



COMPANY PROFILE



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ABOUT US
PRODUCTS
DESIGN & DEVELOPMENT
QUALITY ASSURANCE
WORK PLACE ENVIRONMENT
JOB SECURITY



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SINA Tekstil ve Konf. San. Tic. A.Ş. 10007 Sokak No:7 Ulukent San. Bol. 35663 Menemen/İZMİR - TURKEY
Tel: +90 232 833 28 70 - Fax: +90 232 833 28 55 - info@sinatextile.com



ABOUT US

Sina established in 1993 – as manufacturer – under the leadership of Mrs. Sidika Gülerüz, aiming to become one of the major trend makers in the sector.

Sina Textiles located in Izmir City, one of the leading company in the textile industry in Turkey with more than 32 years of manufacturing experience and production capacity of over 200.000 pieces of garment per month, has become one of the top line choice for many foreign retailers.

Sina has expanded its capacity, developed skilled workforce and introduced integrated technologies, to remain globally up-to-date.

Sina has been awarded ISO 9001-2008 Certificate in 2012. The factory is compliant for the BSCI Social Compliance Standards. So, it has emerged as a compliant and customer-focused Organization. Company has contributed to social development and is reputed as an eco-friendly organization.



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PRODUCTS

Sina has manufactured a wide variety of basic products, such as: pants, jacket, dress, skirt, capri for ladies, men and children. Currently, Sina has evolved to the level of manufacturing specialized woven sportswear, by keeping the track of the latest market-trends.

Sina manufactures technical fabric, such as Denim and Non-Denim %100 or Power Stretch, mixed qualities (COT / Pes, Ea, lyocell, linen, viscose etc.) , using cutting-edge technology.

Sina's vast infrastructure allows manufacturing almost every woven product for men, women and kids. It specializes in value-added products. such as: Pigment-Reactive-Antique Dye Piece-Dyed, and Heavy Enzyme-Stone Washed, products.

PRODUCTION FUNCTIONS

- PRODUCT DEVELOPMENT
- SAMPLING AND STYLING DEPARTMENT
- LABORATORIES
- PRODUCTION FACILITY: CUTTING, SEWING, QUALITY CONTROL AND EMBROIDERY
- IRONING AND PACKAGING, QUALITY ASSURANCE



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DESIGN & DEVELOPMENT

Sina keep it self-fresh with researches and follow up of the fashion world and can therefore adapt to the taste of trendy consumers. This keeps Sina one step ahead of other textile-manufacturers.

It has restructured its Sample-Division into a Design & Development Unit. This fully-fledged section, prepares its own seasonal collection according to the latest market-trends.

Sina's experienced R&D team is always on the lookout for new types of fabrics and products. This helps the Design and Development team and results in better client-management.

Sina's experienced team also avoid possible design flaws or manufacturing problems and suggests alternatives give directions to production before production begins.



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QUALITY ASSURANCE

Sina gives intensive cares to its Quality Control System, to ensure flawless production. The experienced Quality-Assurance (QA) team extends its operation even into the procurement of raw-materials and machinery. Sina has continuously restructured this system.

Due to its firm grip on quality regulations, Sina can meet the best AQL requirements of clients. The ultimate physical and chemical quality tests (washing, rubbing, color fastness) are performed by its own laboratory equipped with all the necessary testing equipment, for every dying batch.

Sina's QA team provides superior product-quality to its clients. Client satisfaction is The ultimate goal of Sina textile.



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WORK PLACE ENVIRONMENT

As a responsible apparel producer, Sina provides employees a work environment high above the law-required level. Sina installed and has updated lighting, ventilation and ergonomics of its plants using latest technologies like led bus bar for electrical fitting, overhead mirror reflectors for lamps, forced duct ventilation and so on. The goal is to exceed requirements of local legislation and reach the global standards, and thereby support clients' images and sourcing principles.

Clearly demarcated emergency routes & exits, smoke & fire detectors, consciously designed working lay-outs ensure a safe workplace for workers. As per ISO requirements, instructions and warning signs are posted in highly visible places, inside the factory and in local language (Turkish).

Moreover, usage of metal gloves in times of fabric cutting, needle guard in time of sewing and such similar procedures reduces significantly work-related accidents in Sina.

Besides being safe, Sina workplace offers a congenial & supporting environment for all: managerial staffs and workers work in mutual cooperation and respect. Sina consciously puts effort to empower woman not only by just recruiting more women in workforce, rather by undertaking some assertive programs to train & promote women in the higher levels.



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JOB SECURITY

Sina strictly adheres to ethical business-practice. It carries out compliance as a continuous process. Its Compliance Management Team monitors and reviews the various activities performed throughout the organization. For the safety of its workers, Sina has improved workplace conditions; set up noticeable warning signs in the local language; enforced the usage of safety equipment; and built awareness among the workforce.

The work-place has clearly demarcated emergency exits and equipment. Besides paying a healthy living wage - much higher than the legal minimum - Sina supports its workers by setting up welfare facilities. An adequate canteen; safe drinking water; and hygienic lavatories, ensure that workers are comfortable with the workplace.

Sina also provides: medical care; day-care; and transportation to its workers. Sina strongly opposes force-labour, child-labour, racism, discrimination.



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OUR REFERENCES

ANNA·BLUE

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Label

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