient technologies and market trends, develops unique and effective formulas tailored to your brand's specific needs.

SPEED TO MARKET

Understanding the importance of swiftly bringing your products to market, with an efficient workflow and extensive product library, we can develop and produce high-quality cosmetic products in record time.

EFFICIENT SUPPLY CHAIN

With an efficient supply chain, it provides fast and high - quality service. It collaborates with the right suppliers and minimizes costs by using the latest technology.

REGULATORY COMPLIANCE

A rigorous quality control process is implemented in BB Derma products to ensure compliance with legal requirements such as labeling, ingredient lists, and safety tests. This guarantees full compliance with regulatory expectations, ensuring products are delivered to customers at the highest standards.

FLEXIBLE MANUFACTURING

The ability to respond quickly to customer diversity and changing demands forms the foundation of flexible cosmetic manufacturing. While providing customized solutions, it maintains high quality standards and swiftly responds to customer requests.

PROFITABLE SKINCARE MANUFACTURING

Ensures profitability by achieving target costs and regularly reviewing expenses to maintain them at the lowest possible level.

PRIVATE LABEL SERVICES

DELIVERS A COMPREHENSIVE RANGE OF PERSONALIZED FORMULATIONS FOR CUSTOMERS LOOKING TO DEVELOP THEIR OWN PRODUCTS.

With rich industry experience and high technical expertise, one of BB Derma's main activities is private label production. BB Derma specializes in the development and manufacturing of private label skin care, body care, baby care, men's care, hair care, and disinfectant products for retailers and brands.

For over a decade, BB Derma has been partnering with clients, primarily in the Middle East and various other countries, to create custom cosmetic products tailored to their demands and needs. By understanding each client's unique requirements, BB Derma offers comprehensive support at every stage, from initial concept development to the final product. By proactively developing based on the analysis of new raw materials and adhering to strict procedures, BB Derma can formulate in record time. During the product development process, BB Derma takes into account your brand values, creative concepts, market trends, and marketing strategies. This approach ensures the most innovative and effective solutions for your brand, helping you gain a competitive advantage in the market.



STEP BY STEP CREATING YOUR BRAND

BB DERMA SUPPORTS YOU
THROUGH THE ENTIRE PROCESS

**end to end solutions with our project
management process**

**At BB Derma, the private label service
allows you to build your
brand at every stage of product
development and ensure the
seamless delivery of high-quality
products. The professional team
enhances your brand's impact in the
target market and strengthens your
competitive edge.**

PRODUCT DEVELOPMENT

Designs innovative and effective formulations tailored to your market needs and offers customized solutions.

PACKAGING & DESIGN

Offers attractive and functional packaging that aligns with your brand identity.

PRODUCTION & FILLING

The company uses high-quality raw materials and provides quality-compliant and high-capacity manufacturing processes.

QUALITY CONTROL & TESTING

Conducts rigorous quality control processes and laboratory tests to ensure the safety and efficacy of your products. Each product is tested and approved to meet the highest standards.

REGULATORY COMPLIANCE & CERTIFICATION

Supports you in ensuring that your products comply with legal requirements and international standards.

PRIVATE LABEL PRODUCT RANGE

BB DERMA, AS A PRIVATE LABEL COSMETICS MANUFACTURER, OFFERS PRODUCTS IN CUSTOMIZED CATEGORIES SUCH AS FACIAL CARE, BODY CARE, BABY CARE, MEN'S CARE, SUNSCREENS, FRAGRANCES, AND DISINFECTANTS TO MEET THE NEEDS OF ITS CUSTOMERS.

FACE CARE

Cleansers • Toners • Exfoliants • Peelings • Serums • Eye Creams • Moisturizers • Sunscreens • Masks • Face Oils • Face Sprays

BODY CARE

Body Cleansers • Body Exfoliants • Peelings • Moisturizers • Body Masks • Body Oils • Body Sprays • Body Shaping Products • Deodorants and Antiperspirants • Body Sunscreens

MEN CARE

Cleansers • Toners • Moisturizers • Exfoliants • Eye Creams • Sunscreens • Masks • Deodorants & Antiperspirants • Bodycare • Haircare • Hair Styling Products

SUNSCREEN

Sunscreen Creams • Sunscreen Sprays • Sunscreen Oils • Sunscreen Sticks • Children Sunscreens • After-Sun Care

BABY CARE

Baby Cleansers • Moisturizers • Baby Oils • Diaper Rash Creams • Baby Toners • Baby Creams and Lotions • Baby Hair Care Products • Baby Sunscreens • Baby Soaps • Baby Care Sets • Diaper Rash Preventatives

