

# **ABAQ PERFUMES**

Just a little perfume renews our lives and leaves us with a lasting feeling of freshness and energy. It gives us confidence to pursue and achieve our goals. Finally, it leaves an indelible mark on the hearts and minds of those around us.

For two decades, Abaq Company has been on the throne of perfumes (Oud, Oud Oil and related products) From its humble beginnings 2005, ABAQ PERFUMES has become a recognized perfume house in the region, with thousands of customers.

Its unparalleled reputation for dedication, innovation and excellence has made a lasting impression on its clients. The name "ABAQ" has become a symbol of refined excellence and refined taste.

The company continued to expand, adopting modern trends while preserving its rich traditions and values, as they were passed down from its origin till today.

In other words, "ABAQ" has succeeded in enchanting the senses, and capturing the minds of her clients. Over the years, innovative thinking and deep creativity have enabled the company to gain a competitive advantage in the dynamic perfume trading field.

"ABAQ" product line has become synonymous with superior quality, earning it an unparalleled reputation.

"ABAQ" Perfumes is a market leader, proud of the highest international standards it adheres to, self-confident in its capabilities, and optimistic about the future.







## **Today**

Today, the company operates under the able leadership and vision of its management, as well as the hard work and dedication of its employees. With its headquarters in the Kingdom of Saudi Arabia, it continues to rise to new heights of success. The company has established an unparalleled reputation and leadership position over the years.

#### Mission statement

Our mission is to be one of the world's leading fragrance company by setting standards based on the current hallmarks of innovation and ethical trade.

### Vision statement

We aspire to mobilize precious sentiments and present them to every corner of the world.

## **Core values**

We intented delivering the highest level of excellence to our customers. We are innovative in creating unique products and fragrances. We adhere to our experience which gives us insight into our continuing heritage.

ABAQ Co. seeks to cooperate with investors all over the world to enlarge its business inside K.S.A. and everywhere. We have a high level management to rely on. Together we all can achieve our goals and let our dreams become true

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