



olizzi

Olive Oil & Superfood

www.olizzi.com

Superfoods for a super you

Olizzi provides value-added and curated superfoods to the people who care about what they eat.



Founder

Ece strongly believes that “You are what you eat” and she is a real food enthusiast!

After completing her primary and secondary education in Izmir, she studied **Industrial Engineering** at METU in Ankara and then moved to Istanbul. Ece worked as Product Manager at **Coca-Cola** Icecek Turkey. After 5 years in Istanbul, she moved to **Los Angeles** to study MBA at Pepperdine University in Malibu. She worked for the biggest catering reservation platform of the USA - Roaming Hunger, as a **strategy consultant** during her studies.

Since 2018, she is on an exciting journey of building her brand! Living the Mediterranean way, and observing different cultures, she decided to introduce superfoods to the world in a new and exciting way.

She enjoys roaming the streets and discovering new foods. She is one of the **authors** of the book Yerim Seni İstanbul (Grab a Bite of Istanbul). She prioritizes **good food** to the point that she once spent two weeks finding the best pickle shop in the town.

That’s why she is very **passionate about olive oil - the ultimate superfood** and the best ingredient of all - and all the superfoods that work miracles in our bodies!



Ece Er Aydın

METU Industrial Engineering 2012

Pepperdine University MBA 2018

Award Winner Olive Oil



Olizzi Premium Organic
JOOPrize 2021
Silver Medal



Olizzi Premium Organic
Olive Japan 2020
Silver Medal

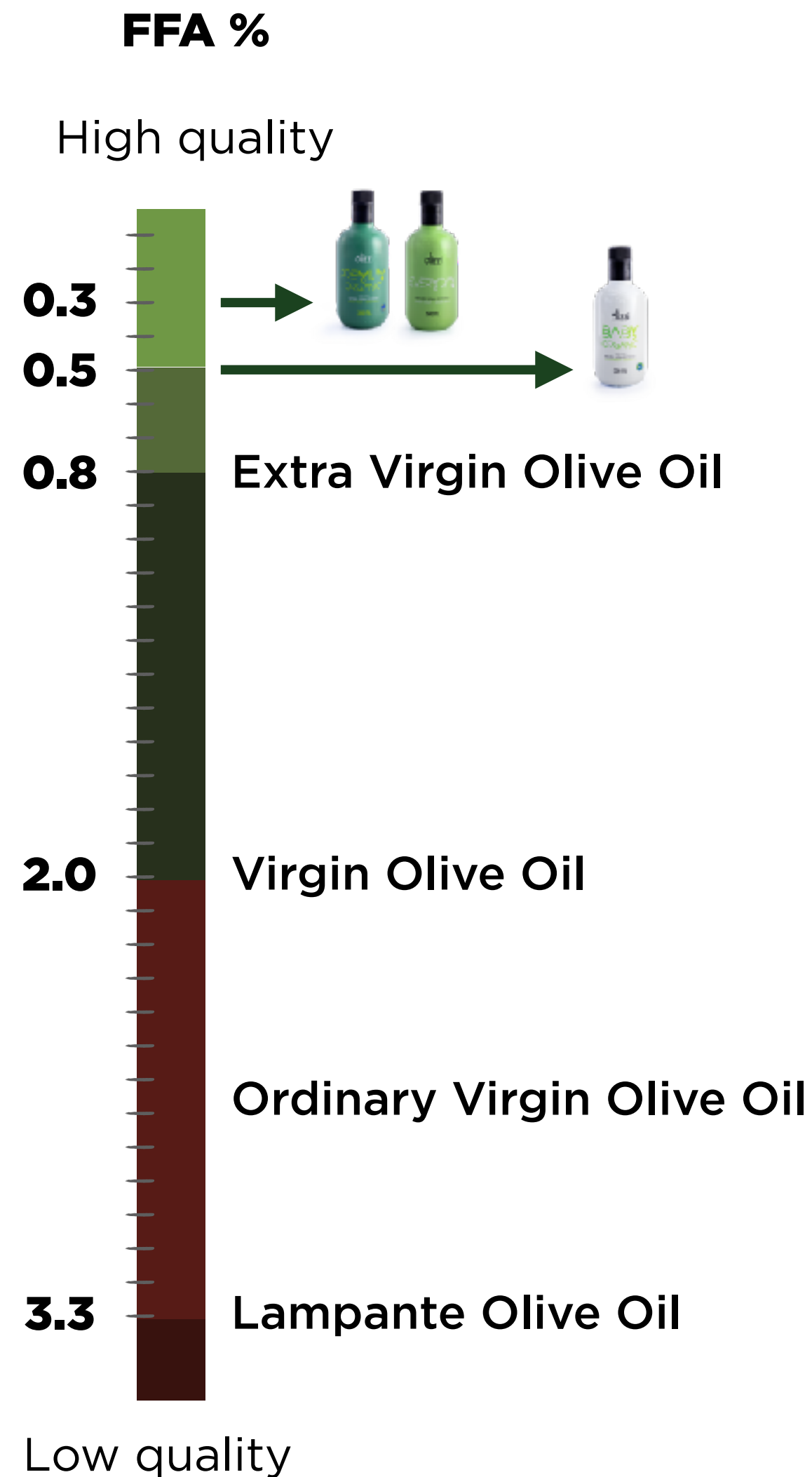


Olizzi Everyday
JOOPrize 2021
Silver Medal

From farm to the tables, a high quality olive oil requires **care** and **passion**. We harvest our olives latest in October, when they are green and fresh. It is a costly choice, but it delivers the lowest acidity and the highest concentration of great nutritional content. After handpicking, we immediately cold press them within less than 12 hours.

As a result, our products are awarded for their superior taste and quality by worldwide known competitions.