SANITIZERS

Hand Sanitizers • Alcohol-free Formulas • Hand Sanitizer Sprays • Hand Sanitizer Gels • Hand Soaps • Hand Sanitizing Wipes • Sanitizing Foams • Hand Sanitizer Dispensers

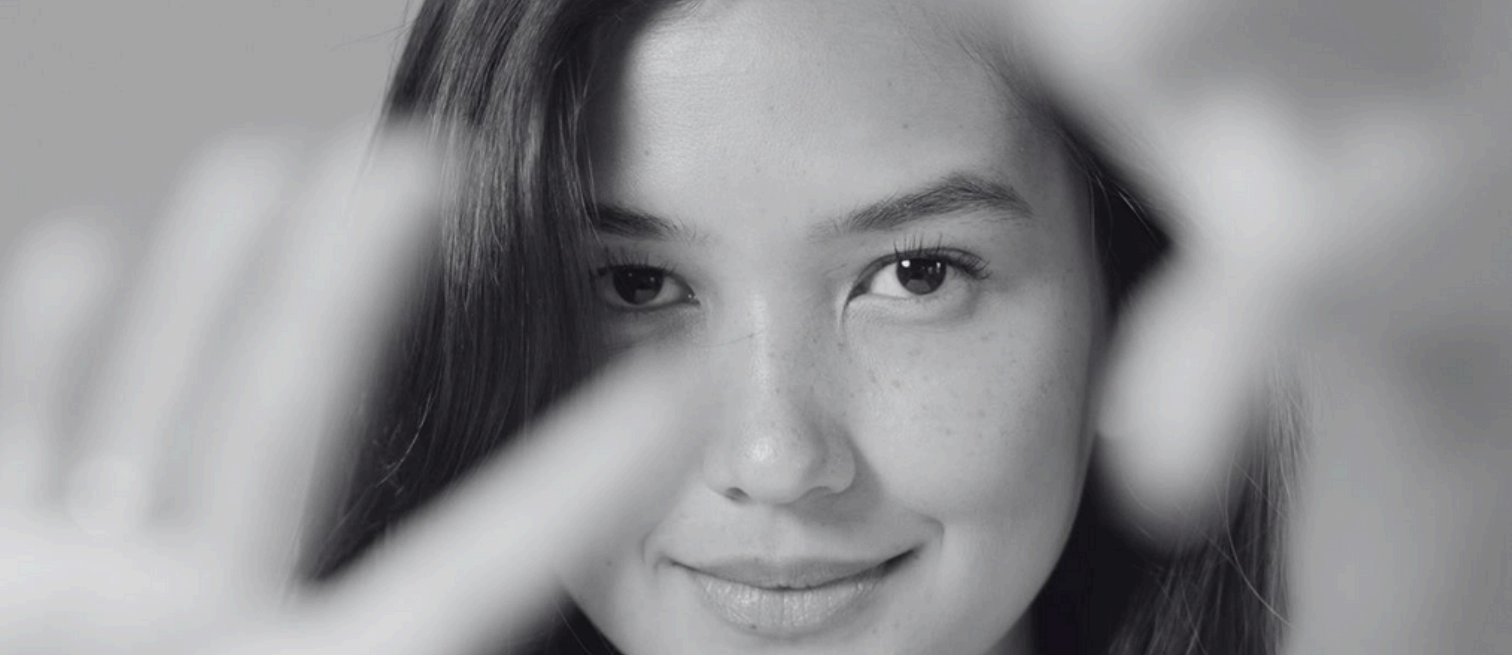




INNOVATIVE FORMULAS
OFFERING SAFE, NOTICEABLE
SKINCARE SOLUTIONS

[illegible]

A collection of Pearl Queen skincare products. The products include: Porefiner Toner (200 ml / 6.76 fl. oz.), Oil-Control Free Face Wash (200 ml / 6.76 fl. oz.), Facial Foam Cleanser (200 ml / 6.76 fl. oz.), Anti-Hair Loss + Anti-Dandruff Shampoo (200 ml / 6.76 fl. oz.), and various sizes of Vitamin C Serum (100 ml / 3.38 fl. oz., 50 ml / 1.69 fl. oz., 25 ml / 0.84 fl. oz.). The products are arranged in a row, with the larger bottles in the back and the smaller ones in the front. The Pearl Queen logo is prominently displayed on each product.



CONTACT

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