
OUR EXPERIENCES

A. Introduction to Canbel Tarım Ürünleri Eğitim Danışmanlık Pazarlama Limited Company (CANBEL)

CANBEL is an Izmir-based company that provides certification, training, consultancy, in-house assessment and verification services in the sustainable food and textile supply chain starting from farmers.

We provide certified training, consultancy, internal evaluation and verification services to farmers and agricultural producers in Organic Agriculture (TR, EU, NOP, etc.), GlobalGAP (IFA/Spring/CfP/CoC), BC (Better Cotton), CSF/CSF+, Regenagri, Regenerative certification systems.

It provides training, consultancy, compliance due diligence, employee training, risk analysis, internal audit and verification services to food businesses in Quality Management Systems, BRC and IFS food safety certification processes. It also provides training and consultancy to farmers and businesses on SEDEX, GRASP social compliance reports.

We are the first and only consulting firm in Turkey to be officially approved by the SAI Platform to conduct Farmer Sustainability Assessments (FSA). Within the scope of this program, services are provided for the establishment of farm management systems, management and farmer trainings, self-assessments, preparation of continuous improvement plans and reporting of progress of suppliers and farmers producing traded agricultural products.

Since our establishment, in line with our goal of promoting the principles of Sustainable Agriculture and Regenerative Agriculture, we have provided training to 17,995 farmers on sustainable agriculture, regenerative agriculture principles, water management, and integrated pest management. We continue our work with the belief that sustainable agriculture can be achieved through the proper management of supply chain certification and verification processes, depending on the nature of the activity, and the adoption of regenerative agriculture principles in the production areas of farmers, who are the first link in the supply chain.

Within the scope of the systems mentioned above, we are conducting self-assessment, implementation, and training activities with 7000 farmers, 106 companies, and 7 NGOs across an area of approximately 50000 hectares. Grapes, citrus fruits, olives, cotton, potatoes, and vegetables constitute 80% of the product groups we work with.

B. Experience in Monitoring and Evaluation, verification and Impact Assessments in Organic

Under TR, EU, NOP organic supply chains, Canbel has carried out internal assessment and validation procedures of 22 projects that covers 1870 farmers on olives, olive oil, grapes, cotton, wheat and maize in 9350 hectares. In these projects, Canbel has checked the records of the growing season before the inspection of the control and certification body, has checked compliance with relevant

standards, has opened corrective action in case of non-compliance and has followed up and reported to the control and certification body. The product samples have been taken from the field and analyzed and the residue test results are evaluated. After the certified product sales have been notified to the control and certification firm, we have verified the invoices, waybills and production receipts and the control and certification body reports. After the sale, we have taken samples from the final product warehouse and have had a residue test done and have reported it to the control and certification body. Our GMO sampling team carries out control and approval processes before production and sales in the projects.

C. Experience in Agricultural Commodity Chains.

1. GlobalGAP (IFA, CoC, CfP, Spring)&LEAF,

Canbel has carried out training, internal assessment and verification procedures for 25 projects involving 300 farmers and 180 workers across an area of 11000 hectares. Leek, Cauliflower, Broccoli, Cabbage, Celery, Garlic, Cucumber, Tomato, Mandarin, Pomegranate, Fig, Pepper, Blueberry, Watermelon, Potato. In these projects, Canbel provided training to farmers and workers prior to inspection by the control and certification body, checked the records of the growing season, verified compliance with relevant standards, initiated corrective action in case of non-compliance, and followed up and reported to the control and certification body. All assessment results, including plans, reports, and residue tests under GlobalGAP subheadings and the LEAF standard, as well as second-party audits, are conducted by Canbel.

2. Under Turkish Good Agricultural Practices (Turkish GAP)

Canbel has carried out internal assessment and validation procedures of 80 projects that covers 430 farmers on satsumas, grapes, olives, pomegranates, figs tomatoes, leeks, cauliflowers, broccolis, cabbages, celeries, strawberries, cotton, in 2800 hectares. In these projects, Canbel has checked the records of the growing season before the inspection of the control and certification body, has checked compliance with relevant standards, has opened corrective action in case of non-compliance and has followed up and reported to the control and certification body. The product samples have been taken from the field and analyzed and the residue test results are evaluated. After the certified product sales have been notified to the control and certification firm, we have verified the invoices, waybills and production receipts and the control and certification body reports. After the sale, we have taken samples from the final product warehouse and have had a residue test done and have reported it to the control and certification body.