Olizzi Olive Oil



Olive oils are classified according to chemical and sensorial analyses.

Olive oil's value is higher at lower FFA (Free Fatty Acidity) rates. All our efforts bring us a maximum of 0.3%-0.5% FFA level at the time of bottling. This results in high concentration of good fats and antioxidants (polyphenols and vitamins).

According to IOOC, fruitiness, bitterness and pungency are 3 positive sensorial attributes of extra virgin olive oil.

Olizzi Products

Olizzi Premium Organic



Olizzi Everyday



Olizzi Baby Organic



Olizzi Premium Organic



SIZE	250ML/500ML/1LT/2LT	250ML/500ML/1LT/2LT	250ML/500ML	10 ML X 10 UNITS
PACKAGING	Glass Bottle / Tin	Glass Bottle / Tin	Glass Bottle	Single-Use
TYPE	Domat	Tekir (Kalamata)	Domat	Domat
ORIGIN	Akhisar Turkey	Akhisar Turkey	Akhisar Turkey	Akhisar Turkey
ACIDITY	Below 0.3%	Below 0.3%	Below 0.5%	Below 0.3%
HARVEST	Early Harvest	Early Harvest	Late Harvest	Early Harvest
TECHNIQUE	Cold Press	Cold Press	Cold Press	Cold Press

Olizzi Premium Organic



Get ready for the peppery kick in your throat!

Adds flavor to your meals with its intense fruity taste and green grassy smell. Olizzi Premium Organic fulfills the three major positive attributes of olive oil: **fruitiness, bitterness, and pungency.** It has flavor notes of tomato leaf, green banana, grass and rosemary.

Food pairing: You can reveal its flavor even more by pairing with tomatoes, boiled eggs, cheese, pomegranate syrup, avocado, salad, smoked meat, stir-fried vegetables and meats, or with pasta and pizza.

Organic Certified / Filtered / Monocultivar / Early Harvest / Cold-Pressed / Extra Virgin Olive Oil

Silver Medal at Olive Japan 2020

Silver Medal at JOOPrize 2021

Olive Type: Domat

Bottled below 0.3% free fatty acidity level.



Olizzi Everyday



Balanced fruity taste!

Our Everyday crop, produced from Tekir (Kalamata) type of olives; is a high-fruity olive oil with a balanced bitterness and pungency. Has tasting notes of almond, artichoke, tomato and fruity flavors.

