



العثيم  
Al Othaim

Corporate Profile | 2023



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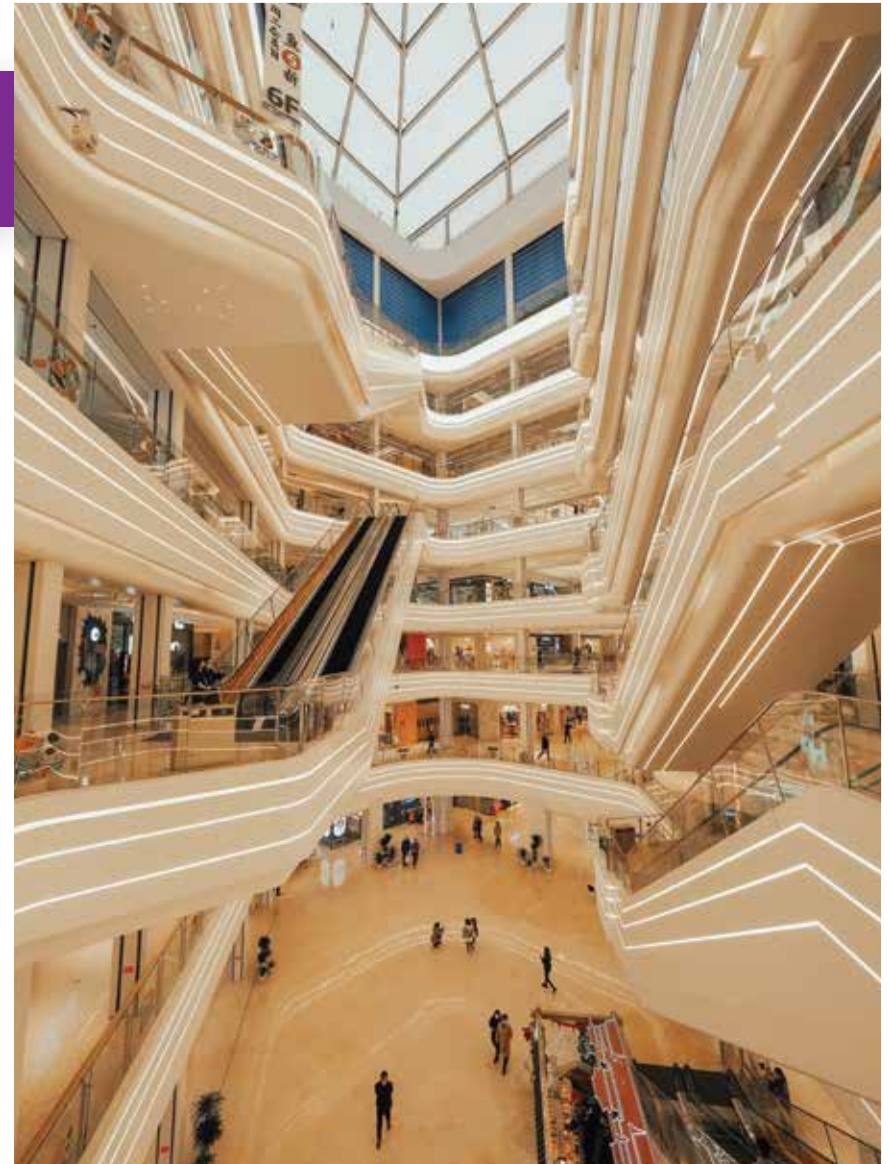
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## At A Glance

Since 2001, the leading Abdullah Al-Othaim Investment Company has anchored its firm roots in the local market. The inspiring stories are synergizing paths, started with the vision of Mr. Abdulla Al-Othaim and narrowed down into specialized entities in various vivid fields that cope with the 21st century level of innovation and development, enrich the local content with bold and ambitious approaches, and meet the ambitions of 2030 Vision.

AO outstrips the plain concept of investment to enrich the Kingdom with inspired lifestyles, integrated destinations, and tailored projects, setting a social and business role model. We do care, so we're pursuing the creation of diverse projects where everyone can find his\her space; families and individuals find integrated destinations, Investors and entrepreneurs find promising opportunities, companies and merchants find favorable environments.





Rooted in authenticity, we peruse achievements that enrich lifestyles, change perceptions, and enhance local content.



## MISSION

### Create

Vibrant and integrated communities for shoppers and tenants.

### Provide

Current and relevant retail environments.

### Develop

Enthusiastically satisfied customers everyday.

### Apply

Innovative thinking to generate vibrant concepts.

### Design

A culture of well-being and happiness.

### Contribute

Positively to our communities and environment.



## Core Values

### Enthusiasm

Bringing visions alive with eagerness, keenness, and style.