3. Supplier Ethical Data Exchange (SEDEX)

Canbel conducted the internal assessment and reporting for the project involving 25 workers engaged in leek cultivation on a 37-hectare area. In this project, Canbel carried out a compliance audit prior to the third-party audit reported to the producer and ensured that corrective actions were completed. A self-assessment report was prepared in the SEDEX database. Following the third-party audit, corrective and preventive actions were completed and reported to the auditor. All corrective actions were uploaded online to the SEDEX database.

4. Better Cotton & Growth and Innovation Fund (BC GIF)

Canbel worked as an Implementation Partner (IP) for BC GIF between 2018 and 2023. Canbel managed two cotton Production Units, one for smallholder farmers and the other for medium-scale farmers. The Production Units comprised 1,700 farmers with 800 employees across an area of 20,860 hectares. Canbel collected Farmer Registration Certificates (FRS), provided training to farmers on cotton cultivation, soil health improvement, IPM, harvest and post-harvest fibre quality preservation, natural control techniques in cotton cultivation, employee benefits and safety, and collected and verified data on agricultural practices including seeds, planting, fertilisers, pesticides, yields, input costs, sales and employees. Canbel prepared and implemented Continuous Improvement Plans, which are time-bound plans. Canbel also carried out internal assessments and corrective actions required prior to second or third-party audits. Canbel prepared mid-term and year-end reports as well as Results Indicator Reports (RIR) for BC. Canbel continues to provide BC Large Farm consultancy services in the provinces of Izmir and Aydın.

5. Farm Sustainability Assessment (FSA)

As Canbel, we have successfully implemented the Farm Sustainability Assessment (FSA) programme for sugar beet and potato producers. Fifteen businesses participated in the programme, covering 3800 hectares of sugar beet and potato production, achieving excellent results.

6. British Retail Consortium (BRC)

As Canbel, we continue our BRC consultancy, which we initiated with our company that exports vegetables and fruits to chain food markets in Germany and Austria, with our newly added enterprises this year. In addition to ensuring the quality of plant production, we also play a crucial role in maintaining the necessary food safety and traceability for our enterprises.

7.BASF's Certified Sustainable FiberMax (CSF) Cotton Program

The BASF CSF FiberMax Project was first implemented in Greece and has been successfully ongoing for several years. BASF Turkey aims to implement this project in Turkey and has signed an agreement with Canbel as its field application partner. In this context, we have commenced the project with selected farmers and ginning plants in Izmir and Şanlıurfa. Our collaboration includes recording all stages of production throughout the growing season, providing technical support for planned applications, preparing the certification process, and completing third-party audits. In addition, farmer capacity development training deemed necessary by BASF and all standard training required for producers are also included in the project. We have successfully completed the first two years of the project and will continue to work as a project implementation partner with more producers and larger production areas in the coming periods.

8. OCA

In 2024, we completed the OCA Farm Program Cotton Farmer Case Study - Turkey. As Canbel, within the scope of the project, we visited all regions in Turkey where cotton is produced, along with our team in provinces, districts, and villages. We covered:

- 22 Cities
- 600+ Producers
- 100+ Ginning Enterprises
- 30+ Provincial and District Agriculture Directorates
- 30+ Chambers, Unions, and Commodity Exchanges
- 70+ Agricultural Dealers

We collected all necessary information directly about the current situation in Turkey. Based on the data we gathered, we prepared a report and presented it to the industry stakeholders at the OCA Turkey launch.

In 2025, Canbel served as the training lead for the OCA Organic Cotton Curriculum within organic cotton projects in Türkiye and successfully delivered the program to the Implementing Partners (IPs).

9. Voluntary Carbon Projects

For the last 4 years, we have been monitoring the dissemination of regenerative agriculture practices in cotton for the last 4 years, almond, mandarin, walnut, olive, wheat, corn and pistachio crops for the last 2 years, and carbon sequestration processes with these practices. From 2024 onwards, we will support our work with Voluntary Carbon Projects, and according to the current size of the capacities of farmers and/or companies that adopt these practices based on the principles of Regenerative Agriculture, we will be implementing Gold Standard

or we design projects according to Verra Standards. We evaluate corporate large-capacity project requests separately and enable them to create their own voluntary carbon projects 'Soil Carbon Binding Projects' and ensure that they are approved according to the most appropriate standard. We are creating a self-sufficient, eco-friendly system that rewards its suppliers and builds a secure supply chain.

Adaptation of Restorative Agriculture and Carbon Emission Reduction Project - Life Climate Soil Carbon Project in Turkey (VERRA)

<https://registry.verra.org/app/projectDetail/VCS/5353>

D. Experience and Certificates of Team Members

Canbel Team forms of 5 Agricultural engineers and 1 Data Analyst. The CVs of the team members who will be assigned to the project are annexed to the application.