Food pairing: Goes well with cold and hot dishes. You can reveal its flavor on a wide range of salads with greens and vegetables, by drizzling on cold and hot dishes, boiled or baked vegetables, stir-fried vegetable and meat pairings.

Filtered / Monocultivar / Early Harvest /

Cold-Pressed / Extra Virgin Olive Oil

Silver Medal at JOOPrize 2021

Olive Type: Tekir

Bottled below 0.3% free fatty acidity level.



Olizzi Baby Organic



Tasty and Rich Meals for Babies

Olizzi Baby Organic Extra Virgin Olive Oil enriches the taste and nutritional values of your baby's food with its fruity taste and green smell. Suitable for cold and hot dishes.

Why Special Olive Oil for Babies?

Olizzi Premium Organic and Everyday have higher bitterness and pungency levels as they are produced from early harvest olives. All three products are good for the consumption of babies and children, but Baby Organic is preferred due to its low pungency.

Organic Certified / Filtered / Baby Olive Oil / Late Harvest / Cold-Pressed / Extra Virgin Olive Oil

Olive Type: Domat

Bottled below 0.5% free fatty acidity level.



Outstanding and Smart Design



- **Glass Bottle:** Glass is the safest material to protect olive oil from oxidation. It is also a sustainable and environmentally friendly product.
- **Superior Design:** Comes in handy while cooking and easy to grab. Label is printed on the glass, preventing wears.
- **Protects from Sun and Light:** Olive oil should be stored in a dark, cool and dry place, away from sun and light. Our colorful glass bottle eliminates any sunshine or light that is threat to our precious olive oil.
- **Smart Cap:** It is now easy to pour olive oil without spilling with Olizzi's smart cap. Also, prevents oxidation by reducing the air contact.

Olizzi Bliss - St. John's Wort - Centaury Oil



Hypericum Perforatum and Extra Virgin Olive Oil

Early Harvest & Cold Pressed

& Maceration Technique

We harvest our olives early in September by handpicking and cold press them to get our high quality extra virgin olive oil.

We harvest yellow centaury blossoms (Hypericum Perforatum) from the biologically rich mountains of Antalya Akseki region in Turkey. Maceration technique is used to get the olive oil soak the nutrient benefits of the blossom.

St. John's Wort Oil is good for the skin and mood disorders.

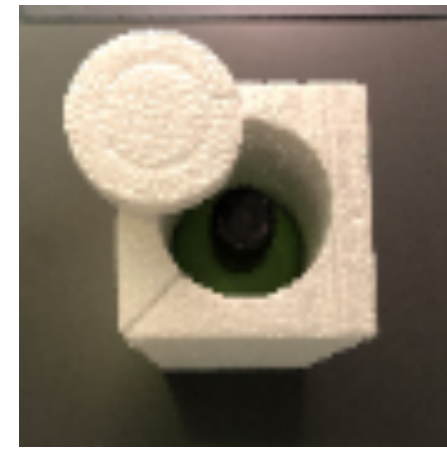
Olizzi Premium Organic - Single Use Packs

AFTER THE PANDEMIC, CONSUMERS NEED SINGLE USE ITEMS MORE THAN EVER.

- Convenient Use
- Hygienic Serving
- Portion-Size
- Take-Away
- Tear off and pour, add freshness to your meal, everywhere!