### Integrity

Building trust through responsible actions and honest relationships.

### Enrichment

Enriching lives, businesses, and society to unleash potentials.

### Excellence

Striving to excel at all levels achieve excellence through innovation and integration.



## Services

Abdullah Al-Othaim Investment Company is one of the most prominent companies in the economy of Saudi Arabia, it concerns enriching communities with suitable destinations in various fields through:

### Investment

Investing in leisure, shopping, and business destinations to renovate, innovate, and improve lifestyles.

### Development

Developing projects and adaptive re-use to create contemporary spaces that suits a wide spectrum of society categories.

### Management

Managing, developing, and operating large shopping malls and retails, with a solid skillset, and the right mindset to succeed.



## Our Approach

**Reflecting family values on corporate operations.**

**Our strong family values draw on the ideals instilled in the business over decades, where cultural alignment on family values creates cohesion and stability corporately and promotes respect, loyalty, honesty, excellence, hard work, and reputation.**



## Our partners

Through its authentic long-standing journey, Abdullah Al-Othaim Investment Company has gained tremendous experience in main sectors. To provide the most out of entertainment, shopping, and fashion, we've established sub-brand with major innovative approaches to draw on their expertise and ensure the highest coordination in development efforts.

العثيم مول



شركة عبدالله العثيم  
ABDULLAH AL OTHAIM  
FASHION CO. للأزياء

شركة ومضة للسينما



شركة عبدالله العثيم  
ABDULLAH AL OTHAIM  
LEISURE CO. للترفيه

## Abdullah Al-Othaim Entertainment Company

Abdullah Al-Othaim Entertainment Company is one of Saudi largest entertainment companies specializing in the entertainment sector and the management and implementation of entertainment centers and cities, part of Abdullah Al-Othaim Investment Company, which has six trademarks and more than 25 entertainment cities visited by more than 6 million throughout the year.

The company operates in accordance with a well-considered strategy to expand the entertainment sector throughout Saudi Arabia, the United Arab Emirates, Qatar, the Sultanate of Oman, the Arab Republic of Egypt, Jordan and other States. Abdullah Al-Ahmad seeks to provide an ideal and unforgettable experience for its clients by providing the best entertainment products and services suited to all social and age groups and fully satisfying them with pleasure and self-entertainment.





## Abdullah Al-Othaim Fashion Company

A retail company owning (10) Franchise brands and more than (37) stores with +20,000 sq.M of Retail GLA (Gross Leasable Area), we aim to establish around 20 New stores in 2022.

We franchise more than 10 of the world's best growing retail brands, including Kiabi, OVS, Tally Weijl, and PARFOIS. We plan to improve our brand profile by getting more international brands on board.

**KIABI**

OVS

**TALLY WEIJL**

PARFOIS

# Abdullah Al-Othaim Food Company

Abdullah Al-Othaim Foods Al-Riyadh Trade Co. manages and operates (29) branches and owns the master Franchise rights of (7) local and international F&B brands.



# العثيم مول

## Abdullah Al-Othaim Fashion Company

Al-Othaim Mall is the commercial name of Abdullah Al Othaim Real estate and Investment Company (one of Othaim's Holding Company), which considered one of the specialized companies in managing, marketing, organizing and operating (12) large shopping malls strategically positioned across the Kingdom.

### Branches

Khurais- Riyadh	Rabwah – Riyadh
Al-Ahssa	Al-Dmmam
Unaizah	Buraydah
Arar	Hail

### Upcoming

Al-Kharj  
Khafji  
Rio Downtown

mamas  
& papas

mothercare

NYX

**SKECHERS**

Bath  
& Body  
Works

L'OCCITANE  
EN PROVENCE

**crocs**<sup>™</sup>



**Wamda Company for Cinemas**

## **Wamda Company for Cinemas**

**Wamdah operates (2) premium cinemas and owns brand franchisee rights to Empire Cinemas. With (5) lease agreements signed to operate cinemas in the pipeline, as it will be (11) cinemas within two years in each of Al-Othaim Malls.**



**+41 M**

Average visitors per year between 2018 – 2021.

**+ 85%**

Average occupancy rate between 2018 -2021.

**2 Cinemas**

With 5 lease agreements signed to operate cinemas in the pipeline.

**10**

Shopping malls strategically positioned across the Kingdom.

**29**

Restaurants and coffee shops operating in the Kingdom.

**37**

Fashion retail stores in the Kingdom.

**38**

Entertainment centers operating in six countries across the GCC and North Africa.

## Key Figures

Abdullah Al-Othaim Investment Company is proudly adding its unique signature in main and vivid sectors around the Kingdom, attaining achievements and obtaining success.



العثيم

Al Othaim

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