



YST Profile



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About Us

Welcome to YST, your trusted partner for efficient business-to-business dealings. Our platform is designed to accelerate and simplify the process of closing deals between sellers and buyers from both local and international markets. We've designed our platform with trust and efficiency in mind, serving as a bridge between you and your potential business partners.

As a premier online marketplace, we offer a reliable platform where businesses, merchants, suppliers, and entrepreneurs can connect, engage, and accomplish transactions swiftly and efficiently. Our goal is to facilitate a seamless trading experience, ensuring the satisfaction of both buyers and sellers.

We host a diverse array of service providers offering comprehensive services such as legal, translation, logistical, customs, marketing, and investment-related services. These value-added services enable our users to overcome potential barriers, streamline their operations, and focus on what matters most - growing their business.

Our platform is an ideal destination for businesses seeking to expand their business, find new suppliers, or tap into new markets. Registered users gain unlimited access to a wide range of suppliers and services, opening a world of opportunities for business development and collaboration.

We are proud of our dedicated team that works round the clock to ensure that you find the optimal route for your business transactions. Our mission is to help you realize your business aspirations quickly and efficiently within the dynamic B2B marketplace.

Our Vision

We strive to provide a comprehensive and easy-to-use platform that helps speed up the completion of business deals and ensures that we meet the needs of merchants, buyers, and service providers. We appreciate the value of time in business, so we designed our platform to be an interactive and user-friendly interface that helps traders manage and execute trades efficiently. We aim to provide the tools and services traders need to achieve their goals, from searching for new business opportunities, to closing deals and monitoring performance.

Our Mission

Empower our users with the most comprehensive and efficient tools and services they need to excel in the B2B market. We are dedicated to creating a robust platform where entrepreneurs, service providers, suppliers, and companies can engage in swift, successful, and economically beneficial activities. Our focus is on accelerating deal closures, streamlining business operations, and ultimately, boosting the pace of the B2B market.

What Makes the YST Unique?

At The YST, we distinguish ourselves through several unique features and commitments:

- **Extensive Trade Database:** Our aim is to provide the most extensive trade database in Saudi Arabia, Gulf, India, and East Asia. This resource offers our users a wide array of options and opportunities, opening doors to new partnerships and ventures.
- **Exclusive Access:** All our users are registered and vetted, ensuring a trusted and secure environment. Only registered users can acquire or offer services such as legal, translation, logistics, customs, marketing, and investment-related services on our platform.
- **B2B Matchmaking Services:** We understand the importance of finding the right business partner. That's why we offer B2B matchmaking services to meet your specific business needs and requirements efficiently.
- **Commitment to Local Business Community:** We are dedicated to supporting and promoting the thriving business community in Saudi Arabia. Our platform is designed to foster growth, facilitate transactions, and drive economic development within the country.

At The YST, we're not just another B2B platform - we're your strategic partner in business growth and success. Each feature of our platform has been carefully crafted to ensure a unique, efficient, and secure marketplace for businesses to flourish.

Our service

The YST is an innovative digital platform designed to provide a comprehensive set of services to enable businesses to establish, expand, or grow their operations globally. Here's how it works:

- **Access to Suppliers:** YST maintains a robust and extensive database of suppliers around the world. As a merchant, you can search and filter through this database based on your specific needs, such as product type, location of the supplier, quality standards, price range, etc. This feature empowers you to source materials or products efficiently and at competitive prices.
- **Registered Service Providers:** YST also provides a list of registered service providers. These may include logistics companies, marketing agencies, legal consultants, financial advisors, and other professional services that you might need to operate your business. You can browse through these listings, check their ratings and reviews, and choose the ones that suit your requirements.
- **Bespoke Services:** YST emphasizes providing personalized services tailored to meet your unique business needs. Whether it's market analysis, strategic planning, or custom business solutions, the team of experts at YST is ready to assist you.
- **Community and Networking:** YST also enables you to connect with other merchants, suppliers, and service providers. This networking aspect can open more opportunities for collaborations, partnerships, and learning from others' experiences.

For Merchants/ Seller/ Suppliers by opting for a monthly or annual subscription, you can easily:

- Obtain a unique, individual page that showcases details about your business, contact information, and a comprehensive inventory of products or services you offer for sale.
- Access an extensive and continually updated database of registered potential clients.
- Identify suitable services or list your specific requirements. In addition, you have the option to select a specific Service Provider/Supplier or send requests to all Service Providers/Suppliers within the selected category.
- Send quotations for buyers.
- Receive quotations from Service Providers.

For Service Providers by opting for a monthly or annual subscription, you can easily:

- Gain unlimited access to an up-to-date database of registered potential clients.
- Submit your quotes for the services you provide.
- Establish direct contact or engage in real-time chat with potential clients.

For Buyers by opting for a **free**, monthly or annual subscription, you can easily:

- Manage your purchases from vendors as individual projects. This feature enables you to create a project, search for a suitable vendor, or request an Invitation for Bid (IFB). Additionally, it allows you to monitor the status of each project effectively, ensuring timely and efficient completion of purchase tasks.
- The ability to submit your quotes for the services provided, Sellers, or Suppliers. This feature enhances the negotiation process, promoting equitable and competitive transactions.
- Receive quotations from Service Providers and other Merchants/Suppliers.
- Request arrangements for video conferences or in-person visits.
- Secure electronic payment services for safe and reliable transactions.