1000x1200 Pallet Details



Bottle + Protection* + Box

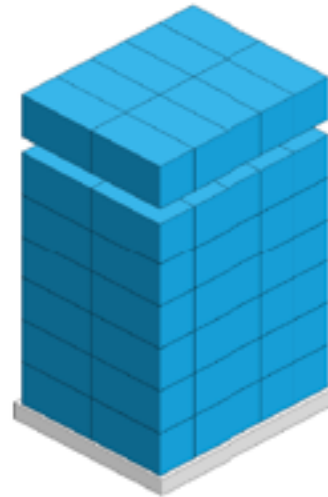
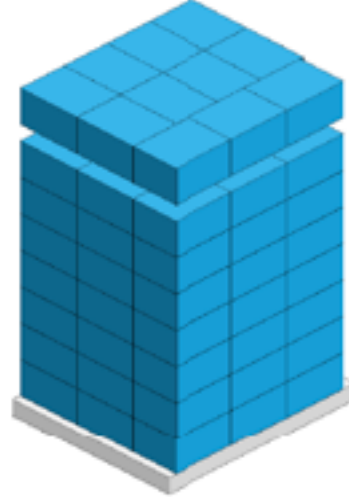
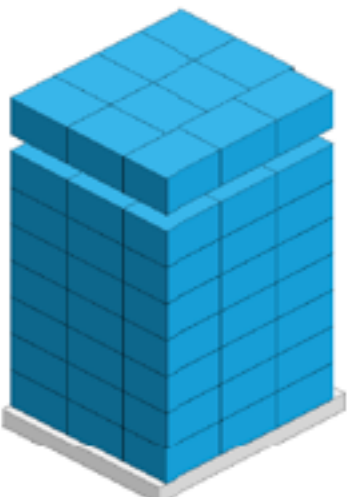


Bottle + Box



Bottle

Individual Size (mm)	110x110x260 mm	85x85x210 mm	80X80X200 mm
Handling Box Size (mm)	232x467x275	275x360x225	275x360x225
Units in Handling Box	8	12	12

1000X1200 Pallet Layout			
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Handling Boxes per Pallet	70	88	88
# of Units per Pallet	560	1056	1056
Weight per Pallet (kg)	600	1100	1100

*Protection: Bubble Wrap or styrofoam. Sizes may vary.

References

amazon



Olizzi Premium Organic Olive Oil
Extra Virgin - 2020 Award Winner -
Early Harvest First Cold Pressed,
USDA Organic Certified, Great...

16.9 Fl Oz (Pack of 1)

★★★★★ ∨ 127

\$29⁹⁹ (\$1.77/Fl Oz)

Alibaba.com™
trendyol.com

Bebekler ve
Çocuklar için



Olizzi Baby Organik Olgun Hasat
Soğuk Sıkım Natürel Sızma...
★★★★★ (117)

Lezzet Ödüllü



Olizzi Premium Organik Erken
Hasat Soğuk Sıkım Zeytinyağı...
★★★★★ (143)

Wally's

Soon:

foodcellar
MARKET

CITY ACRES
MARKET



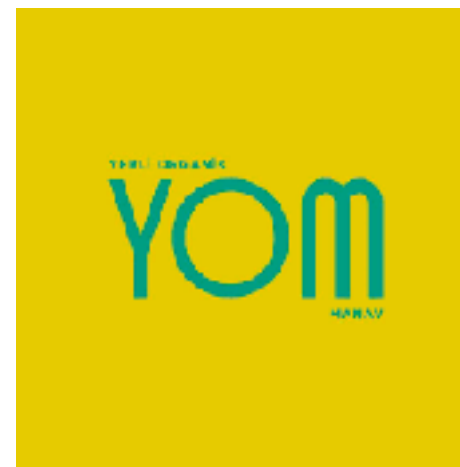
The Cheese Store
OF BEVERLY HILLS



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JALショッピング

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MANZARA
SÖĞÜT

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Olizzi is currently present in the following markets:



@olizzi_usa

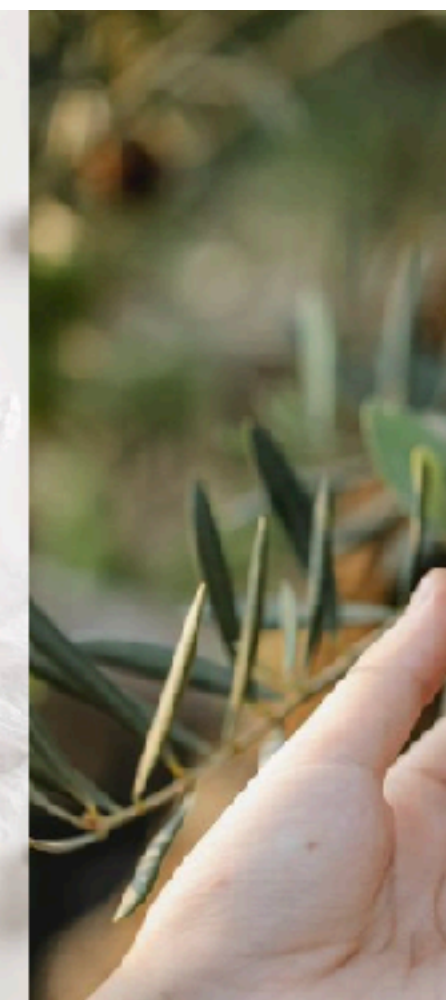
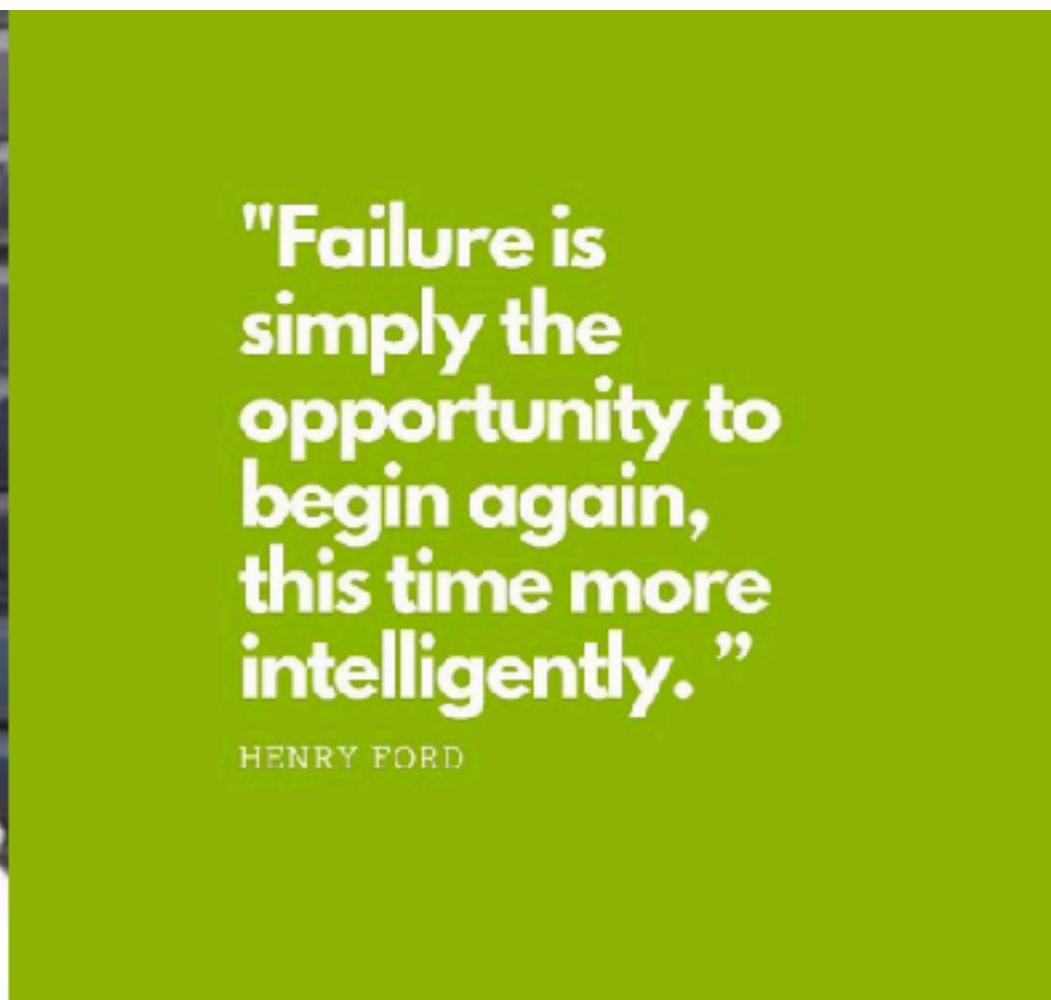


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